

# Transnational Television Drama

## Preliminary programme 5-9 June 2018

Inclusive pre-conferences, conference and social walks programme

**International Conference**, 5-9 June 2018, Aarhus University, Denmark.

Conference website: [conferences.au.dk/transnationaltelevisiondrama2018](http://conferences.au.dk/transnationaltelevisiondrama2018)

Venue: Building 5335, Katrinebjerg, Aarhus University, Helsingforsgade 14, 8200 Aarhus N.

### Tuesday 5 June 2018: Pre-conference dinner

At your own costs, register online

Time	Event	Venue
19.00	At a restaurant in the city centre	(place tba)

### Wednesday 6 June 2018: Parallel pre-conference workshops

Free event, register online

Time	Pre-conference Workshop Title & Lecturers:	Hosts	Venue
08.30	Welcome coffee/tea		Outside 091
09.00-15.00	<b>Workshop 1</b> <b>Audio-Visual Methodologies for Transnational Television Studies: What can the Video Essay Do for You?</b> Lecturers: Professor Cathrine Grant and Dr. Janet McCabe, both Birkbeck, University of London, UK	Assistant Professor Mathias Bonde Korsgaard (AU, DK), Associate Professor Pia Majbritt Jensen (AU, DK)	Room 184
09.00-15.30	<b>PhD workshop 2</b> <b>PhD networking and career planning.</b> Lecturers: Professor Trine Syvertsen (University of Oslo, N), Professor Lothar Mikos (Film University Potsdam, DE), PhD students Cathrin Bengesser (Birkbeck, University of London, UK), Postdoc Pei Sze Chow (MSCA AU), Associate Prof Susanne Eichner, (AU, DK).	Cathrin Bengesser (Birkbeck, University of London, UK), Associate Prof Susanne Eichner, (AU, DK).	Room 091

6-9 June 2018: International conference:

## Transnational Television Drama: Tastes, Travels and Trends

### Wednesday 6 June 2018: Trends: Production Perspectives

15.00	Registration, welcome coffee & tea		Venue
16.00	Welcome		
16.15	Industry panel	<b>Co-producing for international markets</b> Panel: Olivier Bibas (tbc), producer, Atlantique Production (F), Piv Bernth, producer, Apple Tree Productions (DK), Peter Bose (tbc), producer, Miso Film (DK). Chairs: Jakob Isak Nielsen & Kim Toft Hansen	Peter Boegh Andersen Aud
17.15	Break		
17.45	Keynote panel:	<b>Trends: Producing drama – for international or domestic market?</b> Professor Andrea Esser (UK), Professor John Ellis (UK), Associate Professor Tim Raats (B), Professor Gunhild Agger (DK) and Associate Professor Trisha Dunleavy (NZ). Chair: Professor Jeanette Steemers (UK)	Peter Boegh Andersen Auditorium
19.30	Dinner	Drinks-&-dinner buffet	Foyer outside the auditor.

### Thursday 7 June 2018: Travels: The Value of Transnational TV Drama

08.30	Morning coffee & tea		
09.00	Keynote panel	<b>The Values of Transnational Television Drama: Gender, Culture, Language?</b> Panel: Sue Turnbull (Australia), Janet McCabe (UK), Ruth McElroy (Wales): Chair: Pia Majbritt Jensen	Peter Boegh Andersen Aud
10.30	Break		
<b>11.00</b>	<b>Parallel paper session 1</b>		
	Track 1	Track 2	Track 3
Session	<b>Web series, online distribution, multiplatform</b>	<b>Transnational fandom and audience</b>	<b>Narration, aesthetics, adaptation</b>
			<b>Panel: Turkish serials</b>

Venue	Peter Boegh Andersen Aud.	Room 091	Room 184	Room 192
Chair	Jakob Isak Nielsen	Matt Hills	Pei Sze Chow	Elif Akcali
Papers	<p><b>Trisha Dunleavy:</b> <i>Trans-Tasman Drama in TV's Multiplatform Era: the Australasian Success of 800 Words</i></p> <p><b>Mads Andersen &amp; Vilde S. Sundet:</b> <i>Digitising youth fiction: A comparative analysis of two Nordic approaches</i></p> <p><b>Nadia Alonso López:</b> <i>Transnational experiences in interactive websites: the case of Reservoir Hill and Si fueras tú</i></p> <p><b>Alessandra Meleiro:</b> <i>Brazil Crew Base: a Netflix training Initiative</i></p>	<p><b>Elke Weissmann:</b> <i>Judging Transnational Drama: Audiences' Evaluations of TV Drama</i></p> <p><b>Mesut Bostan &amp; Dilara Bostan:</b> <i>"Diriliş: Ertuğrul": Populist Ethos and Mythology in Historical TV Drama</i></p> <p><b>Carmen Spanó (Skype):</b> <i>The Attractions Of "Recoil" TV: The story-world of Game of Thrones</i></p>	<p><b>Li Xiang:</b> <i>From Journey to the West to A Korean Odyssey: The reconstruction of Chinese classical meta-narrative in transnational television drama</i></p> <p><b>Silvia Murillo:</b> <i>When The Bridge (2011–) Becomes The Tunnel (2013 –): Visual Constructions of the Space of the Border</i></p> <p><b>George Guo:</b> <i>Sherlock Holmes and towards a spatial history of the rise of detective genre in China's film and literature</i></p> <p><b>Roberts Watts:</b> <i>The Tourist Gaze and the Global Original: National 'prestige' drama in the Netflix era</i></p>	<p><b>Melis Behlil:</b> <i>Mapping Travels of Turkish Dramas</i></p> <p><b>Elif Akçalı:</b> <i>Different Genres, Similar Themes and Characters: An Overview of the Highest Rated Television Series from Turkey</i></p> <p><b>İrem İnCEOğlu:</b> <i>Localisation of gender representations in TV series adaptations in Turkey</i></p>
12.30	Lunch			
<b>13.30</b>	<b>Parallel paper session 2</b>			
	Track 1	Track 2	Track 3	Track 4
Session	<b>Public service in a network era</b>	<b>Mobilising young audiences</b>	<b>Gender and post-feminism in transnational television drama</b>	<b>Co-produced and local content for global markets</b>
Venue	Peter Boegh Andersen Aud.	Room 091	Room 184	Room 192
Chair	Andrea Esser	Jeanette Steemers	Susanne Eichner	Elke Weissmann
Papers	<p><b>Cathrin Bengesser:</b> <i>TV drama as a (re-)source of legitimacy in times of crisis for public service broadcasters</i></p> <p><b>Giulia Manica:</b> <i>Two steps forward and one step back: the long historical route to contemporary transnational drama in Italy</i></p>	<p><b>Flávio Garcia da Rocha:</b> <i>Netflix drama reception in the land of telenovelas: a case study of Brazilian connected youth.</i></p> <p><b>Juan Francisco Gutiérrez Lozano:</b> <i>Young Andalusian emigrants in Europe and their viewing practices of (Trans) national TV Drama</i></p>	<p><b>Alexia Smith:</b> <i>Transnational television drama and elite femininities in Africa: Theorising postfeminist television in the global South</i></p> <p><b>Irina Souch:</b> <i>In search of raw elegance: transnational translations of the Dutch procedural drama Penzoza</i></p>	<p><b>Manuel José Damásio &amp; Jorge Paixão da Costa:</b> <i>Portuguese Soap Operas: Transnational dynamics of locally produced drama</i></p> <p><b>Kim Toft Hansen:</b> <i>Glocal Perspectives on Danish Television Drama</i></p>

	<p><b>Stéfany Boisvert:</b> <i>Alias Grace and Fatale Station as Transnational TV Dramas and New Forms of “Canadian” Content?</i></p> <p><b>Tim Raats &amp; Jeanette Stemmers:</b> <i>The impact of Netflix on small tv markets (threats and potential)</i> (inv)</p>	<p><b>Enrique Uribe-Jongbloed &amp; Wolfgang Fuhrmann:</b> <i>Consumption of “local” and “foreign” television products through Netflix</i></p>	<p><b>Lindiwe Dovey &amp; Emmanuelle Charlier:</b> <i>Major and Minor Transnationalism in Contemporary Women-Centered Television Drama</i></p>	<p><b>Eva Novrup Redvall:</b> <i>International co-production of national public service television drama: Negotiating national and international elements in the Danish-French serial Ride Upon the Storm for DR and ARTE</i></p> <p><b>Sue Turnbull &amp; Marion McCutcheon:</b> <i>Valuing the global impact of Danish TV drama series: An Australian case study</i></p>
15.00	Break			
<b>15.30</b>	<b>Parallel paper session 3</b>			
	Track 1	Track 2	Track 3	Track 4
Session	<b>Netflix</b>	<b>Travelling drama? K-Drama</b>	<b>Music and style in transnational television drama</b>	<b>Panel: Interculturality and the Export of the Quebec TV format <i>Un Gars Une Fille</i></b>
Venue	Peter Boegh Andersen Aud.	Room 091	Room 184	Room 192
Chair	Trisha Dunleavy	Lothar Mikos	Anna Louise Kiss	Chair: Edward Larkey
Papers	<p><b>Barbara Klinger:</b> <i>Import Ecologies: Netflix and Transnational Crime TV in the United States</i></p> <p><b>Nikki Lee:</b> <i>A Transnational Television Drama and Transnational Tastes of Food: A Case-study of Midnight Diner: Tokyo Story (2016)</i></p> <p><b>Bärbel Glöbel-Stolz:</b> <i>Global IPTV, Netflix, “Soul-Communism”:</i> <i>Transnational Dramas for a Transnational Audience</i></p>	<p><b>Xuan Tang:</b> <i>Interaction of Online Audience Community – A Case Study of KDrama in China</i></p> <p><b>Lingwei Shao:</b> <i>The Returning of Hallyu: Why Korean Television Drama My Love from the Star gains Popularity among Chinese Audiences</i></p> <p><b>Yeşim Kaptan and Murat Tutucu:</b> <i>The East meets the Middle East: Cultural Proximity, Audience Response and Korean TV Adaptations on Turkish Televisions</i></p>	<p><b>Daniela Cardini &amp; Gianni Sibilla:</b> <i>Traveling Songs. The Role of Popular Music in Transnational Television Drama</i></p> <p><b>Murad Özdemir:</b> <i>Ear-witnessing Turkish Serials. An ethnography of Turkish Television Serial Music Production</i></p> <p><b>Jakob Isak Nielsen:</b> <i>Stylish drama series – overt style in Danish drama series?</i></p>	<p><b>Deborah Castro Marino:</b> <i>How many times do you have sex per week? Representation of sexuality between couples in the Spanish adaptation of Un gars, une fille</i></p> <p><b>Stéfany Boisvert:</b> <i>Un gars, une fille and the “gender formula” of a scripted TV format</i></p> <p><b>Angelo Sollano:</b> <i>Meeting my own self: crossovers between international adaptations of the same TV show</i></p>

	<b>Nadine Dannenberg:</b> „I am also a we”: Affective and effective Transnational Storytelling in <i>SENSE8</i>		<b>Edward Larkey:</b> <i>Traveling Narratives of Sketch Comedies: Adapting Narrative Structure in Un Gars Une Fille</i>
17.00	Long, well deserved break		
18.30	Keynote exhibition: Posters, drinks, snacks and “snak”	<b>So then, What Makes Danish TV Drama Series Travel?</b> Poster presentations: Anne Marit Waade, Pia Majbritt Jensen, Eva Novrup Redvall, Kim Toft Hansen, Susanne Eichner, Jakob Isak Nielsen, Gunhild Agger, Ushma Chauhan Jacobsen, Lyng Stegger Gemzøe.	Foyer
19.15	Keynote film & talk show:	<b>So then, What Makes Danish TV Drama Series Travel?</b> Panel: Anne Marit Waade, Pia Majbritt Jensen, Eva Novrup Redvall, Kim Toft Hansen, Susanne Eichner, Jakob Isak Nielsen, Gunhild Agger, Ushma Chauhan Jacobsen, Lyng Stegger Gemzøe. Chair: Trine Syvertsen	Peter Boegh Andersen Auditorium + foyer
20.00-22.00	Dinner		Foyer (or the terrace)

## Friday 8 June 2018: Tastes: Audience perspectives

08.30	Morning coffee & tea		
09.00	Keynote panel	<b>Cultural proximity revisited</b> Panel: Matt Hills (UK), Alessandra Meleiro (Brazil), Ushma Chauhan Jacobsen (DK), Yeşim Kaptan (US/Turkey) Chair: Susanne Eichner	Peter Boegh Andersen Auditorium
10.30	Break		
11.00	Industry Panel (in collaboration with FilmCity Aarhus + VIA UC)	<b>How do we reach young audiences?</b> Panel: (names tba) Chairs: Eva N. Redvall and Mads M. Andersen	Peter Boegh Andersen Auditorium
12.30	Lunch		
13.30	<b>Parallel paper sessions</b>		
	Track 1	Track 2	Track 3
			Track 4

Session	<b>Panel: European Producers and Distributors</b>	<b>Travelling drama? Turkish and Danish case studies</b>	<b>Theoretical concepts related to transnational TV drama</b>	<b>Religion, politics and war in transnational TV drama</b>
Venue	Peter Boegh Andersen Aud.	Room 091	Room 184	Room 192
Chair(s)	Christopher Meir	Yesim Kapten	Janet McCabe	Robert Saunders
Papers	<p><b>Christopher Meir:</b> <i>From “Rooted Regionalism” to Global Producer: Creative and Industrial Changes at Britain’s Red Productions</i></p> <p><b>Lothar Mikos:</b> <i>Distribution Companies as Co-producers and the Global Success of European TV Drama Series</i></p> <p><b>Concepción Cascajosa:</b> <i>Locked Up No More: The Reinvention of Spanish Production Company Globomedia and the Quest for the International Marketplace</i></p>	<p><b>Tolga Gürocak &amp; İhsan Kolucaçik:</b> <i>Subtitles or Adapted Television Dramas? Turkey Exemplary within the Frame of the Concepts of Globalisations and Glocalisation?</i></p> <p><b>Eylem Ynadardagoglu:</b> <i>Transnationalisation of Turkish Television Series: Dynamics of Distribution Production and Consumption</i></p> <p><b>H. Liao &amp; I. Rittenhofer:</b> <i>Secretly Popular: How Danish TV series access the Chinese market?</i></p> <p><b>Susanne Eichner:</b> <i>Lifeworld relevance and authenticity. How audiences across the world get involved in Danish television drama</i></p>	<p><b>Gunhild Agger:</b> <i>Writing TV drama history in a transnational era.</i></p> <p><b>Anne Marit Waade:</b> <i>Global/Public Values in Danish Television Drama</i></p> <p><b>Ushma Chauhan Jacobsen and Pia Majbritt Jensen:</b> <i>Crowding proximities theory: Adding other influences on the transnational travel of television drama</i></p>	<p><b>Giancarlo Lombardi:</b> <i>Screening Belief in Contemporary Television Drama</i></p> <p><b>Paul Kerr:</b> <i>The Rat Patrol (ABC 1966-68) As Transnational Television Drama</i></p> <p><b>Audun Engelstad:</b> <i>Past, present and future wars on TV</i></p> <p><b>John Lynch:</b> <i>Fauda (2015) The art of occupation in a post-traumatic society</i></p>
15.00	Break			
15.30	<b>Parallel paper sessions (eventually parallel keynote panels)</b>			
	Track 1	Track 2	Track 3	Track 4
Session	<b>Production, adaptation, screen agency, showrunner</b>	<b>Transnational television drama: genres and cultures</b>	<b>Screened history in transnational TV drama</b>	<b>Geopolitics in transnational TV drama</b>
Venue	Peter Boegh Andersen Aud.	Room 091	Room 184	Room 192
Chair(s)	John Ellis	Sue Turnbull	Juan F G Lozano	Kim Toft Hansen
Papers	<b>Caitriona Noonan:</b> <i>An Analysis of Screen Agencies as Cultural Intermediaries within Small Nations</i>	<b>Pei Sze Chow:</b> <i>Regional television drama productions in Denmark (tbc)</i>	<b>Anne Jespersen:</b> <i>The British ITV hospital drama The Royal (2003-2011)</i>	<b>Robert Saunders:</b> <i>Scandinoir's Border-Crossing/Crossers: The Geopolitics of Nordic Transnational Television</i>

	<p><b>Alessandro Carpin:</b> <i>Who is Running the Writer's Room? Shifting Practices in Italian Televisual Writing.</i></p> <p><b>Ayşegül Kesirli Unur:</b> <i>The Role of 'Aesthetic Proximity' in Transnational TV Drama: Adapting Forbrydelsen in the Turkish Context</i></p> <p><b>Lynge S. Gemzøe:</b> <i>Authorship in US remakes of Danish television series</i></p>	<p><b>Jian Liu:</b> <i>How do the Vietnamese Consume Chinese TV dramas</i></p> <p><b>Yi-Hsuan Lai:</b> <i>The Competition and Adaptation of Taiwanese post-Confucian TV dramas in East Asia: A Case Study of Tsai Yueh-hsun's White Tower and Black &amp; White</i></p>	<p><b>Will Stanford Abbiss:</b> <i>From Queen to Subject: transnational post-heritage drama in Netflix's The Crown</i></p> <p><b>Álvar Peris Blanes:</b> <i>Dealing with the Past. The banal image of Spanish national history in Lo que escondían sus ojos (Telecinco) and Tiempos de Guerra (Antena 3).</i></p> <p><b>Berber Hagedoorn:</b> <i>Memory culture and digital forgetting: the case of transmedia storytelling in historical TV drama</i></p>	<p><b>Yasemin Celikkol:</b> <i>Taming Neo-Ottoman Cool and Ukraine: Russia's Geopolitically Loaded Response to Turkish Dramas</i></p> <p><b>Stine Agnete Sand:</b> <i>Co-produced Television and the Transnational: The Making of the Crime Series Monster at 'the northernmost edge of the world'</i></p>
16.30	Short break			
16.45	Reaching out Panel	<p><b>The 'New Nordic Noir' case, and how the industry and researchers can collaborate on talent training, innovation and strategic partnerships.</b></p> <p>Panel: Per Hoegh, Ringkøbing-Skjern municipality (DK), Ene Katrine Rasmussen (DK), DFI/Creative Europe (DK), Ruth McElroy (Wales), Lothar Mikos (Germany), Jakob Isak Nielsen (DK).</p> <p>Chairs: Pei Sze Chow and Anne Marit Waade</p>		Peter Boegh Andersen Auditorium
17.45	Wrap up, farewell drink & snack			Foyer
18.00	End			

## Saturday 9 June 2018: 11.00-15.00 Social & cultural walks programme

- 11.00-13.30 Free social & cultural events organised by the conference team. You sign up for the walk you would like to take part in when registering for the conference. The tour guides are local researchers affiliated to Aarhus University and the Danish TV drama project.
- 13.30-15.00 Optional lunch (at your own cost): after the walk, the different groups meet and have lunch together in the city centre. Further information will follow.

Time	Social & cultural walks (free events):	Guides	Meet up
11.00-13.30	<p><b>1. Nordic Noir on Location Walk</b></p> <p>On this walk you will see film locations from the crime series DICTE (<a href="http://tv.tv2.dk/dicte">http://tv.tv2.dk/dicte</a>) and be introduced to the local screen industry at FilmCity Aarhus (<a href="http://filmbyaarhus.dk">http://filmbyaarhus.dk</a>) located at the harbour. This area is undergoing substantial transformation from an area earlier consisting of old warehouses and industry to a creative space with galleries, pop up events, creative industries and second-hand shops.</p>	PeiSze Chow, Ulla Malmros & Lynge Stegger Gemzøe (tbc)	(Tba)
11.00-13.30	<p><b>2. New Nordic Hygge Walk</b></p> <p>Aarhus is young! Aarhus is fresh! Aarhus is happening! This charming little-big town will enchant you with water everywhere, modern futuristic architecture, old Viking remains, one million bikes, only slightly fewer cafés and - most importantly - a smile on beautiful faces as you stroll along. There is an infinity of things to explore and it is hard to pick out that one particular reason why this town is attracting more and more young people. With a culinary twist, we will walk through this exciting mix of expressions that makes this city the best hidden Scandinavian secret.</p>	Colm Power	(tba)
11.00-13.30	<p><b>3. The Old City (Den Gamle By)</b></p> <p>An outdoor museum offering free entrance for conference participants <a href="http://www.dengamleby.dk/engelsk/den-gamle-by/">http://www.dengamleby.dk/engelsk/den-gamle-by/</a>. When entering Den Gamle By, you travel back in time to when the streets were covered with cobblestone and the buildings were made with half-timbering. Just as in a Danish market town in Hans Christian Andersen's day</p>	Rui Xu + one more	(tba)

If you prefer to do something on your own, we have some suggestions for your weekend in Aarhus (organized at your own cost):

Event, place	Website	Comments:
North Side Music festival 7-9 June	Buy your tickets in advance <a href="https://northside.dk">https://northside.dk</a>	The tickets get sold out quickly! You can also just take a walk at the Camino close to the festival areas, it is funny and free!
AROS, Art Museum	<a href="https://www.aros.dk">https://www.aros.dk</a>	In the city centre
Moesgaard Museum	<a href="http://www.moesgaardmuseum.dk">http://www.moesgaardmuseum.dk</a>	Outside the city centre
Risskov forest + beach	<a href="https://www.visitaarhus.dk/den-permanente-gdk603420">https://www.visitaarhus.dk/den-permanente-gdk603420</a> + <a href="http://www.casablancaaarhus.dk/sjette-frederiks-kro/">http://www.casablancaaarhus.dk/sjette-frederiks-kro/</a>	Go for a walk, have a cup of coffee, take a swim ☺
Check out Visit Aarhus	<a href="https://www.visitaarhus.com/ln-int/denmark/tourist-in-aarhus">https://www.visitaarhus.com/ln-int/denmark/tourist-in-aarhus</a>	