# **Sponsor and Exhibitor Manual**





# **SPONSOR INVITATION**

It is a great pleasure to invite you to participate in and contribute to the Biofilms 8 which will be held on 27-29 May 2018 in Aarhus, Denmark.

#### What is Biofilms 8, and why attend and support the conference?

Biofilms 8 is the 8<sup>th</sup> conference in a series that cover the topic of bacterial biofilms in the broadest sense. The conference focus is on the basic scientific question of how biofilms form, grow and interact with their surroundings. Hence the conference attracts researchers from the natural sciences, engineering, and health science to exchange their research on how biofilms develop, how they interact with their surroundings, and how they can be controlled in a natural, industrial, or clinical setting.

The conference is renowned for its broad and non-clinical scope, and has brought together the top biofilm researchers from Europe, North America and Asia ever second year since it was launched by Prof. Hans-Curt Flemming in Vienna in 2003. The conference alternates with the conference "Eurobiofilms" which is also held every second year, and which caters more for researchers that focus on pathogenic biofilms.

#### By sponsoring Biofilms 8 you get access to

- Leading scientists and decision makers
- Students and early career scientists
- Leading industry opinion leaders
- The newest science and knowledge with in the specific field of biofilms

#### **Programme highlights**

- Molecular mechanisms in biofilm formation
- The biofilm matrix
- Bacterial attachment
- Modelling biofilms
- Biofilm ecology
- Evolution in biofilms
- Biofilm control
- Novel methods for biofilm characterization

We expect 300-350 participants mostly from academia to take part in the congress. The Biofilms 8 conference will offer high level scientific presentations, networking activities and is an excellent opportunity to exchange knowledge and experiences within biofilms.

We hope you will join us for Biofilms 8 Conference and look forward to welcoming you to Aarhus!

Kind regards from the Local Organising Committee,

Rikke Louise Meyer, Associate professor, Interdisciplinary Nanoscience Center and Department of Bioscience, Aarhus University, (Conference Chair) Trine Rolighed Thomsen, Associate professor, Aalborg University and Section leader, Danish Technological Institute Mette Burmølle, Associate professor, Copenhagen University Per Halkjær Nielsen, Professor, Aalborg University Daniel Otzen, Professor, Aarhus University



# **GENERAL INFORMATION**

# **Dates**

27-29 May 2018

# **Official Language**

The official language is English.

#### **Conference venue**

#### **Aarhus University**

Nordre Ringgade 1

8000 Århus

Denmark

http://www.au.dk/en/

# **Conference website**

www.conferences.au.dk/biofilms8

# **Scientific Committee**

- Rikke Meyer, Associate professor, Aarhus University
- Akos Kovacs, Professor, Danish Technical University
- > Thomas Emil Andersen, Associate professor, University of Southern Denmark
- Mette Burmølle, Associate professor, Copenhagen University
- Trine Rolighed Thomsen, Associate professor, Aalborg University and Section leader, Danish Technological Institute
- Per Halkjær Nielsen, Professor, Aalborg University
- Daniel Otzen, Professor, Aarhus University
- > Mathew Fields, Professor, Center for Biofilm Engineering, Montana

# **Invited speakers**

- Assistant Professor Joan Geoghegan, Trinity College Dublin, Ireland
- Professor Nicola Stanley-Wall, University of Dundee, Scotland, UK
- > Professor Henny van der Mei, University of Groningen, The Netherlands
- Professor Kevin Foster, University of Oxford, UK
- Professor Ross Carlson, Montana State University, USA
- Associate Professor Vaughn Cooper, University of Pittsburgh, USA
- > Dr. Romain Briandet, INRA, France
- Assistant Professor Lars Dietrich, Columbia University, USA



# **SPONSOR OPPORTUNITIES**

#### Platinum sponsor – DKK 16,000

- 12m2 exhibition stand/ roll-ups placed at the entrance of the main meeting room
- 4 free delegates
- Sponsorship of a session
- 1 full page colour advertisement in the final programme
- Insert in congress folder
- Company logo in final programme and on the congress website
- 15% discount on additional delegate registration fees
- Delegate list

#### Gold sponsor – DKK 9,500

- 6m2 exhibition stand/ roll-ups placed at the entrance of the main meeting room
- 3 free delegates
- Sponsorship of a session
- 1 full page colour advertisement in the final programme
- Insert in congress folder
- Company logo in final programme and on the congress website
- 15% discount on additional delegate registration fees
- Delegate list

#### Silver Sponsor – DKK 5,500

- 6m2 exhibition stand/ roll-ups placed at the entrance of the main meeting room
- 2 free delegates
- Sponsorship of a session
- Insert in congress folder
- Company logo in final programme and on the congress website
- 15% discount on additional delegate registration fees
- Delegate list

#### Bronze Sponsor – DKK 4,000

- 1 free delegate
- Insert in congress folder
- Company logo in final programme and on the congress website
- Delegate list



# **OTHER SPONSORSHIP OPPORTUNITIES**

#### Conference dinner – DKK 15,000

Sponsor the conference dinner and help make sure the delegates have an exquisite and entertaining evening thanks to your support. Your company logo will be placed on the menu cards on each table and your company will be promoted as sponsor of the conference dinner in all congress materials and on the congress website.

#### Welcome reception – DKK 12,000

Sponsor the welcome reception, where the delegates will have welcome drinks and great finger food in a pleasant atmosphere made for networking. Your company's support will be mentioned in the welcome speech and your company will be promoted as sponsor of the welcome reception in all congress materials and on the congress website.

#### Adverts in final programme/abstract book – DKK 4,000

The final programme will be distributed to all participants. The price includes 1 full page A4 advert in colours. Placement of adverts is decided by the congress secretariat on a first come first served basis.

#### Lanyards – DKK 3,500

All participants have to wear their badge all the time during the conference. The lanyards will be handed out to all participants together with the badge. The sponsorship does not include production costs, which are paid by the sponsor.

#### **Conference Bags – DKK 1,000**

The congress bags contain all the congress materials and will be distributed to all participants. The sponsorship does not include production costs, which are paid by the sponsor.

#### Inserts in conference bags – DKK 2,500

1-4 pages A4 insert will be included in the congress bags, which are distributed to all congress participants.

#### Pen & Paper – DKK 2,000

Your branded Pen & Notepads will be handed out to all participants. The sponsorship does not include production costs, which are paid by the sponsor.



# **Biofilms 8 Preliminary Programme**

| 27 May 2018 | Room: Aula   |                     |
|-------------|--|---------------------|
| 07:30       | Registration   |                     |
| 09:00-09:15 | Welcome  |                     |
|             | Opening Ceremony                                     |                     |
| 9:15-10.00  | Bird's Eye Lecture                                   | Nicola Stanley-Wall |
| 10:00-10:40 | Coffee   | Posters/Exhibition  |
| 10:40-12:00 | Session 1: The biofilm matrix                        |                     |
| 12:00-14:00 | Lunch  | Posters/Exhibition  |
| 14:00-15:50 | Session 2: Molecular mechanisms in biofilm formation |                     |
| 14:00-14:30 | Invited Lecture                                      | Joan Geoghegan      |
| 15:50-16:20 | Coffee   | Posters/Exhibition  |
| 16:20-18:10 | Session 3: Bacterial attachement                     |                     |
| 16:20-16:50 | Invited Lecture                                      | Henny van der Mei   |
| 18:10-20:30 | Welcome Reception                                    |                     |
|             |  |                     |
| 28 May 2018 | Room: Aula   |                     |
| 08:00       | Registration   |                     |
| 09:00-09:40 | Bird's Eye Lecture                                   | Kevin Foster        |
| 9:40-10:10  | Coffee   | Posters/Exhibition  |
| 10:10-11:30 | Session 4: Biofilm ecology                           |                     |
| 11:30-13:30 | Lunch  | Posters/Exhibition  |
| 13:30-15:20 | Session 5: Modelling biofilms                        |                     |

| 13:30-15:20 | Session 5: Modelling biofilms    |                    |
|-------------|----------------------------------|--------------------|
| 13:30-14:00 | Invited Lecture                  | Ross Carlson       |
| 15:20-15:50 | Coffee                           | Posters/Exhibition |
| 15:50-17:40 | Session 6: Evolution of biofilms |                    |
| 15:50-16:20 | Invited Lecture                  | Vaughn Cooper      |
| 18:30-23:00 | Congress Dinner                  | Venue TBA          |

| 29 May 2018 | Room: Aula  |                    |
|-------------|---|--------------------|
| 08:30-09:00 | Invited Lecture   | Romain Briandet    |
| 09:00-09:30 | Coffee  | Posters/Exhibition |
| 09:30-10:50 | Session 7: Biofilm control                                |                    |
| 10:50-12:30 | Lunch   | Posters/Exhibition |
| 12:30-14:00 | Session 8: Novel methods for biofilm characterization     |                    |
| 12:30-14:00 | Invited Lecture   | Lars Dietrich      |
| 14:00-14:30 | Awards Ceremony, Introducing Biofilms 9 & Closing Session |                    |



# **TERMS OF PAYMENT**

All prices quoted are net prices. The legal value added tax will be included upon billing. Due dates: For orders over 7,500 DKK, 25% of the total amount will be invoiced upon ordering, and is due 14 days after ordering. The remaining amount will be invoiced in January 2018, and is due within 14 days. Orders under 7,500 DKK and orders after January 1st, 2018 will be invoiced for the full amount immediately upon ordering.

# **CANCELLATION POLICY & NON-PARTICIPATION ON THE PART OF THE EXHIBITOR**

Following receipt of the order confirmation the order is binding and the exhibitor is committed to pay as follows: Any cancellation of stand, symposia and other bookings before December 31st 2017 will not be refunded for the 25 % prepayment. If a pre-payment has not been made 25% of the full amount will be charged as a cancellation fee. Cancellations after January 1st 2018 are non-refundable and requires a 100% payment of the amount stated in the order confirmation. The above apply if the exhibitor withdraws from the contract or does not participate in the event.

# For more information and to book sponsorships, please contact:

#### **Biofilms 8 sponsor contact:**

CAP Partner Kenneth Johansen

Nordre Fasanvej 113, 2. DK-2000 Frederiksberg Tel: 70 20 03 05 Email: <u>kj@cap-partner.eu</u>