



The international, professional society devoted
to the scientific study of applied animal behaviour

Invitation to Sponsorship & Exhibition

**ISAE 2017
7-10 August
Aarhus, Denmark**





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Welcome from the chair of the ISAE 2017 organising committee

Aarhus University is proud to host the **International Conference of the Society for Applied Ethology 2017**.

ISAE is the leading scientific society for people interested in the behaviour and welfare of domesticated animals including farm, companion and laboratory animals. The annual ISAE conference is the most important meeting and networking event in the field of applied animal behaviour and welfare.

The organising group at Aarhus University, Dept. of Animal Science, is an international leader in this field. Activities include research and development relating to housing, management and transport as well as methods for automatic behaviour recording to be used in surveillance of health and welfare in farm animals. Furthermore, research into increased quality of human-animal interactions, use of companion animals in therapy and methods for quantification of stress, pain and other emotional states.

Participants of the ISAE international conference represent a large number of universities, research institutes and private consultancies.

The participants use sensors, software and equipment to record, process and store behavioural data; they use equipment and fittings for animals' housing, teaching material for student education as well as service from other commercial partners. The ISAE 2017 is the right place to meet potential customers and partners, and we welcome all participants including representatives, sponsors and international colleagues.

Understanding animal behaviour

We expect more than 400 top motivated participants working in research, extension, education and decision-making looking for improved service and ways to develop new sensors, software, equipment and housing and management tools useful for farm animals, as well as companion and laboratory animals worldwide. International experts are present at this conference and the exhibition provides good opportunity for technology providers to present their most recent products.

Margit Bak Jensen
Aarhus University

Organisers:





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Sponsorship & exhibition

Contact person

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exhibition@discongress.com

DIS CONGRESS SERVICE A/S
Herlev Ringvej 2C
2730 Herlev
Denmark

Conference venue

Musikhuset
Aarhus, Denmark



Conference secretariat:

Melena Schjøth
msc@discongress.com
T: +45 4492 4492

Congress website

www.isae2017.com



Table of contents

GOLD SPONSORSHIP	4
SILVER SPONSORSHIP	4
BRONZE SPONSORSHIP	4
OTHER SPONSOR ITEMS	5
DELEGATE ITEMS	5
SOCIAL EVENT	6
SPECIAL REQUESTS	6
EXHIBITION	7
FLOOR PLAN	8
ORDER FORM	9



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Sponsorship opportunities

The selected sponsorship opportunities for the conference provide conference supporters with a number of ways to enhance their visibility and association with the event. The items presented below have been selected to allow each sponsor unique ways of associating brands or messages with different aspects of the conference.

Gold sponsorship

DKK 75 000

The sponsor will obtain:

- * 40% discount on exhibition space. First priority choice of stand location in foyer by ordering before 30 November 2016.
- * 3 complimentary registrations
- * Highlighted listing of the sponsor's company name and sponsorship in the final programme
- * 1 complementary full page, four-colour advertisement, in the final programme
- * Company logo on the conference website (front page) with a hyperlink to the sponsor website
- * Insert in the conference bag; 2 pages (A4 format) or 4 pages (A5 format) or USB
- * Logo on the power points shown in the sessions during breaks

Silver sponsorship

DKK 40 000

The sponsor will obtain:

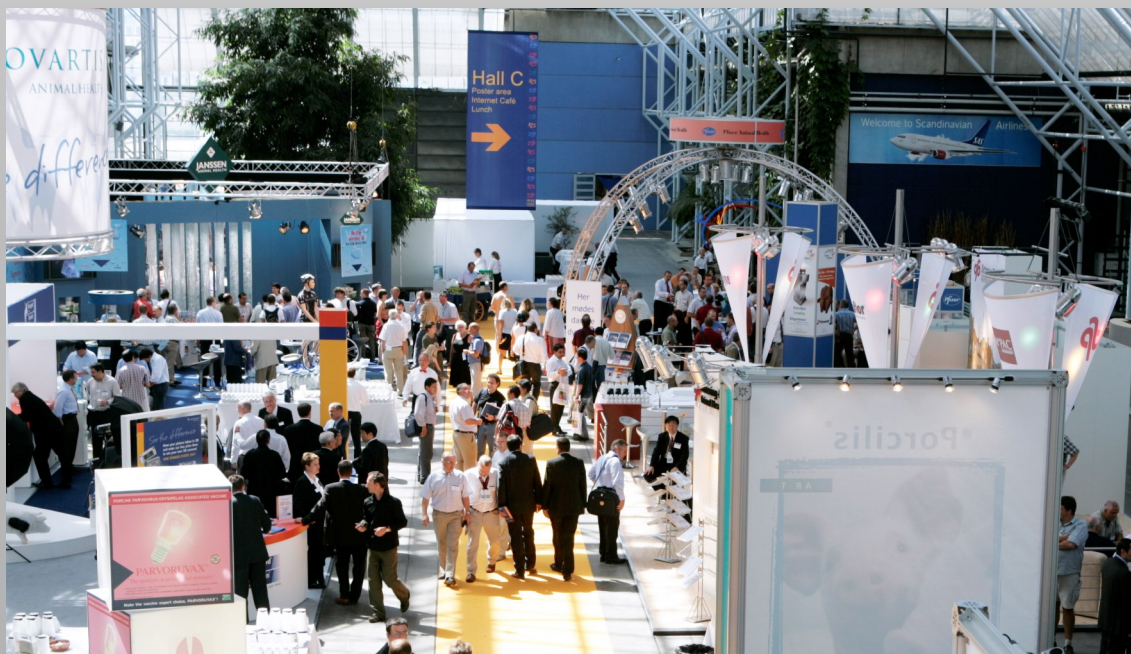
- * 30% discount on exhibition space. Second priority choice of stand location in foyer by ordering before 30 November 2016.
- * 2 complimentary registrations
- * Listing of the sponsor's company name and sponsorship in the final programme
- * 1 complementary ½ page, four-colour advertisement, in the final programme
- * Company logo on the conference website (front page) with a hyperlink to the sponsor website

Bronze sponsorship

DKK 20 000

The sponsor will obtain:

- * 20% discount on exhibition space. Third priority choice of stand location in foyer by ordering before 30 November 2016.
- * 1 complimentary registration
- * Listing of the sponsor's company name and sponsorship in the final programme
- * Company logo on the conference website with a hyperlink to the sponsor website





OTHER SPONSOR ITEMS

Inserts in conference bags

DKK 5 000

Sponsors will be able to add information and inserts to the conference bag that will be distributed to each delegate. Note that inserts must be approved by the Organising Committee. The insert is either paper or USB stick. Only a limited number of bag inserts will be made available, and this item is granted on a first come, first served basis.

Delegate items

The following items bring visibility to the sponsor and a unique opportunity to reach each and every delegate.

Conference bags

DKK 25 000

+(production cost and delivery)

All participants will receive a conference bag containing the final programme. These bags should be fabricated especially for this conference. The sponsor's logotype and ISAE 2017 logo shall be displayed on the bag after approval of the Organising Committee. The company name will be included in the list of sponsors.

Onsite mobile application

DKK 40 000

The onsite mobile application will be provided to delegates free of charge and will be available for most mobile devices such as iPhone, iPad, Blackberry and Android. The onsite mobile application will include the full scientific program sorted by day and time, the exhibit floor plan including all exhibitors, floor plan of the conference venue and local information. Delegates who have downloaded the mobile application will receive updates about any onsite program changes or important announcements via notification alerts.

As the sponsor of the onsite mobile application you will:

- * Have your logo displayed on the access page of the mobile application
- * Be acknowledged with your logo as the
- * Sponsor of the onsite mobile application in the onsite program





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Pencil and note pad

DKK 5 000

+(production cost and delivery)

Sponsors may supply pencil and pad for the conference bag.

This opportunity provides sponsors a way of providing delegates with a needed service, as well as a visible advertising method that the delegates will carry away with them. Company name and/or logo are generally placed on the pencil and pad, and the company name will be included in the list of sponsors. The pencil and note pad need to be approved by the local organising committee.

Social events

Social events include meals and breaks that form a core part for the networking opportunities. Each event attracts a large number of delegates, and sponsors can use these unique opportunities to network with delegates.

Conference dinner

DKK 30 000

Included: catering and all logistics. Additional marketing material to be provided.

All participants and accompanying persons will be invited to the gala dinner which is a joint event that will take place on 9 August. The sponsors will be linked to the event in all printed and web-based publicity, have logos inside and outside the venue and will be included in the list of sponsors. Sponsors can further enhance their participation with branded napkins etc.

Lunch

Per day DKK 15 000

Included: catering and all logistics.

Lunch will be served in the restaurants at the conference centre. Sponsors will be acknowledged with logos in the restaurant area. The company name will also be included in the program book and on the website. Sponsors can further enhance their participation with branded napkins, sugar sticks etc.

Coffee break

Per break DKK 5 000

Complimentary coffee/tea will be served daily to all delegates during official coffee break.

The serving points will be located mainly in the exhibition area and can be coordinated around the sponsor's booth. Sponsors will also be acknowledged at each service station. Sponsors can further enhance their participation with branded napkins, sugar sticks etc.

Special requests

If you have any other particular request on how you would like to present your organisation at the conference, please contact exhibition@discongress.com as soon as possible. Sponsors are welcome to support part of one sponsorship item.

For more information, please contact the Sponsor & Exhibition Secretariat



Peder Andersen

Phone: +45 4492 4492

e-mail: exhibition@discongress.com

Please note: All prices are exclusive of 25% Danish VAT.



Exhibition at ISAE 2017

Opening hours

The opening hours have been fixed at:

8 August 2017	13:00 – 16:00
9 August 2017	09:00 – 16:00
10 August 2017	09:00 – 15:00

Stand rental

With shell scheme

a) Exhibit booth	DKK 15 000 (4 m²) 2 x 2 m
b) Exhibit booth	DKK 18 000 (6 m²) 3 x 2 m
c) Exhibit booth	DKK 21 000 (9 m²) 3 x 3 m

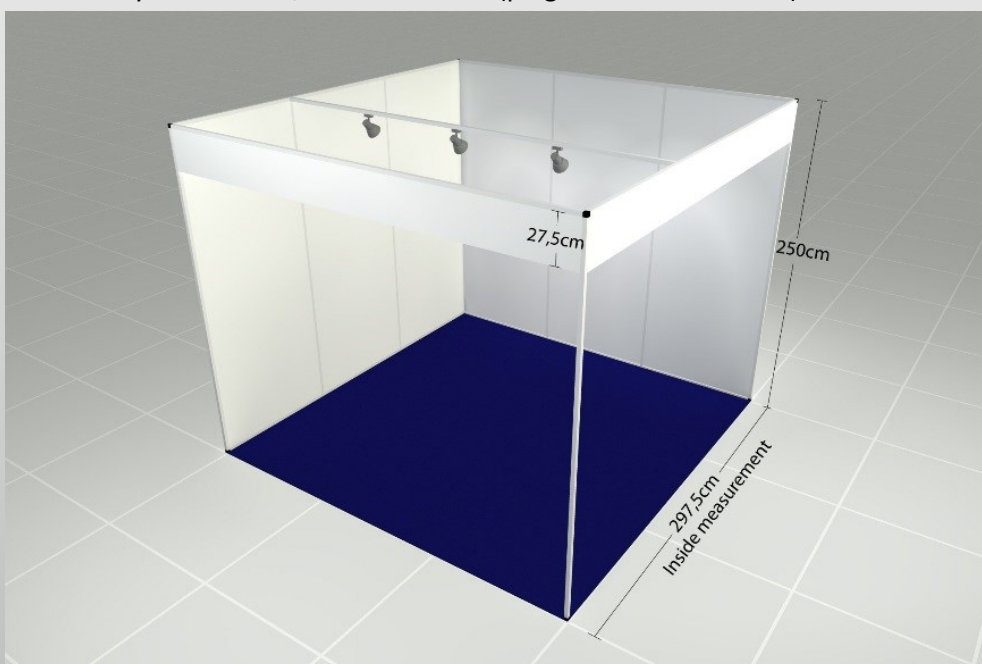
The stand rental includes:

Carpeting (grey)

Standard wall divisions (white plastic coated & aluminium framed)

1 signboard, exclusive of text

1 electricity outlet 230V/1000W earthed (plug with 3 connections) and WiFi.



Without shell scheme

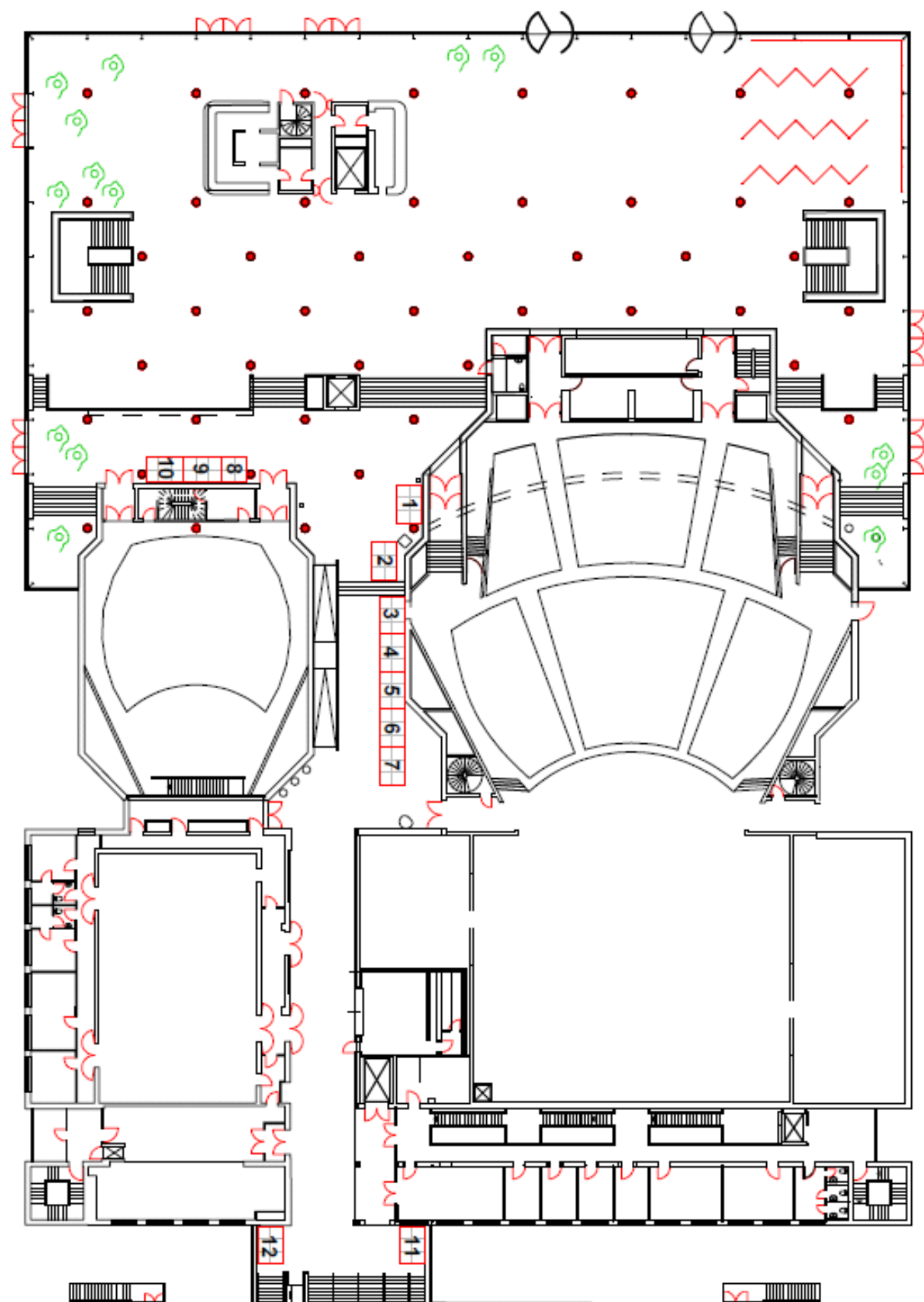
d) Exhibit stand	DKK 12 000 (6 m²) 2 x 3 m
e) Exhibit stand	DKK 15 000 (9 m²) 3 x 3 m
f) Exhibit stand	DKK 18 000 (12 m²) 2 x 6 m
g) 2 chairs & 1 table	DKK 14 000 (6 m²) 3 x 2 m

1 electricity outlet 230V/1000W earthed (plug with 3 connections) and WiFi.

All stands include 1 exhibitor badge — extra for 2 000 DKK.

All prices are exclusive of 25% Danish VAT.

Please read and accept Exhibition rules & Regulations



ISAE 2017 booking form

Please send to exhibition@discongress.com or fax: +45 44925050

att.: Peder Andersen

Name of company

Contact person

Address

Address

City

Phone

Country

Fax

E-mail

VAT no.

Exhibition stand no.:

(a-g):

Size:

ISAE 2017

The undersigned hereby states that he/she has read and agrees to the contents of the conditions, rules & regulations and that he/she is entitled to enter into this binding agreement on behalf of his/her company.

Signature:

We would like to book the following sponsor items:

Items:

DKK

Stand:

DKK

Total:

DKK



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We are looking forward to welcoming you to Aarhus at the ISAE 2017 conference



Welcome to Aarhus

www.isae2017.com