

9th European Communication Conference AARHUS 19-22 OCTOBER 2022 

# POSTER PRESENTATION GUIDELINES

### Poster Sessions

We kindly ask you to be present throughout the whole poster session to showcase your work and to interact with the audience. It may be helpful to bring printouts of summaries or supplementary material for people that want to study your work in greater detail. Make sure to include contact information on your poster if delegates should miss your presentation.

There are 3 poster sessions scheduled in the programme:

- Thursday, 20 October, 12:30 13:30
- Friday, 21 October, 12:30 13:30
- Saturday, 22 October 12:30 13:30

However, the viewing of the posters by the meeting attendees will be happening during lunch and coffee breaks as well.

## Poster Area

The Poster Area is located in Lake Auditoriums (South), 2<sup>nd</sup> floor.

### Poster Preparation

#### **Poster Dimensions**

Each poster will be given a specific number. Please make sure to mount your poster on the poster board with the number corresponding to the number assigned to your poster presentation.

Standard poster dimensions of printed posters are 75 cm wide and 110 cm high (portrait). Your poster must not exceed the recommended size. The organizers will provide suitable fixing materials, and onsite assistance will be available to help you to display your poster.

#### Mounting your Poster

Poster area will be available on **Thursday, 20 October, as of 8:30–12:30**. All posters must be mounted on Thursday and displayed for the rest of the conference. Fixing materials will be available at the poster area.



#### Removing your Poster

Posters must be removed after the last poster session on **Saturday**, **22 October**, **between 13:30-17:00**. The conference organisers cannot accept responsibility for any materials left behind or damage/ loss of the posters.

Posters left at the end of the conference will be discarded.

#### Tips for Preparing of your Poster

- Content: Use a short descriptive title, full name of contributing authors, author's affiliation.
- Make you message clear: Highlight your AIM and CONCLUSION on the poster using bold or colored fonts.
- **Be brief:** Use bullet points and only the most relevant text, 200-300 words is more than enough for the main text!
- Picture and graphic: Particular attention should be paid to the resolution of pictures and photos. As a rule of thumb, use at least 300dpi resolution. Make use of colour and graphics. At least 3 pictures or figures are recommended to graphically show your study design and results.
- Prepare a pitch: Know how to explain the main message of your work in 1 minute, making use of the pictures and figures on your poster