



RETHINK
//IMPACT

ECREA 2022 9th European Communication Conference

19–22 October 2022
AARHUS, Denmark



Conference Booklet



Dear ECREA 2022 participant! Let us introduce some recent publications from Nordicom – presenting high-quality research on a wide variety of topics. All with digital Open Access.

Nordic Journal of
MEDIA STUDIES

VOLUME 4 | 2022

The most recent issue, *Media Events in the Age of Global, Digital Media*, explores various aspects of media event as a concept to help us understand the contemporary hybrid media landscape.

EDITORS: ANNE JERSLEV, KIRSTEN FRANDSEN, & METTE MORTENSEN



NORDICOM REVIEW

VOLUME 42 | 2021 | SPECIAL ISSUE 4

**Struggling with Technology:
Perspectives on Everyday Life**

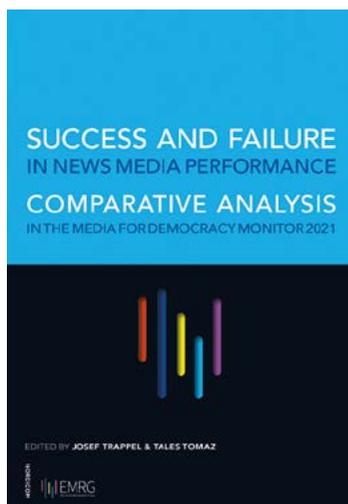
EDITORS: MAJA SONNE DAMKJÆR,
ANE KATHRINE GAMMELBY,
STINE LIV JOHANSEN, &
MARTINA SKRUBBELTRANG MAHNKE



Wizards of the Web

While algorithms and automated systems themselves are often a topic of controversy and debate, this book is about the people behind them; it is an account of the cultures, values, and imaginations that guide programmers in their work designing and engineering software and digital technology.

AUTHOR: JAKOB SVENSSON



The Media for Democracy Monitor (MDM) evaluates the performance of leading news media in contemporary democracies.

This comprehensive anthology analyses patterns and tendencies across 18 countries, with a particular focus on the influence of digitalisation. Increasing consumption gaps, persisting gender inequalities, and an increasingly relevant role of investigative journalism are some key results.

EDITORS: JOSEF TRAPPEL & TALES TOMAZ

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Table of Contents

Welcome Notes	2
John Downey, ECREA President	2
Unni From, Aarhus University	3
Julie Sommerlund, DMJX	3
LOC Chairs	4
Jacob Bundsgaard, Mayor of Aarhus	5
General Information	6
About ECREA	6
ECREA Executive Board	6
ECREA Thematic Sections	7
ECREA Networks	7
ECREA Temporary Working Groups	7
Conference Theme	8
Conference Hosts	8
International Organising Committee	10
Chart of the Functions and Positions of all Members	10
Impact Tour Partners	11
Supporters, Exhibitors and Partners	12
Volunteer Sponsors	14
Exhibitors and Publishing Partners	16
Special Culinary Partner	18
Practical Information	19
Exhibition Practical Information	19
Conference Information	19
COVID-19 measures	21
Floorplans	23
Local Information	30
Conference Venue	34
Social Programme	38
Conference Programme	42
Keynote Speakers	42
Instructions for Presenters	46
Programme at a Glance	47
Daily Programme	50
Detailed Programme Overview	52
List of Posters	196
Business Meeting Overview	202
Authors Index	203

John Downey, ECREA President



It is my pleasure to welcome you all on behalf of the International Organising Committee to Aarhus for the 9th European Communication Conference.

It is our first in person ECC since Lugano in 2018. We can safely say that the world has changed a great deal since then. The world has been confronted by a global pandemic that has claimed more than 15 million lives and has exacerbated many existing forms of inequality. While recognising the extent of this catastrophe we can, however, celebrate our collective presence in Aarhus and commit to creating a better, more equal world. There has never been a better time to 'Rethink Impact!' and for the field of communication to focus on how it can contribute to addressing local and global issues not as a handmaiden to governments or commercial interests but as a critical partner in bringing about social change.

This is a 'living with Covid' conference and we have taken important steps to minimise risks including restricting the number of conference participants. It is your choice, however, whether to wear a mask and how much you wish to observe social spacing. We would request that you

respect the wishes of others with regard to social spacing indicated by the traffic light colours on badges.

I would like to thank Aarhus University and the Local Organising Committee who have done a wonderful job in putting together this conference. In particular, I'd like to mention Anne Marit Waade, Henrik Bødker, Vibeke Thøis Madsen, and Christoph Raetzsch, the chair of LOC, for all of their hard work.

No doubt you share my excitement at being in Aarhus for a few days. It's an opportunity to engage in inspiring academic debate, to see old friends and make new ones, and, of course, to dance the night away at our legendary ECREA party. Have a great time!

John Downey

ECREA President on behalf of the International Organising Committee

Unni From, Aarhus University



Dear guests of ECC 2022.

It is with great pleasure that I welcome you and the ECREA conference to the School of Communication and Culture at Aarhus University. I am happy and proud that this in fact is the first ECREA conference in a Nordic country. Being a journalism studies scholar myself, I am very familiar with ECREA and how important the association and its conferences are for building and maintaining a broad community of media and communication scholars in Europe. This is indeed also signalled by the record number of participants in this year's conference. Having recently taking up the full-time role as Head of School, I furthermore really appreciate this year's theme of "Rethink Impact" as we – at all levels – are in a continuous dialogue with our surroundings about the societal relevance of our research and teaching. And I am very much looking forward to listen to and participate in the dialogues about impact that will unfold through the conference. Surely, as with most other aspects, there are interesting cultural differences with respect to questions of impact and we can learn and grow from listening to each other. This is indeed what international meetings can and should achieve. Of course, this also goes for all the other issues that will be discussed in the many sessions and encounters of the conference. We are proud of our school, our university and our city and we hope you will like it too. I sincerely wish everybody some very productive and pleasant days here in Aarhus.

Unni From

Head of the School of Communication and Culture,
Aarhus University

Julie Sommerlund, DMJX



Dear guests.

It is a great honour for us to be among the hosts of this year's ECREA-conference. The ECREA-conferences are among the most important communal events for the international communication research community. Communication is at the heart of what we, at The Danish School of Media and Journalism (DMJX), do every day, and the ECREA conference will give us wonderful opportunities to discuss topics of central importance with colleagues from the entire international community. Moreover, this year's theme, "Rethink Impact", speaks directly to the very core of DMJX. At DMJX, we are always close to practice, business, and organisations in everything we do, be it education or research. We are acutely aware of the great responsibilities that rest on the shoulders of institutions such as ours, that educate the communicators of the future. We realise that our massive societal impact should be used for the greater good, and hence embrace the European values of inclusiveness, equality, diversity and fairness as suggested by the ECREA conference. We would propose to expand this list of values to also include sustainability, security, and democracy – all of which are under new and transitional pressures.

A warm welcome to our national and international guests to Aarhus. We look forward to many stimulating debates and conversations on topics that are of great importance to all of us.

Julie Sommerlund, PhD

Rector, The Danish School of Media and Journalism

LOC Chairs



Dear guests and colleagues,

We are filled with joy to welcome you here in Aarhus to celebrate the community that ECREA brings together. It is the first time ECREA is hosted in a Nordic country, showing you Aarhus as a city with a rich cultural scene, a lively student community, many innovative research centres, civic entrepreneurs, artists and large corporations alike. The city is small enough to enable collaboration across domains yet also diverse through its international community, with Aarhus University as a central site for inspiration and exchange.

The theme we suggested is "Rethink Impact". It brings together the motto "Let's Rethink" from when Aarhus was European Capital of Culture in 2017 and academic debates around impact-driven research and teaching. We have not added any further qualification to the theme – no proverbial 'prospects, opportunities or challenges'. We want the openness of the theme to be inviting scholarly debate and critique from a diversity of perspectives. But we also rethink the academic conference through a range of special panels, plenaries as well as our offer to join Impact Tours to public events at partners in the city. In Aarhus, the university is part of the city and the city is part of the university.

We applied to host the next ECREA conference early in 2020 when the first lockdowns were issued

by governments around the world due to the growing global pandemic. At the time it was difficult to anticipate how our plans would be affected. The last ECREA conference was held online with a year's delay. These developments and broader environmental concerns have certainly raised fervent debates about the value, sustainability and role of large academic conferences. The benefits of online meetings, blended learning and digital educational resources have partly changed our daily work as researchers and teachers. But we are also feeling a loss around the shared sense of community when we cannot meet in person, improvise small talk, run into a former colleague or friend by accident. The regular academic conference is still a cornerstone of the community even if we need to rethink its purpose and design.

We wish you a joyful time in Aarhus, many inspiring encounters, fresh ideas and happy moments. We are glad to welcome the ECREA community to Rethink Impact – together.

Anne Marit Waade, Henrik Bødker (Vice Chairs, Aarhus University), **Christoph Raetzsch** (Chair, Aarhus University) and **Vibeke Thøis Madsen** (Danish School of Media and Journalism – DMJX)

Jacob Bundsgaard, Mayor of Aarhus



Welcome to Aarhus

As Mayor of Aarhus, it is my great pleasure to welcome the delegates from the ECREA 2022 conference to our city.

Aarhus is Denmark's second largest city with a population of 350,000 inhabitants; a historic city founded in the Viking Age surrounded by the beauty of nature. Today, our city is a strong national centre of growth with a significant international profile as well as a leading city of knowledge, culture, and education. The city has grown substantially in size and importance and plays a central role in the development of the entire region.

Today and in the years to come major investments in urban development and infrastructure are being made. This includes the development of new knowledge hubs, innovation centres, investment in the city's architecture and new technological solutions – we have the goal of becoming carbon neutral by 2030.

Home to Aarhus University – a highly ranked and internationally recognized university – and Aarhus University Hospital, Aarhus is a city of education, knowledge and scientific research. Here research institutes collaborate with local businesses, industries and authorities to great effect with a focus on the fields of healthcare, cleantech, IT, foods, architecture and design.

With more than 50,000 students, Aarhus is also a city with a young population, contributing to a vibrant city life. Within walking distance of the centre, you will find world-class attractions and museums, an innovative and diverse gastronomic scene, charming neighbourhoods, the sea, beaches and forests.

Being the "European Capital of Culture" and "European Region of Gastronomy" in 2017, the city was internationally known and recognized as a "must-visit" destination by powerhouse publications such as Vogue, Lonely Planet, CNN and National Geographic.

I hope you have a great conference in Aarhus.

A handwritten signature in black ink that reads "Jacob Bundsgaard". The signature is fluid and cursive, written on a white background.

Yours sincerely

Jacob Bundsgaard
Mayor of Aarhus

About ECREA

ECREA is a learned society of communication scholars devoted to development of communication research and higher education in Europe.

ECREA is organised into 25 thematic Sections, each developing a distinctive field of communication studies, 4 Temporary Working Groups which focus on emerging or underrepresented fields within media and communication studies, and 3 permanent Networks representing specific socio-demographic categories of scholars.

Driven by volunteer work of over one hundred Section, Temporary Working Group and Network Chairs and Vice-Chairs, and eleven-member Executive Board, ECREA is an association with strong bottom-up organisational culture, where various projects and ideas are emerging and materialising through creative energy and enthusiasm of our members.

Join our association and become a member of a fast-growing community of communication scholars from Europe and beyond.

ECREA Executive Board

If you want to contact ECREA Executive Board member, please, send your message to ECREA Administrator at info@ecrea.eu.

John Downey
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Andra Siibak
General Secretary

Irena Reifová
Vice-President

Zlatan Krajina
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Networks representative

Andreas Schuck

ECREA Thematic Sections

ECREA research Sections are arenas for specialized knowledge in specific fields of media and communication research. Sections are organised thematically and they offer unique possibility to network with colleagues of similar interest.

- Audience and Reception Studies
- Children, Youth and Media
- Communication and Democracy
- Communication History
- Communication Law and Policy
- Crisis Communication
- Diaspora, Migration and the Media
- Digital Culture and Communication
- Digital Games Research
- Film Studies
- Gender, Sexuality and Communication
- Health Communication
- International and Intercultural Communication
- Interpersonal Communication and Social Interaction
- Journalism Studies
- Media, Cities and Space
- Media Industries and Cultural Production
- Mediatization
- Organisational and Strategic Communication
- Philosophy of Communication
- Political Communication
- Radio and Sound
- Science and Environment Communication
- Television Studies
- Visual Cultures

ECREA Networks

ECREA Networks group specific socio-demographic categories of scholars. Networks do not deal with specific fields of media and communication research but focus on strengthening the position of specific groups of scholars they represent.

- Central and East-European Network
- Women's Network
- YECREA (Young Scholars Network)

ECREA Temporary Working Groups

ECREA Temporary Working Groups (TWGs) are, like Sections, thematically organised arenas for developing specialized knowledge in specific fields of media and communication research. The TWGs are established for a term of 4 years. Their status can be renewed for a second 4-year term or transformed into a permanent thematic Section by ECREA Executive Board.

- Communication and Sport
- Ethics of Mediated Suffering
- Journalism and Communication Education
- Affect, Emotion and Media

Conference Theme

For the ECREA 2022 conference in Aarhus, the theme "Rethink Impact" serves as a frame for discussing how media and communication research, education, and training interact with, impact on and reflect society. The theme resonates with preceding initiatives in Aarhus and the vision of Aarhus University for 2020–2025. It builds upon the university's long-term strategies and fruitful collaborative partnerships with the business community, the city administration, the region and civil society. The theme of the conference also resonates with the experiences from Aarhus as a European Capital of Culture in 2017 with the motto "Let's Rethink" and the related rethinkIMPACTS 2017 project between Aarhus University, The City of Aarhus and the Central Denmark Region.

Impact concerns the conditions of translating research insight into tangible outcomes for society, policy and business. Impact also suggests that such outcomes from research and education can be (and should be) quantified and validated. Scholars equally engage in education and teaching, public debate and advocacy, community building and outreach, to name just a few activities, which typically evade the metrics employed in university administrations and assessment committees. Impact is increasingly important to justify the public funding of research on the national and European level but difficult to quantify or assess in regard to the heterogeneous ways in which media and

communication research and education is practised across different disciplines. Strengthening collaboration across research, teaching, citizens, businesses and policy starts with the awareness of each other. Impact thus also concerns the conditions of working in academia, the power imbalances and hierarchies that promote or prevent innovations in research from impacting society. Overall, we suggest that the European values of inclusiveness, equality, diversity and fairness also require a revised notion of impact that research and education in media and communication studies should be shaping at this crucial time.

We have invited four keynote speakers to address how they are experiencing and catering to impact demands and how they perceive these to change across time and settings. We have also put together four special panels that address questions of impact in relation to, respectively, society more broadly, private businesses, education and, digital research infrastructures. Beyond the academic part of the conference, we have organised a range of Impact tours to public events with our local partners, which delegates are invited to join. With the theme, the plenaries, special panels and impact tours we wish to open discussions – affirmative, critical and everything in between – about how we as scholars and research managers may negotiate what seems a growing range of impact demands.

Conference Hosts

Aarhus University

Founded in 1928 as a private university with funds from the business community, Aarhus University (AU) became a public university in 1970. Today, more than 38,000 students are enrolled, and AU is recognized internationally for its research within the many domains of digital media, film and television studies and the creative industries. Aarhus University (AU) is a modern university that has grown to become a leading public research university with international reach covering the entire research spectrum. The University is a top ten university among universities founded within the past 100 years. It has a long tradition of partnerships with some of the world's best research institutions and university networks.

AU has a strong commitment to the development of society that is realized through its collaboration with government agencies and institutions and the business community. Collaboration with local and regional businesses and public authorities is a priority for the university, as well as collaboration with business and industry, play an important role in both research and education at Aarhus University. Aiming to build strong strategic partnerships with industry, local and national government, not-for-profit organisations and like-minded educational institutions.

Department of Media and Journalism Studies

The Department of Media and Journalism Studies at Aarhus University encompasses 40 staff members and 800 students, distributed on seven different study programmes, including media and film studies, journalism studies as well as the international Erasmus Mundus Master Programme programme in journalism. In the QS World University Ranking system, communication and media studies at Aarhus University has consistently ranked in the top 50 since 2012 and is currently ranked 36 in the world and number 11 in Europe. The department is hosting several

Danish School of Media and Journalism (DMJX)

Danish School of Media and Journalism is a merger of the graphic school and the Danish Journalist School. Both schools were established by the media industry, and the aim was then, as now, to build research and education centers who deliver the best possible specialized graduates in the areas.

The graphic school was established in 1943, while a course in Journalism has been taught at Aarhus University since 1946. Then from 1962 the Danish Journalist School became the only official place to educate journalists in Denmark. In January 2008, the two schools merged and became DMJX. In 2011, a bachelor in communication was added

internationally acknowledged research centres: The Centre for University Studies in Journalism, Datalab – The Centre for Digital Social Research, The Centre for Internet Studies, The Centre for Media Industries and Production Studies, The Centre for Transnational Media Research, The Centre for Digital Methods and Media, Centre for the Evaluation of Culture and The Centre for Sound Studies. Organisationally, the Department of Media and Journalism Studies at Aarhus University is one of the nine departments that make up the School of Communication and Culture in the Faculty of Arts.

to an already broad range of bachelors which include TV- and media production, visual communication, media production and management as well as photojournalism and journalism.

The school has two campuses, one in Aarhus and one in Copenhagen, and the school in Aarhus houses students of communication, journalism and photo journalism.

The core of all the educations is to work for a better understanding of society and democracy and to educate strong communicators. Every year about 500 students start a bachelor at the school and DMJX has about 160 employees.

International Organising Committee

John Downey

President

Irena Reifová

Vice-President

Andra Siibak

General Secretary Manager

Zlatan Krajina

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Marketa Broumová

ECREA Office

Christoph Raetzsch

Chair of the LOC

Henrik Bødker

Vice Chair of the LOC

Anne Marit Waade

Vice Chair of the LOC

Vibeke Thøis Madsen

Vice Chair of the LOC

Chart of the Functions and Positions of all Members

LOC overview

Christoph Raetzsch

Associate Professor for Journalism Studies and Digital Methods. Aarhus University. Chair of Local Organising Committee ECC 2022 Rethink Impact

Henrik Bødker

Associate Professor for Journalism Studies. Aarhus University. Vice Chair of Local Organising Committee ECC 2022 Rethink Impact

Anne Marit Waade

Professor and Head of Department of Media and Journalism Studies. Aarhus University. Vice Chair of Local Organising Committee ECC 2022 Rethink Impact

Vibeke Thøis Madsen

Senior Associate Professor in Strategic Communication, Danish School of Media and Journalism (DMJX). Vice Chair of Local Organising Committee ECC 2022 Rethink Impact

Venue Management and Impact Communication Team

Amalie K. Falk Stauner

Local Conference Manager

Naja Schultz & Ditte Lassen

Impact Communication Team

Gitte Grønning Munk

Venue and Conference management

Markus Jacobsen

Volunteers and Outreach

Kate Andersen

Hospitality and Accounting

Benjamin Bisgaard & Iben Hermansen

Venue Management and Volunteers

Impact Tour Partners

DMJX (Danish School of Media and Journalism)

Address: Helsingforsgade 6A, D. 8200 Aarhus N
Website: www.dmjx.dk

DMJX Danish School of
Media and Journalism

Constructive Institute

Address: Bartholins Allé 16 / Building 1328, 8000 Aarhus C
Website: www.constructiveinstitute.org



CAVI (Center for Advanced Visualisation and Interaction)

Address: CAVI, Aabogade 34D / Building 5345, 8200 Aarhus N
Website: www.cavi.au.dk



DOKK1 (Aarhus Public Library)

Address: Hack Kampmanns Plads 2, 8000 Aarhus C
Website: www.dokk1.dk



The Kitchen (AU Incubator and Co-Working Space)

Address: The Kitchen, Universitetsbyen 14, 8000 Aarhus C
Website: www.thekitchen.io



KØN (Gender Museum of Denmark)

Address: Domkirkepladsen 5, 8000 Aarhus C
Website: www.konmuseum.dk



Folkeuniversitetet (The People's University)

Address: Ny Munkegade 118 / Bygning 1530, 8000 Aarhus C
(Note: The Impact Tour takes place at another address)
Website: www.fuau.dk



Filmby Aarhus

Address: Filmbyen 23, 8000 Aarhus C
Website: www.filmbyaarhus.dk



Øst for Paradis (East of Eden, Cinema)

Address: Paradisgade 9C, 8000 Aarhus C
Website: www.paradisbio.dk



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The Local Organising Committee would like to thank the following people for their support of the conference:

Alberte Bendixen, Anne Hejn Pjenggaard, Anne Lind Vidkjær, Astrid Vigsø Bendtsen, Cecilia Arregui Olivera, Chloe Menhinick and colleagues at Gaining Edge, Dan Hansen, Ellen Kobberø, Emilie Fuglsang, Emilie Gadeberg Skovdal, Erik Bøye Davidsen, Helle Kryger Aggerholm, Jakob Isak Nielsen, Jens Blurup, Jette Lestrøm, Karin Skipper-Ulstrup, Kathrine Broe Møller Sørensen, Kathrine Skovsgaard, Kirsten Rudbeck, Lars Kabel, Lone Jørgensen, Lina Christensen, Lisbeth Overgaard, Mads Damgaard, Maria Skytte, Maria Sørensen, Mathilde Dam, Morten Krogsgaard, Morten Lervig, Pernille Roholt, Peter Damgaard Christensen, Signe Simonsen, Silke Møgeltoft, Steen K. Rasmussen, Sten Tiedemann, Stine Liv Johansen, Tanya McGregor, Theresa Valbæk, Valdemar Shin Sato Kühl + team at Campfire, Valentyna Shapovalova

LOC also thanks all volunteers, programme assistants, event assistants, podcasters and impact communicators as well as all the hospitable Rethinkers. We thank Visit Aarhus and Gaining Edge for their advice and support with the legacy approach developed exclusively for hosting ECREA 2022 in Aarhus as a model project for the region.

Supporters

Hosting ECREA 2022 Rethink Impact in Aarhus has been supported by these institutions:

Aarhus Kommune

Aarhus Kommune kindly sponsors the welcome reception for ECC 2022 on 19 October 2022.



VisitAarhus

VisitAarhus is the Aarhus Region's official tourism organisation (DMO – Destination Management Organisation) and represents Denmark's second largest city, Aarhus, along with the surrounding cities and areas of Djursland, Randers, Viborg, Favrskov and the Lake District.



VisitAarhus Convention Bureau

VisitAarhus Convention Bureau is the department of VisitAarhus which aims to support and increase business tourism in The Aarhus Region. With many years of close cooperation with the region's local stakeholders and Aarhus University, VisitAarhus Convention Bureau supports the region's municipalities attracting meetings, conferences and congresses from both the national and international market. As part of this, VisitAarhus Convention Bureau offers free, tailored help and support to anyone interested in hosting a meeting, conference or congress in the Aarhus Region.

Central Denmark EU Office

Aarhus University is part of the ownership of Central Denmark EU Office. At Central Denmark EU Office we work hard to ensure that EU provides as much value as possible for our Danish stakeholders. AU is a cornerstone of the office where research agendas and priorities as well as also certain educational opportunities are at the heart of the portfolio for AU. Alongside intelligence, representation and hands-on support to AU, the office offers all AU colleagues access to meeting room facilities for instance in relation to consortia meetings etc. For more information as well as to sign up for our monthly newsletter, just reach out to CDEU's research function, which is led by Lina Christensen (lc@centraldenmark.eu) and Mathilde Dam (md@centraldenmark.eu). Mathilde will be present during ECREA. We look forward to hearing from you.



Dokk1

Welcome to Dokk1. Aarhus' Main Library and Citizens' Services is located right at the estuary of Aarhus Å. Open from early morning to late in the evening, the building provides facilities such as event spaces, a media collection, study rooms, a café, and a library for children and families. The library at Dokk1 is a center for knowledge, events, debates and culture which disseminates and makes a variety of media come alive across genres and formats. The library is the citizens' house and the staff and management of the organisation continually work with public involvement. Dokk1 will host one of the Impact Tours and Public Discussion on Friday, 21 October 2022.



Volunteer Sponsors

DM and MA

DM is a labour union for more than 60,000 academic professionals. Our most important task is to fight for a working life with decent pay and working conditions for each individual member of our organisation. MA is an unemployment insurance fund (a-kasse) with more than 84,000 members. As an unemployment insurance fund, we provide unemployment benefits (dagpenge) to our members and help them find relevant work. Visit our websites for more information: english.dm.dk and ma-kasse.dk/english



The Union of Communication and Language Professionals, Denmark/ Forbundet Kommunikation og Sprog

Nobody can doubt anymore that communication plays a significant role in society. The role is changing fast. The communicator must write, execute, handle mixed media, facilitate, be activist, inclusive, ethical, strategic, green, a technological wizard, ... ! We are deeply involved in these changes. We want research to influence training and practice. Therefore we sponsor the ECREA conference. We are a professional association and a trade union as well. We focus on communication, language and marketing. We organize students and graduates in these subjects from all over Denmark, and we wish you welcome in our community too.



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Website www.cogitatiopress.com/mediaandcommunication

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It's not too late to submit to ICA 2023 by the deadline 1 November 2022!

Conference registration opens 11 January 2023.

Visit www.ica hdq.org for more information.

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Exhibitors and Publishing Partners

Nordicom

Nordicom is a centre for Nordic media research at the University of Gothenburg in Sweden. We offer a unified Nordic perspective on issues of media, journalism and mediated communication. We impart science-based knowledge about media and communication to decision-makers, professional groups and citizens. Our publications – from scientific journals and books to statistics, databases and news – are all Open Access and freely available. By creating contacts and exchanges between researchers and research fields – as well as between academia, the media industry and politics – we work to develop knowledge about the role of the media in Nordic societies.

At ECC 2022 Nordicom will be represented by
Editor Johannes Bjerling johannes.bjerling@nordicom.gu.se
Managing editor Josefine Bové josefine.bove@nordicom.gu.se
Co-director Maarit Jaakkola maarit.jaakkola@nordicom.gu.se



Intellect

Intellect is an independent academic publisher for scholars and practitioners teaching and researching in communication & media studies, the arts and creative industries. Best known for our work in the visual and performing arts, we provide publishing services in many subject areas, backed by over 30 years of steady growth, and a reputation for excellence in design and production. We publish a wide range of communication & media studies journals, including Journal of Popular Television, Journal of Applied Journalism & Media Studies, Journal of African Media Studies and many more. We also publish many monographs within this field, including the BCMCR New Directions in Media and Cultural Research series, the European Communication Research and Education Association series and many more.



We are offering 30% off all online book purchases with code INTELLECT30.

Visit our website for more information: <https://www.intellectbooks.com/ecrea22>
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INTELLECT Publishing Special Workshops

Room: EAST building; 1324-025 Twin auditorium.

Date: Thursday, 20 October 2022 & Friday, 21 October 2022 at 13:30–14:30

James Campbell of Intellect will host two special **workshops for PhD students and Postdocs**. These are geared to introduce **Book Proposals** (Thursday) and **Publishing in Academic Journals** (Friday). The workshops are free of charge and participants can just drop by. Following a brief presentation, James will be happy to offer advice and answer questions about these two core subjects of academic publishing.

Cogitatio

Cogitatio is a publisher founded in 2014 with the aim of promoting open access dissemination of scientific knowledge. We believe that open-source knowledge generates something more valuable, benefiting researchers, policy-makers and society in general. We are members of OASPA, supporters of DOAJ, and we follow the COPE Code of Conduct. We host four online open access peer-reviewed journals, all indexed in the Web of Science, Scopus, Google Scholar, and other databases: Media and Communication (ISSN: 2183-2439), Politics and Governance (ISSN: 2183-2463), Social Inclusion (ISSN: 2183-2803), and Urban Planning (ISSN: 2183-7635). Media and Communication is an international open access journal dedicated to a wide variety of basic and applied research in communication and its related fields. It aims at providing a research forum on the social and cultural relevance of media and communication processes. Media and Communication is indexed in the Web of Science, Scopus, Google Scholar, and other databases and has received a 2021 Impact Factor of 3.043 and a CiteScore of 4.2.



At ECC 2022, Cogitatio will be represented by: Raquel Silva, Media and Communication's Managing Editor
(Email: mac@cogitatiopress.com). Visit our website: www.cogitatiopress.com/mediaandcommunication

International Communication Association (ICA)

Comprising 6.000+ members in 85+ countries, the International Communication Association (ICA) aims to advance the scholarly study of communication by encouraging and facilitating excellence in academic research worldwide. ICA is associated with the United Nations as a non-governmental organization. ICA's purposes are to: (1) Provide an international forum to enable the development, conduct, and critical evaluation of communication research; (2) Facilitate inclusiveness and debate among scholars from diverse national and cultural backgrounds and from multi-disciplinary perspectives on communication-related issues; (3) Promote a wider public interest in, and visibility of, the theories, methods, findings and applications generated by research in communication and allied fields; and (4) Sustain a program of high quality scholarly publication and knowledge exchange that enhances the public good, including consideration of how our scholarship can be used in socially responsible ways, meet social needs, and be broadly accessible.



**International
Communication
Association**

To join or learn more, please contact: membership@icahdq.org

At ECC 2022, ICA will be represented by Julie M. Arnold, Director of Governance & Member Services

(Email: jarnold@icahdq.org), and Jennifer Le, Senior Manager of Conference Services (Email: jle@icahdq.org).

Routledge

We Are Routledge and CRC Press. We publish thousands of books, e-book collections, journal articles and key online products each year. Our work as a leading publisher champions the knowledge-maker: serving, connecting and sustaining communities of scholars, instructors, and professionals. Our goal is to ensure their knowledge and expertise makes the fullest possible impact. We are part of Taylor & Francis Group where together we foster human progress through knowledge. [Check out the Routledge catalogue for Media and Communication Studies.](#)

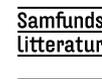


Routledge
Taylor & Francis Group

Get in touch with Routledge Editors: Natalie Foster, Senior Publisher, Media and Cultural Studies, natalie.foster@tandf.co.uk; Suzanne Richardson, Editor, Media, Cultural and Communication Studies research (monographs and edited volumes), suzanne.richardson@tandf.co.uk; Elizabeth Cox, Editor, Journalism and Mass Media, elizabeth.cox@tandf.co.uk

Samfundslitteratur & Forlaget Ajour

Samfundslitteratur and Forlaget Ajour publishes non-fiction and educational books to medium-cycle- and higher education. We have been around since 1967 and pride ourselves on being one of the leading Scandinavian publishing houses within journalism, media studies, communication, marketing communication and methodological literature. Our goal is to provide students, educators and other stakeholders with accessible books that inspire and enhance knowledge. Samfundslitteratur is part of SL-fonden – a non-profit organization to and from students.



FORLAGET
AJOUR

At ECC 2022 Samfundslitteratur & Forlaget Ajour will be represented by Editorial chief Henrik Schjerning,

hs@samfundslitteratur.dk, (+45) 44 22 38 76. Samfundslitteratur & Ajour will be present on Friday, 21 October with a booth in Exhibition area (Vandrehallen – North).

MeTag and MeSort Research Software

Media technologies – whether digital or analog – are an integral part of our everyday lives. We communicate with others and inform and entertain ourselves through an ever-growing number of media. Research into our increasingly diverse media activities requires methodological tools that provide differentiated and meaningful insights into the ways in which people use media in shaping their realities. The ZeMKI at the University of Bremen has developed two innovative, browser-based research apps, MeTag and MeSort, and made them freely available to the scientific community as open-source applications. MeTag provides an accessible interface that participants can use to granularly document their media and technology use with their smartphones. It then provides researchers with a set of visualization options for their data analysis. MeSort, on the other hand, is an application for sorting media and technology repertoires, which can also be applied to both Q-Sort and qualitative network research. It makes interactively determining preferences in media use on multiple levels simple and efficient.



For more information, visit our website: <https://www.mesoftware.org>. Contact: Prof. Dr. Andreas Hepp, Alessandro Belli, M.A., Florian Hohmann, M.A., University of Bremen, ZeMKI, Centre for Media, Communication and Information, Research, Linzer Str. 4, 28359 Bremen, Germany, E-mail: mesoftware@uni-bremen.de

Special Culinary Partner

Ebeltoft Gårdbryggeri

Local beers brewed at a farm just outside of Aarhus in Ebeltoft with the best ingredients we can find. Ebeltoft beers will be served at some of the Impact Tours and the Farewell drink.

Website: <https://ebeltoftgaardbryggeri.dk/>



Explore our collection
of Communication titles
and course materials
at [Routledge.com](https://www.routledge.com)

Exhibition Practical Information

Location

Vandrehallen is located at the North next to the Aula (Nordre Ringgade 4, 8000 Aarhus). Accessible by bus No. 5A or light rail to Aarhus Universitet/Nordre Ringgade.

Exhibition opening hours:

Wednesday, 19 October:	16:00–19:30
Thursday, 20 October:	09:00–19:30
Friday, 21 October:	09:00–18:00
Saturday, 22 October:	09:00–16:00

Conference Information

Registration Opening Hours

Wednesday, 19 October:	14:00–19:00
Thursday, 20 October:	07:30–18:00
Friday, 21 October:	08:00–18:00
Saturday, 22 October:	08:00–15:00
Registration hotline: +420 727 803 223	

Registration is located at the South lake, main foyer downstairs.

Conference App for Mobile Devices

ECREA 2022 provides you with a conference app featuring programme details and live-programme changes, information on speakers, presentations, and social and cultural events.

Additionally, you will find information about the conference venue (map + detailed floor plans of each building) with its 4 different areas within the Aarhus University campus and useful links about Aarhus. The application is available for Android and iOS. The official app name is ECREA 2022. You can also use the QR code to download the conference app.



Podcast Van

As a special feature for rethinking impact of your research, we are offering a podcast studio outside of South lake. The van is a cooperation between Dokk1, the public library of Aarhus, and the newspaper Jyllandsposten. The van will be managed by an international group of students from the Erasmus Mundus Master's Programme in Journalism at Aarhus University and an international Consortium of members. Feel free to drop by and talk about your research. The recordings will be published after the conference. Producers maintain creative rights to their productions. A big thanks to the Mundus group for their support and creativity.

Social Media

You can follow the ECREA official social media networks

Twitter: @ECREA_eu

Facebook: www.facebook.com/ECREAssociation

Please share your thoughts, ideas, photos, and comments using the conference hashtag #ECREA2022. LOC social media channels are Twitter: @mediajourAU and @dmjx

Language

The official language of the conference is English.

Upload Center

All conference speakers are kindly asked to upload their presentations at the Upload Centre, the only place where all the presentations can be deposited before the presentation. Dedicated technicians will assist with checking your slides and functionalities and uploading the file to the server. The presentation is then distributed to the respective rooms over the network. Uploading the presentation in the meeting room is not possible.

Wednesday, 19 October:	14:00–19:00
Thursday, 20 October:	08:00–19:30
Friday, 21 October:	08:00–18:00
Saturday, 22 October:	08:00–15:00

Your presentation must be uploaded as early in advance as possible but AT THE LATEST 2 HOURS BEFORE the beginning of your session. Presentations scheduled in early morning sessions (starting at 9:00) should be uploaded the evening before.

Lunches and Coffee breaks

Lunches will be served upon presenting a voucher (received at the registration) in two canteens at the Aarhus University campus. We ask participants to follow guidance from our volunteers to the closest lunch location.

- West Math canteen also caters for those in South lake
- East BSS canteen also caters to those in North Aula

Special Dietary Needs: If you have registered special dietary needs during the registration (lactose, gluten-free and others) **you can only pick up your lunch in Math canteen (West).**

Coffee breaks will be served in different locations in each of the buildings where sessions are taking place (North, South, East and West). See onsite signs and floor plans for details or ask our volunteers.

Badges

All participants and exhibitors are given identification badges. Participants who do not wear their identification badges will not be able to participate at conference activities. If lost, you need to renew the identification badge at the registration desk. Badges will be checked continuously at university campus and the evening events.

Certificate of Attendance, Presentation

Certificates will be ready for pick up after the Conference at the Conference portal where you can download it after the log-in, using the same credentials as for the registration process.

Lost and Found

Have you lost something?

Please head to the registration desk located in the foyer of the South lake.

Programme Changes

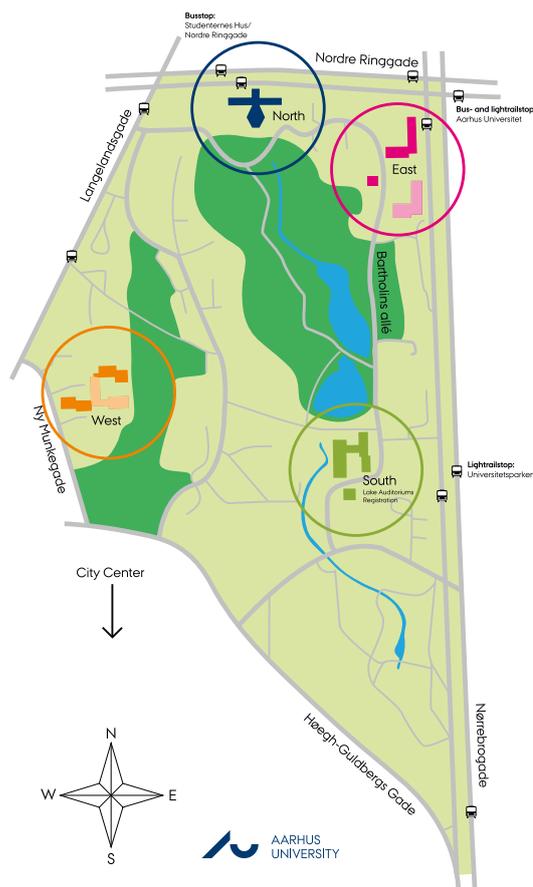
The organisers will not assume liability for any changes in the programme due to external or unforeseen circumstances.

Doctor / First Aid / Emergency

First aid kits are available at the venue at the registration desk. In case of severe emergency, please refer to the hotel reception to ask for assistance or call 112 directly. If you are at the conference venue seek assistance from volunteers or staff.

Evaluation Form

The Conference Evaluation Form (Survey) will be available online on the Conference website after the event and it will also be sent to delegates by email.



NORTH Aula

Aulaen
Vandrehallen (Exhibition)
1412-229
1410-038
Antikmuseet

EAST BSS

1324-025, 1324-011, 1325-028,
1325-036, 1325-120, 1325-128,
1325-136, 1325-140, 1325-220,
1325-228, 1325-240, 1325-420,
1325-428, 1333-101
Kantine & Lunch Area
Children's Corner

WEST Math

1531-113, 1531-119, 1531-215,
1531-219, 1532-116, 1532-122,
1533-103, 1534-125
Kantine (diets) & Lunch Area
Children's Corner, Relaxing Zone

SOUTH Lake

1252-204, 1252-310, 1253-211,
1250-304, 1262-101
Registration Desk, Upload Center,
Posters

Insurance and Liability

The organisers will accept no liability for personal injuries sustained or for loss or damage to property belongings of the conference participants, accompanying persons either during or because of the conference or during the accompanying programme. Participants are strongly recommended to seek insurance coverage for health and accident, lost luggage, and trip cancellation.

COVID-19 measures

While regulations in Denmark are lenient, the Covid-19 pandemic is still ongoing. In public transport most people will not wear a mask, but it is perfectly fine to do so. At the conference, every badge will come with a choice of three stickers: red, yellow, and green. Please respect your fellow participants' preference for maintaining distance. There will be disinfectant around campus and while it is not required, you can of course wear a face mask anywhere. For more information about Covid-19 in Denmark go to: en.coronasmitte.dk

While regulations in Denmark are lenient, the Covid-19 pandemic is still ongoing. The organisers take the risk of infections during the conference very seriously. On this page we present the measures we will adopt to reduce this risk as much as possible and within the means available. We ask everyone to be cautious and respectful of other's personal space(s) and sense of comfort. Especially at social gatherings, distance is difficult to maintain and we have to be respectful of each other, reducing the risk of infections together.

For more information about current regulations regarding Covid-19 in Denmark go to: www.en.coronasmitte.dk
On this page we want to inform you about the measures we have adopted to reduce the risk of infections.

Badges

At the conference, every badge will come with a choice of three stickers: red, yellow, and green. Please respect your fellow participants' preference for maintaining distance with green saying that you are ok with close contact and red asking delegates to maintain distance, possibly wearing a mask while speaking to each other.

Disinfectants

All session rooms will be equipped with hand disinfectants. Many buildings also have hand sanitiser offered at the entrance. Please notify the volunteers / room assistants if sanitiser needs to be filled up.

Emergency Numbers

(+45 only when calling from outside Denmark)

Police, fire, ambulance (+45) 112

Police (+45) 114 [Linjeskift til tekstombrydning]

Falck car rescue services (+45) 70 10 20 30

Emergency room at Aarhus Hospital, Skejby

(+45) 70 11 31 31. Always remember to call in beforehand.
Address: Palle Juul-Jensens Boulevard 161, Entrance 33, 8200 Aarhus N.

Doctor, outside normal working hours (16-08) – Lægevagten
(+45) 70 11 31 31. Always remember to call in beforehand.

Address: Palle Juul-Jensens Boulevard 161, Entrance 33, 8200 Aarhus N.

Dentist, outside normal working hours: Valdemarsgade 1 D, stuen th., 8000 Aarhus C (+45) 40 51 51 62. Opening hours are Friday 18-21 and Saturday/Sunday 10-13.

Pharmacy: Aarhus Løve Apotek, Store Torv 5, 8000 Aarhus C (+45) 86 12 00 22. Opening hours 06-24.

Infected – tested positive

If you feel sick or are tested positive, please isolate yourself and refrain from going to the conference or social events. Please notify close contacts or colleagues at the conference if you need assistance or help with everyday affairs. If you need medical assistance, please contact the emergency numbers above or ask the organisers for help (info@ecrea.eu).



Masks

It is not required by law or Aarhus University to wear masks during large gatherings such as this conference. We encourage wearing masks (medical or FFP2 masks) while attending social events or at spaces where many people gather at the same time, e.g. while getting lunch at the canteens. Wearing of masks is a personal safety measure which also protects others. There is a limited amount of masks available at the registration desk. Please ask if you want a mask or have forgotten your own.

Testing

We are asking participants to take a self test before coming to the conference. These can be brought from home or purchased at a drugstore, pharmacy or even some supermarkets for around 25 DKK / test.

Normal drugstore (that's the name) has several stores in town ([Bruuns Galleri](#) in the station or near [Busgaden](#)).

For visitors in Denmark, it is also possible to get a free test at one of the test centers, even without a social security number. You will need to register at <https://sts.covidresults.dk/Account/Login> with your mobile phone and you can

also obtain PCR tests for free. Please refer to this page for further information: <https://www.rm.dk/om-os/aktuelt/corona/test-for-smitte-med-coronavirus/turist-information/>

The nearest test center in Aarhus is about 5 km/20 min by lightrail L2 from the University:

Testcenter Aarhus at Aarhus University Hospital
Tyge Søndergaards Vej 953, 8200 Aarhus N

Opening hours:

Monday	08:00-15:00
Tuesday	08:00-15:00
Wednesday	08:00-15:00
Thursday	08:00-15:00
Friday	08:00-15:00
Saturday	09:00-16:00
Sunday	09:00-16:00

Ventilation

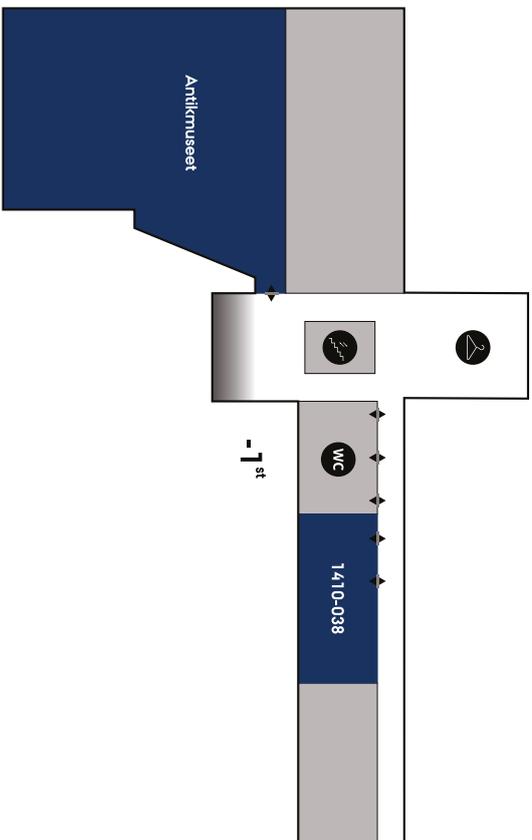
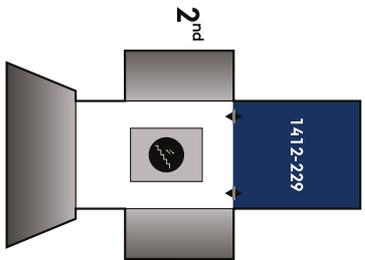
We will ensure that session rooms will be aired out between sessions during the coffee and lunch breaks, where it is possible.



NORTH
Aula

Building 1412
Ground Floor & 2nd Floor

Building 1410
Basement (-1st)



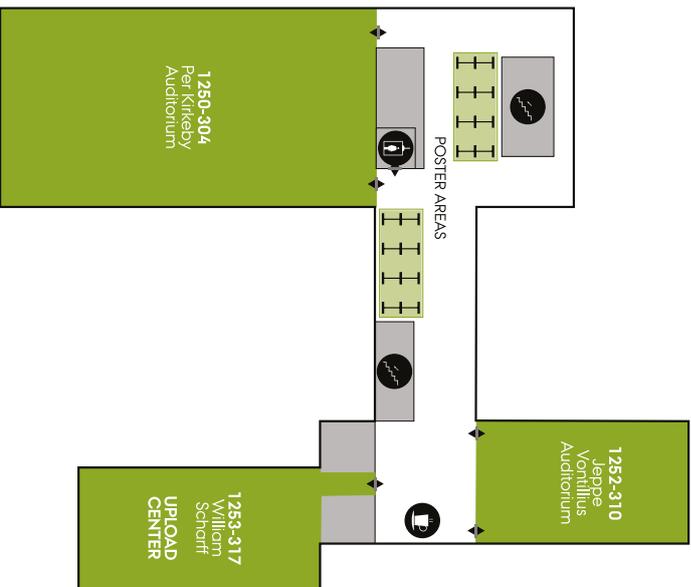
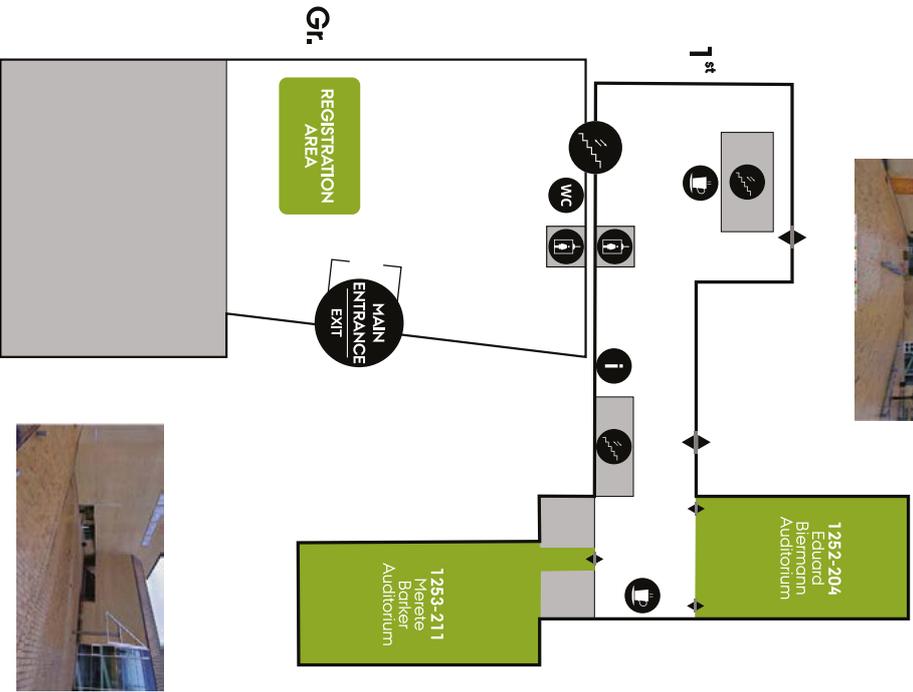
Floorplans



SOUTH
Lake

Buildings 1250-1253
Ground Floor & 1st Floor

Buildings 1250-1253
2nd Floor



Welcome Notes

General Information

Practical Information

Conference Programme

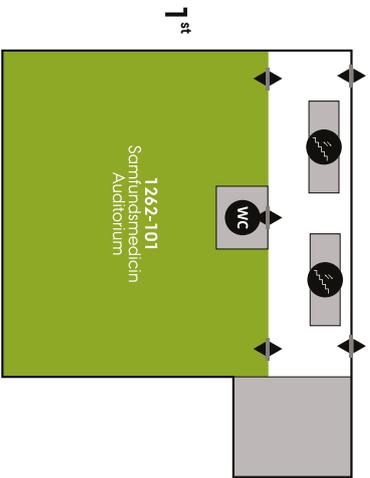
Authors Index



SOUTH
Lake

Buildings 1262
1stFloor

Area Overview
1250, 1251, 1252, 1253, 1262





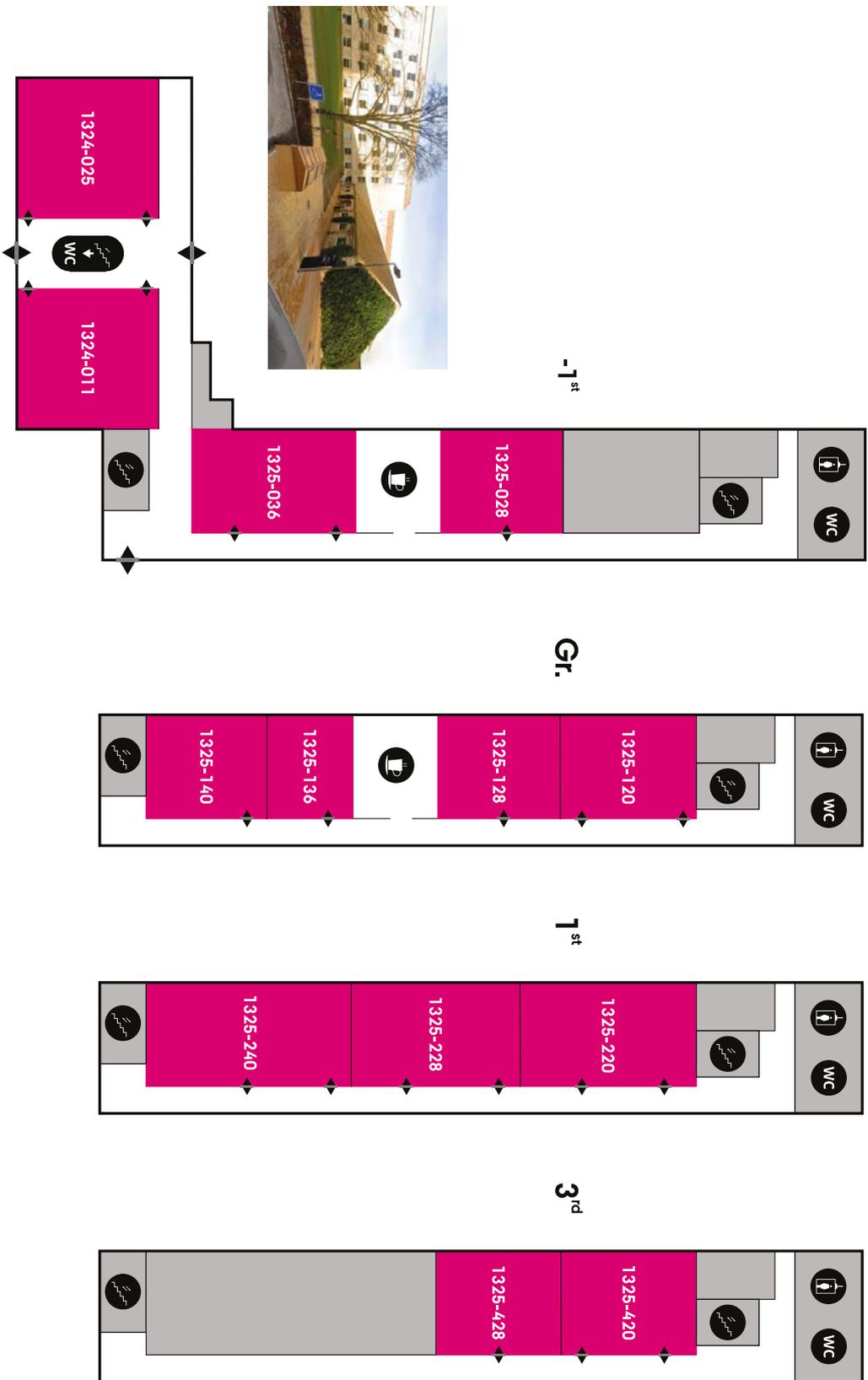
EAST
BSS

Buildings 1324 & 1325
Basement (-1st)

Building 1325
Ground Floor

Building 1325
1st Floor

Building 1325
3rd Floor



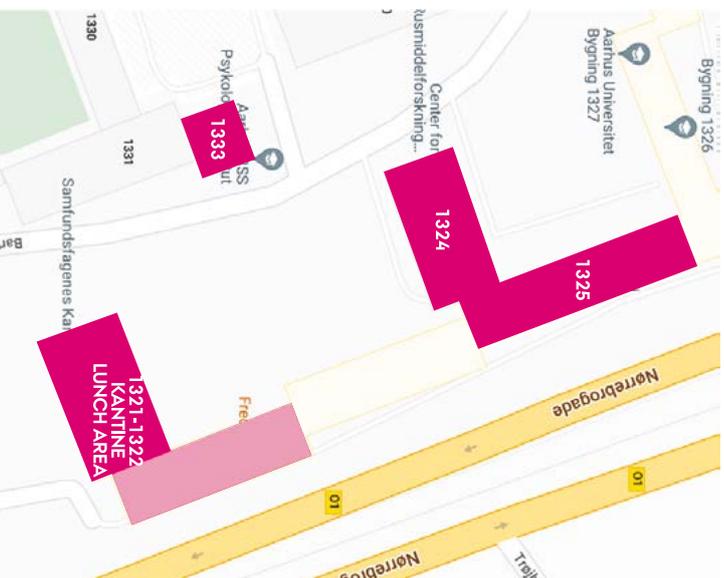
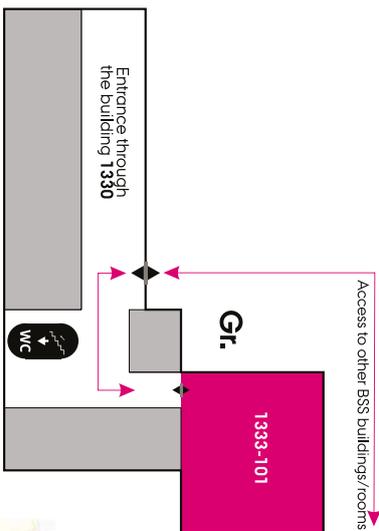
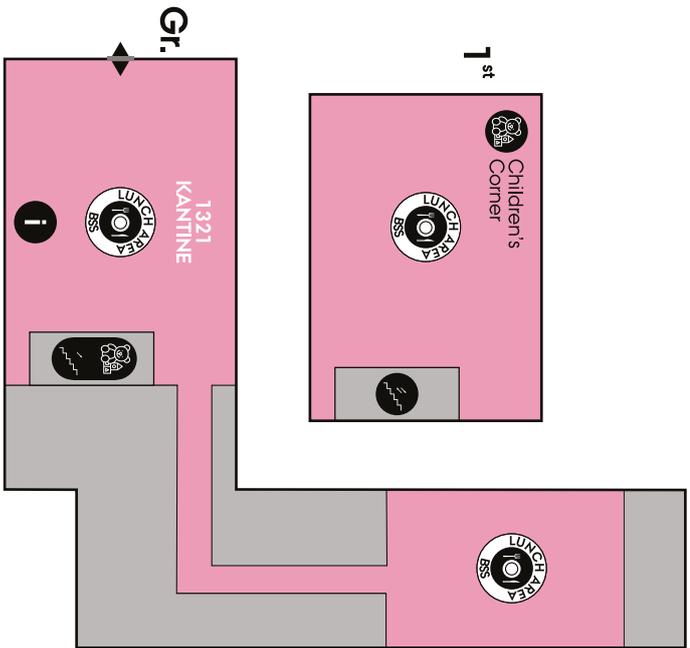


EAST
BSS

Buildings 1321 & 1322
Ground Floor & 1st Floor

Buildings 1330 & 1333
Ground Floor

Area Overview - 1324-5, 1333,
1321-2 (Kantine/Lunch),

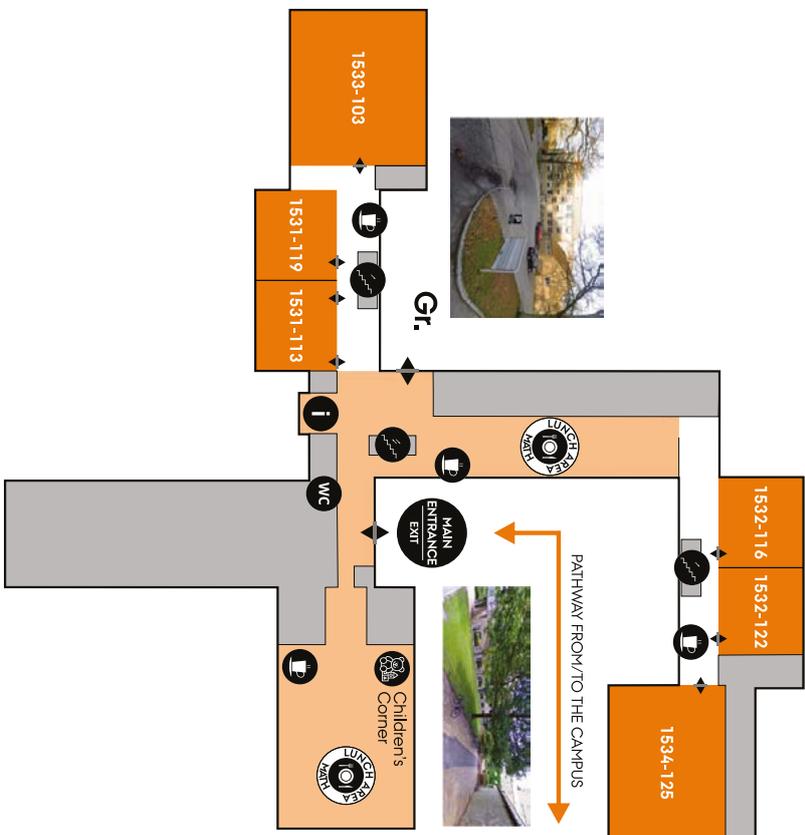
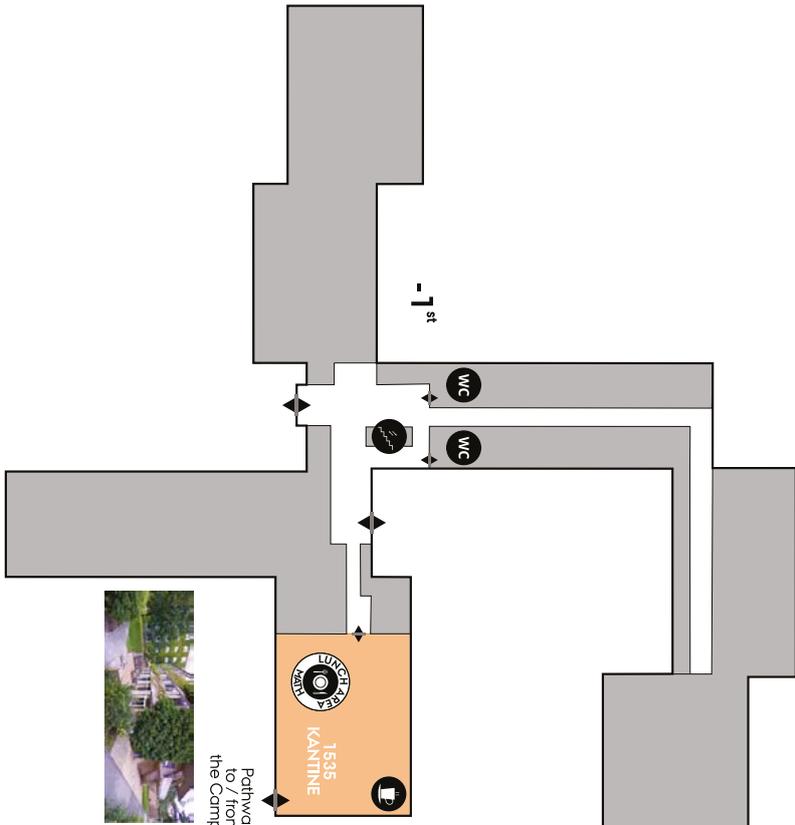




WEST
Math

Buildings 1530-1536
Basement (-1st)

Buildings 1530-1536
Ground Floor



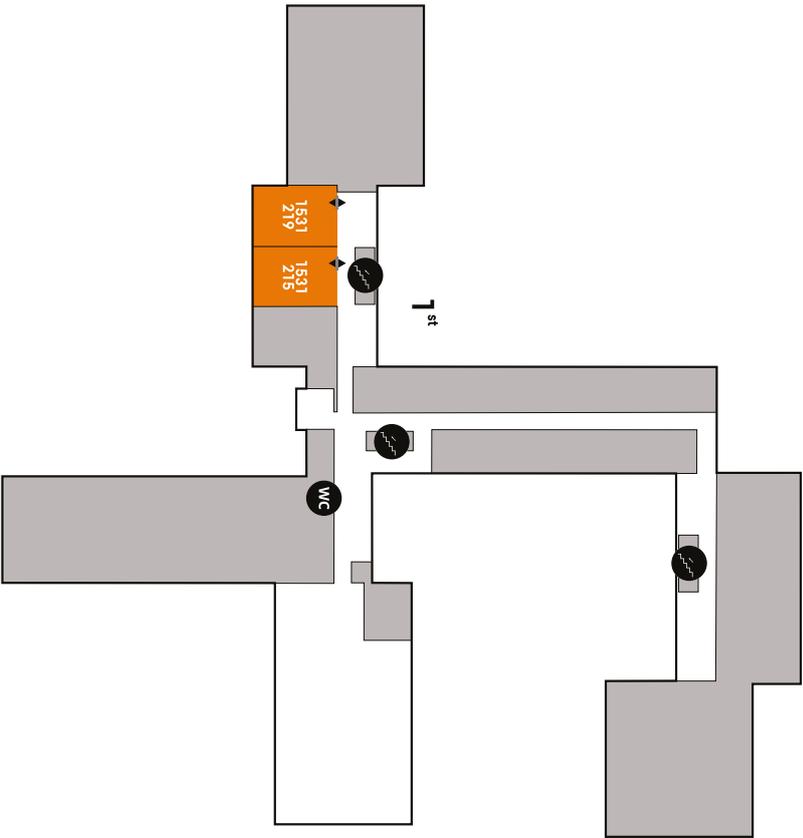


WEST
Math

Buildings 1530-1536
1st Floor

Area Overview

1521, 1532, 1533, 1534, Kantine/Lunch



Local Information

About Aarhus

Welcome to the world's smallest metropolis! Located right by the Sea, Aarhus has a lot to offer, whether you are seeking experiences in beautiful nature or a city break including shopping, great food, culture, historic sites and loads of entertainment. With world-class attractions that rival those of many larger cities, you are guaranteed to find something to enjoy in Denmark's second largest city. Home to 350,000 people and a large student city, Aarhus might be old at heart, but definitely is young in spirit. Web: www.Visitaarhus.dk

Restaurants

Most restaurants in Aarhus are open from 11:30 until midnight. However, hot meals are not normally served after 22:00. Tips are automatically included in the bills for service, meals, etc. but tipping is definitely appreciated. A list of restaurants for formal dinners in the city is available at the registration desk. If you want a personal recommendation for low cost, social dining and other affordable food options, reach out to the information desks, volunteers and rethinkers. Many interesting new food varieties can also be found on the 'hyggelige' premises of Streetfood market near the main station. Web: <https://aarhusstreetfood.com/>

Climate / Weather

The weather in Denmark varies a lot depending on the seasons. In week 42 it is often cloudy but can be sunny and windy. We are close to the sea and the weather can change at times a day. Make sure to bring a light overcoat or rain jacket when you go out. Average temperatures in October can vary between 5 °C and 15 °C.

ATM's, Currency and Credit Cards

Bank and exchange offices are located in the city centre close to the hotels. **The closest one to the central station is Danske Bank ATM at Rådhuspladsen 3, 8000 Aarhus C. The ATM closest to the conference is Danske Bank ATM at Otte Ruds Gade 106, 8200 Aarhus N (in shopping centre Trøjborg Centret).**

Banks opening hours:

Monday–Friday:	10:00–16:00
Thursday:	10:00–17:30
Closed Saturdays and Sundays	

The currency of Denmark is the Danish krone. While some shops do accept euros, we recommend that you exchange to the local currency. Most shops also accept all major credit cards. Please note that in Denmark the use of credit cards

is the most widespread type of payment. Even if you pay a small amount, it is normal to pay with credit card, and on some occasions, you can only pay with credit card.

Currency exchange at Forex

The exchange rates are better, and you do not pay a fee, when buying foreign currency at Forex.

Address: Forex, Banegårdspladsen 20, 8000 Aarhus C.
(+45) 8680 0340.

Opening hours:

Monday–Friday:	10:00–18:00
Saturday:	10:00–15:00

Electricity/Voltage

Electricity in Denmark is 230V AC. Plugs are European standard with two round pins (Type C mostly works).

Emergency numbers

(+45 only when calling from outside Denmark)

Police, fire, ambulance (+45) 112

Police (+45) 114

Falck car rescue services (+45) 70 10 20 30

Emergency room at Aarhus Hospital, Skejby (+45)

70 11 31 31. Always remember to call in beforehand.

Address: Palle Juul-Jensens Boulevard 161, Entrance J3.

Parking area P21, 8200 Aarhus N.

Doctor, outside normal working hours (16–08) –

Lægevagten (+45) 70 11 31 31. Always remember to call

in beforehand. Address: Palle Juul-Jensens Boulevard 161.

Entrance J3, Parking area P21, 8200 Aarhus N.

Dentist, outside normal working hours:

Valdemarsgade 1 D, stuen th., 8000 Aarhus C (+45)

40 51 51 62. Opening hours are Friday 18–21 and

Saturday/Sunday 10–13.

Pharmacy: Aarhus Løve Apotek, Store Torv 5.

8000 Aarhus C (+45) 86 12 00 22. Opening hours 06–24.

Special ECREA Transport Ticket

During the conference days 19 October to 22 October a special ticket will be available for purchase for all ECREA participants. The ECREA ticket will allow conference guests to travel unlimited during the day or night within buszones 301–313 (Municipality of Aarhus limits) when travelling with bus as well as Aarhus' light rail (Letbanen).

The ticket will be available for purchase through Midttrafik's app a week before the conference for the price of 180 DKK. The special ECREA ticket is only valid in combination with personal identification which proofs

participation in ECREA 2022, and the special ticket does not cover transportation to/from the airport.

If you do not want to use the app, tickets can also be bought at vending machines located at light rail stops and the main station. For light rail, tickets need to be purchased for 2 or 3 zones before you board the train. On buses, there are still vending machines operated with coins. Newer buses do not have this option anymore. The easiest way to travel in Aarhus is to get a prepaid travel card without personalisation – Rejsekort from the 7-Eleven kiosk at the main station for 80DKK. You can recharge these cards at vending machines and check in and out for every ride you take. It is possible to take more than one person on one card but they need to be added to the ride upon check-in. The ECREA 2022 discount will not be applied when travelling with Rejsekort.

Download the [Midttrafik app](#) here:



For more information about getting around in Aarhus by bus see the section: **'How to Get to the Venue'**.

Useful links:

Conference Website:

www.ecrea2022.au.dk

Visit Aarhus Website:

www.visitaarhus.com

AU Find Website:

www.international.au.dk/about/contact/aufind

Travel Tickets

www.dsb.dk or www.rejseplanen.dk

Public holiday

Please note that week 42 is a popular holiday week for many Danes. The opening hours of shops, attractions and offices can vary.

City Map / Discounts

Visit Aarhus will have a cargo bike on campus, where it is possible to get a city map and to get local recommendations about what to see, where to eat and experience in Aarhus. ECREA participants get special discounts on three of Aarhus' most famous attractions:



- **ARoS** – ARoS is an art museum well known for its work of art, the panorama rainbow, placed on the rooftop, created by world-famous Danish-Icelandic artist, Olafur Eliasson. Here guests can walk inside surrounded by the colours of the rainbow and enjoy a great view of Aarhus. The rainbow has become a characteristic of the city of Aarhus. You get a free entrance voucher at the registration desk. The voucher is valid from 15–23 October.



- **Tivoli Friheden** – Tivoli Friheden is an amusement park with more than 40 attractions. Even if you are not a fan of attractions, each year in October, Tivoli decorates the entire park with Halloween motives and figures. The promotion code ECREA2022 should be used online

Your practical guide to Danish phrases

Hi/Hello	Hej
Good morning/afternoon	Godmorgen/ god eftermiddag
Good evening	Godaften
Yes	Ja
No	Nej
Sorry	Undskyld
Excuse me (formal)	Undskyld mig
Thank you	Tak
You're welcome	Det var så lidt
How are you?	Hvordan går det?
What is your name?	Hvad hedder du?
My name is ...	Jeg hedder ...
Can you help me?	Kan du hjælpe mig?
What time is it?	Hvad er klokken?
How much does it cost?	Hvad koster det?
Entrance	Indgang
Exit	Udgang
Open	Åben
Closed	Lukket
Bathroom	Toilet/WC
No smoking	Rygning forbudt
No entry	Ingen adgang
Goodbye	Farvel
	Hygge*

*Hygge is a highly popular and original Danish word. 'Hygge' or 'Hyggelig' describes a quality of cosiness and comfortable conviviality that gives a feeling of contentment or well-being (regarded as a defining characteristic of Danish culture). Candles and kaffe are often needed to get there.

at www.shop.friheden.dk. Select the number of entrances and tourbands and the discount of 20% will be deducted automatically. The promotion code is valid from 15–23 October.



- **Den Gamle By** – When entering Den Gamle By, you travel back in time to visit old houses, streets and people dressed in copies of historical clothing. Den Gamle By contains important elements and collections from the entire history of Denmark. You will visit at the time of All Saints Day from 15–23 October. Den Gamle By offer ECREA participants and their company a 20% discount on the entrance ticket when you show your ECREA badge at the cashier.



Visit the conference website for recommendations on more free and paid attractions

<https://conferences.au.dk/ecrea2022/subpages/travel-and-stay/explore-aarhus>

Water Bottles

All participants get a free reusable water bottle to help stay hydrated throughout the conference. Tap water is drinkable in Denmark and you can refill your bottles at water fountains or faucets on campus. Remember to write your name on the tag of your water bottle, so it does not get confused with others. Take the bottle home and keep a nice memory from the ECREA 2022 in Aarhus.

You can refill your bottle at many places on campus incl. water fountains in South, North and West. We do not serve drinks for lunches but you can buy soft-drinks, sparkling water and beers at both canteens. Coffee and tea are served after lunch breaks as well.

Volunteers

Our volunteers are a mix of local and international students from Aarhus University and from the city volunteers' programme, called Rethinkers. The volunteers are ready to help with any questions you might have, and give you the best tips on what you can experience in Aarhus. Throughout the conference there is a staffed info desk at each main conference location for your guidance and you can find the volunteers all around campus and in the sessions.

Sustainability on the agenda

Our vision for Rethink Impact includes a strong awareness of the need to increase the sustainability of big conferences. Our aim is to act for sustainability together with partners in the city and the university when it comes to hosting a large event such as ECC 2022.

In 2019 a strategic partnership was formed between VisitAarhus, Aarhus University, Aarhus Events and Worldperfect – in great collaboration with the Climate Department of the City of Aarhus and local businesses from the tourism sector in Aarhus. One of the outcomes was the "[Green Conference and Event Handbook](#)" (in Danish), which outlines principles for sustainable conferences – ranging from transport to food supply and waste reduction. Among many initiatives at Aarhus University is a [green transition to more healthy and sustainable food options](#) for meetings and conferences provided by the canteens and external suppliers. Our aims are reflected in several measures to reduce our carbon footprint and develop innovations for conference management, catering and long-term legacy. For ECC 2022, the local organising committee is working on these **concrete measures to increase sustainability** on different levels and reduce waste wherever possible:



- supply reusable water bottles for all participants
- vegetarian food offers during lunch and coffee breaks
- encouraging the use of trains to and from Aarhus
- reducing waste from printed materials through conference app as default
- impact tours to partner locations to create long-term legacy in the city ecosystem
- optional conference bag for purchase
- "pick what you need" buffet for merchandise and information material

Hosting a sustainable event in Aarhus is part of the city's DNA. 73% of all hotels in the city center hold an official eco-certification. The city's convention venues are also certified. When you are in the city, everything is within easy walking distance, and there are share bike options, buses and electric lightrail to take you around. Among the municipality, university, convention bureau and local suppliers, sustainability is increasingly on the agenda – contributing to rethinking the ways meetings are organised and conducted – a process that is constantly evolving.

Conference Venue

The ECREA 2022 conference will mainly be hosted in and around the Aarhus University Park, which is the centre of Aarhus University's main campus. Here it is possible to access and utilize several different activities in the surrounding area or just enjoy a stroll around the park's lake.

Every location on the campus has a dedicated info point where our volunteers will be happy to assist you with any questions. Refer to the info point symbol on the floorplans (p. 23–29) to locate the nearest info point in each area.

Lounge Areas

Chairs and tables for meeting and chatting with colleagues and friends are placed in many areas around campus. Because of week 42 being a holiday, there will be fewer students on campus and plenty of areas are available. We recommend areas around Vandrehallen and Exhibitor area (North), East BSS building has coffee corners on several floors and the canteen to meet up (East), Math canteen, Math lab and Vandrehallen are recommended in West. On Thursday and Friday Math canteen will open as a special lounge area between 14:00 and 17:00 where you can also buy beers and wine.

Saving energy on campus:

Please note that the Danish government has decided that all public institutions have to save energy by lowering the temperatures in public buildings to 19°C. Please dress conveniently inside the buildings when attending sessions.

Internet:

Guests at Aarhus University can access the wireless AU-Guest **network for free**. You can access the WIFI on campus by turning WIFI on, selecting the **AU-Guest network** and opening a web browser where a login website automatically will appear. Sign in by validating your identification and you will be granted access.

Children at the conference

Aarhus has a lot to offer regardless of age which makes it a great place to stay and explore no matter what your specific needs are. Bring children along for a trip to one of Aarhus' many playgrounds, both on campus and outside campus, or visit some of Aarhus' tourist attractions like Botanical Garden and DOKK1. There are two areas on campus where parents can nurse or play with their children (West & East). [Discover more on our ECREA website for free and paid offers for what to do with children of all ages](#). Unfortunately, we cannot offer babysitting services or day-care facilities during the conference. Our volunteers



have developed activities for children of all ages. Parents and children are welcome at ECREA 2022.

How to get to Aarhus

Travelling to/from Aarhus airport

Aarhus airport website: www.aar.dk/en/

Travelling to/from Billund airport

Billund airport website: www.bll.dk/en/

Travelling to/from Copenhagen airport

Copenhagen airport website: www.cph.dk/en

Railway

DSB website: www.dsb.dk/en/

How to get to the venue

Bus and light rail

To get to the conference venue by bus travel with Bus 200, Bus 18 or Bus 5A. All three buses stop near the conference venue. Tickets for travel within the city limits (Municipality of Aarhus limits) cost 22 DKK, but the special ECREA transport ticket covers travels with the light rail and bus during all conference days for 180 DKK. The special ticket does not cover transportation to/from the airport.

The bus stops are located throughout Aarhus, making it easy to experience the city and get to the conference venue. To get to the conference venue's west or south area stop at "Universitetsparken". To get to the north or east area stop at "Aarhus Universitet (Ringgaden)". Remember to buy your ticket before entering Letbanen because you cannot buy tickets in the light rail train.

To see bus and light rail routes and time schedules, download the app Rejseplanen or visit their website: www.rejseplanen.dk.

By walking

To walk from the centre of the city to the university takes approximately 30 minutes. The entire city is clean, compact and well-organised, which makes walking an excellent and enjoyable way to get around.

By cycling

Denmark is an ideal country for cycling. There are not many (very) steep hills and there are many safe cycling paths. The trip up the hillside from Aarhus centre to the University might be a bit of a challenge. Urban conditions for cyclists are one of the best in the world and are constantly being improved. Look out for the special cyclists' routes (cykelruter) and cycle paths (cykelstier). Rent a bike at e.g. Donkey Republic, a hotel or rent a recycled bike at Refurbish Bike.

By taxi

To book a taxi, please call this telephone number (+45) 8948 4848 or ask your hotel receptionist. There is also a taxi stand right outside the main exit of the train station and taxi stands are located conveniently all over the city.

Parking in University Area

As a guest of ECREA 2022, **you can park for free between 7:00 on Wednesday 19 October to Saturday 22 October 23:00** if you register your license plate number through [this link](https://bit.ly/3TUHDfVB): <https://bit.ly/3TUHDfVB>

Important: During the specified period, the parking permit **is only valid** for parking spaces covered by Aarhus University's employee parking. The parking spaces are marked with black ParkZone signs with the heading "AU medarbejderparkering".

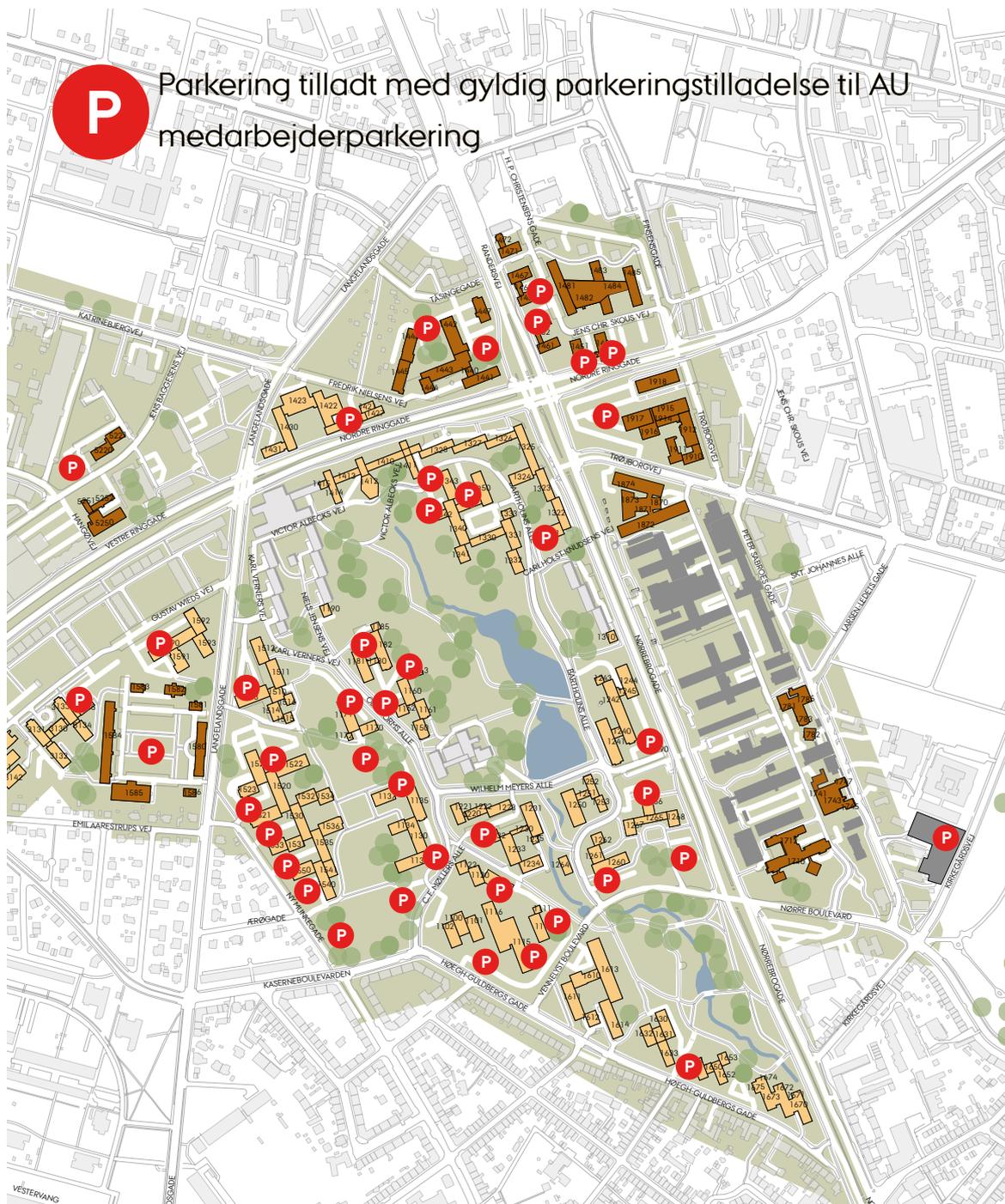


The parking spaces covered by AU's employee parking can be seen on [this map](#) (or map below)

Please note that the permit is consequently **not** valid for

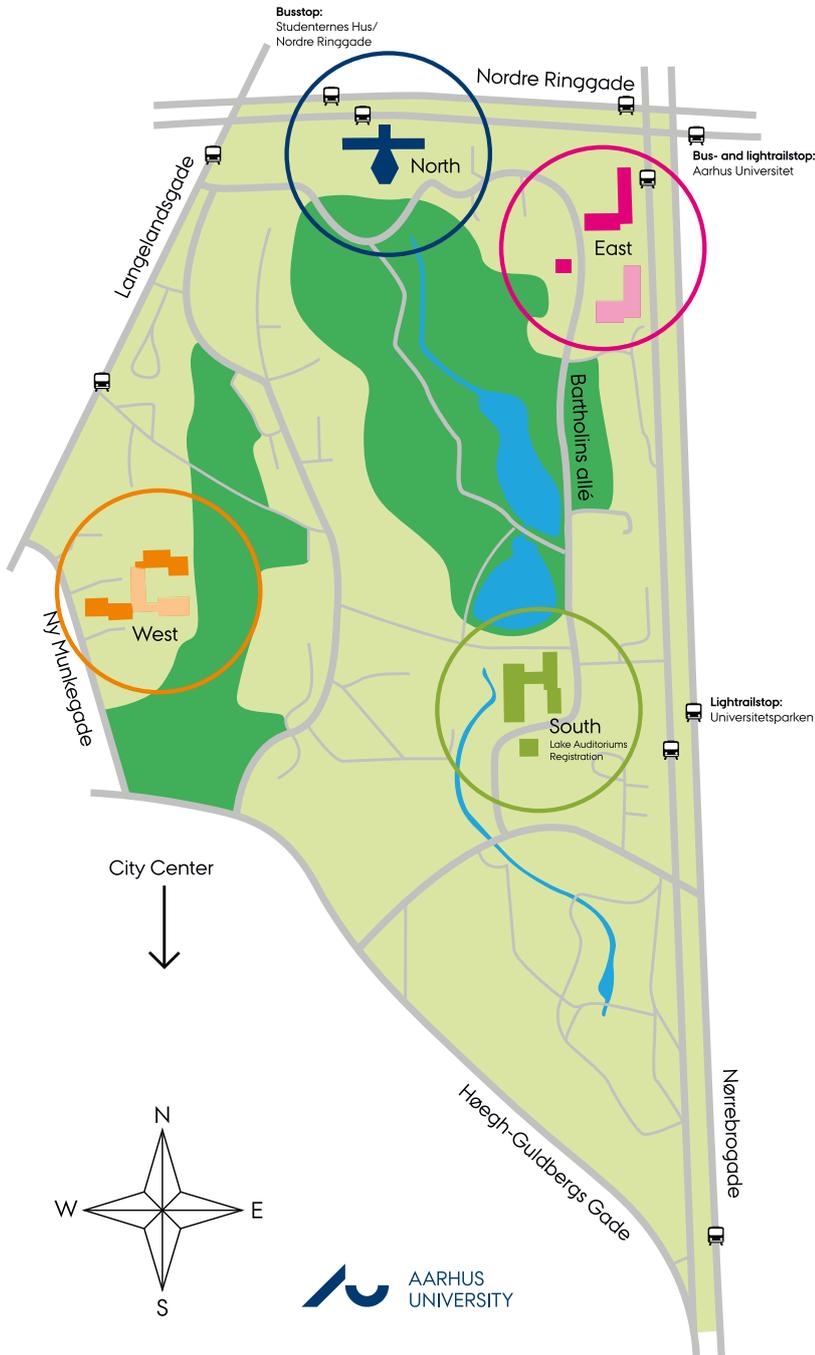
- The parking spaces by the Museum of Natural History and the Steno Museum in the University Park.
- Parking on public roads in and around the University Park where municipal parking rules apply. Parking on public roads requires payment by one of many parking apps or through a machine. Verify the conditions carefully as penalties tend to be very high.

See page 36.



Parking map for AU employee parking, which is available for guests during ECREA 2022. Remember to register your license plate (see page before) and do not park in other areas than those marked with P.

RETHINKK //IMPACT



NORTH Aula

Aulaen
Vandrehallen (Exhibition)
1412-229
1410-038
Antikmuseet

EAST BSS

1324-025, 1324-011, 1325-028,
1325-036, 1325-120, 1325-128,
1325-136, 1325-140, 1325-220,
1325-228, 1325-240, 1325-420,
1325-428, 1333-101
Kantine & Lunch Area
Children's Corner

WEST Math

1531-113, 1531-119, 1531-215,
1531-219, 1532-116, 1532-122,
1533-103, 1534-125
Kantine (diets) & Lunch Area
Children's Corner, Relaxing Zone

SOUTH Lake

1252-204, 1252-310, 1253-211,
1250-304, 1262-101
Registration Desk, Upload Center,
Posters

Conference Venues Overview.

Social Programme

Welcome reception

Wednesday, 19 October, 19:00

Bartholins Allé 3, 8000 Aarhus

The welcome reception is held at the South lake, which are beautifully placed at the South end of the campus. The conference opening and plenary session will be "split" between The North and South, because the Aula has only 425 seats available. Streaming option will be available in the South.

If you are attending the conference opening and plenary session in the Aula in North you will need to walk down to the South lake to enjoy the Welcome reception. Follow our volunteers. During the reception we will serve refreshments (alcoholic and non-alcoholic) and a range of seasonal foods with Danish recipes.

The event is supported by Aarhus Municipality and the School of Communication and Culture.

Entrance for the welcome reception is included in the registration fee.

Conference party

Thursday, 20 October, 20:00

Godsbanen, Skovgaardsgade 3, 8000 Aarhus C

The conference party will take place at Godsbanen in the city centre of Aarhus. The unique venue constitutes an urban setting for the conference party and invites guests to get a feeling of how Aarhus is home to a diverse cultural sphere. The party will mainly take place in Godsbanen's 'Rå hal' (Raw Hall) where the temperature will be affected by the autumn weather. We encourage guests to wear sensible shoes and dress warm enough for the Scandinavian setting for this event. We will serve a rich assortment of Nordic tapas, created and curated by Spiselauget. The menu brings together local flavors and ingredients with an international flair of social dining, sustainable farming and a vegetarian focus. The decorations and setup of the party were developed and put into place by our event assistants and volunteers, using local and seasonal materials.

Attendance at the conference party is included in the registration fee. There will be a bus shuttle from South lake to the party location. Buses leave every few minutes between 19:15–20:00 so please be patient, your next bus is just around the corner.

YECREA PARTY @ ECC2022

Friday, 21 October 20:30

Stakladen, Nordre Ringgade 3, 8000 Aarhus C

Make sure to join us at the YECREA party! You are warmly invited to come and spend a few hours having fun, dancing, or catching up with colleagues and friends old and new. The party will take place on Friday, 21st October, from 20:30 onwards until 2:00, at 'Stakladen' – an eclectic live music venue that has been around since 1964 supporting up-and-coming artists. Located on Nordre Ringgade 3, 8000 Aarhus, it's about a 5–10 minute walk from the main conference venue at Aarhus University. You can use the tunnel from Aula to cross Nordre Ringgade without any hassle (or umbrella).

You will receive a drink voucher at the door, which you'll be able to enjoy on the dance floor, or hanging out by one of the many standing tables and sitting areas. This time, we asked all our YECREA members to let us know their favourite party tunes, which the DJ will be playing throughout the night. So, expect a wide variety of musical genres and languages, for a playlist that reflects the YECREA community!

We hope to see many of you there and look forward to a night of fun!

Yours,

YECREA Management Team

Impact tours

As a part of the cultural and social program of ECREA 2022 we offer a range of 'Impact Tours'. The tours are arranged and hosted by the Department of Media and Journalism at Aarhus University in collaboration with partners in the city of Aarhus, and supported by the School of Communication and Culture of Aarhus University.

All tours take place on Friday evening, 21 October 2022, between 17:30–19:30.

Attendance at the Impact tours is included in the registration fee. Participants will be informed individually about the details on when and where the impact tour starts. **For the Impact tours to Dokk1 and FilmBy there will be a bus shuttle from South lake leaving at 17:00.** All other Impact Tours will be guided by volunteers and are within walking distance from the campus, leaving from South lake reception desk area.

DMJX (Danish School of Media and Journalism)

Experience the architecture in new Danish School of Media and Journalism, exhibitions and presentations of student work and our Pipilotti Rist artwork. The Impact Tour will coincide with the public opening of the new building. Address: Helsingforsgade 6A, D. 8200 Aarhus N



DOKK1: Impact from Children's Perspective

DOKK1 is a unique multipurpose building beautifully located at Aarhus harbour. At DOKK1, Stine Liv Johansen will host a debate to discuss how to include children's perspectives in aspects related to their digital presence. Relevant researchers and industry partners are invited to the debate to rethink children's impact.

Address: Hack Kampmanns Pl. 2, 8000 Aarhus C



KØN – Gender Museum Denmark: Conversations about Gender and Communication Research

With a focus on gender and culture the Danish Museum KØN creates curiosity, dialogue, and knowledge on the significance of gender – historically, currently and in the future. During the tour Valentyna Shapovalova hosts a live-recorded podcast with three guests in conversation about Gender and Communication Research, in collaboration with the ECREA Gender, Sexuality, and Communication section.

Address: Domkirkepladsen 5, 8000 Aarhus C



Filmby Aarhus: A Look into the Future of the Film, Media, and Gaming Industry

With more than 100 companies gathered in its buildings, Filmby Aarhus is an epicenter of creative development within the media industry. Attendees will be presented with cutting-edge technology along insights into the film, media and gaming industry.

Address: Filmbyen 23, 8000 Aarhus C

The People's University (Folkeuniversitetet) presenting: The Nordic World – The Happiest People on Earth

Professor of Economics at Aarhus University Christian Bjørnskov argues that the key to national happiness is social trust – the ability to trust other people one does not know personally. The tour offers a lecture and a discussion about the meaning of social trust when regarding happiness in the Nordic World.

Address: Studentarhus Aarhus, Nordre Ringgade 3, 8000 Aarhus C

East of Eden: Rethinking Public Service TV Drama – the Remarkable Case of Borgen

Get to know the success behind the popular Danish TV series Borgen when ECREA and associate professor at Aarhus University Jakob Isak Nielsen invites conference guests to join the Impact Tour hosted at the local art cinema East of Eden. We will have a special guest at this occasion.

Address: Paradisgade 9C, 8000 Aarhus C

The Kitchen: A Place for Innovation and Entrepreneurship within the Field of Education and Research.

The Kitchen offers a place for entrepreneurs and innovators to be inspired and get help to develop their businesses and ideas. Attendees will be invited to a presentation of this innovative hub and introduced to startups, mainly of students who are studying media and communication.

Address: Universitetsbyen 14, 8000 Aarhus C



Impact Tour at CAVI: Experience Innovative Interaction Design

The Centre for Advanced Visualisation and Interaction (CAVI) research design by experimenting and innovating digital design solutions. Attendees will get the chance to experience some of CAVI's fascinating, interactive designs live.

Address: Aabogade 34D, 8200 Aarhus N, Building 5345



Constructive Institute: Journalism for Tomorrow

Constructive Institute (CI) is a world-known, independent organization situated on Aarhus University's Campus. Get to know Constructive Institute and its approach to constructive journalism, while talking to current fellows and staff at the institute.

Address: Bartholins Allé 16 / Building 1328, 8000 Aarhus C / Denmark

Special receptions

Mapping the State of Mental Health of Media and Communication Scholars

Date: Friday, 21 October 2022, 16:30–18:00

Room: EAST BSS 1324-025

Recent evidence on the state of mental health among academics paints an alarming picture. Faculty members and PhD students around the world run a high risk of developing mental health issues, including anxiety, depression, and burnout, at some point in their career. The structural conditions of academic work, such as high publication pressure, fierce competition, and a culture of constant evaluation, may well contribute to the problem; and the pandemic has clearly intensified it. This panel presents initial evidence from a recent online survey of media and communication scholars from Europe and beyond. Panelists discuss implications and possible way to improve the situation.

The presentation and discussion are followed by a light reception (sponsored by ECREA) allowing for more informal conversations and interactions.

Participants: Thomas Hanitzsch, Antonia Markiewitz, Luisa Fröbel and Lena Langecker, all from Ludwig-Maximilians University of Munich) and Henrik Bødker (Aarhus University).

Farewell drink

Saturday, 22 October, 18:00

Victor Albecks Vej 3 / Nordre Ringgade 4, 8000 Aarhus C

The farewell drink takes place in the northern part of campus in the unique setting of the Museum of Ancient Art and Vandrehallen at North. Please join us for the last event of the conference where we serve a beer from the local craft brewery Ebeltoft Gårdbryggeri.

Entrance for the Farewell drink is included in the registration fee.



Reception

Special Issue Launch Party

A festive encounter to celebrate the publication of the CEJC special issue on

“Mediating Change, Changing Media”

<https://journals.ptks.pl/cejc/issue/view/vol15-no1-30-special-2022>

Organised by the special issue editors Vaia Doudaki, Nico Carpentier and Michał Głowacki

Supported by the Institute of Communication Studies and Journalism at Charles University and the Polish Communication Association

21 October 2022, 16:00-17:00PM
Vandrehallen
Aarhus University

RSVP to Vaia Doudaki at vaia.doudaki@fsv.cuni.cz

Keynote Speakers



Sonia Livingstone

Keynote Lecture, Wednesday, 19 October, 17:30–19:00
Room: Aula North (stream to Per Kirkeby Auditorium, South lake)
Followed by Welcome Reception at South lake
Introduction and moderation: Pia Majbritt Jensen, Aarhus University.

Title: Behind the scenes at the UN: Reflections on the potential for research impact in media and communications.

'Impact' is not for everyone, but for those of us whose research addresses topics of public or policy significance, it can be intellectually and politically valuable to engage with policy and practice beyond the academy. Over the years I have become increasingly committed to exploring the possibilities of research impact without, I hope, losing my critical and academic commitments, and it has been an interesting journey. This lecture will tell a story of impacting policy and practice in relation to human rights and internet governance, specifically focusing on my collaborative research on children's rights in the digital age that builds on contributions from the EU Kids Online and Global Kids Online networks, among other projects. By highlighting some of the challenging and controversial moments in working with the UN, UNICEF, platforms and NGOs, I will share my experiences in ways that I hope may benefit others.

Bio:

Sonia Livingstone, DPhil (Oxon), OBE, FBA, FBPS, FAcSS, FRSA, is a professor in the Department of Media and Communications at the London School of Economics and Political Science. Taking a comparative, critical and contextualised approach, her research examines how changing conditions of mediation reshape everyday practices and possibilities for action. She has published 20 books on media audiences, children and young people's risks and opportunities, media literacy and rights in the digital environment, including **Parenting for a Digital Future: How hopes and fears about technology shape children's lives** (OUP 2020). Since founding the EC-funded 33 country "EU Kids Online" research network, and Global Kids Online (with UNICEF Office of Research-Innocenti), she has advised the Council of Europe, European Commission, European Parliament, UN Committee on the Rights of the Child, OECD, ITU and UNICEF. She chaired LSE's Truth, Trust and Technology Commission and is currently leading the Digital Futures Commission with the 5Rights Foundation.

See www.sonialivingstone.net

Keynote Speakers



Eli Skogerbø

Parallel Keynote Lecture, Thursday, 20 October, 14:30–16:00

Room: Per Kirkeby South (stream to Eduard Biermann, South lake)

Introduction and moderation: Jannie Møller Hartley, Roskilde University.

Title: Challenging the Nordic image of progressiveness: Reflections on experiences with research impact from collaborative, cross-cultural and cross-border projects.

I will address 'impact' from the position of a Nordic political communication researcher. The Nordics are often viewed as homogenous and egalitarian democratic welfare societies with similar political and media systems and compared with just about any other region of the world. We are just that. Nevertheless, zooming in on the political communication of the Indigenous, in this context Sami, paints a different picture that is characterized by (post) colonial power structures and societies divided by national borders, languages and institutional differences. I will share my experiences as a non-Indigenous researcher working in collaborative, cross-cultural and cross-border research projects that paradoxically can be described as having both significant impact and being nearly invisible.

Introduction and moderation: Jannie Møller Hartley, Roskilde University.

Bio:

Eli Skogerby is Professor at the Department of Media and Communication and Co-director of POLKOM – Center for the Study of Political Communication. Skogerbø researches political communication in Norway and internationally and has recently co-edited (with Øyvind Ihlen, Nete Nørgaard Kristensen & Lars Nord) **Power, Communication & Politics in the Nordic Countries**, NORDICOM 2021. She currently works with different but related topics in political communication and leads and participates in several national and international research projects addressing elections and election campaign communication; the COVID-19 crisis and crisis communication; and minority and Indigenous political communication.



Mirko Tobias Schäfer

Parallel Keynote Lecture, Thursday, 20 October, 14:30–16:00

Room: Aula North (parallel stream to Jeppe Vontilius Auditorium, South lake)

Introduction and moderation: Anja Bechmann, Professor and Director of DATALAB – Center for Digital Social Research, Department of Media and Journalism Studies, Aarhus University

Title: Not merely studying but also building the digital society! How socially engaged research makes a difference.

Drawing from our decade-long experience in socially engaged research at the Utrecht Data School, and other examples, this talk depicts practical examples for developing effective knowledge transfers between university and society. Current crises such as the pandemic, warfare, climate change, migration, and digitization require interdisciplinary efforts and collaborations with practitioners, policy makers, stakeholders and citizens; and this creates

many opportunities for researchers from the Social Sciences and Humanities (SSH). Their expertise in cultural and social complexity, philosophy, politics, history, ethics and other areas are very much needed. With digital methods and data analysis, SSH disciplines can expand their toolbox and provide novel insight and also solutions to many challenges. We thus find ourselves in an unprecedented situation where we have the opportunity to not merely investigate

society but actively participate in shaping it. With reference to the general call for more socially engaged research and for rethinking impact, this talk discusses some of the needed changes in universities for enabling public engagement and effective knowledge transfer.

Bio:

Mirko Tobias Schäfer is Associate Professor at Utrecht University's research area **Governing the Digital Society** and the Department for Information & Computing Sciences. He is co-founder and Faculty of Science Lead of the Utrecht Data School. Mirko's research interest revolves around the socio-political impact of (media) technology. With the Utrecht Data School, he investigates how algorithmization

and datafication affect citizenship and democracy. Working closely with extra-university partners from government organisations, media, NGO's and corporations. Utrecht Data School does not only investigate the datafied society but takes part in building it. Mirko is author of the book **Bastard Culture! How User Participation Transforms Cultural Production** (Amsterdam University Press 2011), and co-editor (together with Karin van Es) of the volume **The Datafied Society. Studying Culture through Data** (Amsterdam University Press 2017). Together with Tracey Lauriault he is editing the forthcoming volume **Making a Difference. Novel Research Methods in the Datafied Society** (Amsterdam University Press 2023).



Gary Younge

Keynote Lecture, Saturday, 22 October, 11:00–12:30

Room: Aula North (stream to Per Kirkeby Auditorium, South lake)

Introduction and moderation: Henrik Bødker, Aarhus University

Title: Did you used to be on the tv? Navigating impact in the transition from journalism to academia.

In 2020 I left my job at **The Guardian** as editor-at-large and became Professor of Sociology at the University of Manchester. The shift from mainstream journalism to academia over the past three years has forced a reckoning with and reflection upon the notion of impact – a concept of which I was previously unaware as it related to the academy. In this keynote I plan to explore the meaning of impact on two intersecting levels: the philosophical and the practical. Philosophically I will seek to draw out the distinction and tension between depth of subject and breadth of reach: enduring resonance and fleeting impression and small, elite audiences and popular consumption and acclaim. Practically I intend to use the case study of the story of mixed-race German born children of African-American servicemen, illegally adopted and taken to Denmark after the war, that I have been researching since I became an academic. Using that story, I intend to map the relationship between academia and journalism and the full spectrum of what might be termed 'impactful' from the way that I found the story to the question of what I should do with it.

Bio:

Gary Younge is an award-winning author, broadcaster and a professor of sociology at the University of Manchester

in England. Formerly a columnist at **The Guardian**, he is an editorial board member of the **Nation** magazine and the **Alfred Knobler Fellow** for **Type Media**. He has written five books, most recently **Another Day in the Death of America, A Chronicle of Ten Short Lives**, which won the **J. Anthony Lukas Book Award** in 2017. He has also written for **The London Review of Books**, **The New York Review of Books**, **Granta**, **The New York Times**, **The Financial Times**, **GQ** and **The New Statesman**, among others, and made several radio and television documentaries on subjects ranging from gay marriage to Brexit. His journalism has won him several prizes most recently in 2018, when he received (**Broadsheet**) **Feature Writer of the year** at the **Society of Editors Press Awards Feature of the Year** from the **Amnesty Media Awards**. In 2015 he was awarded the **David Nyhan Prize** for political journalism from **Harvard's Shorenstein Center**. "It's the powerless on whose behalf he writes," said the Center's director. His other books include: **The Speech, The Story Behind Martin Luther King's Dream; Who Are We? And Should it Matter in the 21st century; Stranger in a Strange Land, Travels in the Disunited States and No Place Like Home, A Black Briton's Journey Through the Deep South**.



MESoftware

DIGITAL SOLUTION FOR QUALITATIVE RESEARCH

Doing qualitative research can be very complex and time consuming, especially if you choose to utilize media diaries or sorting techniques.

To combine the application of these methods with the advantages of digital research, we have developed the sorting app **MeSort** and the media diary app **MeTag**.

MeSort

- Browser-based application
- Supports a wide range of social science research methods (e.g. media repertoires, network analysis, Q-sort)
- Flexible data export

MeTag

- Browser-based backend to create, manage and analyze diary research projects
- Smartphone app allows participants to conveniently self-collect data using their mobile phone.

Funded by

DFG Deutsche
Forschungsgemeinschaft
German Research Foundation



ZeMKI

LEIBNIZ-INSTITUT
FÜR MEDIENFORSCHUNG
HANS-BREDOW-INSTITUT



For more information, please visit our website <https://www.mesoftware.org>

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www.intellectbooks.com

Instructions for Presenters

For detailed instructions please check the [website](#)

Paper / Panel Presentation

Paper/Panel presentations usually come with presentation in Powerpoint format (.ppt). The speakers are entirely responsible for the presentation content (order/ graphics etc). Each speaker should also make sure that the room and time of her/his session has not changed. Please kindly double-check by consulting the final conference programme and onsite communication. Supported file types: Presentation: PPT, PPA, PPTA, PPTX. PDF Video: AVI, MPG, MKV, MOV, MP4, WMV Audio: WMA, MP3, WAV Pictures: JPG, GIF, BMP, TIF

Language and Timing

Presentation and questions must be delivered in English. Usually, a panel consists of 5 presentations ad all parallel panels last 1 hour and 30 min. In panels with 5 presentations, each presenter will have 15 min at most. After the presentations, presenters and audience can discuss for 15 minutes at the end of the session. Timing is crucial at the ECREA 2022 conference and so we kindly ask you not to go beyond your time limit.

Uploading your Presentation

Your presentation must be handed over the ECREA2022 staff on USB stick in the Upload centre. The Upload Centre is located at South lake (see map page 24).

Your presentation must be uploaded as early in advance as possible but AT THE LATEST 2 HOURS BEFORE the beginning of your session. Presentations scheduled in early morning sessions (starting at 9:00) should be uploaded the evening before.

Opening hours

Wednesday, 19 October	14:00–19:00
Thursday, 20 October	08:00–19:30
Friday, 21 October	08:00–18:00
Saturday, 22 October	08:00–15:00

Technicians will help you with uploading your presentation in the onsite presentation system with any modifications needed. All presentations uploaded to the onsite presentation system will be automatically distributed to the room in which the presentation is taking place. Consequently, once uploaded to the presentation system, presenters will access their presentation directly through the laptop placed in the session room.

In the Session Room

Once you enter the session room in which your presentation will take place, you will find your presentation ready on the presentation screen. In every session room, there will be an assistant showing you how to operate your presentation, remote control, etc.

Please, do not come at last minute with your own laptop, you will not be able to connect it. As mentioned, all the presentation must be uploaded in the Upload Centre at least 2 hours in advance. All session rooms will be accessible 30 minutes before your session starts (15 minutes on Thursday). If any problems occur, please refer to the conference staff present in each lecture room.

Instruction for Chairs

Chairs are responsible for starting the session on time. The chairperson should be active in keeping the time of each presentation in order to have time for questions and discussions at the end of each panel. Assisting staff members will help in the case of technical issues.

Poster presentations

We kindly ask you to be present throughout the whole poster session to showcase your work and to interact with the audience. It may be helpful to bring printouts of summaries or supplementary material for people that want to study your work in greater detail. Make sure to include contact information on your poster if delegates should miss your presentation.

There are 3 poster sessions scheduled in the programme: Thursday (20. 10.), Friday (21. 10.), Saturday (22. 10.) at 12:30–13:30. Posters Area: South lake, 2nd Floor (page 24).

Mounting your poster

Poster area will be available on Thursday (20.10) as of 8:30–12:30. All posters must be mounted on Thursday and displayed for the rest of the conference. Fixing materials will be available at the poster area.

Removing your poster

Posters must be removed after the last poster session on Saturday (22. 10.) between 13:30–17:00. The conference organisers cannot accept responsibility for any materials left behind or damage/ loss of the posters. Posters left at the end of the conference will be discarded.

Programme at a Glance

	Wednesday 19 October	Thursday 20 October	Friday 21 October	Saturday 22 October
Location: AU	South-Registration Desk & Upload Center - Bartholins Allé 3 North - Aula - Nordre Ringgade 4			
08:00-08:30		Registration Open 07:30-18:00	Registration Open 08:00-18:00	Registration Open 08:00-15:00
08:30-09:00		Parallel Sessions 09:00-10:30	Parallel Sessions 09:00-10:30	Parallel Sessions 09:00-10:30
09:00-09:30				
09:30-10:00		Coffee Break 10:30-11:00	Coffee Break 10:30-11:00	Coffee Break 10:30-11:00
10:00-10:30				
10:30-11:00				
11:00-11:30		Parallel Session 11:00-12:30	Parallel Sessions 11:00-12:30	Plenary Session 11:00-12:30
11:30-12:00				
12:00-12:30				
12:30-13:00				
12:30-13:00		Lunch Break & Poster Sessions 12:30-13:30	Lunch Break & Poster Sessions 12:30-13:30	Lunch Break & Poster Sessions 12:30-13:30
13:00-13:30				
13:30-14:00	Registration Open 14:00-19:00 Upload Center Open 14:00-19:00	Business Meetings 13:30-14:30	Business Meetings 13:30-14:30	Parallel Sessions 13:30-15:00
14:00-14:30		Plenary Sessions 14:30-16:00	Parallel Sessions 14:30-16:00	
14:30-15:00				
15:00-15:30		Coffee Break 16:00-16:15	Coffee Break 16:00-16:30	General Assembly 15:30-17:00
15:30-16:00				
16:00-16:30				
16:30-17:00		Parallel Sessions 16:15-17:45	Parallel Sessions 16:30-18:00	Time for transportation 17:00-17:30 Impact Tours 17:30-19:30
17:00-17:30				
17:30-18:00		Conference Opening 17:00-17:30 Plenary Session 17:30-19:00	Coffee Break 17:45-18:00	Closing Session 17:00-18:00
18:00-18:30				
18:30-19:00				
19:00-19:30	Welcome Reception 19:00	Parallel Sessions 18:00-19:30		Farewell Drink 18:00
19:30-20:00		Bus Transfer South Lake -> Party 19:15-20:15 (last bus leaves at 20:00 from South lake)		
20:00-20:30				Conference Party 20:00
20:30-21:00				
21:00-?				

Welcome Notes

General Information

Practical Information

Conference Programme

Authors Index

Daily programme

The following pages provide an overview of the many presentation/ panels during your 4 days of the conference. The daily programme (see pages 50) shows the whole conference programme in slot format.

You will find the slots of the various ECREA Thematic Sections, Temporary Working Groups and Networks as well as information where and when they are taking place.

The Academic Programme is spread around the Aarhus University Campus – we used geographic navigation for easier orientation – see map and Floorplans page 23–29.

North – Aula

Main Plenary session room, Exhibition area, Farewell drink, relaxing zone, water fountains

South – Lake

Registration, posters, upload centre, streaming rooms for plenary sessions, welcome reception, water fountains

West – Math

Kantine, relaxing zone, children's corner, lounge (Thursday and Friday, 14–17)

East – BSS

Kantine / Lunches, children's corner



Detailed programme

The detailed programme (starting on page 52) presents all panels with papers in chronological order.

It is sorted by ECREA Thematic Section, Temporary Working Groups and Networks. Session list provides full information on the contents, including section code, session title, room and location, names of chairpersons, author names and titles of the presentation.

Book of Abstracts

An electronic version in PDF (fully searchable) is available to all registered delegates in the online conference Portal (please use the same credentials as during registration).

Business Meetings

Please note each ECREA Thematic Sections. Temporary Working Groups and Networks have their business meeting scheduled to Thursday (20. 10.) or Friday (21. 10.) starting at 13:30. Business Meeting overview (see page 202). Business Meetings are indicated with BM followed by section code. E.g. BM XXX:

Programme Changes

Don't forget to check programme changes. Please note that this booklet was printed a few weeks before the beginning of the conference. All programme changes and updates that made after 7 October 2022 are displayed in the online programme and in the conference app.

Section Codes and Colours

Below you can find an overview of codes and colours assigned to each ECREA Thematic Section, Temporary Working Group and Network. These colours are used in the whole booklet allowing better identification of the sessions related to section.

PLEN	Plenary Sessions
SS	Special Sessions

ARS	Audience and Reception Studies
CAD	Communication and Democracy
COH	Communication History
CLP	Communication Law and Policy
CRC	Crisis Communication
DMM	Diaspora, Migration and the Media
DCC	Digital Culture and Communication
DGR	Digital Games Research
FAS	Film Studies
GAS	Gender and Sexuality
HC	Health Communication
CYM	Children, Youth and Media

IIC	International and Intercultural Communication
ICS	Interpersonal Communication and Social Interaction
JOS	Journalism Studies
MICP	Media Industries and Cultural Production
MCS	Media, Cities and Space
MED	Mediatization
OSC	Organisational and Strategic Communication
PHOC	Philosophy of Communication
PC	Political Communication
RAS	Radio and Sound
SEC	Science and Environment Communication
TVS	Television Studies
VC	Visual Cultures
EMS	TWG – Ethics of Mediated Suffering
JCE	TWG – Journalism and Communication Education

AEM	TWG – Affect, Emotion and Media
CAS	TWG – Communication and Sport
WN	Women's Network
YCREA	Young Scholars Network
CEEN	Central and East-European Network

Daily Programme

SLOT ALLOCATION OVERVIEW 2022				Wednesday, 19 October		Thursday, 20 October			
				17:00-17:30	17:30-19:00	9:00-10:30	11:00-12:30	13:30-14:30	14:30-16:00
Building	Room name (findable on AU Find app)	Floor	Number	OPENING	PLENARY 1	PARALLEL SESSIONS 1	PARALLEL SESSIONS 2	BUSINESS MEETINGS	PLENARY 2
South lake	1250-304 Per Kirkeby aud	over 2 floors	424	stream	stream	ARS	ARS	BM ARS	stream
South lake	1252-204 Eduard Biermann aud	over 2 floors	96			GAS	GAS		
South lake	1252-310 Jeppe Vontilius aud	over 2 floors	100			JOS	JOS		
South lake	1253-211 Merethe Barker aud	over 2 floors	119			JOS	JOS		
South lake	1253-317 William Scharff aud	2 nd floor	56						
South lake	1262-101 Samfundsmedicin	ground floor	107			OSC	OSC		
East BSS	1324-011 Twin aud	basement	144			DCC	DCC	BM DCC	
East BSS	1324-025 Twin aud	basement	144			DCC	DCC		
East BSS	1325-028	basement	38			FAS	FAS	BM FAS	
East BSS	1325-036	basement	48			TVS	TVS		
East BSS	1333-101 A1	ground floor	132			SS	SS		
East BSS	1325-120	ground floor	40			HC	HC	BM HC	
East BSS	1325-128	ground floor	40			EMS	EMS	BM EMS	
East BSS	1325-136	ground floor	30			VC	VC	BM VC	
East BSS	1325-140	ground floor	40			CEE Network		BM CEE Network	
East BSS	1325-220	1 st floor	40			CLP	CLP	BM Women's Network	
East BSS	1325-228	1 st floor	40			COH	COH	BM COH	
East BSS	1325-240	1 st floor	50			SEC	SEC		
East BSS	1325-420	3 rd floor	40			ICS	ICS	BM ICS	
East BSS	1325-428	3 rd floor	48			MICP	MICP		
North Aula	Aulaen	ground floor	425	OPENING	Plenary Session 1	PC	PC		Plenary Session 2
North Aula	1410-038	ground floor	40			MCS	MCS	BM MCS	
North Aula	1412-229	1 st floor	50			DMM	DMM	BM DMM	
West Math	1533-103 (E)	ground floor	300			JOS	JOS		
West Math	1531-113 (D1)	ground floor	100			ARS	ARS	BM MED	
West Math	1531-119 (D2)	ground floor	100			CAD	CAD	BM CAD	
West Math	1531-215 (D3)	1 st floor	62			CAD	CYM		
West Math	1531-219 (D4)	1 st floor	62			CYM	CYM	BM CYM	
West Math	1532-116 (G1)	ground floor	86			CAD	CAD		
West Math	1532-122 (G2)	ground floor	86			CYM	CRC	BM CRC	
West Math	1534-125 (F)	ground floor	170			PC	PC	BM POC	

Welcome Notes
General Information
Practical Information
Conference Programme
Authors Index

Thursday, 20 October		Friday, 21 October						Saturday, 22 October				
16:15-17:45	18:00-19:30	9:00-10:30	11:00-12:30	13:30-14:30	14:30-16:00	16:30-18:00	17:00-19:30	9:00-10:30	11:00-12:30	13:30-15:00	15:30-17:00	17:00-18:00
PARALLEL SESSIONS 3	PARALLEL SESSIONS 4	PARALLEL SESSIONS 5	PARALLEL SESSIONS 6	BUSINESS MEETINGS	PARALLEL SESSIONS 7	PARALLEL SESSIONS 8	IMPACT TOURS	PARALLEL SESSIONS 9	PLENARY 3	PARALLEL SESSIONS 10	GENERAL ASSEMBLY	CLOSING
ARS	ARS	ARS	ARS		ARS	ARS		ARS	stream	ARS		
GAS	GAS	GAS	GAS	BM GAS	GAS	GAS		GAS		GAS		
JOS	JOS	JOS	JOS		JOS	JOS		JOS		JOS		
JOS	JOS	JOS	JOS		JOS	JOS		JOS		JOS		

Upload Center

OSC	OSC	OSC	OSC	BM OSC	OSC	OSC		OSC		OSC		
DCC	DCC	DCC	DCC		DCC	DCC		DCC		DCC		
DCC	DCC	DCC	DCC		DCC			DCC		DCC		
TVS	TVS	TVS	TVS	BM TVS	FAS			FAS		FAS		
SS	UKRAINA PANEL	SS	SS		SS	SS				SS		
HC	HC	HC	HC	BM CAS	HC			DMM				
JCE	JCE	AEM	CAS	BM AEM								
PHOC	PHOC		PHOC	BM PHOC	IIC			IIC		IIC		
WN				BM YECREA								
CLP	CLP	CLP	CLP	BM CLP	CLP			CLP				
COH	COH	COH	COH	BM IIC	COH			MED				
SEC	SEC	SEC	SEC	BM SCE	SEC			SEC		SEC		
ICS	ICS	ICS	ICS	BM JCE	GAS			DGR				
MICP	MICP	MICP	MICP	BM MICP	MICP			MICP		MICP		
PC	PC	PC	PC		PC			PC	Plenary Session 3	PC	Plenary Session 4	Plenary Session 5
MCS	MCS	RAS	RAS	BM RAS	RAS			RAS				
DMM	DMM	DMM	DGR	BM DGR	DGR			DGR		DGR		
JOS	JOS	JOS	JOS	BM JOS	JOS	JOS		JOS		JOS		
ARS	MED	MED	MED		MED	SS		MED		MED		
CAD	CAD	CAD	CAD		CAD	CAD		CAD		CAD		
CYM	CYM	GAS	GAS		DMM			DMM		DMM		
CYM	CYM	CYM	CYM		CYM	CYM		CYM				
CAD	CAD	CAD	CAD		CAD	CAD		CAD		CAD		
CRC	CRC	CRC	CRC		CRC	CRC		CRC		CRC		
PC	PC	PC	PC		PC	PC		PC		PC		

Detailed Programme Overview

PLEN	Plenary Sessions	54
SPN	Special Panels	55
ARS	Audience and Reception Studies	59
CAD	Communication and Democracy	67
COH	Communication History	85
CLP	Communication Law and Policy	81
CRC	Crisis Communication	88
DMM	Diaspora, Migration and the Media	112
DCC	Digital Culture and Communication	100
DGR	Digital Games Research	109
FAS	Film Studies	118
GAS	Gender and Sexuality	121
HC	Health Communication	128
CYM	Children, Youth and Media	93
IIC	International and Intercultural Communication	136
ICS	Interpersonal Communication and Social Interaction	132
JOS	Journalism Studies	139
MICP	Media Industries and Cultural Production	159
MCS	Media, Cities and Space	154
MED	Mediatization	156
OSC	Organisational and Strategic Communication	164
PHOC	Philosophy of Communication	181
PC	Political Communication	170
RAS	Radio and Sound	183
SEC	Science and Environment Communication	185
TVS	Television Studies	190

VC	Visual Cultures	193
EMS	TWG – Ethics of Mediated Suffering	117
JCE	TWG – Journalism and Communication Education	138
AEM	TWG – Affect, Emotion and Media	58
CAS	TWG – Communication and Sport	79
WN	Women’s Network	195
YCREA	Young Scholars Network	–
CEEN	Central and East-European Network	80

Wednesday, 19 October, 17:30–19:00

NORTH Aulaen

PLEN1 Keynote Lecture – Sonia Livingstone

Introduction and moderation: Pia Majbritt Jensen, Aarhus University

KL 1 Behind the scenes at the UN: Reflections on the potential for research impact in media and communications

[Livingstone, Sonia](#)^{1*}:

¹ LSE, Media and Communications, London, United Kingdom

Thursday, 20 October, 14:30–16:00

South Per Kirkeby

PLEN2 Keynote Lecture – Eli Skogerbø

Introduction and moderation: Jannie Møller Hartley, Roskilde University

KL 2 Challenging the Nordic image of progressiveness: Reflections on experiences with research impact from collaborative, cross-cultural and cross-border projects

[Skogerbø, Eli](#)^{1*}:

¹ University of Oslo, Media and Communication, Oslo, Norway

Thursday, 20 October, 14:30–16:00

NORTH Aulaen

PLEN3 Keynote Lecture – Mirko Tobias Schäfer

Introduction and moderation: Anja Bechman, Aarhus University

KL 3 Not merely studying but also building the digital society! How socially engaged research makes a difference

[Schäfer, Mirko Tobias](#)^{1*}:

¹ Utrecht University, Utrecht Data School, Utrecht, Netherlands

Saturday, 22 October, 11:00–12:30

NORTH Aulaen

PLEN4 Keynote Lecture – Gary Younge

Introduction and moderation: Henrik Bødker, Aarhus University

KL 4 Did you used to be on the tv? Navigating impact in the transition from journalism to academia

[Younge, Gary](#)^{1*}:

¹ Manchester University, Sociology, Manchester, United Kingdom

Special Panels are put together by ECREA and the Local Organising Committee to bring emerging and pertinent issues into the broader discussions of the conference.

Thursday, 20 October, 09:00–10:30

1333-101 A1

SS01 Special panel: Practices of Academic Publishing in Communication

Chair: Downey John, United Kingdom

SS01-1 The rights of others – challenging unequal power relations in academic publishing

[Hermes.Joke](#)^{1*}:

¹ Inholland University, Inclusion and the Creative Industries Research group, Amsterdam, Netherlands

SS01-2 Publishing practices in media studies and communications

[Šmahel.David](#)^{1*}; Dedkova, Lenka¹:

¹ Masaryk University, Faculty of Social Studies, Prague, Czech Republic

SS01-3 The impact of Plan-S on social sciences and humanities: opportunities and challenges for media and communication research

[Sümer.Burcu](#)^{1*}:

¹ Ankara University Faculty of Communication, Radio Television and Film, Ankara, Turkey

Thursday, 20 October, 11:00–12:30

1333-101 A1

SS02 Special panel: Essential yet Endangered – The State of CLP Research in Europe

Session Organizer: Puppis Manuel, Switzerland

Session Organizer: van den Bulck Hilde, USA

Session Organizer: Ali Christopher, USA

Chair: Just Natascha, Switzerland

Respondent: Hanitzsch Thomas, Germany

SS02-1 Enduring or endangered? The future of communication law and policy research

[Ali.Christopher](#)^{1*}; Li, Luzhou²; Popiel, Pawel³:

¹ Pennsylvania State University, Telecommunications and Media Industries, Charlottesville, USA

² Monash University, Faculty of Arts, Melbourne, Australia

³ University of Pennsylvania, Media- Inequality & Change Center, Philadelphia, USA

SS02-2 A crowding out of policy research in communication science?

[Broughton.Micova.Sally](#)^{1*}; Puppis, Manuel²; Van den Bulck, Hilde³:

¹ University of East Anglia, PPL, Norwich, United Kingdom

² University of Fribourg, Department of Communication and Media Research, Fribourg, Switzerland

³ Drexel University, Department of Communication, Philadelphia, USA

SS02-3 A call to expansion: new frameworks and territories

[Fernandes.Marina](#)^{1*}:

¹ Vrije Universiteit Brussel, Smit, Brussels, Belgium

SS02-4 We should all be communication law and policy researchers presenter

[Moe.Hallvard](#)^{1*}:

¹ University of Bergen, Department of Information Science and Media Studies, Bergen, Norway

SS02-5 Raising attractiveness by focusing on communication and technology policy

[Pohle.Julia](#)^{1*}; Musiani, Francesca²:

¹ WZB Berlin Social Science Center, Politics of Digitalization, Berlin, Germany

² CNRS, Centre Internet et Société, Paris, France

Thursday, 20 October, 16:15–17:45

1333-101 A1

SS03 Special panel: Rethinking digital sources – making web archives useful for future scholars

Chair: Strandgaard Jensen Helle, Denmark

- SS03-1 Speaker: Nielsen Janne, Denmark
- SS03-2 Speaker: Schafer Valérie, Luxembourg
- SS03-3 Speaker: Eld Zierau, Denmark
- SS03-4 Speaker: Karin de Wild, the Netherlands

Thursday, 20 October, 18:00–19:30

1333-101 A1

SS04 Special panel: Media and Communication Studies after Russian Invasion: Ukrainian Perspectives and Prospects

- SS04-1 Speaker: Horbyk Roman, Sweden
- SS04-2 Speaker: Iliuk Ksenia, Ukraine
- SS04-3 Speaker: Romaniuk Viktoriya, Ukraine
- SS04-4 Speaker: Steblyna Nataliya, Ukraine
- SS04-5 Speaker: Tymbalenko Yevhen, Ukraine

Friday, 21 October, 09:00–10:30

1333-101 A1

SS09 Special panel: Education for Impact

Chair: Bødker Henrik, Denmark

- SS09-1 Speaker: Sommerlund Julie, Denmark
- SS09-2 Speaker: Rodny-Gumede Ylva, South Africa
- SS09-3 Speaker: Mihailidis Paul, USA
- SS09-4 Speaker: Melki Jad, Lebanon
- SS09-5 Speaker: Per Blenker, Denmark

Friday, 21 October, 11:00–12:30

1333-101 A1

SS05 Special panel: ICA – Rethinking the impact of communication on what, by whom, and for whom?

Chair: Contractor Noshir, USA

- SS05-1 But That's Not How I Feel – Statistics as Storytelling
[Staksrud, Elisabeth](#)^{1*}:
¹ University of Oslo, Faculty of Humanities, Oslo, Norway
- SS05-2 Researcher Impact on Big Tech Data Access
[de Vreese, Claes](#)^{1*}:
¹ U Amsterdam, ascor, Amsterdam, Netherlands
- SS05-3 Beyond the Document: Policy Impact and Intervention as Process
[Ali, Christopher](#)^{1*}:
¹ Pennsylvania State University, Telecommunications and Media Industries, Charlottesville, USA
- SS05-4 Rethinking the Role of Media in Migration Contexts: (Im)abilities, Agency, and Representations
[Alencar, Amanda](#)^{1*}:
¹ Erasmus University Rotterdam, Media and Communication, Rotterdam, Netherlands
- SS05-5 Ivory Tower or Impact on Journalism? Opportunities and Challenges of a Transfer of Empirical Evidence from Journalism Research to Newsrooms in Times of Media Change
[Sehl, Annika](#)^{1*}:
¹ Universität der Bundeswehr München, Fakultät für Betriebswirtschaft- Institut für Journalistik, Neubiberg, Germany

Friday, 21 October, 14:30–16:00

1333-101 A1

SS06 Special panel: Research in Society

Chair: Sys Christina Vestergaard, Denmark

- SS06-1 Speaker: Jaakkola Maarit, Sweden
- SS06-2 Speaker: Johansen Stine Liv, Denmark
- SS06-3 Speaker: Thomas Dreisig, Denmark
- SS06-4 Speaker: Gunver Vestergaard, Denmark
- SS06-5 Speaker: Anne-Catherine Gridelet, Belgium

Friday, 21 October, 16:30–18:00

1333-101 A1

SS07 Special panel: Research and Business

Chair: Sommerlund Julie, Denmark

- SS07-1 Speaker: Mahnke Martina S, Denmark
- SS07-2 Speaker: Unni From

Friday, 21 October, 16:30–18:00

1531-113 (D1)

SS08 Special panel: Mapping the State of Mental Health of Media and Communication Scholars

- SS08-1 Speaker: Hanitzsch Thomas, Germany
- SS08-2 Speaker: Markiewitz Antonia, Germany
- SS08-3 Speaker: Lena Langecker, Germany
- SS08-4 Speaker: Luisa Fröbel, Germany
- SS08-5 Speaker: Henrik Bødker, Denmark

Saturday, 22 October, 13:30–15:00

1333-101 A1

SS10 Special panel: IAMCR – How to learn to change to world? Communicative-pedagogical strategies for social change

Session Organizer: Carpentier Nico, Czech Republic

- SS10-1 Learning discrimination and non-discrimination at university
Speaker: Ripatti-Torniainen Leena, Finland
- SS10-2 Conceptualising south-to-south media activism for social change
Speaker: Medrado Andrea, United Kingdom
- SS10-3 Teaching gender studies in communication studies degrees
Speaker: Nunez Gomez Patricia, Spain
- SS10-4 How can education and communication promote a better understanding of the limits of growth?
Speaker: Vicente Miguel, Spain
- SS10-5 The imperative of participation for social change: learning for impact
Speaker: Duarte Melo Ana, Portugal

Parallel Session - EAST

Friday, 21 October, 09:00–10:30

1325-128

AEM01 Affect and Emotion in Mediated Liveness, Love, Laughter, and Listening

Chair: **Moura Medeiros Debora Maria, Germany**

PP 440 Temporality of emotionalising athletes: A micro-ethnographic analysis of live sports commentary

[Oshima, Sae](#)^{1*}:

¹ Bournemouth University, Department of Communication and Journalism, Poole, United Kingdom

PP 441 Acknowledging person-specificity in the relationship between smartphone use and affect: An idiographic mixed method approach

[De Segovia, David](#)^{1*}; Van Bruyssel, Sara¹; van Gaeveren, Kyle¹; Durnez, Wouter¹; Vanden Abeele, Mariek¹:

¹ Ghent University, imec-mict-Ugent, Ghent, Belgium

PP 442 Satire, sentiment and storytelling: the role of emotions in the comedic news coverage of Flemish satire show De Ideale Wereld

[Nicolai, Jonas](#)^{1*}; Maesele, Pieter¹:

¹ University of Antwerp, Departement of Communication Sciences / Media- Policy and Culture, Antwerp, Belgium

PP 443 Affect, timbre and listening: contesting the dominance of visual, anthropocentric and logocentric approaches in media studies

[Boothby, Hugo](#)^{1*}:

¹ Malmö University, School of Arts and Communication, Malmö, Sweden

Parallel Session - SOUTH

Thursday, 20 October, 09:00–10:30

1250-304 Per Kirkeby aud

ARS01 Audiences' challenges to navigating the new

Chair: Schroeder Kim Christian, Denmark

PP 001 Interactive Documentaries: When Journalism and Art Come Together to Make an Impact

[Schlütz, Daniela](#)^{1*}; Wever, Moritz¹; Clausen, Phil¹; Meyer, Clemens¹;

¹ Film University Babelsberg KONRAD WOLF, Digital Media Culture, Potsdam, Germany

PP 002 Exclusive vs. additional incidental news exposure in context. Antecedents and effects of two conceptualizations

[Niemann-Lenz, Julia](#)^{1*}; Emde-Lachmund, Katharina²;

¹ University of Hamburg, Journalism & Communication Science, Hamburg, Germany

² Hanover University of Music- Drama- & Media, Journalism & Communication Research, Hanover, Germany

PP 003 Fake or fact? Factors influencing the ability of recipients to assess the truthfulness of impactful news

[Radechovsky, Johanna](#)^{1*};

¹ TU Ilmenau, Research Group Media Studies- Institute of Media and Communication Science, Ilmenau, Germany

PP 004 Covid-19 effects on media trust and perceptions on disinformation, a three countries study

[Suau, Jaume](#)^{1*}; Puertas, David²;

¹ Ramon Llull University, Blanquerna School of Communication and International Relations, Barcelona, Spain

² Ramon Llull University, Digilab, Barcelona, Spain

PP 005 Causes, consequences, and solutions. Findings from a mixed-method study on disinformation perception across generations in five countries (Germany, Poland, Romania, Spain, the UK)

[Halagiera, Denis](#)^{1*}; van Erkel, Patrick²; Gehle, Luisa³; Meltzer, Christine E.³; Terren, Ludovic⁴;

¹ Adam Mickiewicz University, Department of Social Communication/THREATPIE, Poznan, Poland

² University of Antwerp, Department of Political Sciences/THREATPIE, Antwerp, Belgium

³ Johannes Gutenberg-University, Department of Communication/THREATPIE, Mainz, Germany

⁴ Open University of Catalonia, Department of Law and Political Science/THREATPIE, Barcelona, Spain

Parallel Session - WEST

Thursday, 20 October, 09:00–10:30

1531-113 (D1)

ARS02 Challenging reception

Chair: Zsubori Anna, United Kingdom

PP 065 Uncertainty in parasocial relationships and temporary parasocial breakups with fictional media characters: The influence of new usage habits on parasocial encounters

[Möri, Michelle](#)^{1*};

¹ Universität Freiburg / Université de Fribourg, Département für Kommunikationswissenschaft und Medienforschung, Fribourg, Switzerland

PP 066 Perceptions of and Reactions to Different Types of Incivility in Public Online Discussions: Results of an Online Experiment

[Bormann, Marike](#)^{1*}; Heinbach, Dominique¹; Kluck, Jan P.²; Ziegele, Marc¹;

¹ Heinrich Heine University Düsseldorf, Department of Social Sciences, Düsseldorf, Germany

² University of Duisburg-Essen, Department of Social Psychology, Duisburg, Germany

PP 067 "AfroGreek Cultures in Athens": Audience perceptions of Black femininity and people of African descent living in Athens

[Chronaki, Despina](#)^{1*}; Tsaliki, Liza²;

¹ Aristotle University of Thessaloniki, School of Journalism and Mass Communications, Athens, Greece

² National and Kapodistrian University of Athens, Faculty of Communication and Media Studies, Athens, Greece

PP 068 Muslims' perceptions of and reactions to media coverage about Islamist terror attacks

[Zerback, Thomas](#)^{1*}; [Karadas, Narin](#)²;

¹ University of Zurich, Department of Communication and Media Research, Zurich, Switzerland

² University of Zurich, Evaluation Department, Zurich, Switzerland

PP 069 Misogynist content exposé pages on Instagram: Five types of shamings, moderators and audience members

[Murumaa-Mengel, Maria](#)^{1*};

¹ University of Tartu, Institute of Social Studies, Tartu, Estonia

Parallel Session - SOUTH

Thursday, 20 October, 11:00–12:30

1250-304 Per Kirkeby aud

ARS03 Engaged children

Chair: [Nani Alessandro](#), Estonia

PP 094 Say, do, make: Understanding young people's media literacies through co-creation in Living Laboratories

[Hornmoen, Harald](#)^{1*}; [Stuedahl, Dagny](#)¹; [Nilsson, Elisabet](#)²; [Hyde-Clarke, Nathalie](#)³; [Mainsah, Henry](#)⁴; [Habib, Laurence](#)⁵;

¹ Oslo Metropolitan University, Department of Journalism and Media Studies, Oslo, Norway

² Malmö University, Faculty of Culture and Society School of Arts and Communication, Malmö, Sweden

³ Oslo Metropolitan University, Faculty of Social Sciences, Oslo, Norway

⁴ Oslo Metropolitan University, Centre for Welfare and Labour Research, Oslo, Norway

⁵ Oslo Metropolitan University, Faculty of Technology- Art and Design/ Department of Computer Science, Oslo, Norway

PP 095 Personally tailored entertainment: Teens following content creators

[Lüders, Marika](#)^{1*};

¹ University of Oslo, Department of media and communication, Oslo, Norway

PP 096 The effects of digital media on the representations and the exercise of parenthood: challenges and opportunities

[Robbeets, Caroline](#)^{1*}; [Jacques, Jerry](#)¹; [Campion, Baptiste](#)²; [Roberti-Lintermans, Margaux](#)³; [Merla, Aurore](#)⁴; [François, Aurore](#)⁵;

¹ UCLouvain, Groupe de Recherches en Médiation des Savoirs, Louvain-la-Neuve, Belgium

² IHECS, Éducation aux médias, Bruxelles, Belgium

³ UCLouvain, Laboratoire de recherches historiques & Centre interdisciplinaire de Recherche sur les Familles et les Sexualités, Louvain-la-Neuve, Belgium

⁴ UCLouvain, Centre interdisciplinaire de Recherche sur les Familles et les Sexualités, Louvain-la-Neuve, Belgium

⁵ UCLouvain, Institute for the Analysis of Change in Contemporary and Historical Societies, Louvain-la-Neuve, Belgium

PP 097 Preventing and handling poisoning accidents in children: Evaluating technology acceptance theories based on a remote usability test of a mHealth app

[Lindemann, Ann-Kathrin](#)^{1*}; [Schulze, Annett](#)¹; [Geppert, Johanna](#)¹; [Menning, Axel](#)¹; [Brand, Fabian](#)¹; [Stehr, Paula](#)²; [Rossmann, Constanze](#)²; [Reifegerste, Doreen](#)³;

¹ German Federal Institute for Risk Assessment BfR, Risk Communication, Berlin, Germany

² University of Munich LMU, Department of Media and Communication, Munich, Germany

³ University of Bielefeld, School of Public Health, Bielefeld, Germany

Parallel Session - WEST

Thursday, 20 October, 11:00–12:30

1531-113 (D1)

ARS04 Entertainment, fandom and audiences

Chair: [Kleut Jelena](#), Serbia

PP 167 When Greek TV studies (never) met the audiences: Exploring fans' responses to old Greek popular television comedies on YouTube

[Chairetis, Spyridon](#)^{1*};

¹ PROMEA, DPhil in Media Studies, Athens, Greece

- PP 168 The backlot-going: fandom and spectatorship experiences during the film shootings in the Yeşilçam era of Turkish cinema
Savk, Serkan^{1*}; Çam, Aydın²; Şanlıer Yüksel, İlke²;
¹ Izmir University of Economics, Cinema and Digital Media, Izmir, Turkey
² Çukurova University, Radio- Television and Cinema, Adana, Turkey
- PP 169 Tweens' negotiation of gender through the Disney Princess phenomenon in the anti-gender, post-socialist, 'illiberal' Hungary
Zsubori, Anna^{1*};
¹ Loughborough University, School of Social Sciences and Humanities, Loughborough, United Kingdom
- PP 170 The risk of the narrative: How storytelling may facilitate stereotypical thinking
Kunze, Deborah^{1*}; Mothes, Cornelia²;
¹ Technische Universität Dresden, Institute of Media and Communication, Dresden, Germany
² Macromedia University of Applied Sciences, Media Faculty, Leipzig, Germany
- PP 171 Beyond the Myth of Pristine Nature: How Dual-Message Nature Documentaries Affect Entertainment Experiences and Pro-Environmental Intentions
Freytag, Anna^{1*}; Possler, Daniel¹;
¹ Hanover University of Music- Drama and Media, Department of Journalism and Communication Research, Hanover, Germany

Parallel Session - SOUTH

Thursday, 20 October, 16:15–17:45

1250-304 Per Kirkeby aud

ARS05 The impact of time: New methods of investigating temporality and processuality in audience research

Chair: Kleut Jelena, Serbia

- PN 045 The Qualities and Quantities of Mediated Time
Keightley, Emily^{1*};
¹ University of Loughborough, Centre for Research in Communication and Culture, Loughborough, United Kingdom
- PN 046 The Use of Smartphone-Based Media Diaries to Analyze Weekly Process Patterns of Cross-Media Use
Belli, Alessandro^{1*}; Hohmann, Florian¹; Berg, Matthias²; Roitsch, Cindy¹; Hepp, Andreas¹;
¹ University of Bremen, Centre for Media Communication & Information Research, Bremen, Germany;
² Fraunhofer-Institut, Fraunhofer-Institut für Experimentelles Software Engineering IESE, Kaiserslautern, Germany
- PN 047 Moving Beyond 'Frequency' and 'Duration' to Map the Rhythms of Everyday Smartphone Use
Van Gaeveren, Kyle^{1*}; de Segovia Vicente, David²; Vanden Abeele, Mariek²;
¹ Ghent University, Research group for Media Innovation and Communication Technologies, Ghent, Belgium;
² Ghent University, Research group for Media Innovation and Communication Technologies, Ghent, Belgium
- PN 048 The Challenges of Measuring the Temporality of Media Use in Families with Young Children
Mascheroni, Giovanna^{1*};
¹ Università Cattolica del Sacro Cuore, Facoltà di Scienze Politiche e Sociali, Milano, Italy

Parallel Session - WEST

Thursday, 20 October, 16:15–17:45

1531-113 (D1)

ARS06 Form media exposure to the engagement with media

Chair: Nani Alessandro, Estonia

- PP 275 Too much information or just the right amount? A qualitative study on how people experience information abundance in different areas of life
Volk, Sophia Charlotte^{1*}; Schulz, Anne¹; Blassnig, Sina¹; Marschlich, Sarah¹; Strauss, Nadine¹; Nguyen, Minh Hao¹;
¹ University of Zurich, Department of Communication and Media Research, Zurich, Switzerland

- PP 276 **Information Repertoires in Times of Crisis. An Analysis of People's Health Information-Seeking Behaviour**
Lorenz, Hannah¹; [Gehrau, Volker](#)^{1*}; Schieb, Carla¹; Fujarski, Sam¹; Blöbaum, Bernd¹;
¹ University of Münster, Department of Communication, Münster, Germany
- PP 277 **Promoting digital media literacy towards platform awareness in the age of information crisis**
[Spurava, Guna](#)^{1*};
¹ University of Tampere, Faculty of Information Technology and Communication Sciences., Tampere, Finland
- PP 278 **Frequency of media use as a single predictor for media effects? An empirical comparison of different media use and perception indicators and measurements**
[Mithöfer, Mareike](#)^{1*}; Zieringer, Lisa¹; Reinemann, Carsten¹;
¹ LMU Munich, Department of Media and Communication, Munich, Germany
- PP 279 **European citizens' digital cultural participation**
Kristensen, Nete Nørgaard¹; Marquart, Franziska¹; [Janssen, Susanne](#)^{2*}; Verboord, Marc²; Lamberti, Giuseppe³; From, Unni⁴;
¹ University of Copenhagen, Communication, Copenhagen S, Denmark
² Erasmus University Rotterdam, Media and Communication, Rotterdam, Netherlands
³ Universitat Autònoma de Barcelona, Department of Business, Barcelona, Spain
⁴ Aarhus University, Arts, Aarhus, Denmark

Parallel Session - SOUTH

Thursday, 20 October, 18:00–19:30

1250-304 Per Kirkeby aud

ARS07 Vulnerable audiences engaging with media

Chair: Kleut Jelena, Serbia

- PP 309 **The implementation of public policies in Brazil: the relationship between social and digital inclusion**
[Azevedo, Celiana](#)^{1*};
¹ ICNOVA/FCSH - IPS/ESE, Social Science, Lisbon, Portugal
- PP 310 **Media poverty: a conceptual framework for studying public connection in conditions of deprivation**
[Nørland, Torgeir Uberg](#)^{1*};
¹ NORCE Norwegian Research Center, Society, Bergen, Norway
- PP 311 **The internet – a life companion or an annoying relative? A study of older adults' perceptions of the internet**
[Bergström, Annika](#)^{1*};
¹ University of Gothenburg, Journalism- Media and Communication, Gothenburg, Sweden
- PP 312 **The tale of two cities – the duality of digital media for inexperienced users during a pandemic**
[Sakariassen, Hilde](#)^{1*};
¹ University of Bergen, Department of Information Science and Media Studies, Bergen, Norway
- PP 313 **Conducting cross-cultural online audience research with two generations: Methodological experiences and reflections from the pandemic context**
[Bolin, Göran](#)^{1*}; Kalmus, Veronika²; Figueiras, Rita³;
¹ Södertörn University, Media & Communication, Huddinge, Sweden
² Tartu University, Institute of Social Studies, Tartu, Estonia
³ Catholic University of Portugal, Media & Communication Studies, Lisbon, Portugal

Parallel Session - SOUTH

Friday, 21 October, 09:00–10:30

1250-304 Per Kirkeby aud

ARS08 Participating audiences

Chair: **Murumaa-Mengel Maria, Estonia**

PP 409 Chasing unicorns? Co-creative methods and the digital imaginary

[Tosca, Susana](#)^{1*}; Evans, Elizabeth²; Pruulmann Vengerfeldt, Pille³; Runnel, Pille⁴; Navarro Remesal, Víctor⁵:

¹ Roskilde University, Arts and Communication, Roskilde, Denmark

² University of Nottingham, Film and Television Studies, Nottingham, United Kingdom

³ Malmö University, School of Arts and Communication, Malmö, Sweden

⁴ Estonian National Museum, Media and Communication, Tartu, Estonia

⁵ Universidad Pompeu Fabra, Tecnocampus, Mataró- Barcelona, Spain

PP 410 "I share 'cause I care": social media users' folk theories of the interplay between mis-/disinformation and democracy

[Patriarche, Geoffroy](#)^{1*}; Wiard, Victor¹; Dufrasne, Marie¹; Rasquinet, Olivier¹:

¹ Université Saint-Louis - Bruxelles, Engage - Research Center for Publicness in Contemporary Communication, Bruxelles, Belgium

PP 411 When the audience becomes involved: A conceptual discussion of the audiences' role in socio-mediated scandals

Kristensen, Nete Nørgaard¹; Jerslev, Anne¹; [Menke, Manuel](#)^{1*}:

¹ University of Copenhagen, Communication, Copenhagen S, Denmark

PP 412 China's digital nationalism: Everyday nationhood and Chinese digital media

[Chen, Ruoning](#)^{1*}:

¹ Loughborough University, Communication and Media, Loughborough, United Kingdom

PP 413 Shitstorms and Cancel Culture revisited: How prosumers revitalize the concept of Audience Ethics

Wiedel, Fabian¹; Knieper, Thomas¹; [Dietrich, Philip](#)^{1*}; Gulich, Simona¹:

¹ University of Passau, Chair of Digital and Strategic Communication, Passau, Germany

Parallel Session - SOUTH

Friday, 21 October, 11:00–12:30

1250-304 Per Kirkeby aud

ARS09 New, data and audiences

Chair: **Mathieu David, Denmark**

PP 497 The impact of violated audience expectations in the journalism-audience interaction: A theoretical modeling

[Stehle, Helena](#)^{1*}; Detel, Hanne²; Podschuweit, Nicole³; Engelmann, Ines⁴; Wilhelm, Claudia⁵:

¹ University of Münster, Department of Communication, Münster, Germany

² University of Tübingen, Institute of Media Studies, Tübingen, Germany

³ University of Erfurt, Department of Media and Communication Studies, Erfurt, Germany

⁴ University of Jena, Institute of Communication Science, Jena, Germany

⁵ University of Vienna, Department of Communication, Vienna, Austria

PP 498 Ethical use of audience data: How to support confidence in the use of audience data in news media?

[Salonen, Margareta](#)^{1*}; Villi, Mikko¹; Talvitie-Lamberg, Karoliina¹; Uskali, Turo¹; Juha, Munnukka²; Minna, Koivula¹; Veera, Ehrten¹:

¹ University of Jyväskylä, Department of Language and Communication Studies, University of Jyväskylä, Finland

² University of Jyväskylä, School of Business and Economics, University of Jyväskylä, Finland

PP 499 What does "being informed" mean? Assessing social media users' self-concepts of informedness

[Kümpel, Anna Sophie](#)^{1*}; Anter, Luise¹; Unkel, Julian²:

¹ TU Dresden, Institute of Media and Communication, Dresden, Germany

² LMU Munich, Department of Media and Communication, Munich, Germany

PP 500 When the gate to news is auditory: Intelligent voice-based agents as information intermediaries

[Weidmueller, Lisa](#)^{1*}; [Etzrodt, Katrin](#)¹; [Engesser, Sven](#)¹;

¹ TU Dresden, Institute of Media and Communication, Dresden, Germany

PP 501 News consumption and the normative foundations of media trust in polarized environments

[Mihelj, Sabina](#)^{1*}; [Stetka, Vaclav](#)¹; [Toth, Fanni](#)¹;

¹ Loughborough University, Communication and Media, Loughborough, United Kingdom

Parallel Session - SOUTH

Friday, 21 October, 14:30–16:00

1250-304 Per Kirkeby aud

ARS10 Influenced or influencing: When audiences have a voice (or not)

Chair: [Nani Alessandro](#), Estonia

PP 606 The fascination of the uncanny? An empirical study on the perception of artificial influencers

[Nestler, Denise](#)^{1*}; [Weidmüller, Lisa](#)¹; [Rogge, Ayanda](#)¹; [Engesser, Sven](#)¹;

¹ TU Dresden, Institute of Media and Communication, Dresden, Germany

PP 607 The painful friendship: Instagram influencers as friends and foes in young women's everyday media use

[Johansson, Sofia](#)^{1*};

¹ Södertörn University, Department of Media and Communication Studies, Huddinge, Sweden

PP 608 Rearticulating the impact of virtual reality non-fiction: Insights on 'empathy' from audience insight

[Whittaker, Laryssa](#)^{1*};

¹ Royal Holloway- University of London, Media Arts / StoryFutures, Egham, United Kingdom

PP 609 User perceptions and attitudes towards personalized online content

[Kainzmaier, Nina](#)^{1*}; [Brosius, Hans-Bernd](#)¹; [Thurman, Neil](#)¹;

¹ LMU Munich, Department of Media and Communication, Munich, Germany

PP 610 "I thought it might not be good to be influenced": What motives lead to unfollowing social media influencers?

[Kuehn, Jessica](#)^{1*}; [Riesmeyer, Claudia](#)¹;

¹ LMU Munich, Department of Media and Communication, Munich, Germany

Parallel Session - SOUTH

Friday, 21 October, 16:30–18:00

1250-304 Per Kirkeby aud

ARS11 Reception in times of automated media

Chair: [Prulmann-Vengerfeldt Pille](#), Sweden

PP 701 Media reception from the standpoint of the subject: A specification of the agentic recipient via Critical Psychology

[Chimirri, Niklas Alexander](#)¹; [Sevignani, Sebastian](#)^{2*};

¹ Roskilde University, Department of People & Technology, Roskilde, Denmark

² Friedrich-Schiller-Universität Jena, Institute of Sociology, Jena, Germany

PP 702 Narratives about Artificial Intelligence and Media Literacy – A Content Analysis of Online User Comments

[Suna, Laura](#)^{1*}; [Hoffmann, Dagmar](#)¹;

¹ University of Siegen, Institute of Media Studies, Siegen, Germany

PP 703 Thinking about algorithms: Exploring algorithmic knowledge and reflexivity

[Cole, Sebastian](#)^{1*};

¹ University of Oslo, Department of Media and Communication, Oslo, Norway

PP 704 Automated media: key challenges and concepts for reception studies

[Jacques, Jerry](#)^{1*}; [Descampe, Antonin](#)²; [Claes, Arnaud](#)¹; [Wiard, Victor](#)³;

¹ UCLouvain, Groupe de Recherche en Médiation des Savoirs - GReMS, Louvain-La-Neuve, Belgium

² UCLouvain, Observatoire de Recherche sur les Médias et le Journalisme - ORM, Louvain-La-Neuve, Belgium

³ Université Saint-Louis - Bruxelles, Engage - Research Center for Publicness in Contemporary Communication, Bruxelles, Belgium

Parallel Session - SOUTH

Saturday, 22 October, 09:00–10:30

1250-304 Per Kirkeby aud

ARS12 Data, reflexivity and communicative agency: new directions in the study of the datafication of media audiences

Chair: Das Ranjana, United Kingdom

PN 152 Qualitative data mirroring: A method to study how users shape calculated publics on Facebook

[Schwartz, Sander Andreas](#)^{1*}; [Mahnke, Martina](#) S¹;

¹ Roskilde University, Dca, Roskilde, Denmark

PN 153 Inspective and inscriptive agencies: concepts to capture agency in the media-audience data loop

[Mathieu, David](#)^{1*};

¹ Roskilde University, DCA, Roskilde, Denmark

PN 154 Understanding anti-legacy media narratives in online communities on YouTube: an audience perspective

[Jurg, Daniël Hans Marinus](#)^{1*}; [Vis, Sarah](#)¹; [Picone, Ike](#)¹;

¹ Vrije Universiteit Brussel, department of Communication Sciences, Brussel, Belgium

PN 155 Data-prompted interviewing – a new mixed method

[Pierce-Grove, Ri](#)^{1*};

¹ Columbia University, New York, USA

PN 156 Interpretative agency and the sociotechnical relations of data-driven media infrastructures

[Pavlickova, Tereza](#)^{1*}; [De Ridder, Sander](#)²;

¹ Charles University in Prague, Communication Studies and Journalism, Prague, Czech Republic;

² Antwerp University, Communication, Antwerpen, Belgium

Parallel Session - SOUTH

Saturday, 22 October, 13:30–15:00

1250-304 Per Kirkeby aud

ARS13 Datafied audiences

Chair: Prulmann-Vengerfeldt Pille, Sweden

PP 808 Identifying factors that affect the willingness to donate media usage data

[Pfiffner, Nico](#)^{1*}; Friemel, Thomas¹:

¹ University of Zurich, Department of Communication and Media Research, Zürich, Switzerland

PP 809 Strategies to collecting digital trace data through data donations for communication research

[Reiss, Michael](#)^{1*}; Pfiffner, Nico¹; Mitova, Eliza¹; Blassnig, Sina¹:

¹ University of Zurich, Department of Communication and Media Research IKMZ, Zurich, Switzerland

PP 810 Who is watching what? Exploring news consumption on YouTube through data donation

[Lin, Zilin](#)^{1*}; Welbers, Kasper²; Vermeer, Susan¹; Trilling, Damian¹:

¹ University of Amsterdam, Department of Communication Science, Amsterdam, Netherlands

² Vrije Universiteit Amsterdam, Department of Communication Science, Amsterdam, Netherlands

PP 811 Transmedia Witnessing of Datafied Audiences: Constructing Russian Protest Movements

[Chuikina, Svetlana](#)^{1*}:

¹ Karlstad University, Media- Communication and Geography, Karlstad, Sweden

PP 812 Influencing algorithms: Awareness of personal data collection as an important algorithm skill

[Gruber, Jonathan](#)^{1*}; Hargittai, Eszter¹:

¹ University of Zurich, Department of Communication and Media Research, Zurich, Switzerland

Parallel Session - WEST

Thursday, 20 October, 09:00–10:30

1531-119 (D2)

CAD01 Social media and political contention: challenges and opportunities for comparative research

Chair: Neumayer Christina, Denmark

- PN 023 Comparing political contention in the digital age: a systematic review of social media research
[Kulichkina, Aytalina](#)^{1*}; Brändle, Verena K.²; Eisele, Olga¹;
¹ University of Vienna, Department of Communication, Vienna, Austria
² University of Vienna, Computational Communication Science Lab, Vienna, Austria
- PN 024 Comparing movement parties' visual communication on Instagram across Europe
[Hoffmann, Matthias](#)^{1*}; Neumayer, Christina¹;
¹ University of Copenhagen, Department of Communication, Copenhagen, Denmark
- PN 025 Emerging xenophobic nationalism: "Trump blaming China for the pandemic" on Twitter and Weibo
Su, Chris Chao¹; [Liu, Jun](#)^{2*};
¹ University of Boston, College of Communication, Boston, USA
² University of Copenhagen, Department of Communication, Copenhagen, Denmark
- PN 026 The dynamics of mobilization in digital information ecologies: a cross-platform perspective
Baden, Christian¹; [Heft, Annett](#)^{2*}; Pfetsch, Barbara²; Vaughan, Michael²;
¹ The Hebrew University of Jerusalem, Department of Communication and Journalism, Jerusalem, Israel
² Freie Universität Berlin, Weizenbaum Institute of the Networked Society, Berlin, Germany

Parallel Session - WEST

Thursday, 20 October, 09:00–10:30

1531-215 (D3)

CAD02 Affective politics: emotional mobilization in the public sphere

Chair: Lomborg Stine, Denmark

- PP 070 Between information laundering and emotionalization: Analyzing the sharing and embedding of alternative and mainstream news media articles in counterpublic telegram channels
[Unger, Saïd](#)^{1*}; Boberg, Svenja¹; Klapproth, Johanna¹; Quandt, Thorsten¹;
¹ University of Muenster, Department of Communication, Münster, Germany
- PP 071 Affective publics and the politics of fear: mobilising the figure of the child in anti-vaccination discourses
[Brock, Maria](#)^{1*}; Kyriakidou, Maria²;
¹ Malmö University, School of Arts and Communication, Malmö, Sweden
² Cardiff University, School of Journalism- Media and Culture JOMEC, Cardiff, United Kingdom
- PP 072 Emotion mobilisation through the imagery of people in Finnish-language right-wing alternative media
[Tuomola, Salla](#)^{1*}; Wahl-Jorgesen, Karin²;
¹ Tampere University, Communication Sciences Unit, Tampere, Finland
² Cardiff University, Research Environment and Culture, Cardiff, United Kingdom
- PP 073 The theft of counter-publics? Rethinking conceptual and methodological challenges for affective publics of resistance after the Corona-Pandemic
[Schöppl, Katharina](#)^{1*}; Schwarzenegger, Christian¹;
¹ Augsburg University, Department of Media- Knowledge and Communication, Augsburg, Germany
- PP 074 Public emotions during the COVID-19 crisis in the Nordic countries
[Charquero-Ballester, Marina](#)^{1*}; Walter, Jessica G¹; Nissen, Ida A¹; Bechmann, Anja¹;
¹ Aarhus University, School of Communication and Culture, Aarhus, Denmark

Parallel Session - WEST

Thursday, 20 October, 09:00–10:30

1532-116 (G1)

CAD03 From media to trust: mass media, algorithms, and artificial intelligence

Chair: **Hartley Jannie Møller, Denmark**

PP 079 Media use, trust in media, trust in politics and conspiracy theories: A quantitative survey of opponents of German government's COVID-19 measures

[Kelm, Ole](#)^{1*}; Rathai, Elena¹; Dohle, Marco¹;

¹ Heinrich Heine University Düsseldorf, Institute for Social Sciences, Duesseldorf, Germany

PP 080 Artificial intelligence versus the democratic discourse: Analysing the impact of deepfakes on the audiences' susceptibility to (audio-)visual deception

[Godulla, Alexander](#)^{1*}; Hoffmann, Christian Pieter¹; Seibert, Daniel¹;

¹ Leipzig University, Institute for Communication and Media Studies, Leipzig, Germany

PP 081 Institutional trust and media use in times of political turmoil: a cross-national comparison of nine European countries

[Verboord, Marc](#)^{1*}; Janssen, Susanne¹; Kristensen, Nete Nørgaard²; Marquart, Franziska²; López-Sintas, Jordi³;

¹ Erasmus University Rotterdam, Media and Communication, Rotterdam, Netherlands

² University of Copenhagen, Department of Communication, Copenhagen, Denmark

³ Universitat Autònoma de Barcelona, Department of Business, Barcelona, Spain

PP 082 Connectors and disconnectors: Distinctions in media use, trust and civic engagement practices

[Fischer Sivertsen, Morten](#)^{1*};

¹ Roskilde University, Department of Communication & Arts, Roskilde, Denmark

PP 083 Expressions of distrust in political communication: A comparison of the communication of politicians of the AfD and other German parties on Facebook

[Petersen, Christine](#)^{1*};

¹ Universität Mannheim, Institut für Medien- und Kommunikationswissenschaft, Mannheim, Germany

Parallel Session - WEST

Thursday, 20 October, 11:00–12:30

1531-119 (D2)

CAD04 Digital activism: Discourses and frames

Chair: **Neag Annamária, Czech Republic**

PP 172 Technologies of last resort: The discursive construction of digital activism in Wired and TIME magazine, 2010–2021

[Balan, Victoria](#)^{1*}; Dumitrica, Delia¹;

¹ Erasmus University Rotterdam, Media & Communication, Rotterdam, Netherlands

PP 173 Confined to acts of individual responsibility? Cultural specifics of discursive construction of youth civic activism in Czech online media

[Kárníková, Lýdie](#)^{1*}; Rosenfeldová, Jana¹; Vochocová, Lenka²;

¹ Charles University / Faculty of Social Sciences / Institute of Communication Studies and Journalism, Department of media studies, Prague, Czech Republic

² Charles University- Faculty of Social Sciences, Department of Media Studies, Prague, Czech Republic

PP 174 The world of humans and bots; Investigating the networks and discursive practices of automated and human users during the Covid-19 pandemic

[Kermani, Hossein](#)^{1*};

¹ University of Vienna, Department of Communication- Political Communication Group, Vienna, Austria

PP 175 Relay activism and the flows of contentious publicness on WeChat: a case study of COVID-19 in China

[Wright, Scott](#)^{1*}; Sun, Yu²:

¹ Bournemouth University, Media and Communication, Bournemouth, United Kingdom

² Zhejiang University, College of Media and International Culture, Zhejiang, China

Parallel Session - WEST

Thursday, 20 October, 11:00–12:30

1532-116 (G1)

CAD05 Critical approaches to AI and datafication

Chair: Knorr Charlotte, Germany

PP 186 AI errors, their human rights impacts and the role of mainstream media in Europe

[Barassi, Veronica](#)¹; [Patra, Rahi](#)^{1*}; Scharenberg, Antje¹; Poux-Berthe, Marie¹;

¹ University of St. Gallen, MCM Institute, St. Gallen, Switzerland

PP 187 AI wars: Conflicting publics at the intersection of artificial intelligence and mediated conflict

[Neumayer, Christina](#)^{1*}; Mortensen, Mette¹;

¹ University of Copenhagen, Department of Communication, Copenhagen, Denmark

PP 188 Action Research in Critical Data Studies. How Impact Assessments of Data & AI Projects Capture and Shape Data Practices in Government Organisations. Findings from the Netherlands, Germany and Sweden

[Falk, Petter](#)¹; [Muis, Iris](#)²; [Röhle, Theo](#)³; [Schäfer, Mirko Tobias](#)^{2*};

¹ Karlstad University, Political Science / CTF Service Research Center, Karlstad, Sweden

² Utrecht University, Utrecht Data School, Utrecht, Netherlands

³ University of Gothenburg, Journalism Media and Communication JMG, Gothenburg, Sweden

PP 189 No datafication without representation? Democratic control over data and AI projects in the local public sector

[Renkema, Elise](#)^{1*}; [Muis, Iris](#)¹; [Schäfer, Mirko](#)¹; [van den Berg, David](#)²;

¹ Utrecht University, Utrecht Data School, Utrecht, Netherlands

² Dutch Association of Municipalities, Public Values in public management, The Hague, Netherlands

PP 190 Automated decision-making research: a map and a road to impactful media and communication research on ADM

[Hansen, Sne Scott](#)^{1*}; [Lomborg, Stine](#)²; [Kaun, Anne](#)³;

¹ University of Copenhagen, Department of Communication, Copenhagen, Denmark

² University of Copenhagen, Department of Communication, Copenhagen S, Denmark

³ Södertörn University, Media and Communication, Stockholm, Sweden

Parallel Session - WEST

Thursday, 20 October, 16:15–17:45

1531-119 (D2)

CAD06 Digital mobilization in/for the climate movement

Chair: Dumitrica Delia, Netherlands

PP 280 Digital activism, compost and vegan cakes – a multimodal analysis of Fridays for Future's Czech and Hungarian Facebook pages

[Neag, Annamária](#)^{1*}; [Supa, Markéta](#)¹; [Vochocová, Lenka](#)¹;

¹ Charles University, Institute of Communication Studies and Journalism, Prague, Czech Republic

PP 281 'Negotiating (activism) cultural differences: lessons from the FridaysForFuture's transnational and local networks'

[Bussoletti, Arianna](#)^{1*};

¹ University of Roma La Sapienza, Communication and Social Research, Roma, Italy

PP 282 Reimagining the climate crisis: Activist attempts to affect the political agenda on Twitter during the pandemic

[Lundgaard, Daniel](#)^{1*}; Uldam, Julie¹; Latz, Sila¹; Askanius, Tina²;

¹ Copenhagen Business School, Management Society and Communication, Copenhagen, Denmark

² Malmö University, Faculty of Culture and Society- School of Arts and Communication, Malmö, Sweden

PP 283 Rethinking the democratic power of memes – How Internet memes mobilise users on social media in the Fridays for Future movement

[Höhnle, Lukas](#)^{1*}; Johann, Michael¹;

¹ University of Augsburg, Department of Media- Knowledge- and Communication, Augsburg, Germany

Parallel Session - WEST

Thursday, 20 October, 16:15–17:45

1532-116 (G1)

CAD07 Addressing hate speech and incivility online

Chair: [Zhu Qinfeng](#), Netherlands

PP 289 Networks of hate: Exploring circulation and producers of online hate

[Pöyhtäri, Reeta](#)^{1*}; Haara, Paula¹; Nikunen, Kaarina¹; Knuutila, Aleksis²; Kosonen, Heidi²; Saesma, Tuija²; Tulonen, Urho²;

¹ Tampere University, Faculty of Information technology and communication, Tampere, Finland

² University of Jyväskylä, Department of music- art and culture studies, Jyväskylä, Finland

PP 290 What do you need from algorithmic transparency? – Findings from qualitative interviews with moderators of online discussion fora in public administration and journalism

[Wilms, Lena Katharina](#)^{1*}; Gerl, Katharina¹; Stoll, Anke¹; Ziegele, Marc¹;

¹ Heinrich-Heine-University Düsseldorf, Social Sciences, Düsseldorf, Germany

PP 291 If “Everyone Is Responsible”, Why Won’t Everyone Intervene? The Role of Injunctive and Descriptive Norms in User Intervention against Incivility Online

[Gagrcin, Emilija](#)^{1*}; Milzner, Miriam¹; Emmer, Martin²;

¹ Freie Universität Berlin, Weizenbaum Institute for the Networked Society, Berlin, Germany

² Freie Universität Berlin, Institute for Media and Communication Studies, Berlin, Germany

PP 292 Two steps of moderation in online participation: Evidence from discussions on an online participation platform

[Heinbach, Dominique](#)^{1*}; Wilms, Lena K.¹; Niederelz, Christopher¹; Eilders, Christiane¹;

¹ Heinrich Heine University Düsseldorf, Department of Social Sciences, Düsseldorf, Germany

Parallel Session - WEST

Thursday, 20 October, 18:00–19:30

1531-119 (D2)

CAD08 Rethinking how silence frames communication

Chair: Hansen Ejvind, Denmark

PN 075 Rethinking the impact of Silence in Democratic Public Spheres

[Hansen, Ejvind](#)^{1*}:

¹ Danish School of Media and Journalism, Research and Development, Aarhus N, Denmark

PN 076 Silence in Foreign Policy

[Glassner, Sebastian](#)^{1*}; [Stahl, Bernhard](#)¹:

¹ University of Passau, International Politics, Passau, Germany

PN 077 Between saying and not saying: Explicit silence in user comments on the AfD Facebook page

[Schröter, Melani](#)^{1*}:

¹ University of Reading, Language and Cultures, Reading, United Kingdom

PN 078 Silent Yielding to Democratic Restraint

[Bunyasi, Tehama Lopez](#)¹; [Jungkunz, Vincent](#)^{2*}:

¹ Jimmy and Rosalynn Carter School for Peace and Conflict Resolution, George Mason University, Mason, USA

² College of Arts and Sciences, Ohio University, Ohio, USA

PN 079 Silence as refusal

[Jungkunz, Vincent](#)^{1*}:

¹ College of Arts and Sciences, Ohio University, Ohio, USA

Parallel Session - WEST

Thursday, 20 October, 18:00–19:30

1532-116 (G1)

CAD09 News and democracy: Social media, citizen media, and state control

Chair: Rossi Luca, Denmark

PP 391 News is more than information. An empirical exploration of the democratic function of news beyond the deliberative ideal

[Henkel, Imke](#)^{1*}:

¹ Birkbeck- University of London, Department of Film- Media and Cultural Studies, London, United Kingdom

PP 392 Perceived Social-Media Literacy (PSML) and its efficiency in identifying counterfeit digital disinformation. A pilot study on the Romanian social-media users

[Gross, Eduard-Claudiu](#)^{1*}; Balaban, Delia Cristina¹:

¹ Babeş-Bolyai University, Communication- Public Relations and Advertising, Cluj-Napoca, Romania

PP 393 Elite and public perceptions about the current threats to the political information environment

[Corbu, Nicoleta](#)^{1*}; Raluca, Buturoiu¹; Gavrilescu, Mihai¹:

¹ SNSPA, Communication, Bucuresti, Romania

PP 394 'State narrative' construction on Twitter. A case study around news stories on LGBT issues in Russia

[Dergacheva, Daria](#)^{1*}:

¹ University of Bremen, Center for Media- Information and Communication Research, Bremen, Germany

Parallel Session - WEST

Friday, 21 October, 09:00–10:30

1531-119 (D2)

CAD10 Datafied welfare: methods, concepts and future avenues

Chair: Kaun Anne, Sweden

PN 098 Private data for public good?

[Lomborg, Stine](#)^{1*}; Flensburg, Sofie²:

¹ University of Copenhagen, Department of Communication, Copenhagen, Denmark;

² Institute for Communication, Department of Communication, Copenhagen, Denmark

PN 099 "We use, therefore we trust!"

[Hartley, Jannie Møller](#)^{1*}; Mathieu, David¹:

¹ Roskilde University, Department of Communication and Arts, Roskilde, Denmark

PN 100 Exploring data inequalities in the Nordic welfare state

[Nikunen, Kaarina](#)^{1*}; Lehtinen, Vilma²; Talvitie-Lamberg, Karoliina²; Valtonen, Sanna²:

¹ University of Tampere, Faculty of Information Technology and Communication Sciences, Tampere, Finland;

² Tampere University, Faculty of Information Technology and Communication Sciences, Tampere, Finland

PN 101 The welfare state and refugee management: data-governance and social (in)justice

Andreassen, Rikke¹; [Kaun, Anne](#)^{2*}; [Nikunen, Kaarina](#)^{3*}:

¹ Roskilde University, Department of Communication and Arts, Roskilde, Denmark

² Södertörn University- Stockholm, Institut for Media and Communication Studies-, Stockholm, Sweden

³ University of Tampere, Faculty of Information Technology and Communication Sciences, Tampere, Finland

PN 102 Towards a Theory of Basic Values in Artificial Intelligence

Kaun, Anne¹; [Masso, Anu](#)^{2*}:

¹ Södertörn University, Institut for Media and Communication Studies, Stockholm, Sweden;

² Tallinn University of Technology, Ragnar Nurkse Department of Innovation and Governance, Tallinn, Estonia

Parallel Session - WEST

Friday, 21 October, 09:00–10:30

1532-116 (G1)

CAD11 Addressing diversity across different political sectors

Chair: Hoffmann Matthias, Denmark

- PP 478 Silence and public listening: Media coverage of the Truth and Reconciliation Commission in Norway
[Skogerbø, Eli](#)^{1*}; [Vranic, Anja](#)¹;
¹ University of Oslo, Department of Media and Communication, Oslo, Norway
- PP 479 The impact of Politics of Recognition of Alevi on Conviviality in Burgaz Island, Istanbul: Fixing ambiguity, losing heterogeneity
[Duru, Deniz Neriman](#)^{1*};
¹ Lund University, Communication and Media, Lund, Sweden
- PP 480 Academy and civil society: How “diversity” arose as a public issue in the Belgian francophone public arenas
[Derinöz, Sabri](#)^{1*};
¹ Université Libre de Bruxelles, ReSIC, Brussels, Belgium
- PP 481 Diversity, Collaboration and Citizenship The museum as a democratizing space?
[Haldrup, Michael](#)^{1*};
¹ Roskilde University, Department of Communication and Arts, Roskilde, Denmark

Parallel Session - WEST

Friday, 21 October, 11:00–12:30

1531-119 (D2)

CAD12 Grassroots mobilization for collective action

Chair: Bussoletti Arianna, Italy

- PP 569 The rebellion power of pop: An exploration of popular music's participation in Hong Kong 2019 social movement
[Lam, Sharon](#)^{1*};
¹ University of Leeds, Music / Media and Communication, Hong Kong, Hong Kong
- PP 570 Imagined communities on social media and offline public mobilisation during the 2020 Hungarian SZFE student protests
[Markus, Maja](#)^{1*};
¹ Charles University/Institute of Communication Studies and Journalism, Journalism, Prague, Czech Republic
- PP 571 Role of Digital Media and Strong Ties Networks in Protest Mobilization in Networked Authoritarian Contexts (Based on Study of Winter Protests in Russia in 2021)
[Grishaeva, Ekaterina](#)^{1*};
¹ Ural Federal University, Institute of Social and Political Science, Yekaterinburg, Russian Federation
- PP 572 What might we learn from actor-network theory for studying digital activism?
[Dumitrica, Delia](#)^{1*}; [Balan, Victoria](#)¹;
¹ Erasmus University, Media & Communication, Rotterdam, Netherlands
- PP 573 Digital activism – online-petitions as tools of political agency and individual media practice
[Voss, Kathrin](#)^{1*};
¹ Dr. Kathrin Voss - Consultancy- Research- Evaluation, Hamburg, Germany

Parallel Session - WEST

Friday, 21 October, 11:00–12:30

1532-116 (G1)

CAD13 Disinformation, conspiracy, and knowledge resistance

Chair: Marino Giada, Italy

- PP 582 Targeted as counterpart? Analyzing actor constellations in alternative news media Facebook Posts
[Klapproth, Jana Johanna](#)^{1*}; Boberg, Svenja¹; Unger, M. Saïd H.¹; Thorsten, Quandt¹;
¹ University of Muenster, Department of Communication, Muenster, Germany
- PP 583 “Not without us!” An exploration of knowledge resistance and grip to interpretative power of epistemic authority within the corona protest movement
[Primig, Florian](#)^{1*};
¹ Freie Universität Berlin, Institute for Media and Communication Studies, Berlin, Germany
- PP 584 The digital dark and deep play of the QAnon conspiracy theory
[Nybro Petersen, Line](#)^{1*};
¹ University of Copenhagen, Media Studies at Nordic Studies and Linguistics, Copenhagen, Denmark
- PP 585 Whistleblower Memoires: Deconstructing the Rhetorical Signature of High-Profile Disinformation Producers’ Insider Stories
[Knorr, Charlotte](#)^{1*}; Margitta, Wolter¹; Pentzold, Christian¹;
¹ Leipzig University, Institute for Communication and Media Studies, Leipzig, Germany
- PP 586 Normalizing or Marginalizing: The Alternative Health Narratives of Antivax Influencers during Covid-19
[Mortensen, Mette](#)^{1*}; Nørgaard Kristensen, Nete²;
¹ University of Copenhagen, Communication, Copenhagen, Denmark
² University of Copenhagen, Department of Communication, Copenhagen, Denmark

Parallel Session - WEST

Friday, 21 October, 14:30–16:00

1531-119 (D2)

CAD14 Elites, parties, citizens: differences in political communication approaches

Chair: Wright Scott, United Kingdom

- PP 668 Silence of the wealthy: How the wealthiest 0.1% avoid the media and resort to hidden strategies of advocacy
[Kantola, Anu](#)^{1*}; Vesa, Juho¹;
¹ University of Helsinki, Media and Communication Studies, Helsinki, Finland
- PP 669 Sustainable democracy in digital society, Young Danes, information, and democratic self-efficacy
[Stald, Gitte](#)^{1*};
¹ IT University of Copenhagen, Digital design / Digital Society and Participation Section, Copenhagen, Denmark
- PP 670 ‘Safe’ space? Grounding political talk in WhatsApp groups
[Zhu, Qinfeng](#)^{1*}; Esteve Del Valle, Marc¹; Meyer, Julia²;
¹ University of Groningen, Center for Media and Journalism Studies, Groningen, Netherlands
² University of Groningen, Euroculture EM in European Studies, Groningen, Netherlands
- PP 671 Political humor in the context of the Covid-19 pandemic: How citizens’ humorous response to the coronavirus reflects a country’s political trust level
[Dumitrica, Delia](#)^{1*}; Boukes, Mark²; Chiaro, Delia³; Fiadotava, Anastasiya⁴; Giolo, Guilherme⁵; Giselinde, Kuipers⁶;
¹ Erasmus University Rotterdam, Media and Communication, Rotterdam, Netherlands
² ASCoR / University of Amsterdam, Communication Science, Amsterdam, Netherlands
³ University of Bologna, Advanced School in Modern Languages for Interpreters and Translators, Bologna, Italy
⁴ Estonian Literary Museum, Folkore, Tartu, Estonia
⁵ Erasmus University, School of History- Culture and Communication Department of Arts and Culture Studies, Rotterdam, Netherlands
⁶ KU Leuven, Centre for Sociological Research CeSO, Leuven, Belgium

PP 672 Political scandals on Twitter: public debate and party's strategies in election times

[Berganza, Rosa](#)^{1*}; Marta, Martin²; Marian, Navarro³; Carlos, Ortiz-González¹; Beatriz, Herrero¹; Victoria, Campos-Zabala¹; Juan-Luis, López-Galiacho¹; Fernando, Velasco⁴;

¹ University Rey Juan Carlos, Communication and Sociology, Madrid, Spain

² University of Alicante, Communication and Social Psychology, Alicante, Spain

³ Catholic University San Antonio de Murcia, Communication Sciences, Murcia, Spain

⁴ University Rey Juan Carlos, Department of Humanities, Madrid, Spain

Parallel Session - WEST

Friday, 21 October, 14:30–16:00

1532-116 (G1)

CAD15 The political impact of civil society and local media

Chair: Thuer Jan-Hinnerk, Germany

PP 678 Linking and localizing in multi-level advocacy

[Van Wessel, Margit](#)^{1*};

¹ Wageningen University & Research, Strategic Communication Chair Group, Wageningen, Netherlands

PP 679 Peace builds at the speed of trust? The impact of NGO schools-based peacebuilding programmes on inter-community communication and trust in post-conflict democracies

Stanton, Emily¹; [Rise, Charis](#)^{2*};

¹ Community Relations in Schools, Community Relations in Schools, Belfast, United Kingdom

² Coventry University, Centre for Trust- Peace & Social Relations, Coventry, United Kingdom

PP 680 Local media activism in non-democratic context: how local journalists in Serbia impact local governments to tackle environmental and social issues

[Krstic, Aleksandra](#)^{1*};

¹ University of Belgrade- Faculty of Political Science, Journalism and Communication, Belgrade, Serbia

PP 681 Palestinian Resistance on TikTok: the rise of playful activism?

Cervi, Laura¹; [Divon, Tom](#)^{2*};

¹ Universitat Autònoma de Barcelona, Journalism, Bellaterra- Barcelona, Spain

² Hebrew University, Journalism and Communication, Jerusalem, Israel

Parallel Session - WEST

Friday, 21 October, 16:30–18:00

1531-119 (D2)

CAD16 Claiming the 'truth': Ideological struggles and propaganda

Chair: Uldam Julie, Denmark

PP 723 Towards the Truth, Away from the Truth: operationalizing propaganda for the 21st century

[Hyzen, Aaron](#)^{1*};

¹ Antwerp University, Communication, Antwerp, Belgium

PP 724 The effect of political trust on online influencing behavior: A three-wave panel study of Finnish social media users

[Malinen, Sanna](#)^{1*}; Koivula, Aki¹;

¹ University of Turku, Department of Social Research, Turku, Finland

PP 725 Public Health comes first? Divergence and differences between communitarians and libertarians during the Covid-19 pandemic

[Marino, Giada](#)^{1*}; Iannelli, Laura¹; Serani, Danilo²; Valeriani, Augusto²;

¹ University of Sassari, Department of Economics and Business, Sassari, Italy

² University of Bologna, Department of Political and Social Sciences, Bologna, Italy

PP 726 Cracking open the European newsfeed: a comparative and longitudinal perspective on sharing practices of problematic news sources on Facebook

Rossi, Luca^{1*}; Giglietto, Fabio²; Marino, Giada³;

¹ IT University of Copenhagen, Digital Communication, Copenhagen, Denmark

² University of Urbino Carlo Bo, Department of Communication Sciences- Humanities and International Studies, Urbino, Italy

³ University of Sassari, Economics and business, Sassari, Italy

Parallel Session - WEST

Friday, 21 October, 16:30–18:00

1532-116 (G1)

CAD17 Fighting marginalization: Representation, inclusion, and voice

Chair: Voss Kathrin, Germany

PP 727 Gendered norms, gendered knowledge? Searching explanations for the gender gap in Wikipedia's biographies

Martini, Franziska^{1*};

¹ Freie Universität Berlin, Weizenbaum Institute, Berlin, Germany

PP 728 Creating digital citizens or consumers? The clash between digital inclusion policies and people's lived experiences

Rebergen, Maud^{1*}; Frowijn, Lucy¹; Swart, Joëlle¹; Broersma, Marcel¹;

¹ University of Groningen, Research Centre for Media and Journalism Studies, Groningen, Netherlands

PP 729 The Joacine Katar Moreira case study: when the Portuguese media forgot three of four dimensions of novelty

Rodrigues Cardoso, Carla^{1*}; Lamy, Sónia¹; Cerqueira, Carla²;

¹ Lusófona University, Cicant, Lisboa, Portugal

² Lusófona University, Cicant, Porto, Portugal

PP 730 Prosumption can backfire: Re-examining the nature of digital memorials during the COVID-19 Pandemic

Tan, Xuanxuan^{1*};

¹ The Chinese University of Hong Kong, Cultural and Religious Studies, Hong Kong, China

PP 731 Feminist activism in digital and neoliberal times: the matrix activism of Las Kellys and #OnSónLesDones

Roqueta-Fernández, Marta^{1*};

¹ Universitat Oberta de Catalunya, GenTIC- Researching Gender in the Network Society, Internet Interdisciplinary Institute- IN3, Barcelona, Spain

Parallel Session - WEST

Saturday, 22 October, 09:00–10:30

1531-119 (D2)

CAD18 Alternative media and the mainstreaming and mobilization of digital counterpublics

Chair: Mayerhöffer Eva, Denmark

PN 189 Alternative realities and movement formation. Hyperpartisan news media in a networked counterpublic

Bühling, Kilian^{1*}; Heft, Annett¹;

¹ Freie Universität Berlin, Weizenbaum Institute for the Networked Society, Berlin, Germany

PN 190 Changing issues but constant blame game? Topical shifts and co-orientation of alternative news media

Boberg, Svenja¹; Quandt, Thorsten¹; Frischlich, Lena¹; Schatto-Eckrodt, Tim¹; Klapproth, Jana Johanna^{2*};

¹ University of Münster, Department of Communication, Münster, Germany

² University of Muenster, Department of Communication, Muenster, Germany

PN 191 Different platforms, same community? Comparing far-right networks on social media

Kakavand, Azade^{1*}; Righetti, Nicola¹; Waldherr, Annie¹;

¹ University of Vienna, Department of Communication, Vienna, Austria

PN 192 When antagonistic far-right media seek insider status

[Ihlebaek, Karoline Andrea](#)^{1*}; Figenschou, Tine Ustad¹;

¹ OsloMet, Department of Journalism and Media Studies, Oslo, Norway

PN 193 The Janus face of alternative media: Fringe vs. mainstream in alternative news sharing communities

[Kristensen, Jakob Boek](#)^{1*}; Mayerhöffer, Eva¹; Henriksen, Frederik¹;

¹ Roskilde University, Department of Communication and Arts, Roskilde, Denmark

Parallel Session - WEST

Saturday, 22 October, 09:00–10:30

1532-116 (G1)

CAD19 Approaches to technological governance

Chair: [Kyriakidou Maria](#), United Kingdom

PP 788 Towards a popular understanding of digital sovereignty in the EU

[Suárez-Gonzalo, Sara](#)^{1*};

¹ Universitat Oberta de Catalunya, Communication Networks and Social Change Research Group / Internet Interdisciplinary Institute, Barcelona, Spain

PP 789 Climate extremism? Imagining the predictive power of technology in policing

[Uldam, Julie](#)^{1*}; Askanius, Tina²; Kaun, Anne³;

¹ Copenhagen Business School, Department of Management- Society and Communication, Frederiksberg, Denmark

² Malmö University, School of Arts and Communication, Malmö, Sweden

³ Södertörn University, Department for Media and Communication Studies, Stockholm, Sweden

PP 790 AI and Deliberation How AI can Support Online Discussions in Deliberative Fashion – a Review

[Friess, Dennis](#)^{1*}; Weinmann, Carina¹; Behrendt, Maike²;

¹ University Düsseldorf, Communication, Düsseldorf, Germany

² University Düsseldorf, Computer Science, Düsseldorf, Germany

PP 791 The Facebook papers: understanding platform's power against the backdrop of traditional theories of media power

[Colombo, Fausto](#)^{1*}; Mascheroni, Giovanna¹;

¹ Università Cattolica del Sacro Cuore, Communication and Performing Arts, Milan, Italy

PP 792 The socio-technological checklist. Transdisciplinary questions for digital societies

[Moeller, Johanna](#)¹; [Kannengießler, Sigrid](#)^{2*};

¹ TU Dresden, Department of Communication, Mainz, Germany

² University of Bremen, ZeMKI, Bremen, Germany

Parallel Session - WEST

Saturday, 22 October, 13:30–15:00

1531-119 (D2)

CAD20 Contemporary challenges to news journalism

Chair: [Mortensen Mette](#), Denmark

PP 856 The impact of news deserts in abstentions of Portuguese elections

[Ramos, Giovanni](#)^{1*};

¹ Universidade da Beira Interior, Faculdade de Artes e Letras, Covilhã, Portugal

PP 857 'From social justice to market justice – A critical discourse analysis of the representation of billionaires in Swedish elite newspapers'

[Vikström, Axel](#)^{1*};

¹ Örebro University, Department of Media and Communication Studies, Örebro, Sweden

PP 858 The polycentricity of journalism legitimacy through alternative media discourses

Tant, Cédric^{1*}; Dufrasne, Marie²;

¹ Université Saint-Louis - Bruxelles BE 0413.332.242. Engage - Research Center for Publicness in Contemporary Communication, Bruxelles, Belgium

² Université Saint-Louis - Bruxelles. Engage - Research Center for Publicness in Contemporary Communication <http://www.engage.usaintlouis.be>. Brussels, Belgium

Parallel Session - WEST

Saturday, 22 October, 13:30–15:00

1532-116 (G1)

CAD21 Citizen-driven political interventions

Chair: Thuer Jan-Hinnerk, Germany

PP 863 Waste, work, repair, community: Problem-solving challenges in second-hand economies

Payson, Alida^{1*}; Broadhead, Violet²; Craft, Rhiannon³; Wassell Smith, Maya⁴; Zaidi, Najia⁵;

¹ Cardiff University, School of Journalism- Media & Culture, Cardiff, United Kingdom

² University of Bristol, School of Management, Bristol, United Kingdom

³ Cardiff University, School of Social Sciences, Cardiff, United Kingdom

⁴ Cardiff University, School of English- Communication and Philosophy, Cardiff, United Kingdom

⁵ Cardiff University, Wales Institute of Social and Economic Research and Data, Cardiff, United Kingdom

PP 864 Satirizing science: humour, trust and community in civic pandemic engagement

Doona, Joanna^{1*};

¹ Lund University, Department of Communication and Media, Lund, Sweden

PP 865 The great challenge: the Bolsonaro x Lula polarization on TikTok

Lopes De Oliveira, Maria Carolina^{1*}; Besalú, Reinald²;

¹ Universidad Pompeu Fabra, Communication/ Polcom, Barcelona, Spain

² Universitat Pompeu Fabra, Communication/ Polcom, Barcelona, Spain

Parallel Session - EAST

Friday, 21 October, 11:00–12:30

1325-128

CAS01 The complex relationship between sports and the media. Insights into current European research

Chair: Frandsen Kirsten, Denmark

PP 533 One event, very different interpretations: The case study of media coverage from three countries of the AC Sparta Praha vs. Rangers FC football match

Nemcova Tejkalova, Alice^{1*}; Hrbáčková, Anna¹; Macková, Veronika¹; Trunečka, Ondřej¹; Turková, Kateřina¹;

¹ Charles University, Institute of Communication Studies and Journalism, Prague, Czech Republic

PP 534 The media use of football orientated refugees and its impact on intercultural communication. An in-depth interviews study of six youths in Germany using the uses-and-gratifications approach

Vogel, Jakob^{1*}; Horky, Thomas¹;

¹ Macromedia University, Sports Communication, Hamburg, Germany

PP 535 Spornofication revisited – social media as a new stage in the pornification of sport

Nieland, Jörg-Uwe^{1*}; Schaaf, Daniela²;

¹ Zeppelin Universität Friedrichshafen, Communication Studies, Friedrichshafen, Germany

² German Sport Universität, Europäische Sportentwicklung und Freizeitforschung, Cologne, Germany

PP 536 "There is simply no substitute for on-site training" – Experiences with online training in German and Austrian grassroots sports clubs during the COVID-19 pandemic

Sinner, Philip^{1*}; Nieland, Jörg-Uwe²; Seeger, Christof³; Nölleke, Daniel⁴; Schallhorn, Christiana⁵; Horky, Thomas⁶;

¹ University of Bremen, Zentrum für Medien- Kommunikations- und Informationsforschung Lab Mediatisierung und Globalisierung, Bremen, Germany

² Zeppelin Universität Friedrichshafen, Communication Studies, Friedrichshafen, Germany

³ Hochschule der Medien Stuttgart, Fakultät Druck und Medien, Stuttgart, Germany

⁴ University of Vienna, Department of Communication, Wien, Austria

⁵ University Mainz, Department for Sport Studies, Mainz, Germany

⁶ Macromedia University of applied Sciences, Journalism / Sports Communication, Hamburg, Germany

Parallel Session - EAST

Thursday, 20 October, 09:00–10:30

1325-140

CEEN01 Societal impact of research and teaching in the field of media and communication in CEE region

Chair: Winiarska-Brodowska Malgorzata, Poland

PP 037 Capital and Labour in Central European communication research: Towards an empirically grounded theory of academic capital accumulation

[Háló, Gergő](#)^{1*}:

¹ Corvinus University of Budapest, Department of Communication and Media, Budapest, Hungary

PP 038 Researching Media and Communication in Poland: State-of-the-Art and Future Challenges

[Mikucki, Jacek](#)^{1*}; [Szurminski, Lukasz](#)¹:

¹ University of Warsaw, Faculty of Journalism- Information and Book Studies, Warsaw, Poland

PP 039 The impact of higher education on European identity in the post pandemic society. Explorative research among university students from Central and Southern member states

[Biernacka-Ligieza, Ilona](#)^{1*}; [Parito, Mariaeugenia](#)²; [D'ambrosi, Lucia](#)³; [Merkovity, Norbert](#)⁴; [Pérez-Calle, Ricardo](#)⁵; [Curyto, Barbara](#)⁶:

¹ Maria Curie-Skłodowska University, Department of Political Studies, Lublin, Poland

² University of Messina, Department of Ancient and Modern Humanities, Messina, Italy

³ University of Macerata, Department of Political Science- Communication and International Relations, Macerata, Italy

⁴ Universitas Scientiarum Szegediensis, Department of Political Sciences, Szeged-, Hungary

⁵ University of Zaragoza, Department of Management and Organisation FECEM, Zaragoza, Spain

⁶ University of Opole Institute of Political Science and Administration, Department of International Relations, Opole, Poland

Parallel Session - EAST

Thursday, 20 October, 09:00–10:30

1325-220

CLP01 Public Service Media & Public Investment in Media

Chair: Puppis Manuel, Switzerland

PP 040 Public service broadcasting's public values: Rethinking questions of impact for PSB policymaking in the UK

[Chivers, Tom](#)^{1*}; Allan, Stuart¹;

¹ Cardiff University, School of Journalism- Media and Culture, Cardiff, United Kingdom

PP 041 Rethinking the impact of PSM transparency measures: From effects to politics of disclosure

[Speck, Dominik](#)^{1*};

¹ TU Dortmund University, Institute of Journalism, Dortmund, Germany

PP 042 On a path to media subsidy evaluation: a first approach (work-in-progress)

[Gräßer, Daniel](#)^{1*};

¹ Freie Universität Berlin, Institut für Publizistik- und Kommunikationswissenschaft, Berlin, Germany

PP 043 A Yank in PSM's court: What we can learn from American public service broadcasting

[Ali, Christopher](#)^{1*}; van den Bulck, Hilde²;

¹ Department of Media Studies, University of Virginia, Charlottesville, USA

² Drexel University, Department of Communication, Philadelphia, USA

Parallel Session - EAST

Thursday, 20 October, 11:00–12:30

1325-220

CLP02 Processes and Discourses in Media Policy Making

Chair: van den Bulck Hilde, USA

PP 144 Impacting Swiss digitalisation. The role of government, parliament, and interest groups in shaping Switzerland's digitalisation process

[Lüthi, Ely](#)^{1*};

¹ USI Università della Svizzera italiana, Institute of Media and Journalism IMeG, Lugano, Switzerland

PP 145 Views on multistakeholderism: the implementation of the AVMSD and the participation of stakeholders in Portugal

[Lameiras, Mariana](#)^{1*}; Costa e Silva, Elsa¹;

¹ University of Minho, Communication and Society Research Center, Braga, Portugal

PP 146 State Narratives on use of Legislation on Extremism against Media Outlets: a Case of Russia

[Pujari, Harshad S.](#)^{1*};

¹ Bharati Vidyapeeth deemed to be University, Law, Pune, India

PP 147 To overblock or not to overblock? – The discourse about platform regulation and freedom of speech in Germany

[Pohlmann, Jens](#)^{1*};

¹ University of Bremen, Centre for Media- Communication & Information Research ZeMKI, Bremen, Germany

Parallel Session - EAST

Thursday, 20 October, 16:15–17:45

1325-220

CLP03 The cutting edge of content issues

Chair: Broughton Micova Sally, United Kingdom

PP 244 Opinion power under the microscope. A framework for a holistic, contemporary platform regulation

Schneiders, Pascal¹; Stegmann, Daniel^{1*}; Stark, Birgit¹; Zieringer, Lisa²; Reinemann, Carsten²;

¹ Johannes Gutenberg University Mainz, Department of Communication, Mainz, Germany

² Ludwig Maximilian University of Munich, Department of Media and Communication, Munich, Germany

PP 245 Game streamers conquering the audiovisual media playing field: a study of impact on adolescent viewers and regulation

Feci, Nadia^{1*}; Grosemans, Eva²; De Cock, Rozane²;

¹ CITIP KU Leuven, Law, Leuven, Belgium

² KU Leuven, Institute of Media Studies IMS, Leuven, Belgium

PP 246 Rethinking the impact of prominence on European audiovisual media policy and regulation

Mazzoli, Eleonora Maria^{1*}; García Leiva, María Trinidad²;

¹ London School of Economics, Media and Communications, London, United Kingdom

² University Carlos III of Madrid, Communication, Getafe, Spain

PP 247 Covid-19 content moderation and platform accountability

Heikkilä, Tuomas^{1*}; Laaksonen, Salla-Maaria¹; Pohjonen, Matti²;

¹ University of Helsinki, Center for Consumer Research- Faculty of Social Sciences, Helsinki, Finland

² University of Helsinki, Helsinki Institute of Social Sciences and Humanities- Faculty of Law, Helsinki, Finland

PP 248 The Metaverse and Citizens' Communicative Rights

Sirkkunen, Esa^{1*};

¹ Tampere University, Research Centre COMET Faculty of Information Technology and Communication Sciences, Tampere, Finland

Parallel Session - EAST

Thursday, 20 October, 18:00–19:30

1325-220

CLP04 European audiovisual policy in transition: the 2018 audiovisual media services directive setting the stage for media policy innovation?

Chair: Broughton Micova Sally, United Kingdom

Chair: Raats Tim, Belgium

PN 064 Responsibilities of video-sharing platforms and their users

Broughton Micova, Sally^{1*}; Kuklis, Lubos²;

¹ University of East Anglia, PPL, Norwich, United Kingdom;

² EPRA, European Platform of Regulatory Authorities, Strasbourg, France

PN 065 'Netflix taxes' as policy instruments

Raats, Tim^{1*}; Kostkovska, Ivana¹; Komorowski, Marlen¹; Tintel, Stephanie¹;

¹ Vrije Universiteit Brussel, imec-SMIT, Brussels, Belgium

PN 066 The big grey area between breach and no breach of signal integrity

Afillipoaie, Adelajda^{1*}; Dewaele, Steven²; Donders, Karen³;

¹ Vrije Universiteit Brussel, imec-SMIT, Brussels, Belgium;

² Kearney, Kearney, Brussels, Belgium;

³ VRT, Publieke Opdracht, Brussels, Belgium

PN 067 AVMSD and the effectiveness of media (ownership) transparency requirements

[Ranaivoson, Heritiana](#)^{1*}; Rozgonyi, Krisztina²;

¹ Vrije Universiteit Brussel, imec-SMIT, Brussels, Belgium;

² Austrian Academy of Sciences Alpen-Adria-Universität, Institute for Comparative Media and Communication Studies CMC, Vienna, Austria

PN 068 Coordination among and independence of media regulatory authorities in the digital environment

[Kersevan, Tanja](#)^{1*}; Polyak, Gabor²;

¹ Faculty of Social Sciences University of Ljubljana, Centre for Social Communication Research, Ljubljana, Slovenia;

² Faculty of Humanities Eötvös Loránd University, Department of Media and Communication, Budapest, Hungary

Parallel Session - EAST

Friday, 21 October, 09:00–10:30

1325-220

CLP05 Resisting disinfodemic: social, political, and technological insights from Lithuania

Chair: Balcytiene Aukse, Lithuania

PN 090 A whole-society approach to disinformation: Anti-vax as a symptom

[Kalpokas, Ignas](#)^{1*};

¹ Vytautas Magnus University, Public Communications, Kaunas, Lithuania

PN 091 The art of mimicry and legitimation of falsehood: A discourse analytic approach to disinformation

[Ruzaitė, Jūratė](#)^{1*};

¹ Vytautas Magnus University, Centre for Multilingualism, Kaunas, Lithuania

PN 092 Multi-layered social resilience: Assessing the Lithuanian audience response to disinformation

[Juraitė, Kristina](#)^{1*}; Balčytienė, Auksė¹; Lauk, Epp¹;

¹ Vytautas Magnus University, Public Communications, Kaunas, Lithuania

Parallel Session - EAST

Friday, 21 October, 11:00–12:30

1325-220

CLP06 Governance for fundamental rights: speech, privacy, & IP

Chair: Milosavljevič Marko, Slovenia

PP 541 Holding tomorrow's news accountable: lessons to be learnt from Australia's broken system of news media oversight schemes and their global counterparts

Molitorisz, Sacha¹; Wilding, Derek^{1*};

¹ University of Technology Sydney, Faculty of Law- Centre for Media Transition, Sydney, Australia

PP 542 SLAPPed by the GDPR: Protecting public interest journalism in the face of GDPR-based strategic litigation against public participation

[Rucz, Melinda](#)^{1*};

¹ University of Amsterdam, Institute for Information Law IVIR, Amsterdam, Netherlands

PP 543 Protecting "free speech" from "ideologically motivated censorship": politicized internet regulation on the case of the new Polish social media draft law session title: Governance for fundamental rights: speech, privacy, & IP section / TWG / Network: Communication Law and Policy

[Wigienka, Szymon](#)^{1*};

¹ Nicolaus Copernicus University in Toruń, Doctoral School of Social Sciences, Toruń, Poland

² Nicolaus Copernicus University in Toruń, Department of Communication Media and Journalism, Toruń, Poland

PP 544 What is a 'good' copyright system? Reflections from Myanmar

[Kaye, D. Bondy Valdovinos](#)^{1*};

¹ Queensland University of Technology, Digital Media Research Centre, Brisbane, Australia

Parallel Session - EAST

Friday, 21 October, 14:30–16:00

1325-220

CLP07 Policy concepts for a digitized media world

Chair: Ranaivoson Heritiana, Belgium

PP 644 Does it matter if we know? Media ownership transparency as European media policy challenge

[Trappel, Josef](#)^{1*}; [Tomaz, Tales](#)²;

¹ University of Salzburg, Media policy and Media Economics, Salzburg, Austria

² University of Salzburg, Communication Studies, Salzburg, Austria

PP 645 Media-concentration control in times of platformization: A cross-national comparison of six countries

[Just, Natascha](#)^{1*}; [Birrner, Alena](#)¹; [He, Danya](#)¹;

¹ University of Zurich, IKMZ – Media & Internet Governance Division, Zurich, Switzerland

PP 646 “Digital sovereignty”: a sociotechnical imaginary and its impact in European digital policy

[Pohle, Julia](#)^{1*};

¹ WZB Berlin Social Science Center, Politics of Digitalisation, Berlin, Germany

Parallel Session - EAST

Saturday, 22 October, 09:00–10:30

1325-220

CLP08 EU, US, and Australia’s Approach to Regulating Online Platforms

Chair: Nenadic Iva, Italy

PN 179 Regulating News and Disinformation on Digital Platforms: A case of Australia

[Dwyer, Tim](#)^{1*}; [Wilding, Derek](#)²;

¹ The University of Sydney, Department of Media and Communications, Sydney, Australia

² University of Technology Sydney, University of Technology Sydney, Sydney, Australia

PN 180 EU legislative matrix to tackle disinformation and towards platforms accountability

[Bleyer-Simon, Konrad](#)^{1*};

¹ European University Institute, Centre for Media Pluralism and Media Freedom, Florence, Italy

PN 181 When platforms self-report: Lessons learnt from “COVID-19 reports”

[Beaufort, Maren](#)^{1*};

¹ Austrian Academy of Sciences, Austrian Academy of Sciences, Vienna, Austria

PN 182 What are we thinking about when we talk about co-regulation?

[Brogi, Elda](#)^{1*}; [Nenadic, Iva](#)¹;

¹ European University Institute, Centre for Media Pluralism and Media Freedom, Florence, Italy

Parallel Session - EAST

Thursday, 20 October, 09:00–10:30

1325-228

COH01 Innovative methods and Issues in and for Communication History. Historiography, Theories, Research Practices

Chair: Schafer Valérie, Luxembourg

PP 044 Four ways of looking at a satellite earth station

[Lundgren, Lars](#)^{1*}; Evans, Christine²:

¹ Södertörn University, Media and Communication Studies, Huddinge, Sweden

² University of Wisconsin Milwaukee, History, Milwaukee, USA

PP 045 Understanding remnants of past practices: Conceptualising large-scale web archaeology

[Nielsen, Janne](#)^{1*}:

¹ Aarhus University, Media and Journalism Studies, Aarhus N, Denmark

PP 046 Public relations historiographies and Ghana's Akan historicity version; An evidence of reflection for the orientalist narrative

[Iddrisu, Fuseini](#)^{1*}:

¹ Ghana Institute of Journalism, Department of public relations, Accra, Ghana

Parallel Session - EAST

Thursday, 20 October, 11:00–12:30

1325-228

COH02 Digital and Analogue Sources for Media History. Epistemologies, typologies, archives

Chair: Schwarzenegger Christian, Germany

PN 037 Accelerate digging. CERN archives and the sources to retrace the history of the World Wide Web

[Barcella, Deborah](#)^{1*}; Fomasi, Martin²; benecchi, Eleonora²; Balbi, Gabriele²:

¹ USI Università della Svizzera italiana, Institute of Media and Journalism, Lugano, Switzerland;

² USI Università della Svizzera italiana, IMeG, Lugano, Switzerland

PP 148 From home movie collections to everyday data management. A longue durée history of (personal media) archives

[Aasman, Susan](#)^{1*}; Miedema, Marije¹:

¹ University of Groningen, Media and Journalism Studies, Groningen, Netherlands

PN 038 "Challenge accepted". The many sources to catch the history of virality and memes

[Schafer, Valérie](#)^{1*}:

¹ University of Luxembourg, Luxembourg Centre for Contemporary and Digital History, Esch-sur-Alzette, Luxembourg

PP 149 Content aware annotations for every photograph: How machine learning based content analysis of digitized image archives will change visual studies and enable a greater societal impact of photographs?

[Männistö, Anssi](#)^{1*}; Seker, Mert¹; Iosifidis, Alexandros²; Raitoharju, Jenni³:

¹ Tampere University, Faculty of Information Technology and Communication Sciences, Tampere, Finland

² Aarhus University, Department of Electrical and Computer Engineering, Aarhus, Denmark

³ Finnish Environment Institute, Programme for Environmental Information, Jyväskylä, Finland

PN 039 The archived web as a historical source

[Brügger, Niels](#)^{1*}:

¹ Aarhus University, School of Communication and Culture - Media Studies, Aarhus, Denmark

Parallel Session - EAST

Thursday, 20 October, 16:15–17:45

1325-228

COH03 Communication History and the Longue Durée. Theories and Case Studies

Chair: Venema Niklas, Germany

PP 249 The Clock of the Long Now: rethinking impact in a “longue durée” perspective

[Momméja, Julie](#)^{1*}:

¹ Université Lumière Lyon 2, Institut de la Communication - ELICO, Bron, France

PP 250 An astrological genealogy of artificial intelligence: from pseudo-sciences of divination to algorithmic sciences of prediction

[Nikolić, Leona](#)^{1*}:

¹ Concordia University, Communication Studies, Montréal, Canada

PP 251 Rethinking Media Flow. An Historical Perspective

Balbi, Gabriele¹; [Barra, Luca](#)^{2*}:

¹ USI Università della Svizzera italiana, IMeG – Institute of Media and Journalism, Lugano, Switzerland

² Università di Bologna, Dipartimento delle Arti, Bologna, Italy

PP 252 Change and continuity: A proposal to advance their conceptualisation and the study of them as interrelated

[Driessens, Olivier](#)^{1*}:

¹ University of Copenhagen, Communication, Copenhagen, Denmark

PP 253 Comparing the impact of the longue durée in European media systems change (a fsQCA approach)

[Perusko, Zrinjka](#)^{1*}; Vozab, Dina¹; Trbojević, Filip¹:

¹ University of Zagreb, Media and Communication, Zagreb, Croatia

Parallel Session - EAST

Thursday, 20 October, 18:00–19:30

1325-228

COH04 Media, History, and Memory. The Role of Social Media and Beyond

Chair: Balbi Gabriele, Switzerland

PN 069 “Small is impactful”. Memes and Politics

[Pailler, Fred](#)^{1*}; Schafer, Valérie¹:

¹ University of Luxembourg, c2dh, Esch-sur-Alzette, Luxembourg

PP 354 The past that lives on Instagram – History and memory as resources of social media representations

[Schreiber, Maria](#)^{1*}; Lohmeier, Christine¹; Schwarzenegger, Christian²:

¹ University of Salzburg, Department of Communication, Salzburg, Austria

² University of Augsburg, Department of Communication, Augsburg, Germany

PP 355 Entangled impact: representations of Sesame Street’s history on Twitter and in legacy media

[Johnston, Victor](#)^{1*}; Jensen, Helle Strandgaard¹:

¹ Aarhus University, History and Classical Studies, Aarhus, Denmark

PP 356 Remembering anti-Nazi Resistance on Insta? What do we learn through @ichbinsophiescholl?

[Thomas, Tanja](#)^{1*}; Thiele, Martina²:

¹ University of Tuebingen, Institute of Media Studies, Tuebingen, Germany

² University of Tübingen, Media Studies, Tübingen, Germany

PP 357 Assessing the Gap Between Private and Public Memory: The Perception and Interpretation of Conflicting Mnemonic Narratives Using the Examples of Germany and Poland

[Fiedler, Anke](#)^{1*}:

¹ Ludwig-Maximilians-Universität München, Department of Communication Research and Media Studies, Munich, Germany

Parallel Session - EAST

Friday, 21 October, 09:00–10:30

1325-228

COH05 Media Have Impacts! Historical Case Studies

Chair: Nielsen Janne, Denmark

PP 444 A force for good in the world? The PRESSA (International Press Exhibition Cologne 1928) and the public discourse on the impact of the press on international relations

[Seul, Stephanie](#)^{1*}:

¹ University of Bremen, Department of Cultural Studies- ZeMKI, Bremen, Germany

PP 445 Advertising media artifacts and their impact in the French youth magazine “Salut les Copains” (1960s)

[Höfer, Matthias](#)^{1*}:

¹ University of Luxembourg, Luxembourg Centre for Contemporary and Digital History C2DH, Esch-sur-Alzette, Luxembourg

PP 446 Understanding Impact. Agents of knowledge and the fight over media products' impact on children, c. 1968–1976

[Strandgaard Jensen, Helle](#)^{1*}:

¹ Aarhus University, History and Classical Studies, Aarhus, Denmark

PP 447 Impacting the computerization and digitalization in Luxembourg: the case of teachers and education

[Noguera, Carmen](#)^{1*}:

¹ Luxembourg Centre for Contemporary and Digital History- University of Luxembourg, Contemporary European History, Esch-sur-Alzette, Luxembourg

Parallel Session - EAST

Friday, 21 October, 11:00–12:30

1325-228

COH06 Roundtable: dewesternizing and decolonizing media history

Chair: Natale Simone, Italy

PN 113 Disrupting, Rejecting and Overcoming the Normative Assumptions in Communication(s) History

[Celik, Burce](#)^{1*}:

¹ Loughborough University, Institute for Media and Creative Industries, London, United Kingdom

PN 114 Decolonizing East European media history

[Imre, Aniko](#)^{1*}:

¹ University of Southern California, Division of Cinema & Media Studies, Los Angeles, USA

Parallel Session - EAST

Friday, 21 October, 14:30–16:00

1325-228

COH07 European Media History Goes Transnational. Imperialism, Independence, Colonialism

Chair: Natale Simone, Italy

PP 647 Our better, former selves: Photoreportage and representation of “distant others” in a nascent national independence struggle

[Tomanič Trivundza, Iljija](#)^{1*}:

¹ University of Ljubljana, Faculty of Social Sciences, Ljubljana, Slovenia

PP 648 The Portuguese press and the 1918 Epidemic Flu. Perceptions and impacts of the disease in the news

[Lima, Helena](#)^{1*}; Sousa, Jorge Pedro²:

¹ Faculty of Arts and Humanities, DCCI, Porto, Portugal

² Universidade Fernando Pessoa, Comunicação e Informação, Porto, Portugal

Parallel Session - WEST

Thursday, 20 October, 11:00–12:30

1532-122 (G2)

CRC01 Tools, Views, and Challenges in Crisis Management – Critical Reflections on Practice and Possibilities

Chair: Minttu Tikka, Finland

PP 191 Studying the potentials and pitfalls of information gathering tools designed for crisis management

[Minttu Tikka](#)^{1*}; Härmä, Vuokko²; Sawhney, Nitin³; Leinonen, Teemu⁴; Lygdman, Jonatan³;

¹ Aalto University, Department Computer Science, Espoo, Finland

² The Finnish Institute for Health and Welfare, Cultural- Behavioural and Media Insights Centre, Helsinki, Finland

³ Aalto University, Department of Computer Science, Espoo, Finland

⁴ Aalto University, Department of Media, Espoo, Finland

PP 192 Advertising as a tool in the management of Covid-19 crisis

[Zitmane, Marita](#)^{1*};

¹ University of Latvia, Department of Communication Science, Riga, Latvia

PP 193 Mitigating vulnerabilities with social media: a cross-national comparative study of European disaster managers' practices

[Torpan, Sten](#)^{1*}; Orru, Kati¹; Hansson, Sten¹;

¹ University of Tartu, Institute of Social Studies, Tartu, Estonia

PP 194 A matter of trust: How to include digital volunteers in crisis management

[Ruohonen, Heini](#)^{1*}; Backholm, Klas¹;

¹ Åbo Akademi University, Political Science with Media and Communication, Vaasa, Finland

PP 195 What to do first in times of crisis? The effects of order and timing of internal and external crisis communication for employee perceptions

[De Waele, Aurélie](#)^{1*};

¹ University of Antwerp, MIOS- Department of Communication Studies, Antwerpen, Belgium

Parallel Session - WEST

Thursday, 20 October, 16:15–17:45

1532-122 (G2)

CRC02 Fear and Loathing Online – Emergent Digital Considerations for Risk and Crisis Communication

Chair: Björck Albena, Switzerland

PP 293 AI-generated disinformation and its implications for crisis communication

[Kruckeberg, Dean](#)^{1*}; Swiatek, Lukasz²; Galloway, Christopher³; Vujnovic, Marina⁴;

¹ University of North Carolina at Charlotte, Department of Communication Studies, Charlotte, USA

² The University of New South Wales, School of the Arts and Media, Sydney, Australia

³ Massey University, School of Communication- Journalism and Marketing, Auckland, New Zealand

⁴ Monmouth University, Department of Communication, New Jersey, USA

PP 294 Online group polarization of NIMBY symptom on social media: Two-way interactions moderating analysis based on echo chamber

[Wang, Jiayin](#)^{1*};

¹ Tsinghua University, School of Journalism and Communication, Beijing, China

PP 295 From separated to coupled arenas: The vaccination debate in Swiss news media and in the Swiss Twitter-sphere before and after the COVID-19 crisis

[Siegen, Dario](#)^{1*}; Vogler, Daniel¹; Eisenegger, Mark¹;

¹ University of Zurich, Department of Communication and Media Research, Zurich, Switzerland

PP 296 Scandal and Crisis Communication in Online Firestorms: Empirical Findings on the Case #doblerin

[Haller, André](#)^{1*};

¹ University of Applied Sciences Kufstein Tyrol, Marketing- Communication Management and Digital Marketing, Kufstein, Austria

Parallel Session - WEST

Thursday, 20 October, 18:00–19:30

1532-122 (G2)

CRC03 Crisis Journalism – Critical Views and Lessons Learned Globally

Chair: Schwarz Andreas, Germany

PP 395 The global study of COVID-19 news coverage: A meta-analysis of scope, methodological quality, theoretical lenses, and cross-national findings

[Schwarz, Andreas](#)^{1*}; Alpers, Francis¹; Wagner Olfermann, Elisabeth Ulrike¹;

¹ Ilmenau University of Technology, Institute of Media and Communication Science, Ilmenau, Germany

PP 396 Covering the crisis: The evolution of COVID-19 news coverage in Switzerland

Rohrbach, Tobias¹; Ort, Alexander^{2*};

¹ University of Fribourg, Department of Media and Communication Research, Fribourg, Switzerland

² University of Lucerne, Department of Health Sciences and Medicine, Lucerne, Switzerland

PP 397 Ecology of crisis journalism during Covid-19 pandemic in the Middle East

[Shehata, Mostafa](#)^{1*};

¹ Menoufia University, Mass Communication, Shebin Elkoum, Egypt

Parallel Session - WEST

Friday, 21 October, 09:00–10:30

1532-122 (G2)

CRC04 How to address prolonged crises via ongoing risk communication: multi-country insights from empirical studies on covid-19 pandemic messaging and public responses

Chair: Valentini Chiara, Finland

Chair: Schwarz Andreas, Germany

PN 103 Italian Universities Facing the COVID-19 Pandemic: Insights from A Survey

[Lovari, Alessandro](#)^{1*}; Porcu, Mariano¹; Pitzalis, Marco¹; Comunello, Francesca²;

¹ University of Cagliari, Political and Social Sciences, Cagliari, Italy;

² Sapienza University, Communication and Social Research, Rome, Italy

PN 104 Institutional and Interpersonal Trust, Protective Behavior, and Vaccination Intention during COVID19

[Johansson, Bengt](#)^{1*};

¹ University of Gothenburg, Journalism Media and Communication, Gothenburg, Sweden

PN 105 Coping with Emotional Burnout and Uncertainty Fatigue: Managing Public Communication in COVID-19

[Jin, Yan](#)^{1*}; Valentini, Chiara²;

¹ Grady College of Journalism and Mass Communication University of Georgia, Advertising and Public Relations, Athens, USA;

² University of Jyväskylä, JSBE, Jyväskylä, Finland

PN 106 The Influence of Dialogue in Instructional Risk and Crisis Communication during the COVID-19

[Sellnow, Timothy L.](#)^{1*}; Sellnow, Deanna¹;

¹ University of Central Florida, Nicholson School of Communication and Media, Orlando, USA

PN 107 Using Crisis History and The Risk Equation to Improve Health and Risk Messaging

[Eaddy, Lashonda](#)^{1*};

¹ Pennsylvania State University, Donald P. Bellisario College of Communications, State College, USA

Parallel Session - WEST

Friday, 21 October, 11:00–12:30

1532-122 (G2)

CRC05 Organizational Crisis Communication – From the Inside Out

Chair: [Ravazzani Silvia](#), Italy

PP 587 Getting employees on board in pandemic times: a changed context for internal crisis communication

[Ravazzani, Silvia](#)^{1*}; Mazzei, Alessandra¹; Butera, Alfonsa¹;

¹ IULM University, Department of Business- Law- Economics & Consumer Behaviour "Carlo A. Ricciardi", Milano, Italy

PP 588 The Trust Factor: Rethinking Multinational Companies' & Health Organizations' Impact on Public Health and Safety Crises

[Eaddy, Lashonda](#)^{1*}; Raamkumar-, Aravind Sesagiri²; Vijaykumar-, Santosh³; Jin, Yan⁴; Lu, Xuerong⁴; Sharma, Swati⁵;

¹ Pennsylvania State University, Advertising and Public Relations, University Park, USA

² Institute of High Performance Computing IHPC Agency for Science- Technology & Research A*STAR- Singapore, Social & Cognitive Computing Department, Singapore, Singapore

³ Northumbria University, Department of Psychology, *New Castle, United Kingdom

⁴ University of Georgia, Advertising and Public Relations, Athens, USA

⁵ Mimo56 Design Lab, Design and Research, Jaipur, India

PP 589 A theoretical model for communicating the forest fires issue in Portugal

[Persici Toniolo, Bianca](#)^{1*}; Gonçaves, Gisela²;

¹ University of Beira Interior, LabCom Communication and Arts / Foundation for Science and Technology, Covilhã, Portugal

² University of Beira Interior, Department of Communication- Philosophy and Politics / LabCom Communication and Arts, Covilhã, Portugal

PP 590 The COVID-19 pandemic and its impact on organizational reputation: A series of cases in Europe and the United States

Meißner, Florian¹; Sievert, Holger¹; [Buse, Christine](#)^{2*};

¹ Macromedia University of Applied Sciences, Faculty of Culture- Media and Psychology, Cologne, Germany

² Heinrich Heine University Düsseldorf, Department of Communication and Media Sciences, Düsseldorf, Germany

PP 591 The 2010 BP Gulf of Mexico disaster could be seen from space, but does it still affect attitudes about the company? Analyzing attitudes and factors influencing long-term brand damage

[Diers-Lawson, Audra](#)^{1*}; Hillier, Sophie²;

¹ Kristiania University College, School of Communication- Leadership- and Marketing, Oslo, Norway

² Nottingham Trent University, Department of Marketing, Nottingham, United Kingdom

Parallel Session - WEST

Friday, 21 October, 14:30–16:00

1532-122 (G2)

CRC06 Rethinking Crisis Rhetoric in the Public Arena

Chair: [Vigsö Orla](#), Sweden

PP 682 Multivocality Meets Multifocality: Understanding Pandemic Rhetoric

[Vigsö, Orla](#)^{1*};

¹ University of Gothenburg, Journalism- Media- and Communication, Göteborg, Sweden

PP 683 Towards a framework for illustrative visual narratives during a pandemic

[Omondi, Grace](#)^{1*};

¹ Leeds Beckett University, Crisis Communication, Leeds, Kenya

PP 684 COVID-19 pandemic and Twitter usage of public health organizations: Lessons for strengthening social media crisis communication

[Choudary, Saman](#)^{1*};

¹ Universitat Pompeu Fabra, Communication, Barcelona, Spain

PP 685 Care and confusion: a social semiotic analysis of UKGov and ScotGov coronavirus social media posts

[Jones, Bernadine](#)^{1*}:

¹ University of Stirling, Communication- Media- Culture, Stirling, United Kingdom

Parallel Session - WEST

Friday, 21 October, 16:30–18:00

1532-122 (G2)

CRC07 Considering Science and Risk Communication Across Global Crisis Contexts

Chair: **Johansson Bengt, Sweden**

PP 732 Risk cultures in flux? Dynamics in a state-oriented risk culture during the COVID-19 pandemic

[Johansson, Bengt](#)^{1*}; Ghersetti, Marina¹; Sohlberg, Jacob²:

¹ University of Gothenburg, Journalism- Media and Communication, Göteborg, Sweden

² University of Gothenburg, Political Science, Göteborg, Sweden

PP 733 Counter-terrorism strategic communication and the situational impacts on the ordering of risks and reality

[Rice, Charis](#)^{1*}; Innes, Martin²:

¹ Coventry University, Centre for Trust- Peace & Social Relations, Coventry, United Kingdom

² Cardiff University, Crime and Security Research Institute, Cardiff, United Kingdom

PP 734 Communicating planetary health. Expert views on the interplay of strategic science communication and science journalism in view of the global climate crisis

[Serong, Julia](#)^{1*}; Orminski, Jeanette¹; Hartel, Jana¹; Kipp, Line¹; Schleithoff, Annika¹:

¹ Ludwig-Maximilians-Universität, Department of Media and Communication, Munich, Germany

PP 735 Airline Industry Crisis Communication: Making Sense of “Flight Shame”

[Maier, Carmen Daniela](#)^{1*}; Ravazzani, Silvia²; Pollach, Irene³:

¹ Aarhus University, School of Communication and Culture, Aarhus, Denmark

² IULM University, Department of Business- Law- Economics & Consumer Behaviour “Carlo A. Ricciardi”, Milano, Italy

³ Aarhus University, Department of Management, Aarhus, Denmark

PP 736 Informedness, Information Behaviours and Information Deficits Related to COVID-19 and Prevention Measures in Switzerland

[Kessler, Sabrina Heike](#)^{1*}; Jobin, Anna²; Georgi, Fanny³:

¹ University of Zurich, Department of Communication and Media Research, Zurich, Switzerland

² Alexander von Humboldt Institute for Internet and Society, Alexander von Humboldt Institute for Internet and Society, Berlin, Germany

³ University of Zurich, Faculty of Science, Zurich, Switzerland

Parallel Session - WEST

Saturday, 22 October, 09:00–10:30

1532-122 (G2)

CRC08 Information Seeking, Overload, and Disinformation in the Crisis Context

Chair: **Meißner Florian, Germany**

PP 793 Tackling the information overload? A critical review of automated content analysis in crisis communication research

[Meißner, Florian](#)^{1*}; Vogler, Daniel²:

¹ Macromedia University of Applied Sciences, Faculty of Culture- Media and Psychology, Cologne, Germany

² University of Zurich, Research Center for the Public Sphere and Society fôg, Zurich, Switzerland

PP 794 The effects of information seeking repertoires on conspiracy beliefs: the case of Covid-19 and vaccine related conspiracy theories

[Johansson, Sofia](#)^{1*}; Johansson, Bengt¹; Johansson, Johannes¹:

¹ University of Gothenburg, The Department of Journalism- Media and Communication, Gothenburg, Sweden

PP 795 Risk communication and disinformation in Portugal: How media consumption affects the understanding of COVID-19 health-protective messages

[Gonçalves, Gisela](#)^{1*}; Piñeiro-Naval, Valeriano²; de Sá, Sónia³:

¹ University of Beira Interior, Communication- Philosophie and Politics Department - LabCom Research Center, Covilha, Portugal

² Universidad de Salamanca, Observatorio de los Contenidos Audiovisuales, Salamanca, Spain

³ University of Beira Interior, Communication Philosophie and Politics Department - LabCom Research Center, Covilha, Portugal

PP 796 The effects of integration on information seeking repertoires among ethnic minorities in Sweden during the COVID-19 pandemic

[Ghersetti, Marina](#)^{1*}; Johansson, Bengt¹; Sofia, Johansson¹:

¹ University of Gothenburg, Journalism- media and communication, Gothenburg, Sweden

Parallel Session - WEST

Saturday, 22 October, 13:30–15:00

1532-122 (G2)

CRC09 Complexities in Navigating Strategic and Mass Communication in the COVID-19 Context

Chair: Rodin Pavel, Sweden

PP 866 Rethinking Attribution of Responsibility: Mass Media Communication in the Refugee Crisis and the COVID-19 Pandemic

[Fischer, Jana](#)^{1*}; Ohser, Farina¹:

¹ TU Dresden, Institut für Kommunikationswissenschaft, Dresden, Germany

PP 867 Pandemic lessons from Kerala, the Indian state that 'slayed' coronavirus

[Sreedharan, Chindu](#)^{1*}; Priya T K, Krishna²; Thorsen, Einar³; Rani, Padma²:

¹ Bournemouth University, Department of Communication and Journalism, Bournemouth, United Kingdom

² Manipal Academy of Higher Education, Manipal Institute of Communication, Manipal, India

³ Bournemouth University, Faculty of Media and Communication, Bournemouth, United Kingdom

PP 868 Everyone has a plan, until they get punched in the face – planned and emergent strategic communication during COVID-19 in Norway

[Strand Offerdal, Truls](#)^{1*}:

¹ University of Oslo, Department of Media and Communication, Oslo, Norway

PP 869 Online participation and institutional (dis)trust in vaccination communication in Sweden

[Rodin, Pavel](#)^{1*}:

¹ University of Gothenburg, Journalism- media and communication, Gothenburg, Sweden

PP 870 Media Frames and Emotional Responses to Moralized Issues: An Experimental Study of Attitudes and Views related to unvaccinated in Finland

[Marttila, Eetu](#)^{1*}; Koivula, Aki¹; Koiranen, Ilkka¹:

¹ University of Turku, Department of Social Research, Turku, Finland

Parallel Session - WEST

Thursday, 20 October, 09:00–10:30

1531-219 (D4)

CYM01 News Media and Youth

Chair: Kaur Herminder, United Kingdom

- PP 075 What is it and where do they find it? Adolescents' definitions of "news", consumption patterns and citizenship concepts
[Reitmair-Juárez, Susanne](#)^{1*};
¹ University of Innsbruck, Institute of Political Science, Innsbruck, Austria
- PP 076 The construction of a "good" Nordic childhood in and through children's news media: Producers' perspectives
Haavisto, Camilla¹; [Kyllönen, Rasmus](#)^{2*}; Chajed, Avanti³;
¹ University of Helsinki, The Swedish School of Social Science Soc&kom, Helsinki, Finland
² University of Helsinki, Faculty of Social Sciences, Helsinki, Finland
³ Teachers College- Columbia University, Department of Curriculum and Teaching, Turku, Finland
- PP 077 Negotiating trust in the context of information and news consumption: young adults' perceptions and practices in Estonia
[Opermann, Signe](#)^{1*};
¹ University of Tartu, Institute of Social Studies, Tartu, Estonia
- PP 078 "It's great that you bring this up!": Does civic education for youth work via social media influencers? A case study in the fight against disinformation
[Verhovnik - Heinze, Melanie](#)^{1*}; Theis, Désirée²;
¹ Leibniz Institute for Research and Information in Education, Communication / Education and Human Development, Frankfurt am Main, Germany
² Leibniz Institute for Research and Information in Education, Teacher and Teaching Quality, Frankfurt am Main, Germany

Parallel Session - WEST

Thursday, 20 October, 09:00–10:30

1532-122 (G2)

CYM02 Online gaming, gendered play and youth

Chair: Ortega Félix, Spain

- PP 084 Learning experiences in gaming; the case study of young refugee without family in Norway
[Seddighi, Gilda](#)^{1*};
¹ Western Norway Research Institute, Society and Technology, Sogndal, Norway
- PP 085 Risky business: How children build resilience through risky digital play
[Menonides, Denise](#)^{1*}; Broersma, Marcel¹; Van Cauwenberge, Anna²;
¹ University of Groningen, Research Centre for Media and Journalism Studies, Groningen, Netherlands
² Ipsos, European Public Affairs, Leuven, Belgium
- PP 086 Cars for girls and dolls for boys: overview about gender differences in the relationship between children and the digital media
[Campos, Iolli](#)^{1*};
¹ Nova University of Lisbon- ICNova - FCSH & Católica University of Portugal- FCH, Communication Sciences, Lisbon, Portugal
- PP 087 Parental perspectives on the blurring lines between adolescent video gaming and simulated gambling: survey results
[Grosemans, Eva](#)^{1*}; Bradt, Lowie²; Denoo, Maarten¹; Dupont, Bruno¹; Smits, Tim¹; Malliet, Steven³; Soenens, Bart²; Zaman, Bieke¹; De Cock, Rozane¹;
¹ KU Leuven, Institute for Media Studies, Leuven, Belgium
² Ghent University, Department of Developmental- Personal- and Social Psychology, Ghent, Belgium
³ LUCA School of Arts, Inter-Actions, Genk, Belgium

PP 088 Ticking off the (pink) diversity box? Production views on LGBT+ representation in children's fiction

[Van Wichelen, Thalia](#)^{1*}; Dhoest, Alexander¹;

¹ University of Antwerp, Communication Studies, Antwerp, Belgium

Parallel Session - WEST

Thursday, 20 October, 11:00–12:30

1531-215 (D3)

CYM03 Digital Health, Wellbeing and Children

Chair: Kaur Herminder, United Kingdom

PP 176 The Bug Show – co-production of knowledge on health and medicine for young audiences in Sweden

[Sandberg, Helena](#)^{1*};

¹ Lund University, Department of Communication and Media, Lund, Sweden

PP 177 The effects of social media influencers filter usage on adolescents' well-being within Instagram stories

[Szambolics, Julia](#)^{1*}; Malos, Sonia¹; Balaban, Delia Cristina¹;

¹ Babes-Bolyai University- Faculty for Political- Administrative and Communication Sciences, Department for Communication- PR and Advertising, Cluj-Napoca, Romania

PP 178 Digital technologies and online vulnerability: exploring the role of digital skills for adolescents' mental health

Livingstone, Sonia¹; Graham, Richard²; Indrevoll Stånicke, Line³; Jensen, Tine³; Schei Jessen, Reidar³; [Staksrud, Elisabeth](#)^{4*}; Stoilova, Mariya¹;

¹ LSE, Media and Communications, London, United Kingdom

² Good Thinking, Good Thinking, London, United Kingdom

³ University of Oslo, Department of Psychology, Oslo, Norway

⁴ University of Oslo, Department of Media and Communication, Oslo, Norway

PP 179 The Integrative Model of ICT Effects on Adolescents' Well-being: The Synthesis of Theories

[Šmahel, David](#)^{1*}; Gulec, Hayriye²; Lokajova, Adela²; Dedkova, Lenka²; Machackova, Hana²;

¹ Masaryk University, Interdisciplinary Research Team on Internet and Society- Masaryk University, Brno, Czech Republic

² Masaryk University, Interdisciplinary Research Team on Internet and Society, Brno, Czech Republic

PP 180 Day-to-day associations between adolescents' smartphone use before sleep and sleep outcomes

[Tkaczyk, Michal](#)^{1*}; Lacko, David¹; Tancoš, Martin¹;

¹ Masaryk University, Interdisciplinary Research Team on Internet and Society, Brno, Czech Republic

Parallel Session - WEST

Thursday, 20 October, 11:00–12:30

1531-219 (D4)

CYM04 Mediation of Digital Media by Parents and Family

Chair: Zaman Bieke, Belgium

PP 181 The role of digital media in troubled families – participation, protection and empowerment

[Oberlinner, Andreas](#)^{1*}; Bamberger, Anja¹; Eggert, Susanne¹;

¹ JFF - Institut für Medienpädagogik in Forschung und Praxis, Medienpädagogik, München, Germany

PP 182 Keeping children safe online: do parental controls protect children and at what cost?

Stoilova, Mariya¹; [Livingstone, Sonia](#)^{1*}; Monica, Bulger²; Svetlana, Smirnova¹;

¹ LSE, Media and Communications, London, United Kingdom

² Joan Ganz Cooney Center, Sesame Workshop, New York, USA

PP 183 "I'm a good parent, but when it comes to media, I just can't figure out what to do!" Preschooler's media use and parent's need for guidance

[Johansen, Stine Liv](#)^{1*};

¹ University of Aarhus, School of Communication and Culture - Centre for Children's Literature and Media, Aarhus C, Denmark

PP 184 How does my family contribute? Parental influence in the development of minor's critical ability to interpret content in social media

[Feijoo, Beatriz](#)^{1*}; [Sádaba, Charo](#)²:

¹ Universidad Internacional de la Rioja, Communication Department, Logroño, Spain

² Universidad de Navarra, Marketing and Media Management Department, Pamplona, Spain

PP 185 The impact of parental mediation on children's online activities: Two-wave panel study

[Dedkova, Lenka](#)^{1*}; [Mýlek, Vojtěch](#)¹; [Lebedíková, Michaela](#)¹:

¹ Faculty of Social Studies- Masaryk University, Interdisciplinary Research Team on Internet and Society, Brno, Czech Republic

Parallel Session - WEST

Thursday, 20 October, 16:15–17:45

1531-215 (D3)

CYM05 Impact of media research addressing children and youth's civic engagement

PN 057 Equitable Media Literacy Practices: A care-based approach to developing agency in young people

[Mihailidis, Paul](#)^{1*}:

¹ School of Communication, School of Communication, Boston, USA

PN 058 'Social justice needs a home': Youthsites, place and the infrastructures of civic activism

[Poyntz, Stuart](#)^{1*}:

¹ Simon Fraser University, School of Communication, Burnaby, Canada

Parallel Session - WEST

Thursday, 20 October, 16:15–17:45

1531-219 (D4)

CYM06 Social Media and Youth

PP 284 Youth use of social media in Spain: beyond entertainment

[Aran-Ramspott, Sue](#)^{1*}; [Bergillos, Ignacio](#)²; [Botella, Lluís](#)³; [Moro, Álvaro](#)⁴:

¹ Blanquerna - Universitat Ramon Llull, Digilab, Barcelona, Spain

² CESAG - UP Comillas, Communication Studies, Palma, Spain

³ Blanquerna - Universitat Ramon Llull, Grup de Recerca sobre Psicologia- Persona i Context, Barcelona, Spain

⁴ Universidad de Deusto, Intervention, Bilbao, Spain

PP 285 Memeable, persistent, uncontrollable: when children become memes

[Marôpo, Lidia](#)^{1*}; [Jorge, Ana](#)²; [Janiques de Carvalho, Bárbara](#)³; [Neto, Filipa](#)⁴:

¹ Polytechnic Institute of Setúbal and CICS.NOVA, Higher School of Education / Department of Communication and Language Sciences, Setúbal, Portugal

² Lusófona University, Cicant, Lisbon, Portugal

³ University of Coimbra and CICS.NOVA, Department of Philosophy- Communication and Information, Coimbra, Portugal

⁴ ISCTE-IUL, Sociology Department, Lisbon, Portugal

PP 286 Impact and interactions between influencers and Spanish teenagers and young people. Sentiment analysis

[García-Jiménez, Antonio](#)^{1*}; [Suárez-Álvarez, Rebeca](#)¹; [Catalina-García, Beatriz](#)¹:

¹ Rey Juan Carlos University, Dept. Journalism and Corporate Communication, Fuenlabrada, Spain

PP 287 The role of social networking and instant messaging apps in adolescent exposure to sexually explicit materials: A 14-day window into adolescent smartphone usage

[Lebedíková, Michaela](#)^{1*}; [Tancoš, Martin](#)¹; [Šmahel, David](#)¹; [Elavsky, Steriani](#)¹; [Cho, Young Won](#)²; [Chow, Sy-Miin](#)²:

¹ Masaryk University, IRTIS - Interdisciplinary Research Team on Internet and Society, Brno, Czech Republic

² Penn State University, Human Development and Family Studies - HDFS, State College, USA

PP 288 Young fan communities around old and new heroes in TikTok

[Lacasa, Pilar](#)^{1*}; [Martínez-Boda, Rut](#)²; [Fulian, de la Fuente](#)²:

¹ University of Alcalá, Philology- Communication and Documentatio, Alcalá de Henares, Spain

² University of Alcalá, Philology- Communication and Documentation, Alcalá de Henares, Spain

Parallel Session - WEST

Thursday, 20 October, 18:00–19:30

1531-215 (D3)

CYM07 Digital media technologies, industries and young people

Chair: Ortega Félix, Spain

- PP 382 “F*ck the algorithm!”: media discourses of (un)fairness and (mis)trust in the UK A-levels grading fiasco
[Siibak, Andra](#)^{1*}; Kikerpill, Kristjan¹;
¹ University of Tartu, Institute of Social Studies, Tartu, Estonia
- PP 383 (Re)Thinking media among the youth: The conceptualization of media repertoires in the context of a destabilized everyday life
[Oblak Črnič, Tanja](#)^{1*}; Koren Ošljak, Katja¹; Jontes, Dejan¹;
¹ University of Ljubljana, Department of Communication/Faculty of Social Sciences, Ljubljana, Slovenia
- PP 384 Interactive and participative digital design strategies and tools: a study of websites for youngsters
[Brandão, Daniel](#)^{1*}; Martins, Nuno²; Almeida, Nádia³; Correia, Carolina³;
¹ University of Minho, Communication Sciences, Braga, Portugal
² Polytechnic Institute of Cávado and Ave, School of Design / Research Institute for Design- Media and Culture, Barcelos, Portugal
³ Polytechnic Institute of Cávado and Ave, School of Design, Barcelos, Portugal
- PP 385 Fostering the societal impact of research on children and media: The knowledge platform core-evidence.eu
[Aroldi, P](#)^{1*}; Cino, Davide¹; Dopona, Valentina²; Hasebrink, Uwe²; Lampert, Claudia²; Ólafsson, Kjartan³;
¹ Università Cattolica del Sacro Cuore, Department of Communication and performing arts, Milan, Italy
² Leibniz Institute for Media Research - Hans-Bredow-Institut, Research Programm: Knowledge for the Media Society, Hamburg, Germany
³ University of Oslo, Department of Media Studies, Oslo, Norway

Parallel Session - WEST

Thursday, 20 October, 18:00–19:30

1531-219 (D4)

CYM08 Covid-19 and domestication of digital media and youth

Chair: Kaur Herminder, United Kingdom

- PP 386 Covid19 – Challenge or Booster for Digital Education? Perceptions of Students, Parents, and Teachers
[Kuehn, Jessica](#)^{1*}; Riesmeyer, Claudia¹;
¹ LMU Munich, Department of Media and Communication, Munich, Germany
- PP 387 The impact of covid-19 on children's digital media use in Austria and across Europe: Results of the European project KiDiCoTi
[Trültzsch-Wijnen, Sascha](#)^{1*}; Trültzsch-Wijnen, Christine W.²;
¹ University of Salzburg, Dept. of Communication, Salzburg, Austria
² University of Education Salzburg, Centre of competencies for media education and e-learning, Salzburg, Austria
- PP 388 “When my father is around, I’m always afraid that I’ll do something wrong” – Children’s perspective of parental mediation in the digital home learning environment
[Teichert, Jeannine](#)^{1*}; Gerhardt, Lara¹; Meister, Dorothee M.¹; Müller, Florian¹; Pawelczig, Alicia¹;
¹ Paderborn University, Media Studies, Paderborn, Germany
- PP 389 Empowering children while disempowering parents: The domestication of smart speakers in families with young children
[Zaffaroni, Lorenzo Giuseppe](#)^{1*}; Mascheroni, Giovanna¹; Amadori, Gaia¹;
¹ Università Cattolica del Sacro Cuore, Department of Communication and Performing Arts, Milan, Italy
- PP 390 Who are the (non)adopters of smart speakers in Dutch family homes?
[Wald, Rebecca](#)^{1*}; Piotrowski, Jessica¹; van Oosten, Johanna M.¹; Araujo, Theo¹;
¹ Amsterdam School of Communication Research ASCoR, Communication Science, Amsterdam, Netherlands

Parallel Session - WEST

Friday, 21 October, 09:00–10:30

1531-219 (D4)

CYM09 Digital media use, skills and impact on children

Chair: Garcia-Jimenez Antonio, Spain

PP 475 Habits of Use and Consumption of smart screens among children aged 7 to 14 in Spain. Gender, region, and income differences detected

[Ortega, Félix](#)^{1*}; Marcos-Ramos, María¹; Martín-García, Teresa¹;

¹ University of Salamanca, Department of Sociology and Communication, Salamanca, Spain

PP 476 The role of peer communication & social norms for adolescents' online prosocial and antisocial behavior

[Wendt, Ruth](#)^{1*}; Chen, Vivian²;

¹ Deutsches Jugendinstitut e.V. German Youth Institute, Children and Child Care, Munich, Germany

² Nanyang Technological University, Wee Kim Wee School of Communication and Information, Singapore, Singapore

PP 477 Emerging Young Social Media Influencers in Indonesia; A Critical Case Study on the Status of Media Literacy Curriculum in Non-Formal Education

[Esti Puji Hartanti, Lisa](#)^{1*};

¹ University of Vienna, Communication Science, Vienna, Austria

Parallel Session - WEST

Friday, 21 October, 11:00–12:30

1531-219 (D4)

CYM10 Digital exclusion, othering and young people

Chair: Kaur Herminder, United Kingdom

PP 578 "I wish I'd have a body like that!": The effect of social media comments endorsing appearance ideals on body dissatisfaction of adolescents

[Kvardová, Niko](#)^{1*}; Machackova, Hana¹; Güleç, Hayriye¹;

¹ Masaryk University- Faculty of Social Studies, Interdisciplinary Research Team on Internet and Society, Brno, Czech Republic

PP 579 Adolescents' intentional and unintentional exposure to cyberhate: The role of digital skills

[Bedrošová, Maria](#)^{1*}; Tercova, Natalie¹; Machackova, Hana¹; Pyzalski, Jacek²;

¹ Masaryk University, Interdisciplinary Research Team on Internet and Society, Brno, Czech Republic

² Adam Mickiewicz University in Poznan, Department of Special Educational Needs, Poznan, Poland

PP 580 Impact of Using Digital Media for Social Relations by Young People with Disabilities

[Kaur, Herminder](#)^{1*};

¹ Middlesex University, Criminology and Sociology, London, United Kingdom

PP 581 Young Roma narratives on the racially loaded online discourse. A qualitative approach of the antigypsism

[Rotaru, Ileana](#)^{1*};

¹ West University of Timisoara- Romania, Faculty of Political Sciences- Philosophy and Communication, Timisoara, Romania

Parallel Session - WEST

Friday, 21 October, 14:30–16:00

1531-219 (D4)

CYM11 Schools, Education and Digital Inclusion of Children

Chair: Garcia-Jimenez Antonio, Spain

PP 673 An impact of school sampling methods on missing data in surveys on children

[Zlámal, Rostislav](#)^{1*}:

¹ Masaryk University, Department of Media Studies and Journalism, Brno, Czech Republic

PP 674 The Role of Schools for the Digital Inclusion of Young People with Migration Background. A Participatory Action Research in Germany

[Bozdaq, Cigdem](#)^{1,2*}:

¹ University of Groningen, Centre for Media and Journalism Research, Groningen, Netherlands

² University of Bremen, Intercultural Education, Bremen, Germany

PP 675 Navigating between communication platforms in Danish compulsory education

[Lundtofte, Thomas Enemark](#)^{1*}; [Grønning, Anette](#)²:

¹ University of Southern Denmark, Study of Culture Media Studies, Odense, Denmark

² University of Southern Denmark, Department for the Study of Culture, Odense, Denmark

PP 676 "The Internet of Life": What are the social and cultural impacts of inducting subteens (0–12) into digital engagement practices via school policies such as 'Bring Your Own Device'?

[Jacques, Carmen](#)^{1*}; [Kelly, Jaunzems](#)¹; [Woodley, Giselle](#)¹; [Green, Lelia](#)¹; [Brandsen, Silke](#)²:

¹ Edith Cowan University, School of Arts and Humanities, Mt Lawley, Australia

² KU Leuven, Meaningful Interactions Lab Mintlab, Leuven, Belgium

PP 677 Reflections (and provocations) on the impact of research about media education in schools

[Berger, Priscila](#)^{1*}:

¹ Technische Universität Ilmenau, Empirische Medienforschung und politische Kommunikation, Ilmenau, Germany

Parallel Session - WEST

Friday, 21 October, 16:30–18:00

1531-219 (D4)

CYM12 How to generate impact with research on children and teenagers' digital skills? Insights from two h2020 projects, digigen and yskills

Chair: Dhaenens Leen, Belgium

Chair: Holmarsdottir Halla, Norway

PN 138 Research Impact: How to achieve it. Experiences from DigiGen and ySKILLS

[Holmarsdottir, Halla](#)^{1*}; [d'Haenens, Leen](#)²:

¹ Oslo Metropolitan University OsloMet, Faculty of Education and International Studies, Oslo, Norway;

² KU Leuven, Institute for Media Studies, Leuven, Belgium

PN 139 What Are the Practical Implications of Ethical Dilemmas when doing Research with Children?

[Staksrud, Elisabeth](#)^{1*}; [Kalmus, Veronika](#)²:

¹ University of Oslo, Department of Media and Communication, Oslo, Norway;

² University of Tartu, Institute of Social Studies, Tartu, Estonia

PN 140 Increasing the Explanatory Power of Results in longitudinal research on digital skills

[Waechter, Natalia](#)^{1*}; [Machackova, Hana](#)²:

¹ University of Graz, Institute of Educational Sciences, Graz, Austria;

² Masaryk University, Interdisciplinary Research Team on Internet and Society, Brno, Czech Republic

PN 141 Digital Skills Are Not Equal: Vulnerable children call for novel concepts, methods and policies

[Ayllón Gatnau, Sara](#)^{1*}; [Mascheroni, Giovanna](#)²;

¹ Universitat de Girona, Departament d'Economia, Girona, Spain

² Università Cattolica del Sacro Cuore, Department of Communication and Performing Arts, Milano, Italy

PN 142 Engaging adolescents in the DigiGen and ySKILLS research

[Karatzogianni, Athina](#)^{1*}; [Ponte, Cristina](#)²; [Baptista, Rita](#)³;

¹ University of Leicester, Media and Communication, Leicester, United Kingdom

² ICNOVA, NOVA Institute of Communication., Lisbon, Portugal

³ Universidade Nova de Lisboa, Interdisciplinary Center of Social Sciences, Lisbon, Portugal

Parallel Session - WEST

Saturday, 22 October, 09:00–10:30

1531-219 (D4)

CYM13 Media research, impact and youth

PP 784 Impact for whom? Drivers for innovating in research on children, youth and media

[Castro, Teresa](#)^{1*};

¹ Universidade NOVA de Lisboa, ICNOVA, Lisbon, Portugal

PP 785 Same same but different. Participatory action research on social media use with young people in Austria

[Sackl-Sharif, Susanne](#)^{1*}; [Goldgruber, Eva](#)²; [Radkohl, Sonja](#)²; [Dvorsak, Lea](#)²;

¹ University of Music and Performing Arts, Institut for Jazz Research / Popular Music Studies, Graz, Austria

² FH JOANNEUM - University of Applied Sciences, Web Literacy Lab, Graz, Austria

PP 786 The impact of the proposed Digital Services Act on advertising aimed at children

[Di Cintio, Antonella](#)^{1*};

¹ Universidad de Huelva, Communication, Huelva, Spain

PP 787 The impact of community on the learning of journalism ethics in the British legacy print industry

[Stoker, Ruth](#)^{1*};

¹ University of Huddersfield, Vice-Chancellor's Office, Huddersfield, United Kingdom

Parallel Session - EAST

Thursday, 20 October, 09:00–10:30

1324-011 Twin aud

DCC01 Disconnection, Distance, Detox

PP 016 Exploring gamification affordances in digital detox apps

[Karlsen, Faltin](#)^{1*}:

¹ Kristiania University College, Department of communication, Norway, Norway

PP 017 Anticipation as platformed temporality and power

[Koivunen, Anu](#)^{1*}; [Nikunen, Kaarina](#)²:

¹ University of Turku, Gender Studies, Turku, Finland

² University of Tampere, Faculty of Communication sciences, Tampere, Finland

PP 018 Digital Resilience: Rethinking the Impact of Media Transformation

[Kramp, Leif](#)^{1*}; [Weichert, Stephan](#)²:

¹ University of Bremen, ZeMKI, Bremen, Germany

² VOCER, Institute for Digital Resilience, Hamburg, Germany

Parallel Session - EAST

Thursday, 20 October, 09:00–10:30

1324-025 Twin aud

DCC02 Negotiating Digital Afterlife – Post-mortal Communication in a Hyper-mediated Society

Chair: Morse Tal, Israel

PN 010 Digital Rituals in Context: An autoethnographical analysis

[Refslund Christensen, Dorthe](#)^{1*}:

¹ Aarhus University, School of Communication and Culture, Aarhus, Denmark

PN 011 Immortality, Afterlife and Hyper-Mediation of Digital Zombies in Society

[Sumiala, Johanna](#)^{1*}:

¹ University of Helsinki, Media and Communication Studies, Helsinki, Finland

PN 012 Deepfaking the dead: computational photography and raising of “Lazarus”

[Altaratz, Doron](#)^{1*}; [Morse, Tal](#)¹:

¹ Hadassah Academic College, Department of Photographic Communication, Jerusalem, Israel

PN 013 Sharing death: terrorist violence and the digital afterlife of mediated death

[Harju, Anu](#)^{1*}:

¹ University of Helsinki, Media and Communication Studies, Helsinki, Finland

Parallel Session - EAST

Thursday, 20 October, 11:00–12:30

1324-011 Twin aud

DCC03 Digital Culture and Young Lives

Chair: Gerrard Ysabel, United Kingdom

PP 115 Young Adults 'Privacy Protection Behavior in Mobile Communication from the Perspective of Privacy Motivation Theory

[Mustatea, Maria](#)^{1*}; [Balaban, Delia](#)¹:

¹ Babes-Bolyai University Cluj-Napoca, Department of Communication- PR and Advertising, Cluj-Napoca, Romania

PP 116 Young adults and apps– a study on the uses of m-apps in Portugal

[Amaral, Ines](#)^{1*}; Flores, Ana Marta²; Antunes, Eduardo²; Simões, Rita Basílio²;

- ¹ Faculty of Arts and Humanities - University of Coimbra, Department of Philosophy- Communication and Information, Coimbra, Portugal
- ² University of Coimbra, Faculty of Arts and Humanities, Coimbra, Portugal

PP 117 Challenging imaginaries: mediated young adults' practices in mobile applications

[Moreira Flores, Ana Marta](#)^{1*}; Antunes, Eduardo²; Amaral, Inês³; Basílio de Simões, Rita¹;

- ¹ University of Coimbra, Faculty of Arts and Humanities/ICNOVA, Coimbra, Portugal
- ² University of Coimbra, Faculty of Arts and Humanities, Coimbra, Portugal
- ³ University of Coimbra, Faculty of Arts and Humanities/CECS, Coimbra, Portugal

PP 118 Young people, music, and algorithms: the relation between young audiences and music streaming platforms

[Angulo, Andrea](#)^{1*};

- ¹ Universitat Pompeu Fabra, Department of Communication- Medium Research Group, Quito, Ecuador

Parallel Session - EAST

Thursday, 20 October, 11:00–12:30

1324-025 Twin aud

DCC04 The Arts and Visual Communication

Chair: **Caldeira Sofia P, Portugal**

PP 119 Designing for participatory artwork interpretation in museums

[Løvlie, Anders](#)^{1*};

- ¹ IT University of Copenhagen, Media- Art and Design research group, Copenhagen- Denmark, Norway

PP 120 The use of VR in stimulating creativity. An experimental approach in the communication domain

Iancu, Ioana¹; [Blaga Ibram, Patricia](#)^{1*};

- ¹ Babes-Bolyai University of Cluj-Napoca, Department of Communication- Public Relations and Advertising, Cluj-Napoca, Romania

PP 121 Corporeal Media Logic: Understanding possible impacts of monopolized Social VR

[Krell, Felix](#)^{1*};

- ¹ Zeppelin University, Media- and Communication Science, Friedrichshafen, Germany

PP 122 Pandemic culture: the function and use of corona memes

[Klastrup, Lisbeth](#)^{1*};

- ¹ IT University of Copenhagen, Digital Design, Copenhagen S, Denmark

Parallel Session - EAST

Thursday, 20 October, 16:15–17:45

1324-011 Twin aud

DCC05 Domestication of wild (media) technologies

Chair: **Hartmann Maren, Germany**

PN 049 Policy relevance of domestication research: Insights from three Swedish case studies

Martinez, Carolina¹; [Olsson, Tobias](#)^{2*};

- ¹ Media and Communication Studies, Faculty of Education, Malmö, Sweden;
- ² Malmö University, Faculty of Education, Malmö, Sweden

PN 050 Understanding re-domestication: a neglected concept

[Peil, Corinna](#)^{1*}; Röser, Jutta²;

- ¹ University of Salzburg, Media studies, Salzburg, Austria;
- ² University of Münster, Media studies, Münster, Germany

PN 051 Smart speakers, everyday life and the domestication of corporate data practices

[Waldecker, David](#)^{1*};

- ¹ University of Siegen, Medien der Kooperation, Siegen, Germany

Parallel Session - EAST

Thursday, 20 October, 18:00–19:30

1324-011 Twin aud

DCC06 Health Communication and COVID-19

Chair: Williams Ros, United Kingdom

PP 334 The life of the quantitative: a methodology to understand the impact of numbers

[Lawson, Brendan](#)^{1*}:

¹ Loughborough University, Media and Communication, Loughborough, United Kingdom

PP 335 Digital health citizenship between the personal and the algorithm

[Vicari, Stefania](#)^{1*}:

¹ The University of Sheffield, Sociological Studies, Sheffield, United Kingdom

Parallel Session - EAST

Thursday, 20 October, 18:00–19:30

1324-025 Twin aud

DCC07 Displacement, homelessness and media use: (dis-)empowerment?

Chair: Hartmann Maren, Germany

PN 059 Dialoguing with Home(lessness) through art

[Egrikavuk, Isil](#)^{1*}:

¹ Berlin University of the Arts, ITPK, Berlin, Germany

PN 060 "This mobile phone is like a family to me": Media appropriation processes among homeless people

[Klocke, Vera](#)^{1*}:

¹ Berlin University of the Arts, ITPK, Berlin, Germany

PN 061 "ICT4Homelessness"? An overview

[Lowis, David](#)^{1*}:

¹ Berlin University of the Arts, ITPK, Berlin, Germany

PN 062 »Confusing fog with clarity«: Negotiating the fluid role of smartphones in the asylum process

[Kirschbauer, Johanna](#)^{1*}:

¹ Berlin University of the Arts, ITPK, Berlin, Germany

PN 063 Domesticating the non-domestic: reflections on the categories of movement and home

[Hartmann, Maren](#)^{1*}:

¹ Berlin University of the Arts, ITPK, Berlin, Germany

Parallel Session - EAST

Friday, 21 October, 09:00–10:30

1324-011 Twin aud

DCC08 TikTalks: The impact of digital communication on participation and community engagement on TikTok and beyond

Chair: Divon Tom, Israel

Chair: Ebbrecht-Hartmann Tobias, Israel

PN 085 TikTok and the impact of digital storytelling on Holocaust memory

[Divon, Tom](#)^{1*}; Ebbrecht-Hartmann, Tobias¹:

¹ The Hebrew University of Jerusalem, Department of Communication and Journalism, Jerusalem, Israel

PN 086 Participatory historiography? Past-related knowledge production on TikTok

[Berg, Mia](#)^{1*}; Lorenz, Andrea²;

- ¹ Ruhr-Universität Bochum, Department of History Didactics, Bochum, Germany;
- ² Universität Hamburg, Department of Public History, Hamburg, Germany

PN 087 How TikTok users with disabilities create attention for their lived experiences

[Klug, Daniel](#)^{1*}; Schlote, Elke²;

- ¹ Carnegie Mellon University, Institute for Software Research, Pittsburgh, USA;
- ² University of Basel, Institute for Educational Sciences, Basel, Switzerland

PN 088 TikTok and voice: How laborers in Turkey gained visibility

[Akdenizli, Banu](#)^{1*};

- ¹ Northwestern University Qatar, Department of Communication, Doha, Qatar

PN 089 TikTok and the appropriation of Black Art

[Betlemidze, Mariam](#)^{1*};

- ¹ California State University San Bernardino, Department of Communication Studies, San Bernardino, USA

Parallel Session - EAST

Friday, 21 October, 09:00–10:30

1324-025 Twin aud

DCC09 Protests, Politics and the Digital

Chair: **Bruns Axel, Australia**

PP 427 Weaponized media vs. mediatized weapons: mobile communication on the frontline in Eastern Ukraine

[Horbyk, Roman](#)^{1*};

- ¹ Södertörn University, Media and Communication Studies, Huddinge, Sweden

PP 428 The impact of extremist ecosystems: charting the form of far-right subcultures

[Topinka, Robert](#)^{1*};

- ¹ Birkbeck- University of London, Film- Media and Cultural Studies, London, United Kingdom

PP 429 Digital cultures of protest in the TikTok-sphere

[Rodriguez-Amat, Joan Ramon](#)^{1*}; Belinskaya, Yulia²;

- ¹ Sheffield Hallam University, Culture and Creativity Research Institute, Sheffield, United Kingdom
- ² University of Vienna, Department of Communication, Vienna, Austria

PP 430 'Meme-ing' peace and conflict in post-war Northern Ireland: exploring the everyday politics of internet memes in Belfast rioting

[Lundqvist, Martin](#)^{1*}; Gusic, Ivan²;

- ¹ Umeå University, Department of Political Science, Umeå, Sweden
- ² Malmö University, Department of Global Political Studies, Malmö, Sweden

PP 431 Where to, Q-Anon? An Organizational Analysis of Digital and Pre-Digital Movements

[Wiggins, Bradley](#)^{1*}; Seiffert-Brockmann, Jens²;

- ¹ Webster Vienna Private University, Media Communications, Vienna, Austria
- ² Wirtschafts Universität Wien, Strategic Communication, Vienna, Austria

Parallel Session - EAST

Friday, 21 October, 11:00–12:30

1324-011 Twin aud

DCC10 Data and Datafication

Chair: Szulc Lukasz, United Kingdom

PP 521 Finding the sweet spot and listening to tangents: how to understand people's reflections on data uses

Ditchfield, Hannah¹; [Kennedy, Helen](#)^{1*}; Oman, Susan²;

¹ University of Sheffield, Sociological Studies, Sheffield, United Kingdom

² University of Sheffield, Information School, Sheffield, United Kingdom

PP 522 Decoding Datafication: Media educational approaches in communicating the complexity of digital data and data infrastructures

[Ahlborn, Juliane](#)^{1*}; Stricker, Janne¹; Verständig, Dan¹;

¹ Otto-von-Guericke University of Magdeburg, Faculty of Humanities, Magdeburg, Germany

PP 523 Smart farming, Datafication and everyday life in the countryside

[Drueeke, Ricarda](#)^{1*}; Peil, Corinna¹;

¹ University of Salzburg, Department of Communication, Salzburg, Austria

PP 524 "Public values should be leading!" Data professionals' views on the challenges of value-driven data practices and critical data literacy in the public sector

[Nguyen, Dennis](#)^{1*}; Al-Othmani, Rhied²;

¹ Utrecht University, Media and Culture Studies, Utrecht, Netherlands

² University of Applied Science Utrecht, Institute for Media, Utrecht, Netherlands

PP 525 Understanding data studies: rethinking research on datafication conceptually and methodologically

[Zakharova, Irina](#)^{1*};

¹ University of Bremen, ZeMKI- Centre for Media- Communication & Information Research & Institute for Information Management Bremen ifib, Bremen, Germany

Parallel Session - EAST

Friday, 21 October, 11:00–12:30

1324-025 Twin aud

DCC11 Conspiracy and (Fake) News

Chair: Divon Tom, Israel

PP 526 'Nothing Can Stop What's Coming': An Analysis of the Conspiracy Theory Discourse on 4chan's /Pol Board

[Wiggins, Bradley](#)^{1*};

¹ Webster Vienna Private University, Media Communications, Vienna, Austria

PP 527 Ludic Engagement in Digital Journalism. Engagement strategies in Newsgames developed by Media

[Ballesteros-Herencia, Carlos](#)^{1*}; Gómez-García, Salvador²;

¹ Universidad de Valladolid, Department of History- Journalism and Advertising, Valladolid, Spain

² Universidad de Valladolid, Communication, Valladolid, Spain

PP 528 News-Sharing Practices over Time: Is There an Impact from Growing Polarisation?

[Bruns, Axel](#)^{1*}; Dehghan, Ehsan¹; Münch, Felix Victor²;

¹ Queensland University of Technology, Digital Media Research Centre, Kelvin Grove, Australia

² Leibniz-Institute for Media Research - Hans-Bredow-Institut HBI, Media Research Methods Lab MRML, Hamburg, Germany

PP 529 'Fake News' on Facebook: A Large-Scale, Longitudinal Study of Problematic Information Dissemination between 2016 and 2021

[Bruns, Axel](#)^{1*}; Angus, Daniel¹; Tan, Jane¹; Harrington, Stephen¹; Hurcombe, Edward¹; Jude, Nadia¹; Matich, Phoebe¹; Stromer-Galley, Jennifer²; Wahl-Jorgensen, Karin³; Wright, Scott⁴;

¹ Queensland University of Technology, Digital Media Research Centre, Kelvin Grove, Australia

² Syracuse University, School of Information Studies, Syracuse, USA

³ Cardiff University, School of Journalism- Media and Culture, Cardiff, United Kingdom

⁴ Monash University, School of Media- Film and Journalism, Melbourne, Australia

Parallel Session - EAST

Friday, 21 October, 14:30–16:00

1324-011 Twin aud

DCC12 AI and Algorithmic Cultures

Chair: **Vicari Stefania, United Kingdom**

PP 627 Rage against the AI? Understanding contextuality of algorithm aversion and its recursive shaping of AI innovations

[Oomen, Tessa](#)^{1*}; Ferreira Gonçalves, João Fernando¹; Mols, Anouk¹;

¹ Erasmus University Rotterdam, Media & Communication, Rotterdam, Netherlands

PP 628 Learning machine learning: On the political economy of big tech's AI online courses

[Luchs, Inga](#)^{1*}; Apprich, Clemens²; Broersma, Marcel¹;

¹ University of Groningen, Centre for Media and Journalism Studies, Groningen, Netherlands

² University of Applied Arts Vienna, Department of Media Theory, Vienna, Austria

PP 629 AI From the Ground: Exploring Grassroots Imaginaries of Artificial Intelligence on Social Media

[Tarantino, Matteo](#)^{1*}; Amadori, Gaia¹;

¹ Università Cattolica del Sacro Cuore di Milano, Communication and Performing Sciences, Milano, Italy

PP 630 YouTube recommendation algorithms' potential role in suggesting polluted content based on prior watch of counter-messages – A meta-analysis

[Zieringer, Lisa](#)^{1*};

¹ LMU Munich, Department of Media and Communication, Munich, Germany

Parallel Session - EAST

Friday, 21 October, 14:30–16:00

1324-025 Twin aud

DCC13 Moderation and Digital Governance

Chair: **Gerrard Ysabel, United Kingdom**

PP 631 Countering incivility – a question of deliberative quality? The effects of varying deliberative quality in users' counterspeech

[Langmann, Klara](#)^{1*};

¹ Johannes Gutenberg University Mainz, Department of Communication, Mainz, Germany

PP 632 Gone for good? The effects of deplatforming on the online communication of the extreme right using the example of the Identitarian Movement

Bodden, Nico¹; [Holec, Henning](#)^{1*}; Hoß, Benjamin¹; Wilms, Lena¹; Ziegele, Marc¹;

¹ Heinrich-Heine-Universität Düsseldorf, Department of Social Sciences, Düsseldorf, Germany

PP 633 Recreational shaming groups of Facebook: Content, rules and modadministrators' perspectives

[Lott, Kaare](#)^{1*}; Murumaa-Mengel, Maria²;

¹ Lund University, Media and Communication Studies, Lund, Sweden

² University of Tartu, Institute of Social Studies, Tartu, Estonia

PP 634 Designing for agency – Key lessons learned from developing an online platform to study users' appropriation of algorithmic systems

[Claes, Arnaud](#)^{1*}; [Philippette, Thibault](#)¹;

¹ UCLouvain, GReMS, Louvain-La-Neuve, Belgium

Parallel Session - EAST

Friday, 21 October, 16:30–18:00

1324-011 Twin aud

DCC14 Influencer and Creator Cultures

Chair: Ditchfield Hannah, United Kingdom

PP 715 “I don't wanna be Chiara Ferragni”. Med-influencers' media ideologies between distrust of social media strategies and management of followers' expectations

[Ieracitano, Francesca](#)^{1*}; [Centola, Alessia](#)¹;

¹ Sapienza University of Rome, Communication and Social Research, Rome, Italy

PP 716 New digital labor imaginaries: experiences and aspirations of social media content creators

[Villegas Simón, Isabel](#)^{1*}; [Oliva, Mercè](#)¹; [Castellvi Lloveras, María](#)¹; [Anglada Pujol, Ona](#)¹;

¹ Universitat Pompeu Fabra, Communication Department, Barcelona, Spain

PP 717 Siblings that vlog together brand together: analysing networked connections between YouTuber siblings

[Deller, Ruth](#)¹; [Murphy, Kathryn](#)¹; [Rodriguez-Amat, Joan-Ramon](#)¹; [Zhang, Hantian](#)^{1*};

¹ Sheffield Hallam University, Media, sheffield, United Kingdom

PP 718 Real reactions and behind the scenes of the Parliament: YouTube politicians and visual authenticity in Swedish influencer politics

[Arnesson, Johanna](#)^{1*}; [Grandien, Christina](#)²;

¹ Umeå University, Department of Culture and Media Studies, Umeå, Sweden

² Mid Sweden University, Department of Media and Communication Science, Sundsvall, Sweden

Parallel Session - EAST

Friday, 21 October, 16:30–18:00

1324-025 Twin aud

DCC15 Families and Age/ing Online

Chair: Rodriguez-Amat Joan Ramon, United Kingdom

PP 719 Understanding aging adults' perception on chatbots. A technology acceptance approach

[Iancu, Ioana](#)^{1*};

¹ Babes-Bolyai University of Cluj-Napoca, Department of Communication- Public Relations and Advertising, Cluj-Napoca, Romania

PP 720 Ageist technologies, ageist societies? Understanding the discourse about old age and digital technologies in France

[Poux-Berthe, Marie](#)^{1*};

¹ University of St. Gallen, Institute for Media and Communications Management, Sankt Gallen, Switzerland

PP 721 Parents' online and offline networks: a study in four European countries

[Jorge, Ana](#)^{1*}; [Das, Ranjana](#)²; [Trültzsch-Wijnen, Christine](#)³; [Chimirri, Niklas](#)⁴;

¹ Lusófona University, Cicant, Lisboa, Portugal

² University of Surrey, Department of Sociology, Surrey, United Kingdom

³ Salzburg University of Education Stefan Zweig, Media Education Competence Centre, Salzburg, Austria

⁴ Roskilde University, Audiences & Mediated Life, Roskilde, Denmark

PP 722 Appropriating digital literacies in everyday life: How low-literate adults develop tactics of media use to overcome linguistic limitations

[Smit, Alexander](#)^{1*}; [Swart, Joelle](#)¹; [Broersma, Marcell](#)¹;

¹ Rijksuniversiteit Groningen, Centre for Media and Journalism Studies, Groningen, Netherlands

Parallel Session - EAST

Saturday, 22 October, 09:00–10:30

1324-011 Twin aud

DCC16 Intimacy and Digital Cultures

- PP 741 **Romeo for everyone? On racing and placing in dating app cultures**
Boston, Nicholas¹; Szulc, Lukasz^{2*};
¹ The City University of New York, Journalism and Media Studies, New York, USA
² University of Sheffield, Sociological Studies, Sheffield, United Kingdom
- PP 742 **Ghosting as a technologically assisted uncertain exit strategy in contemporary dating**
Šiša, Anamarija^{1*};
¹ Faculty of Social Sciences/University of Ljubljana, Chair of Media Studies, Ljubljana, Slovenia
- PP 743 **AI and gender imaginaries: Reddit discourses on training the ideal AI bot girlfriend**
Depounti, Iliana^{1*};
¹ Loughborough University, Communication and Media, Loughborough, United Kingdom
- PP 744 **Homesickness mediated by algorithms: representations of rurality on Chinese short-video platforms**
Huang, Julin^{1*};
¹ The University Of Sheffield, Department of Sociological Studies, Sheffield, China
- PP 745 **Building Bridges: Denmark's platform for day-care institutions and parents as a site of affective and communicative relations**
Andelsman Alvarez, Victoria^{1*}; Kepinska Meleschko, Sara¹;
¹ University of Copenhagen, Department of Communication, Copenhagen, Denmark

Parallel Session - EAST

Saturday, 22 October, 09:00–10:30

1324-025 Twin aud

DCC17 Digital Campaigns and Issue Publics

Chair: Jorge Ana, Portugal

- PP 746 **Interrogating transnational feminist imaginaries: Feminist hashtags and Instagrammable aesthetics**
Caldeira, Sofia P.^{1*};
¹ Universidade Lusófona, CICANT, Lisboa, Portugal
- PP 747 **"Improving the odds for everybody": social media patient appeals, stem cell donor recruitment, and the work to redress racial inequity**
Williams, Ros^{1*};
¹ University of Sheffield, Department of Sociological Studies, Sheffield, United Kingdom
- PP 748 **Issue-specific dynamics of social media hypes. Investigating the influence of Tweets' topics on user participation and the issue dynamics of bursting online discussions on Twitter**
Arnold, Christopher^{1*}; Langmann, Klara²; Stecker, Marvin¹; Waldherr, Annie³;
¹ Westfälische Wilhelms University Muenster, Department of Communication, Muenster, Germany
² Johannes Gutenberg University Mainz, Department of Communication, Mainz, Germany
³ University of Vienna, Department of Communication, Vienna, Austria
- PP 749 **Approximately in-person: Approximation, digital ties and maternity amidst the COVID19 lockdown**
Das, Ranjana^{1*};
¹ University of Surrey, Sociology, Guildford, United Kingdom

Parallel Session - EAST

Saturday, 22 October, 13:30–15:00

1324-011 Twin aud

DCC18 Digital Citizens and Societies

Chair: Caldeira Sofia P, Portugal

PP 829 Cultural participation in a digitized society: Comparing repertoires of online and offline cultural participation and their social correlates across Europe

[Janssen, Susanne](#)^{1*}; [Verboord, Marc](#)¹; [Nørgaard Kristensen, Nete](#)²; [Heikkilä, Riie](#)³;

¹ Erasmus University Rotterdam, Dept. of Media and Communication, Rotterdam, Netherlands

² University of Copenhagen, Dept. of Communication, Copenhagen, Denmark

³ Tampere University, Dept. of Sociology, Tampere, Finland

Parallel Session - EAST

Saturday, 22 October, 13:30–15:00

1324-025 Twin aud

DCC19 Methodological and Societal Issues Emerging in Research on Digital Skills of Young People: Reflections on Data Collection and Measurement during the COVID-19 Pandemic

Chair: Waechter Natalia, Germany

PN 194 Parental consent versus children's rights

[Kalmus, Veronika](#)^{1*}; [Opermann, Signe](#)¹;

¹ University of Tartu, Institute of Social Studies, Tartu, Estonia

PN 195 Collecting survey data on digital skills in distance education: methodical and social implications

[Böttcher, Christin](#)^{1*}; [Waechter, Natalia](#)¹; [Machackova, Hana](#)²;

¹ Ludwig-Maximilian University Munich, Department for Educational Science, Munich, Germany

² Masaryk University, Department of Media Studies and Journalism, Brno, Czech Republic

PN 196 From challenging data collection to societal impact: the value of ySKILLS survey results

[Pyżalski, Jacek](#)^{1*}; [Ponte, Cristina](#)²; [Batista, Susana](#)³;

¹ Adam Mickiewicz University, Faculty of Educational Studies, Poznan, Poland;

² Universidade NOVA de Lisboa, NOVA Communication Institute, Lisboa, Portugal;

³ Universidade NOVA de Lisboa, Interdisciplinary Centre of Social Sciences, Lisboa, Portugal

PN 197 Missing network data in multiple complete networks

[Tolochko, Petro](#)^{1*}; [Boomgaarden, Hajo](#)¹;

¹ University of Vienna, Department of Communication, Vienna, Austria

Parallel Session - NORTH

Friday, 21 October, 11:00–12:30

1412-229

DGR01 Impact and learning in and around games

Chair: Siitonen Marko, Finland

PP 559 Building a corpus of collaborative video gaming interactions for studying soft skills: from applied collaborative research to societal impact

[Heiden, Lydia](#)^{1,2*}; [Ursi, Biagio](#)^{1,3}; [Basille, Anthony](#)^{4,5}:

¹ UMR 5191 ICAR lab, Interactions- Cognitions, Lyon, France

² Université Lumière Lyon 2, Linguistics, Lyon, France

³ CNRS, LabEx ASLAN, Lyon, France

⁴ UMR 5205 LIRIS lab, SICAL research group, Lyon, France

⁵ Université Jean Moulin Lyon 3, Computer Science, Lyon, France

PP 560 Games for personal growth: Redefining notions of impact and design towards individual transformation

[Phelps, Andrew](#)^{1,2*}; [Rusch, Doris](#)³:

¹ American University, Game Center, Washington, USA

² University of Canterbury, Human Interface Technology Lab NZ, Christchurch, New Zealand

³ Uppsala University, Game Design, Gotland, Sweden

PP 561 “How do we want to learn in the future?” Process evaluation of the participatory development of a serious game with schoolchildren

[Grünkorn, Juliane](#)^{1*}; [Verhovnik-Heinze, Melanie](#)²:

¹ Leibniz Institute for Research and Information in Education, Communication Department, Frankfurt am Main, Germany

² Leibniz Institute for Research and Information in Education, Communication Department / Department of Education and Human Development, Frankfurt am Main, Germany

PP 562 Fake News Games: Digital literacy games used to foster digital literacy information

[Gómez-García, Salvador](#)^{1*}; [de la Hera Conde-Pumpido, Teresa](#)²; [Glas, René](#)³; [van Vught, Jasper](#)³:

¹ University of Valladolid, Research Group in New Trends in Communication NUTECCO, Valladolid, Spain

² Erasmus University Rotterdam, Media and Communication, Rotterdam, Netherlands

³ Utrecht University, Media and Performance Studies, Utrecht, Netherlands

PP 563 Comic-making as a method to impact digital game research: Integrating comic-based research on qualitative longitudinal research of game developers' experience

[Park, Solip](#)^{1*}:

¹ Aalto University School of Arts- Design- and Architecture, Department of Arts & Media, Espoo- Finland, Republic of Korea

Parallel Session - NORTH

Friday, 21 October, 14:30–16:00

1412-229

DGR02 Game culture, commerce and industry

Chair: Elmezeny Ahmed, Germany

PP 658 Does #selling Sell? A Study on Discord

[Serada, Alesha](#)^{1*}:

¹ University of Vaasa, School of Marketing and Communication, Vaasa, Finland

PP 659 Creating a Consumer: The Free-to-Play Model's Impact on Game Culture Practices

[Elmezeny, Ahmed](#)^{1*}:

¹ Ludwig-Maximilian-Universität München, Institut für Kommunikationswissenschaft und Medienforschung, Munich, Germany

PP 660 The legal walkthrough: A children's rights perspective on FUT Packs in FIFA 22

[Denoo, Maarten](#)^{1*}; [Declerck, Pieterjan](#)²; [Verdoodt, Valerie](#)²:

¹ KU Leuven, Institute for Media Studies, Leuven, Belgium

² Ghent University, Law & Technology, Ghent, Belgium

PP 661 Theoretical Foundation for Industrial Gamification

[Højsted, Anders](#)^{1*}; [Konzack, Lars](#)¹;¹ University Of Copenhagen, Department of Communication, København S, Denmark

PP 662 How are advergames explored in academia? A systematic literature review and bibliometric analysis

[Cañete Sanz, Laura](#)^{1*}; [De La Hera, Teresa](#)²;¹ University of Murcia, Department of Communication, Murcia, Spain² Erasmus School of History- Culture and Communication, Department of Media and Communication, Rotterdam, Netherlands

Parallel Session - NORTH

Saturday, 22 October, 09:00–10:30**1412-229****DGR03 Negotiating meaning and meaningfulness around games****Chair: Friman Usva, Finland**

PP 772 Understanding game cultural agency beyond gamer identity

[Friman, Usva](#)^{1*};¹ Tampere University, Centre of Excellence in Game Culture Studies, Tampere University, Finland

PP 773 Of gaming and other demons: defining meaningful leisure in the digital era

[Parsanoglou, Dimitris](#)^{1*}; [Symeonaki, Maria](#)²;¹ National and Kapodistrian University of Athens, Department of Sociology, Athens, Greece² Panteion University of Social and Political Sciences, Department of Social Policy, Athens, Greece

PP 774 Gaming against trauma. On the potential of digital games for adolescent refugees from a psychoanalytic-pedagogical perspective

[Mittlböck, Katharina](#)^{1*};¹ University of Innsbruck, Educational Sciences, Innsbruck, Austria

PP 775 The portrayal of mental illness in video games beyond stigmatization

[Kasdorf, Ruth](#)^{1*};¹ Hochschule Wismar- University of Applied Sciences- Technology- Business and Design, Fakultät Gestaltung, Wismar, Germany

Parallel Session - EAST

Saturday, 22 October, 09:00–10:30**1325-420****DGR04 Players' and developers' discourses****Chair: Gómez-García Salvador, Spain**

PP 761 The thankless job of Moderation on Reddit: power struggles and inadequate affordances

[Nielsen, Daniel](#)^{1*};¹ Charles University, Media Studies, Prague, Czech Republic

PP 762 Constructing nationality in Twitch chat

[Koskimaa, Raine](#)¹; [Ruotsalainen, Maria](#)¹; [Siitonen, Marko](#)^{2*}; [Välisalo, Tanja](#)¹;¹ University of Jyväskylä, Faculty of Humanities and Social Sciences, Jyväskylä, Finland² University of Jyväskylä, Department of Language and Communication Studies, Jyväskylä, Finland

PP 763 Gamer identity and social class: an analysis of Barcelona teenagers' discourses on gaming culture

[Vilasis-Pamos, Júlia](#)^{1*}; [Pérez-Latorre, Óliver](#)¹;¹ Universitat Pompeu Fabra, Department of Communication / MEDIUM Research Group, Barcelona, Spain

PP 764 **Between cooperation and hate: An analysis of the perception and impact of toxic communication in online gaming**

[Hackl, Laura](#)^{1*}:

¹ Vienna University of Economics and Business, Institute for Communication Management and Media, Vienna, Austria

PP 765 **The Czech game industry from an international perspective: qualitative analysis of expatriate developers from Eastern Europe**

[Houška, Jan](#)^{1*}:

¹ Charles University, Institute of Communication Studies and Journalism, Prague, Czech Republic

Parallel Session - NORTH

Saturday, 22 October, 13:30–15:00

1412-229

DGR05 Quantitative and experimental approaches in game studies

Chair: Reer Felix, Germany

PP 848 **You are so aggressive online! A study on gamers' and non-gamers' perceptions of toxic behaviors in online games**

[Thoma, Louisa](#)^{1*}; Heitkamp, Lea¹; Molnar, Delia¹; Neeten, Lena¹; Röhring, Lea¹; Schmidt, Lucia Emily¹; Schütz, Thorsten¹; Klapproth, Johanna¹; Reer, Felix¹; Quandt, Thorsten¹:

¹ University of Muenster, Department of Communication, Muenster, Germany

PP 849 **The effects of streamers' aggressive videogame narration on adolescents' state aggression and normative beliefs about aggression**

Lacko, David¹; [Dufková, Eliška](#)^{1*}; Machackova, Hana¹:

¹ Masaryk University- Interdisciplinary Research Team on Internet and Society, Psychology, Brno, Czech Republic

PP 850 **How does the sense of touch affect the gaming experience? A laboratory study on a virtual reality pet game**

[Kasprowski, Louisa](#)^{1*}; Mecklenburg, Sarah¹; Bauer, Leonie¹; Burde, Estha¹; Reer, Felix¹; Quandt, Thorsten¹:

¹ University of Muenster, Department of Communication, Muenster, Germany

PP 851 **Who, why, wager? Profiling the European esports bettor**

[Zaman, Bieke](#)^{1*}; Bibert, Niels¹; Stegen, Michiel¹; Denoo, Maarten¹:

¹ KU Leuven, Institute for Media Studies, Leuven, Belgium

Parallel Session - NORTH

Thursday, 20 October, 09:00–10:30

1412-229

DMM01 Intersectional, decolonial, activist approaches

Chair: [Hasenöhrl Syntia](#)^{1*}, Germany

PP 060 Teaching intersectional im/mobilities as a move towards decolonial feminist knowledge production on media and migration?

[Hasenöhrl, Syntia](#)^{1*}:

¹ University of Vienna, Department of Political Science, Vienna, Austria

PP 061 Representations of anti-racist activism and black identity in the media. A case study about police violence against a black community in Portugal

[Baptista, Carla](#)^{1*}:

¹ NOVA FCSH/ICNOVA, Science Communications Department- New University of Lisbon, Lisboa, Portugal

PP 062 Arab women vloggers in Europe and identity narratives as decolonial discourse

[Ben Moussa, Mohamed](#)^{1*}:

¹ University of Sharjah, Communication, Sharjah, United Arab Emirates

PP 063 Communicating Bengali liberation: memory, cultural identity and performing Nazrul

[Nataraj, Paul](#)^{1*}; [Keightley, Emily](#)¹; [Clini, Clelia](#)¹; [Jasmine, Hornabrook](#)¹:

¹ Loughborough University, School of Social Sciences and Humanities / Migrant Memory and The Postcolonial Imagination MMPI, Loughborough, United Kingdom

PP 064 Words of struggle and struggles of words. Analysing the activist discursive practices of the cause of migrants in Belgium

[Balty, Cécile](#)^{1*}:

¹ Université Libre de Bruxelles, Département des Sciences de l'Information et de la Communication, Ixelles, Belgium

Parallel Session - NORTH

Thursday, 20 October, 11:00–12:30

1412-229

DMM02 Media narratives and diaspora representations

Chair: [Goizelaia Maialen](#), Spain

PP 164 Nonprofit organizations as information subsidies in U.S. news about immigration policy

[Johnson, Melissa](#)^{1*}:

¹ North Carolina State University, Communication, Raleigh, USA

PP 165 Does it matter? Migrants speak back to mainstream media

[Graf, Heike](#)^{1*}; [Gustafsson, Jessica](#)²:

¹ Sodertorn University, Media- and Communication, Stockholm, Sweden

² Soedertoern University, Media and Communication, Stockholm, Sweden

PP 166 Right-wing Narratives In Italy During 2018 Election Campaign: Views On Migration Through Discursive Practices

[Meirosu, Catalina](#)^{1*}:

¹ University of Bucharest, Diaspora- Migration and the Media, Bucharest, Romania

Parallel Session - NORTH

Thursday, 20 October, 16:15–17:45

1412-229

DMM03 Research at/on the border

Chair: Marino Sara, United Kingdom

PP 273 Datafication of borders and the everyday anticipation of the undocumented migrants

Nikunen, Kaarina¹; [Valtonen, Sanna](#)^{2*}:

¹ University of Tampere, Faculty of Communication sciences, Tampere, Finland

² Tampere University, Faculty of Information Technologies and Communication, Tampere, Finland

PP 274 The Belarus – European Union border crisis in the Polish opinion press (2021)

[Lesniczak, Rafal](#)^{1*}:

¹ Cardinal Stefan Wyszyński University in Warsaw, Faculty of Theology, Warsaw, Poland

Parallel Session - NORTH

Thursday, 20 October, 18:00–19:30

1412-229

DMM04 Border (dis)continuities: media technologies in migration governance across past, present, and future

Chair: Seufferling Philipp, United Kingdom

PN 070 Crises and Reform: Administering Migration Infrastructures

[Pfeifer, Michelle](#)^{1*}:

¹ NYU, Media Culture and Communication, New York City, USA

PN 071 Bordering techniques: historicizing media practices of containment at state borders

[Seufferling, Philipp](#)^{1*}:

¹ Södertörn University, Media and Communication Studies, Stockholm, Sweden

PN 072 The passport as a medium of movement

[Lehmuskallio, Asko](#)^{1*}; Haara, Paula¹:

¹ Tampere University, Communication Sciences, Tampere, Finland

PN 073 Refugee rights with technology? Humanitarian solutionism and technocolonialism in the Middle East

[Twigt, Mirjam](#)^{1*}:

¹ University of Oslo, Department of Criminology and Sociology of Law, Oslo, Norway

PN 074 The deep time of migration governance infrastructures

[Leurs, Koen](#)^{1*}:

¹ Utrecht University, Department of Media and Culture, Utrecht, Netherlands

Parallel Session - NORTH

Friday, 21 October, 09:00–10:30

1412-229

DMM05 Participatory methods, approaches, and ethics

Chair: Niebla Silvia Almenara, Belgium

PP 465 Digital place-makers: Using participatory video for co-production and collaborative research with refugees

[Alencar, Amanda](#)^{1*}; Sarria-Sanz, Camila¹:

¹ Erasmus University Rotterdam, Media and Communication, Rotterdam, Netherlands

- PP 466 **Fragmented methodologies in refugee and forced migration studies: rethinking the impact of multi-step research designs and ethical procedures**
[Marino, Sara](#)^{1*};
¹ London College of Communication, Media School, London, United Kingdom
- PP 467 **Feminist approaches to border research: the cineforum experience**
[Niebla, Silvia Almenara](#)^{1*}; Smets, Kevin²;
¹ Vrije Universiteit Brussel, Communication Studies / ECHO Research Group on Media- Culture and Politics, Brussels, Belgium
² Vrije Universiteit Brussel, Communication Studies/ECHO Research Group on Media- Culture and Politics, Brussels, Belgium
- PP 468 **Walking out of the frame: a participatory visual study on media representations with undocumented migrants**
[Smets, Kevin](#)^{1*}; Ahenkona, Lisa¹;
¹ Vrije Universiteit Brussel, Department of Communication Studies, Brussel, Belgium
- PP 469 **“Are you sure there is no consequence?” The power of rumors in eliciting fear, mistrust, despair and undermining inclusion: The experience of Eritrean forced migrants in Switzerland**
[Sereke, Wegaghta](#)^{1*}; Drzewiecka, Jolanta¹;
¹ Università della Svizzera italiana USI, Faculty of Communication- Culture and Society, Lugano, Switzerland

Parallel Session - WEST

Friday, 21 October, 14:30–16:00

1531-215 (D3)

DMM06 Reshaping methodologies and communication in migration research

Chair: Hänninen Liisa, Spain

Chair: García Castillo Noelia, Spain

- PN 129 **Integrating forced migrants in a research and communication project using the principles of RRI**
[Keçeli, Duygu](#)^{1*}; Dalkılıç, Tayfun²; García Castillo, Noelia³; Lara Martínez, Maria³;
¹ Anadolu University, Department of Press and Broadcasting, Eskisehir, Turkey
² Anadolu University, Cinema and television, Eskisehir, Turkey
³ Complutense University of Madrid, Theory and Analysis of Communication, Madrid, Spain
- PN 130 **Rethinking vulnerabilities via intersectional approaches and intercultural communication**
[Kılıç, Deniz](#)^{1*}; Orhon, Nezih²; Akcakaya, Elif³; Bueno Doral, Tamara⁴;
¹ Anadolu University, Department of Press and Broadcasting, Eskisehir, Turkey
² Anadolu University, Cinema and television, Eskisehir, Spain
³ Anadolu University, Cinema and Television, Eskisehir, Turkey
⁴ Complutense University of Madrid, Theory and Analysis of Communication, Madrid, Spain
- PN 131 **Collaborative methodology and communication for redefining inclusion strategies to forced migrants**
[Hänninen, Liisa](#)^{1*}; Ardizzone, Luisa²; Zipoli, Martina³;
¹ Complutense University of Madrid, Theory and Analysis of Communication, Madrid, Spain;
² CESIE, H2020 project management, Palermo, Italy;
³ UNIMED, International projects and networking, Roma, Italy
- PN 132 **Rethinking the impact of media discourse on migration and forced migration**
[García Castillo, Noelia](#)^{1*}; Bueno Doral, Tamara¹; Hänninen, Liisa¹;
¹ Complutense University of Madrid, Theory and Analysis of Communication, Madrid, Spain

Parallel Session - EAST

Saturday, 22 October, 09:00–10:30

1325-120

DMM07 Re-thinking diaspora audiences and strategies

Chair: **Balty Cécile, Belgium**

PP 750 'Just kidding?' – An exploratory audience study into the ways Flemish diaspora youth make sense of ethnic humour and the politics of offence

[Lion, Anke](#)^{1*}:

¹ Ghent University, Department of Communication Sciences, Ghent, Belgium

PP 751 Draw and tell: Stories of Filipino youth migrants in Rome and their social representations of migration

[Balbutin, Shiella](#)^{1*}:

¹ Xavier University, Development Communication, Cagayan de Oro City, Philippines

PP 752 The Radio of Migrant People – The Telepresence of Radio in the Community Integration

[Ventura, Jorge Bruno](#)^{1*}:

¹ Universidade Lusófona de Humanidades e Tecnologias, CICANT, Lisboa, Portugal

PP 753 'The older freshers, the active adaptors': Studying the (self)representation and digital place-making practices of Chinese Houniao Migrants on Douyin

[Li, Yongjian](#)^{1*}:

¹ Erasmus University Rotterdam, Media and Communication, Rotterdam, Netherlands

PP 754 Improvement of integration process of immigrants via online and social media

[Nainová, Victoria](#)^{1*}:

¹ Faculty of Social Sciences - Charles University, Department of Media Studies, Prague, Czech Republic

Parallel Session - WEST

Saturday, 22 October, 09:00–10:30

1531-215 (D3)

DMM08 Approaches to media representations, meanings and framings

Chair: **Mistiaen Valérieane, Belgium**

PP 780 New wars, old strategies. "Voluntary" return information campaigns between propaganda and psychological warfare

[Van Neste-Gottignies, Amandine](#)^{1*}; Irene, Di Jorio¹:

¹ Université Libre de Bruxelles, Department of Information and Communication, Bruxelles, Belgium

PP 781 Quoting practices and othering in journalism: Silencing of immigrants and refugees in the United Kingdom and Brazil

[Gonçalves, Isabella](#)^{1*}:

¹ Johannes Gutenberg University Mainz, Department of Communication, Mainz, Germany

PP 782 The impact of naming in migration media discourse

[Mistiaen, Valérieane](#)^{1*}:

¹ Université libre de Bruxelles, Information and communication, Brussels, Belgium

PP 783 Contextualising the discourse of openness and closure on migration in Europe: A longitudinal cross-media and cross-country perspective

[Mertens, Stefan](#)^{1*}; Kiyak, Sercan¹; De Coninck, David²; d'Haenens, Leen¹:

¹ KU Leuven, Institute for Media Studies, Leuven, Belgium

² KU Leuven, Centre for Sociological Research, Leuven, Belgium

Parallel Session - WEST

Saturday, 22 October, 13:30–15:00

1531-215 (D3)

DMM09 Digital platforms and methods

Chair: Beazer Alice, Germany

PP 859 Female Instagram bloggers with migration background covering pandemic in 38 countries: joint efforts of a weak public

[Smoliarova, Anna](#)^{1*}:

¹ Ben Gurion University, Communication Studies, Beer Sheva, Israel

PP 860 Education and migration in Social Networking Sites (SNS): What migrants debate about education in Facebook groups of Brazilians in Germany

[Dedecek Gertz, Helena Livia](#)^{1*}:

¹ Hamburg University, Faculty of Education, Hamburg, Germany

PP 861 Algorithmic (in)visibility among immigrant tiktokers

[Jaramillo-Dent, Daniela](#)^{1*}:

¹ University of Huelva and Erasmus University Rotterdam, Media and Communication, Huelva, Spain

PP 862 Hi girls, you know everything! Emigrant Facebook groups as a transnational space of support

[Nevinskaitė, Laima](#)^{1*}:

¹ Vilnius University, Faculty of Communication, Vilnius, Lithuania

Parallel Session - EAST

Thursday, 20 October, 09:00–10:30

1325-128

EMS01 Emotion and the suffering of others

Chair: Menke Manuel, Denmark

PP 028 Beyond the nation as imagined community? Competing emotional evaluations of conflicts in TV news and on YouTube

[Moura Medeiros, Debora Maria](#)^{1*}; Lünenborg, Margreth¹:

¹ Free University of Berlin, Institute for Media and Communication Studies, Berlin, Germany

PP 029 Witnessing distress: cultural workers' processing of inequality and vulnerability through social media practices

[Soronen, Anne](#)^{1*}; Koivunen, Anu²:

¹ Tampere University, Communication Sciences, Tampere, Finland

² University of Turku, School of History- Culture and Arts Studies, Turku, Finland

PP 030 Emotional realities – immersive journalism's impact on the journalistic dichotomy of emotion and reason and their ethical dimensions

[Kick, Lukas](#)^{1*}:

¹ University of Passau, Chair of Journalism, Passau, Germany

PP 031 Feeling the news: How young Danes balance objectivity ideals and emotive realities of news use

[Lehaff, Josephine](#)^{1*}:

¹ Roskilde University, Department of Communication and Arts, Roskilde, Denmark

Parallel Session - EAST

Thursday, 20 October, 11:00–12:30

1325-128

EMS02 Ethics and Mediated Suffering

Chair: Joye Stijn, Belgium

PP 136 Whose story to tell? Public narratives of domestic abuse

[Mckeown, Clare](#)^{1*}:

¹ University of Stirling co-registered at University of Strathclyde, Communications- Media- & Culture, Stirling, United Kingdom

PP 137 Everybody hurts? Race, class and mediated suffering in reality TV show sweatshop: dead cheap fashion

[Cotal San Martin, Vladimir](#)^{1*}; Aitaki, Georgia¹:

¹ Karlstads University, Department of Geography- Media and Communication GMK, Karlstad, Sweden

PP 138 The politics of regret from storytelling to political activism. Elie Wiesel's ethics of mediating suffering

[Marincean, Alina](#)^{1*}:

¹ Babes-Bolyai University, Communication- Public Relations and Advertising, Cluj Napoca, Romania

Parallel Session - EAST

Thursday, 20 October, 09:00–10:30

1325-028

FAS01 National cinemas and beyond

Chair: **Labayen Miguel Fernandez-Rodriguez, Spain**

PP 019 Into the Darkness – and the tradition of Danish occupation films

[Moltesen Agger, Gunhild](#)^{1*}:

¹ Aalborg University, Department of Culture and Learning, Aalborg, Denmark

PP 020 Screening multiple identities. (Sub/trans)national discourses in post-war Belgian cinema

[Gabriels, Bjorn](#)^{1*}; [Willems, Gertjan](#)¹; [Rochet, Bénédicte](#)²:

¹ University of Antwerp / Ghent University, Literature / Communication Sciences, Antwerpen, Belgium

² University of Namur, History, Namur, Belgium

PP 021 Replaying NO-DO: Football, Power and Images in Francoist Film Newsreels

[Garin, Manuel](#)^{1*}; [Barreiro, María Soliña](#)²:

¹ Universitat Pompeu Fabra, Department of Communication, Barcelona, Spain

² Universidade de Santiago de Compostela, Department of Communication, Santiago de Compostela, Spain

PP 022 On Land, Memory and Masculinity: Silent Undoing of Nationalist Myths in The Wild Pear Tree

[Akser, Murat](#)^{1*}:

¹ Ulster University, School of Arts and Humanities, Londonderry, United Kingdom

Parallel Session - EAST

Thursday, 20 October, 11:00–12:30

1325-028

FAS02 Film policies and institutions

Chair: **Willems Gertjan, Belgium**

PP 123 Discourses of cultural diversity and inclusion in Flemish film policy (2002–2021)

[De Man, Alexander](#)^{1*}:

¹ Ghent University, Department of Communication Sciences - Centre for Cinema and Media Studies, Ghent, Belgium

PP 124 Film policy in times of Covid-19 Rethinking the impact of policy studies in the case of South Africa

[Kowalik, Natalie](#)^{1*}; [Meers, Philippe](#)²:

¹ University of Antwerp, Department of Communication Studies- Visual and Digital Cultures Research Center, Antwerp, Belgium

² University of Antwerp, Department of Communication Studies- Visual and Digital Cultures Research Center ViDi, Antwerp, Belgium

PP 125 Druk, Twitter and #Oscar21: Analysing the movie awards show as an expanded cultural forum

[Haastrup, Helle Kannik](#)^{1*}:

¹ University of Copenhagen, Department of Nordic Studies and Linguistics, Copenhagen S, Denmark

PP 126 The impact of academic and activist research on the design, implementation and problematisation of gender equality and diversity policies in the film industry. A comparative analysis of Spain and Sweden

[Calderon, Orianna](#)^{1*}; [Jansson, Maria](#)²:

¹ University of Granada, Women's and Gender Studies Institute., Granada, Spain

² Örebro University, School of Humanities- Education and Social Sciences, Center for Feminist Social Studies, Örebro, Sweden

PP 127 International film festival participation network and its effects on film life-cycles: A cultural data analytics approach

[Zemaityte, Vejune](#)^{1*}; [Ibrus, Indrek](#)¹; [Karjus, Andres](#)²; [Rohn, Ulrike](#)¹; [Schich, Maximilian](#)¹:

¹ Tallinn University, Baltic Film- Media and Arts School, Tallinn, Estonia

² Tallinn University, Institute of Humanities, Tallinn, Estonia

Parallel Session - EAST

Friday, 21 October, 14:30–16:00

1325-036

FAS03 The more things change...: SVOD platforms and recycled content strategies

Chair: Cuelenaere Eduard, Belgium

- PN 120 Remakes, intellectual property and the industrial development of global SVOD platforms
[Meir, Christopher](#)^{1*}:
¹ Universidad Carlos III de Madrid, Department of Journalism and Audiovisual Communication, Madrid, Spain
- PN 121 Rethinking time: media, memory, and generation in the age of streaming platforms
[Looek, Kathleen](#)^{1*}; [Dierkes, Stefan](#)¹:
¹ Leibniz University Hannover, English Department, Hannover, Germany
- PN 122 The movies that remade us: Remaking Spanish-speaking comedies in the SVOD era
[Fernandez-Rodriguez Labayen, Miguel](#)^{1*}:
¹ Universidad Carlos III de Madrid, Department of Communication, Madrid, Spain
- PN 123 Analyzing the industrial and textual strategies of localized storytelling: Netflix' "Undercover"
[Cuelenaere, Eduard](#)^{1*}; [Joye, Stijn](#)¹:
¹ Ghent University, Communication Sciences, Ghent, Belgium

Parallel Session - EAST

Saturday, 22 October, 09:00–10:30

1325-036

FAS04 Media and places: film tourism, narratives and belonging

Chair: Castro Mariño Deborah, Netherlands

- PN 172 'You've Got the Production, We've Got the Location': Comparing Caribbean Film Commissions
[Martens, Emiel](#)^{1*}:
¹ Erasmus University Rotterdam, Department of Arts and Culture Studies, Rotterdam, Netherlands
- PN 173 Exploring residents' interest in and suggestions about the development of film tourism in Seville
[Castro, Deborah](#)^{1*}:
¹ University of Groningen, Centre for Media and Journalism Studies, Groningen, Netherlands

Parallel Session - EAST

Saturday, 22 October, 13:30–15:00

1325-036

FAS05 Films, exhibition and audiences

Chair: Hastrup Helle Kannik, Denmark

- PP 830 One or many European film markets? Tracing longitudinal trends in the production and circulation of films in Europe (1996–2020)
[De Sutter, Femke](#)^{1*}; [Cuelenaere, Eduard](#)²; [Biltereyst, Daniël](#)²:
¹ Ghent University, Communication Sciences, Gent, Belgium
² Ghent University, Communication Sciences, Ghent, Belgium
- PP 831 Exploring European exhibition: Reflections on longitudinal trends in the European theatrical film market (1990–2021)
[Biltereyst, Daniel](#)^{1*}; [Cuelenaere, Eduard](#)¹:
¹ Ghent U, Communication Studies / CIMS, Gent, Belgium

PP 832 **Animated illiberalism**

Vécsey Virág^{1*}:

¹ Eötvös Loránd University, Media and Communication Studies, Budapest, Hungary

PP 833 **The impact of trailers' narrative strategies on modulating audiences' movie-going willingness – An EEG study**

Zhu, Lian¹; Wu, Yufei^{1*}; Xu, Yunyu¹:

¹ Shanghai International Studies University, School of Journalism and Communication, Shanghai, China

Parallel Session - SOUTH

Thursday, 20 October, 09:00–10:30

1252-204 Eduard Biermann aud

GAS01 Gender issues in journalism and news

Chair: **De Vuyst Sara, Belgium**

PP 006 Parrhesia as Journalism: Learning from the Truth and Justice-Seeking Women Journalists of 20th Century Turkey

[Haydari, Nazan](#)^{1*}; Celik, Burce²:

¹ Istanbul Bilgi University, Faculty of Communication, Istanbul, Turkey

² Loughborough University, Institute for Media and Creative Industries, London, United Kingdom

PP 007 Approaching gendering in political news from a feminist standpoint perspective: journalists and positionality

[D'Heer, Joke](#)^{1*}:

¹ Ghent University, Communication Science, Ghent, Belgium

PP 008 How gendered stereotypes limit women's professional practice in covering conflict zones in Latin America

[Stricker, Annika](#)^{1*}:

¹ Charles University, Communication Studies and Journalism, Praha, Czech Republic

PP 009 The dangers of being a videojournalist: the women's perspective

[Pedro, Lidia](#)^{1*}:

¹ University of Wollongong, School of the Arts- English and Media, Wollongong Australia, Spain

PP 010 "Have you not got a wife at home?": the impact of parenthood, family building and family responsibilities in newsrooms. A study of Portuguese women journalists

[Sampaio-Dias, Susana](#)^{1*}; Silveirinha, Maria João²; Garcez, Bibiana²:

¹ University of Portsmouth, School of Film Media and Communication, Portsmouth, United Kingdom

² Universidade de Coimbra, Dep. Philosophy- Communication and Information, Coimbra, Portugal

Parallel Session - SOUTH

Thursday, 20 October, 11:00–12:30

1252-204 Eduard Biermann aud

GAS02 Audiovisual representations and articulations of sexuality and gender

Chair: **Van Bauwel Sofie, Belgium**

PP 098 The "Toon gaze". Representation of gender stereotypes in children's animation tv series

Ciofalo, Giovanni¹; [Leonzi, Silvia](#)^{1*}; Quercia, Grazia¹; Tedeschi, Laura¹:

¹ Sapienza Università di Roma, Comunicazione e ricerca sociale, Roma, Italy

PP 099 Podcasting feminism? Production, content, and reception of podcast programmes addressing gender and sexuality

[Paz Pérez, Elisa](#)^{1*}:

¹ EU Business School, Communication, Barcelona, Spain

PP 100 'Being dark skinned in contemporary Greece: perceptions of Black sexuality and the construction of Black femininity within People Of Colour (POC) living in Athens'

[Tsaliki, Liza](#)^{1*}:

¹ National and Kapodistrian University of Athens, Faculty of Communication and Media Studies, Athens, Greece

PP 101 Audio-visual representation of gender-based violence. A qualitative media analysis of pre-prime time and prime time German television

[Linke, Christine](#)^{1*}; Kasdorf, Ruth¹:

¹ Hochschule Wismar- University of Applied Sciences: Technology- Business and Design, Communication Media and Design, Wismar, Germany

Parallel Session - SOUTH

Thursday, 20 October, 16:15–17:45

1252-204 Eduard Biermann aud

GAS03 Feminist and queer forms of activism

Chair: **Bernardini Vittoria, Italy**

- PP 208 Digital activism – A comparative analysis of discourses on Instagram of feminist movements in Brazil and Portugal
[Florêncio Dos Santos, Camila](#)^{1*}; Pinto-Coelho, Maria Zara²;
¹ Universidade do Minho, Centro de Estudos de Comunicação e Sociedade, Porto, Portugal
² Universidade do Minho, Communication Sciences Department, Braga, Portugal
- PP 209 Did #METOO advance the feminist movement in China? A typical Chinese case study of sexual harassment: Impact of power relations and morality
[Deng, Yuying](#)^{1*}; Chen, Rui²; Yan, Yurong³;
¹ University of Salamanca, Department of Sociology and Communication-, Salamanca, Spain
² Communication University of China, School of Journalism, Beijing, China
³ Northwest University of Political Science and Law, School of Journalism and Communication, Xian, China
- PP 210 We are queer and we are here (kind of). LGBT+ rights, visibility, and sexual identity among young queers in Kampala
[Svensson, Jakob](#)^{1*}; Strand, Cecilia²; Edenborg, Emil³;
¹ Malmö University, School of Arts & Communication K3, Malmö, Sweden
² Uppsala, Informatics and Media, Uppsala, Sweden
³ Stockholm, Gender Studies, Stockholm, Sweden

Parallel Session - SOUTH

Thursday, 20 October, 18:00–19:30

1252-204 Eduard Biermann aud

GAS04 Societal debates, dilemmas and shifting norms

Chair: **Chronaki Despina, Greece**

- PP 314 Trans weirdos, labile girls and spoiled children: Intersection of discriminatory characteristics in online civic representations of politically active youth
[Vochočová, Lenka](#)^{1*}; Rosenfeldová, Jana²; Kárníková, Lýdie³;
¹ Charles University- Faculty of Social Sciences, Department of Media Studies, Prague, Czech Republic
² Charles University/Institute of Communication Studies and Journalism, Department of media studies, Prague, Czech Republic
³ Charles University / Institute of Communication Studies and Journalism, Department of media studies, Prague, Czech Republic
- PP 315 Sexualised or liberated? A critical discourse analysis of the debate about Hadia Tajik's book cover
[Vranic, Anja](#)^{1*};
¹ University of Oslo, Department of Media and Communication, Oslo, Norway
- PP 316 Following gynaecological violence through media productions. How discursive trajectories emerging from alternative media find their way in legacy media
[Denis, Lydie](#)^{1*}; Tant, Cédric¹; Mignon, Solène²;
¹ Université Saint-Louis - Bruxelles, Engage - Research Center for Publicness in Contemporary Communication, Brussels, Belgium
² Université Saint-Louis - Bruxelles, Centre d'anthropologie- sociologie- psychologie - études et recherches CASPER, Brussels, Belgium
- PP 317 Sex, orgasms, and masturbation: the nuances and ethical dilemmas around what appropriate sex education is in the classroom?
[Woodley, Giselle](#)^{1*}; Jacques, Carmen¹; Jaunzems, Kelly¹; Dudek, Debra¹; Green, Lelia¹;
¹ Edith Cowan University, School of Arts and Humanities, Mt Lawley, Australia
- PP 318 'Play like a woman': Visual self-presentation strategies of Turkish elite female athletes on Instagram
[Uluçay, Dilek Melike](#)¹; [Melek, Gizem](#)^{2*};
¹ Yaşar University, Public Relations and Advertising, İzmir, Turkey
² Yaşar University, Faculty of Communication, İzmir, Turkey

Parallel Session - SOUTH

Friday, 21 October, 09:00–10:30

1252-204 Eduard Biermann aud

GAS05 Gender, sexuality and social media

Chair: Scarcelli Marco, Italy

PP 414 Young people, gender and social media logic

[Scarcelli, Marco](#)^{1*}; Farci, Manolo²;

¹ University of Padova, Philosophy- Sociology- Education and Applied Psychology, Padova, Italy

² University of Urbino, Dipartimento di Scienze della Comunicazione- Studi Umanistici e Internazionali, Urbino, Italy

PP 415 'I've failed Generation Z': Exploring hypervisible feminine identities on TikTok

[Castellvi Lloveras, Maria](#)^{1*};

¹ Universitat Pompeu Fabra, Communication, Barcelona, Spain

PP 416 Social media platforms and public controversies: How the public breakdown of trust in social media shapes meanings on young people's intimacies and sexualities

[De Ridder, Sander](#)^{1*};

¹ University of Antwerp, Communication Studies, Antwerpen, Belgium

PP 417 Negotiating gender identity and politics online: social media wars over the 'Trans Act' in Spain

[Willem, Cilia](#)^{1*}; Tortajada, Iolanda¹;

¹ Universitat Rovira i Virgili, Dept. of Communication Studies, Tarragona, Spain

Parallel Session - WEST

Friday, 21 October, 09:00–10:30

1531-215 (D3)

GAS06 Media discourses, inequalities and social change

Chair: Tsaliki Liza, Greece

PP 470 "(Un)being a mother". Media representation of motherhood and female identity

[Brancato, Marina](#)¹; [Pezzoli, Silvia](#)^{2*};

¹ University L'Orientale- Naples - Italy, Human and Social Sciences Department, Naples, Italy

² University of Florence- Italy, D3PS- Department of Social and Political Science, Florence, Italy

PP 471 Men grilling meat, women dressing a salad': how food advertising represents masculinity and meat. a qualitative analysis

[Vrijssen, Eline](#)^{1*}; De Backer, Charlotte¹; Dhoest, Alexander¹; Van Bauwel, Sofie²;

¹ University of Antwerp, Communication Science, Antwerp, Belgium

² Ghent University, Communication Science, Ghent, Belgium

PP 472 The politics of female anger in old age: The Good Fight, older femininity and political change

[Fegitz, Ella](#)^{1*};

¹ University of Southern Denmark, Department for the Study of Culture, Odense, Denmark

PP 473 Media representations of gender and suicide in everyday reporting on suicidality in Germany

[Schäfer, Markus](#)^{1*};

¹ Johannes Gutenberg-University Mainz, Department of Communication, Mainz, Germany

PP 474 Roma representation in Romanian media and politics: Perspectives from the Roma community, media, and academia

[Voina, Andreea](#)^{1*}; Sabau, Carla¹;

¹ Babes-Bolyai University of Cluj-Napoca, Department of Communication- PR- and Advertising, Cluj-Napoca, Romania

Parallel Session - SOUTH

Friday, 21 October, 11:00–12:30

1252-204 Eduard Biermann aud

GAS07 Online harassment, gender and delegitimation in journalism

Chair: Shapovalova Valentyna, Denmark

PP 502 The visibility-invisibility paradox: investigation into organizational responses to online harassment of female journalists in Sweden and Poland

[Gober, Greta](#)^{1*}:

¹ Warsaw University, Faculty of Journalism- Information and Book Studies, Warsaw, Poland

PP 503 Language – a problematic ‘tool of trade’: Guidelines for diverse linguistic practices in German journalism

[Pater, Monika](#)^{1*}:

¹ Universität Hamburg, Journalism and Mass Communication, Hamburg, Germany

PP 504 From “My wife can get your eyebrows done” to “You should be raped”: Women journalists and online harassment

[Sampaio-Dias, Susana](#)^{1*}; Silveirinha, Maria João²; Garcez, Bibiana²; Miranda, João²; Dias, Bruno²; Cerqueira, Carla³:

¹ University of Portsmouth, School of Film Media and Communication, Portsmouth, United Kingdom

² Universidade de Coimbra, Dep. Philosophy- Communication and Information, Coimbra, Portugal

³ Universidade Lusófona, Lusófona University, Porto, Portugal

PP 505 Women’s voices in Ghanaian media. Where are the female experts?

[Franks, Suzanne](#)^{1*}:

¹ City- University of London, Journalism, London, United Kingdom

PP 506 Gender equality and proximity. The value of local information

[Belluati, Marinella](#)^{1*}; Tampone, Francesca²:

¹ University of Turin, Cultures- Political and Society, Turin, Italy

² University of Turin, Cultures- Politics and Society, Torino, Italy

Parallel Session - WEST

Friday, 21 October, 11:00–12:30

1531-215 (D3)

GAS08 Explorations of gender, technology and digital spaces

Chair: Paz Pérez Elisa, Spain

PP 574 Gender-specific digital competences within the families: Media literacy and digital skills from the perspective of children

[Koren Ošljak, Katja](#)^{1*}; Oblak Črnič, Tanja¹; Šušterič, Nika²; Tašner, Veronika²:

¹ University of Ljubljana, Department of Communication/Faculty of Social Sciences, Ljubljana, Slovenia

² University of Ljubljana, Faculty of Education, Ljubljana, Slovenia

PP 575 Intersecting digital disconnection and care: A critical discourse analysis of online communication about commodified digital disconnection through a lens of care

[Van Bruyssel, Sara](#)^{1*}; Vanden Abeele, Mariek¹; De Wolf, Ralf¹:

¹ imec-Mict-Ghent University, Communication Sciences/mict, Gent, Belgium

PP 576 Trust in “genderless” voices of artificial agents – Are users not ready for it yet?

[Mooshammer, Sandra](#)^{1*}; Etzrodt, Katrin¹; Weidmüller, Lisa¹:

¹ Technical University Dresden, Institute of Media and Communication, Dresden, Germany

PP 577 When gendering meets ageing: intersections between ICTs-related sexism and ageism in Italy

[Comunello, Francesca](#)^{1*}; Belotti, Francesca¹; Mulargia, Simone²; Nisi, Carla¹; Panarese, Paola¹; Fernandez-Ardévol, Mireia³:

¹ Sapienza University of Rome, Communication and social research, Roma, Italy

² Lumsa, Humanities, Rome, Italy

³ Open University Catalonia, In3, Barcelona, Spain

Parallel Session - SOUTH

Friday, 21 October, 14:30–16:00

1252-204 Eduard Biermann aud

GAS09 Queer media representation and reception

Chair: Krijnen Tonny, Netherlands

- PP 611 The Philadelphia Syndrome, or an insurmountable cultural trauma: stalled filmic representations of HIV and gay men in the times of undetectability
[Villanueva Baselga, Sergio](#)^{1*}
¹ Universitat de Barcelona, Information and Media, Barcelona, Spain
- PP 612 Living the Difference: The Representation of Queer Characters on TV Globo
[Nunes de Castro, Lidiane](#)^{1*}; [García-Muñoz, Núria](#)¹
¹ Universitat Autònoma de Barcelona, Audiovisual Communication and Advertising, Cerdanyola del Vallès, Spain
- PP 613 Transnational Queer Screen Intimacies: Queer Images in Berger and Ozpetek's Films
[Atay, Ahmet](#)^{1*}
¹ College of Wooster, Communication, Wooster, USA
- PP 614 Unruly archives of queer ageing and affect: an exploration of older queer women's experiences with media representations of ageing, gender and sexuality
[De Vuyst, Sara](#)^{1*}; [De Graeve, Katrien](#)¹
¹ Ghent University, Department of Languages and Cultures- Centre for Research on Culture and Gender, Ghent, Belgium
- PP 615 Trans persons on trans representations in popular media culture: A reception study
[Van Haelter, Hanne](#)^{1*}; [Dhaenens, Frederik](#)¹; [Van Bauwel, Sofie](#)¹
¹ Ghent University, Department of Communication Sciences, Ghent, Belgium

Parallel Session - EAST

Friday, 21 October, 14:30–16:00

1325-420

GAS10 Intersectional, celebrity, post-truth: Russian feminism and new media environment

Chair: Scarcelli Marco, Italy

- PN 124 Photoshop-feminism and neoconservative postmodernism: Russian feminist take over Kremlin
[Zhaivoronok, Daniil](#)^{1*}
¹ Tampere University, Faculty of communication science, Tampere, Finland
- PN 125 Russian social media influencers and neoliberalization of feminism
[Ratilainen, Saara](#)^{1*}
¹ Tampere University, Faculty of communication sciences, Tampere, Finland
- PN 126 Translating intersectional feminism into Russian
[Yangeldina, Dinara](#)^{1*}
¹ Bergen University, Centre for Women's and Gender Research, Bergen, Norway
- PN 127 Mediation of female public figures as the indicator of porous media structures in Russia
[Miazhevich, Galina](#)^{1*}
¹ Cardiff University, School of Journalism Media and Culture, Cardiff, United Kingdom
- PN 128 Traditional values, and representations of women and LGBT+ in the Russian media: a feminist analysis
[Shapovalova, Valentyna](#)^{1*}
¹ University of Copenhagen, Institut for Kommunikation, Copenhagen, Denmark

Parallel Session - SOUTH

Friday, 21 October, 16:30–18:00

1252-204 Eduard Biermann aud

GAS11 Alternative perspectives on theory, science and teaching in feminist and gender studies

Chair: De Graeve Katrien, Belgium

PP 705 Updating Goffman – an intersectional approach on Goffman's gender codes

[Krijnen, Tonny](#)^{1*}:

¹ Erasmus University Rotterdam, Media & Communication/M8-40, Rotterdam, Netherlands

PP 706 Narrating the impact of gender & sexuality studies: Constructions of gender & sexuality studies' non-academic impact in the UK's REF

[Vanlee, Florian](#)^{1*}:

¹ Vrije Universiteit Brussel, ECOOM, Brussels, Belgium

Parallel Session - SOUTH

Saturday, 22 October, 09:00–10:30

1252-204 Eduard Biermann aud

GAS12 Gender and news representation

Chair: Gober Greta, Poland

PP 737 Portraits of Scandinavian health authorities' representatives during the COVID-19 pandemic: Does gender matter?

[Mølster, Ragnhild](#)^{1*}; [Kjeldsen, Jens Elmelund](#)¹:

¹ University of Bergen, Department of Information Science and Media Studies, Bergen, Norway

PP 738 'How do you talk to a rape survivor, in a society like ours?': challenges for the news media in India

[Thorsen, Einar](#)^{1*}; [Sreedharan, Chindu](#)¹:

¹ Bournemouth University, Faculty of Media and Communication, Bournemouth, United Kingdom

PP 739 The news coverage of the 8M feminist strike in Portugal

[Cerqueira, Carla](#)^{1*}; [Taborda Silva, Célia](#)¹:

¹ Lusófona University, CICANT - Centre for Research in Applied Communication- Culture- and New Technologies, Porto, Portugal

PP 740 On the margins: exploring media representations of ethnic minority and migrant women during the pandemic

[Beazer, Alice](#)^{1*}; [Walter, stefanie](#)¹; [Palicki, Sean](#)¹:

¹ Technical University of Munich, School of Governance - Emmy Noether Junior Research Group led by Stefanie Walter, Munich, Germany

Parallel Session - SOUTH

Saturday, 22 October, 13:30–15:00

1252-204 Eduard Biermann aud

GAS13 Negotiations and articulations of LGBTQ+ identities

Chair: Willem Cilia, Spain

PP 813 "I don't want to come out": The factors affecting Chinese gay finding romance online

[Liao, Yi](#)^{1*}; Li, Mengdi²;

¹ University of Utah, Department of Communication, Salt Lake City, USA

² Clemson University, Department of Communication, Clemson, USA

PP 814 Queer Communicators in Environmental, Climate Change and Sustainability Conversations

[Weder, Franzisca](#)^{1*}; Samanta, Swastika²;

¹ University of Queensland, School of Communication and Arts, Brisbane, Australia

² The University of Queensland, School of Communication and Arts, Brisbane, Australia

PP 815 Gatekeeping the "real transgender": the representation and stereotyping of the transgender community on YouTube

[Fikejzová, Michaela](#)^{1*};

¹ Metropolitan University Prague, Department of Media Studies, Prague, Czech Republic

PP 816 A qualitative inquiry into Negotiations and Articulations of LGBTQ+ identities on Spotify

[De Smet, Ben](#)^{1*}; Frederik, Dhaenens¹;

¹ University of Ghent, Communication Sciences, Ghent, Belgium

Parallel Session - EAST

Thursday, 20 October, 09:00–10:30

1325-120

HC01 COVID-19 media coverage and disinformation

Chair: Link Elena, Germany

PP 023 The pandemic impact on the public health communication. The case study of Facebook communication by the Italian Regions

[Ducci, Gea](#)^{1*}; Lovari, Alessandro²;

¹ University of Urbino Carlo Bo, Department of Communication Sciences- Humanities and International Studies, Urbino, Italy

² University of Cagliari, Department of Political and Social Sciences, Cagliari, Italy

PP 024 Muted voices: The underrepresentation of women in Covid-19 news in Portugal

[Araújo, Rita](#)^{1*}; Lopes, Felisbela¹; Magalhães, Olga²; Cerqueira, Carla³;

¹ University of Minho, Communication and Society Research Centre, Braga, Portugal

² University of Porto, CINTESIS - Center for Health Technology and Services Research, Porto, Portugal

³ Lusófona University Porto, CICANT - The Centre for Research in Applied Communication- Culture- and New Technologies, Porto, Portugal

PP 025 Online disinformation: Covid-19 case in the Arab region

[Adel, Noha](#)^{1*}; Shehata, Mostafa²;

¹ Menoufia University, Department of Mass Communication, Shebin Al-koum, Egypt

² Menoufia University, Faculty of Mass Communication, Egypt, Egypt

PP 026 Factors influencing online COVID-19 information sharing behavior on WhatsApp among elderly

[Balaban, Delia](#)^{1*}; Palade, Ioana¹;

¹ Babes-Bolyai University, Communication PR & Advertising, Cluj-Napoca, Romania

PP 027 Tracing health communication: a systematic review about apps under Covid 19 pandemic

[Maia, Haline](#)^{1*}; Casarin, Jordana²; Lima, Helena³;

¹ University of Porto, Department of Informatics Engineering- Doctoral Program in Digital Media / InescTec, Porto, Portugal

² University of Porto, Department of Informatics Engineering- Doctoral Program in Digital Media, Porto, Portugal

³ University of Porto, Department of Communication and Information Sciences- Faculty of Arts and Humanities, Porto, Portugal

Parallel Session - EAST

Thursday, 20 October, 11:00–12:30

1325-120

HC02 Communication and Healthy Lifestyle

Chair: Wagner Anna, Germany

PP 131 LusófonAtiva: lessons learned from a co-created communication campaign to promote active and healthy lifestyles among university students, faculty and staff

[Quico, Celia](#)^{1*};

¹ Universidade Lusófona de Humanidades e Tecnologias, Centre for Research in Applied Communication- Culture- and New Technologies CICANT, Lisboa, Portugal

PP 132 Informational value of nutrition-related #healthylifestyle Instagram posts

[Voigt, Charmaine](#)^{1*}; Kraemer, Anne²; Eckler, Petya³; Tonner, Andrea⁴;

¹ Institut für KMW/ Universität Leipzig, nutriCARD, Leipzig, Germany

² Leipzig University, nutriCARD, Leipzig, Germany

³ Strathclyde University, Journalism- Media and Communication, Glasgow, United Kingdom

⁴ Strathclyde University, Marketing, Glasgow, United Kingdom

PP 133 A tool to re-think impact: building a Best Practices Guide in the scope of the Portuguese National Health Plan 2021–2030

[Duarte Melo, Ana](#)^{1*}; Ruão, Teresa¹; Balonas, Sara¹; Alves, Marta¹; Ferreira, Marta¹;

¹ University of Minho NIF 502 011 378, Communication Sciences Department / CECS-Communication and Society Research Centre, Braga, Portugal

PP 134 How is healthy living related with social media literacy?

[Leismann, Kristin](#)^{1*}; [Godemann, Jasmin](#)¹;

¹ Justus-Liebig-University of Giessen, Professorship for Communication and Engagement in Agricultural- Nutritional and Environmental Sciences, Giessen, Germany

PP 135 Communication on awareness and risk perception of non-prescription drugs: A systematic review

[Perello, Salvador](#)^{1*}; [García-Arranz, Ana](#)¹; [Gómez-Buil, Fátima](#)¹;

¹ Universidad Rey Juan Carlos, Department of Communication Sciences and Sociology- Universidad Rey Juan Carlos- Madrid- Spain, Madrid, Spain

Parallel Session - EAST

Thursday, 20 October, 16:15–17:45

1325-120

HC03 (Online) health information seeking, avoidance and social norms

Chair: [Voigt Charmaine](#), Germany

PP 230 The Influence of Relevant Others and the Society: A Social-Normative Perspective on Information Avoidance Behaviors

[Link, Elena](#)^{1*};

¹ University of Music- Drama and Media Hanover, Department of Journalism and Communication Research, Hanover, Germany

PP 231 The emotional side of health data: How patients' cope with digital health journals

[Mahnke, Martina S](#)^{1*}; [Lykkebo Petersen, Matilde](#)²;

¹ Roskilde University, DCA, Roskilde, Denmark

² University of Copenhagen, Institut for Kommunikation, Copenhagen, Denmark

PP 232 Predictors of patients' intention to use a physician-provided digital health information service: Extending the UTAUT2 by informational social norms and eHealth literacy

[Giesler, Paula](#)^{1*}; [Link, Elena](#)¹;

¹ Hanover University of Music- Drama and Media, Department of Journalism and Communication Research, Hanover, Germany

PP 233 Who cares? On the production of continuity of care in peer-led patient communities on social media

[Stage, Carsten](#)^{1*}; [Karlsson, Amanda](#)²; [Ledderer, Loni](#)³;

¹ Aarhus University, Communication and Culture, Aarhus C, Denmark

² Aarhus University, Communication and Culture, Aarhus, Denmark

³ Aarhus University, Public Health, Aarhus C, Denmark

PP 234 The importance of e-health literacy and the role of subjective and objective socioeconomic status in dealing with health-related disparities in the Internet era

[Malinaki, Evanthia](#)^{1*}; [Gardikiotis, Antonis](#)¹;

¹ Aristotle University of Thessaloniki, School of Journalism and Mass Media, Thessaloniki, Greece

Parallel Session - EAST

Thursday, 20 October, 18:00–19:30

1325-120

HC04 Vaccine hesitancy and acceptance

Chair: [Araújo Rita](#), Portugal

PP 340 Understanding vaccine hesitancy using artificial intelligence

[Gesualdo, Francesco](#)^{1*}; [Cheatham, Susan](#)¹; [Filia, Antonietta](#)²; [Rota, Maria Cristina](#)²; [Parisi, Lorenza](#)³; [Comunello, Francesca](#)⁴; [Tozzi, Alberto E.](#)¹; [Rizzo, Caterina](#)¹;

¹ Bambino Gesù Children's Hospital- IRCCS, Multifactorial and Complex Diseases Research Area, Rome, Italy

² Istituto Superiore di Sanità, Department of Infectious Diseases, Rome, Italy

³ Link Campus University, Research Department, Rome, Italy

⁴ Sapienza University, Department of Communication and Social Research, Rome, Italy

PP 341 Mapping the Danish Controversy over HPV-vaccination

[Gammelby, Ane Kathrine](#)^{1*}:

¹ Aarhus University, Dept. of Anthropology, Aarhus, Denmark

PP 342 Acceptance and hesitancy to vaccinate against Covid-19 among young people in Slovenia: Integration of Health Belief Model and Theory of Planned Behavior

[Kamin, Tanja](#)^{1*}; [Atanasova, Sara](#)²:

¹ University of Ljubljana- Faculty of Social Sciences, Centre for Social Psychology, Ljubljana, Slovenia

² University of Ljubljana- Faculty of Social Sciences, Centre for Methodology and Informatics, Ljubljana, Slovenia

PP 343 Analyzing vaccine-related engagement on Tiktok among Italian users

[Parisi, Lorenza](#)^{1*}; [Comunello, Francesca](#)²; [Grassucci, Elonora](#)³; [Bernardini, Vittoria](#)²; [Nisi, Carla](#)²; [Bussoletti, Arianna](#)²; [Mulargia, Simone](#)⁴; [Crocì, Ileana](#)⁵; [Lanfranchi, Barbara](#)⁵; [Gesualdo, Francesco](#)⁵:

¹ Link Campus University, Research Department, Rome, Italy

² Sapienza University- Rome, Coris Department, Rome, Italy

³ Sapienza University- Rome, DIET Dept, Rome, Italy

⁴ LUMSA University, Human Sciences Department, Rome, Italy

⁵ Opg, Opg, Rome, Italy

PP 344 Amplifying Vaccine Hesitancy through Journalistic Intertextuality

[Trimithiotis, Dimitris](#)¹; [Demetriou, Theodosia](#)^{1*}:

¹ University of Cyprus, Social & Political Sciences, Nicosia, Cyprus

Parallel Session - EAST

Friday, 21 October, 09:00-10:30

1325-120

HC05 Information seeking and interpersonal communication on COVID-19

Chair: Stage Carsten, Denmark

PP 437 Let's Talk About COVID! The Role of Interpersonal Communication During the SarsCoV-2 Pandemic

[Lorenz, Hannah](#)^{1*}; [Schieb, Carla](#)¹; [Gehrau, Volker](#)¹; [Fujarski, Sam](#)¹; [Blöbaum, Bernd](#)¹:

¹ University of Münster, Department of Communication, Münster, Germany

PP 438 Information seeking is good and avoidance is bad? Using longitudinal data to investigate the outcomes of information behavior during the COVID-19 pandemic

[Leuppert, Robin](#)^{1*}; [Link, Elena](#)¹; [Baumann, Eva](#)¹:

¹ University of Music- Drama and Media Hanover, Department of Journalism and Communication Research, Hanover, Germany

PP 439 Health disinformation in times of crises: The case of COVID-19

[Adel, Noha](#)^{1*}:

¹ Menoufia University, Faculty of Mass Communication, Shebin Al-koum, Egypt

Parallel Session - EAST

Friday, 21 October, 11:00-12:30

1325-120

HC06 Digitality, virtuality and stigma

Chair: Ducci Gea, Italy

PP 530 The actual and the considered use of media when having a health issue in later life

[Taipale, Sakari](#)¹; [Rosenberg, Dennis](#)^{2*}; [Ivan, Loredana](#)³:

¹ University of Jyväskylä, Social Sciences and Philosophy- COE AgeCare - RG4 Head of the group, Jyväskylä, Finland

² University of Jyväskylä Finland- University of Haifa Israel, Social Sciences and Philosophy- School of Public Health, Jyväskylä- Haifa, Israel

³ National University of Political Studies and Public Administration, Communication, Bucharest, Romania

PP 531 Risky Research? Exploring and Avoiding Detrimental Effects of Stigma Scales

[Ort, Alexander](#)^{1*}; [Sukalla, Freya](#)²;

¹ Universität Luzern, Gesundheitswissenschaften und Medizin, Luzern, Switzerland

² Universität Leipzig, Empirische Kommunikations- und Medienforschung mit dem Schwerpunkt Methodologie und Methoden, Leipzig, Germany

PP 532 A web out of nothing: rethinking anorexia's discourses through virtuality

[Baptista, Carolina](#)^{1*};

¹ FCSH-UNL/ NOVA University, ICNOVA, Lisbon, Portugal

Parallel Session - EAST

Friday, 21 October, 14:30–16:00

1325-120

HC07 Mental health, narratives and frames

Chair: [Kamin Tanja](#), Slovenia

PP 635 The "Greta" phenomenon: How activism dominates mental health frames in climate change news coverage

[Löffler, Clara](#)^{1*}; [Orminski, Jeanette](#)¹; [Serong, Julia](#)¹; [Böttcher, Lara](#)¹; [Lang, Luca](#)¹;

¹ Ludwig-Maximilians-Universität, Department of Media and Communication, Munich, Germany

PP 636 Facts or Feelings? Investigating the Role of Narratives in Radon Communication

[Apers, Sofie](#)^{1*}; [Vandebosch, Heidi](#)¹; [Perko, Tanja](#)²;

¹ University of Antwerp, Department of Communication Studies, Antwerp, Belgium

² Belgian Nuclear Research Centre, Nuclear Science and Technology Studies, Mol, Belgium

PP 637 Men's (non-)disclosure of mental health problems: Barriers and facilitators of male suicide prevention

[Wagner, Anna](#)^{1*}; [Reifegerste, Doreen](#)¹;

¹ Bielefeld University, School of Public Health, Bielefeld, Germany

PP 638 Reframing students' mental challenges: improving students' health literacy through design

[Sørensen, Kirsten Bonde](#)^{1*}; [Sørensen, Kristine](#)²;

¹ Danish School of Media and Journalism, Research and Development, Aarhus N, Denmark

² Global Health Literacy Academy, Research, Aarhus, Denmark

Parallel Session - EAST

Thursday, 20 October, 09:00–10:30

1325-420

ICS01 Towards Well-Being in Health Care

Chair: Mikkola Leena, Finland

- PP 052 On the impact of health care workers' social environment in high-risk situations
[Müller, Nadine](#)^{1*}:
¹ Friedrich Schiller University Jena, Intercultural Business Communication, Freiburg i.Br., Germany
- PP 053 When healthcare collaboration is in crisis: Fostering communicative practices in team care
[Fox, Stephanie](#)^{1*}; McAllum, Kirstie¹:
¹ Université de Montréal, Communication, Montréal, Canada
- PP 054 Small culture formation in interprofessional social and healthcare teams
[Karppinen, Karoliina](#)^{1*}:
¹ Tampere University, Faculty of Information Technology and Communication Sciences, Tampere, Finland
- PP 055 Young physicians' stances on interprofessional teams' communication
[Sallinen, Emma](#)^{1*}:
¹ University of Tampere, Faculty of Information Technology and Communication Sciences, Tampere, Finland
- PP 056 Empowerment in health professional-patient relationship: Toward advancement of empowerment conceptualization and theory in health (care) contexts
[Atanasova, Sara](#)^{1*}; Petrič, Gregor¹:
¹ University of Ljubljana- Faculty of Social Sciences, Centre for Methodology and Informatics, Ljubljana, Slovenia

Parallel Session - EAST

Thursday, 20 October, 11:00–12:30

1325-420

ICS02 Emotions, Identities and Relational Listening

Chair: Atanasova Sara, Slovenia

- PP 155 Who can post what? How identity and social influence impact perceptions of online content moderation
[Weber, Ina Helene](#)^{1*}; Gonçalves, João²; Masullo, Gina M.³; Torres da Silva, Marisa⁴; Hofhuis, Joep²; Laban, Aquina²:
¹ University of Antwerp, Communication Studies, Antwerpen, Belgium
² Erasmus University Rotterdam, Department of Media and Communication, Rotterdam, Netherlands
³ University of Texas at Austin, Moody College of Communication, Texas, USA
⁴ Universidade Nova de Lisboa, NOVA School of Social Sciences and Humanities, Lisbon, Portugal
- PP 156 This is where we go separate ways: The impact of Covid-19 issues on relationships
[Zeh, Reimar](#)^{1*}; Radue, Melanie²; Merkle, Susanne¹; Brix, Rebecca¹; Adrian, Christoph¹:
¹ FAU Erlangen-Nürnberg, Communication, Nuremberg, Germany
² University of Passau, Chair of Journalism, Passau, Germany
- PP 157 Listening, identity, and the ability to withstand adversity
[Ala-Kortesmaa, Sanna](#)^{1*}:
¹ Tampere University, Faculty of Information Technology and Communication Sciences, Tampere, Finland
- PP 158 communicating about emotions in dispute mediation: positive functions of discussing parties' dysphoric emotions in dispute mediation sessions
[Martinez Soria, Chiara](#)^{1*}:
¹ USI Università della Svizzera italiana, Institute of Argumentation- Linguistics and Semiotics IALS, Lugano, Switzerland

Parallel Session - EAST

Thursday, 20 October, 16:15–17:45

1325-420

ICS03 Studying Interpersonal, Studying Interpersonally – Methodological Considerations

Chair: Lahti Malgorzata, Finland

- PP 259 Enhancing cross-cultural job interview skills through simulation-based training with a virtual training actor
[Gousseva, Natasha](#)^{1*}; [Pluymaekers, Mark](#)¹; [Hulsbergen, Michiel](#)²;
¹ Zuyd University of Applied Sciences, Professional Communication in a Digitalizing Society, Maastricht, Netherlands
² DialogueTrainer, DialogueTrainer, Utrecht, Netherlands
- PP 260 A human-centered, decolonized insight into the impact of digital interactions on the lives and identities of socially isolated older adults
[Hasa, Marek](#)^{1*};
¹ Charles University, Institute of Communication Studies and Journalism / Media Studies Department, Prague, Czech Republic
- PP 261 Bridging generations in media and information literacies: multidimensional study of intervention-based approach
[Himma-Kadakas, Marju](#)^{1*}; [Klaassen, Maia](#)¹; [Murumaa-Mengel, Maria](#)¹;
¹ University of Tartu, Department of Social Studies, Tartu, Estonia
- PP 262 Benefits and challenges of paired interviews in interpersonal communication research
[Leppäkumpu, Jonna](#)^{1*}; [Sivunen, Anu](#)¹;
¹ University of Jyväskylä, Department of Language and Communication Studies, Jyväskylä, Finland
- PP 263 The research process as impact: The influence of focus group discussions about menstruation on the wellbeing, interpersonal relationships, knowledge, and attitudes of teenagers
[Tomlinson, Maria](#)^{1*};
¹ University of Sheffield, Journalism, Sheffield, United Kingdom

Parallel Session - EAST

Thursday, 20 October, 18:00–19:30

1325-420

ICS04 Relating with Family, Friends and Networks

Chair: Lehtonen Kaisa, Finland

- PP 363 "I urgently need your advice" – Recommended coping strategies for digital stress in online forums
[Nitsch, Cordula](#)^{1*}; [Kinnebrock, Susanne](#)¹;
¹ University of Augsburg, Department of Media- Knowledge and Communication, Augsburg, Germany
- PP 364 Using adolescents' smartphones in ecological momentary assessment: The effect of social networking and communication apps on perceived social support
[Blahošová, Jana](#)^{1*}; [Tancoš, Martin](#)¹; [Tkaczyk, Michal](#)¹; [Šmahel, David](#)¹; [Elavski, Steriani](#)¹; [Cho, Young Won](#)²; [Chow, Sy-Miin](#)²;
¹ Masaryk university - Faculty of Social Studies, Interdisciplinary Research Team on Internet and Society, Brno, Czech Republic
² The Pennsylvania State University, Human Development and Family Studies - HDFS, University Park, USA
- PP 365 Why, with whom, and what was the outcome? Face-to-face meetings between adolescents and people from the internet
[Mýlek, Vojtěch](#)^{1*}; [Dedkova, Lenka](#)¹;
¹ Masaryk University- Faculty of Social Studies, Interdisciplinary Research Team on Internet and Society, Brno, Czech Republic
- PP 366 Let's talk about love. Intergenerational communication between grandparents and grandchildren on romantic issues
[Pavelea, Anisoara](#)^{1*}; [Culic, Lorina](#)¹; [Iancu, Ioana](#)¹;
¹ Babeş-Bolyai University- Cluj-Napoca, Department of Communication- Public Relations and Advertising, Cluj-Napoca, Romania

PP 367 What do families talk about? Reciprocal influence towards pro-environmental behaviours and concern in the household

[Vazquez-Casaubon, Estefanya Charlotte](#)^{1*}; [Cauberghe, Verolien](#)¹; [Van de Sompel, Dienneke](#)¹; [Pearce, Hayley](#)¹;

¹ Ghent University, Communication sciences, Ghent, Belgium

Parallel Session - EAST

Friday, 21 October, 09:00–10:30

1325-420

ICS05 The Common Good or Conflicting Goals? Rhetorical and Argumentation Analyses

Chair: Zeh Reimar, Germany

PP 452 The use of enemy images in British and German parliamentary question times on Covid-19

[Mütschele, Henri](#)^{1*};

¹ Heinrich-Heine-University, Institute for Social Sciences - Department for Communication & Media, Düsseldorf, Germany

PP 453 Forensic and epideictic rhetoric – A qualitative analysis of Instagram comment sections

[Salte, Luise](#)^{1*};

¹ University of Stavanger, Institute of Media and Social Sciences, Stavanger, Norway

PP 454 A rhetorical vision in the making: Investigating the role of listening publics in twitter diplomacy

[Rikkinen, Lassi](#)^{1*}; [Isotalus, Pekka](#)¹;

¹ Tampere University, Faculty of Information Technology and Communication Sciences, Tampere, Finland

PP 455 Communication and conflicting frames in the public controversy surrounding fashion sustainability: an argumentative perspective

[Mercuri, Chiara](#)^{1*};

¹ Università della Svizzera Italiana, Faculty of Communication- Culture and Society, Lugano, Switzerland

PP 456 Strategic maneuvering with common ground in Dutch election debates

[Reijven, Menno](#)^{1*}; [Van Bijnen, Emma](#)¹;

¹ University of Amsterdam, Speech Communication- Argumentation Theory and Rhetoric, Amsterdam, Netherlands

Parallel Session - EAST

Friday, 21 October, 11:00–12:30

1325-420

ICS06 Interpersonal Roles and Goals in Digital Communication Environment

PP 549 'E-leaders' perceptions on e-leading with digital communication'

[Salin, Lotta](#)^{1*}; [Koponen, Jonna](#)¹;

¹ University of Eastern Finland, Department of Business, Joensuu, Finland

PP 550 "You said it Slackbot!": Team feedback shaped by the participation of a social bot

[Laitinen, Kaisa](#)^{1*}; [Koivula, Minna](#)¹;

¹ University of Jyväskylä, Department of Language and Communication Studies, Jyväskylä, Finland

PP 551 Spinning interactional plates: exploring multicomunication in the pre-post space of Facebook

[Ditchfield, Hannah](#)^{1*};

¹ University of Sheffield, Sociological Studies, Sheffield, United Kingdom

PP 552 Phubbed and curious: Electronic partner surveillance in response to partner phubbing and the mediating role of perceived partner responsiveness and anxiety

[Schokkenbroek, Janneke](#)^{1,2*}; [Hardyns, Wim](#)²; [Ponnet, Koen](#)¹;

¹ Ghent University, IMEC-MICT- Department of Communication Sciences, Ghent, Belgium

² Ghent University, IRCP- Department of Criminology- Criminal Law & Social Law, Ghent, Belgium

PP 553 Forums, Facebook and food – how insights into digital interpersonal communication can transform food waste reduction campaigns

Ridgway, Andy^{1*}; Weitkamp, Emma¹; Tapp, Alan²; Spotswood, Fiona³; Ling, Katy⁴; Meredith, Lucy⁵;

¹ University of the West of England, Science Communication Unit, Bristol, United Kingdom

² University of the West of England, Bristol Social Marketing Centre, Bristol, United Kingdom

³ University of Bristol, School of Management, Bristol, United Kingdom

⁴ University of the West of England, Department of Applied Sciences, Bristol, United Kingdom

⁵ University of the West of Scotland, Executive, Paisley, United Kingdom

Parallel Session - EAST

Friday, 21 October, 14:30–16:00

1325-136

IIC01 Content and perception of international and intercultural media communication

PP 639 Comparing Mediated Publics Across Contexts: The Lego Approach

[Litvinenko, Anna](#)^{1*}:

¹ Freie Universität Berlin, Institute for Media and Communication Studies, Berlin, Germany

PP 640 Examining Irish CVR-based humanitarian communications: Towards a trans-disciplinary analytical framework

[Tuite, Declan](#)^{1*}; Mitra, Saumava¹:

¹ Dublin City University, Communications, Dublin 9, Ireland

PP 641 Resolving or intensifying crisis? Examining public perceptions of crisis public diplomacy in foreign and domestic contexts

[Cassinger, Cecilia](#)^{1*}; Zhao, Hui¹:

¹ Lund University, Department of Strategic Communication, Helsingborg, Sweden

PP 642 This is the title of my abstract: 'western media representations of Nigeria in the context of organized terrorism'

[Jinadu, Olufunmilayo](#)^{1*}:

¹ University of Limerick, English- Irish and Communication, Limerick, Ireland

PP 643 Sino-Swiss Relations at Crossroads? A Transnational Comparative Framing Analysis between Switzerland and China (2013–2021)

[Zhang, Zhan](#)^{1*}:

¹ Università della Svizzera italiana, Institute of Media and Journalism, Lugano, Switzerland

Parallel Session - EAST

Saturday, 22 October, 09:00–10:30

1325-136

IIC02 Monitoring Media Change: Concepts and Cases

Chair: Harro-Loit Halliki, Estonia

Chair: Lauk Epp, Estonia

PN 174 Media monitoring potentiality in 14 European countries: Risks and opportunities

[Harro-Loit, Halliki](#)^{1*}; Eberwein, Tobias²:

¹ University of Tartu, Institute of Journalism and Communication, Tartu, Estonia;

² Austrian Academy of Sciences, Institute for Comparative Media and Communication Studies CMC, Vienna, Austria

PN 175 Media accountability: Global trends and European monitoring capabilities

[Kreutler, Marcus](#)^{1*}; Fengler, Susanne¹:

¹ TU Dortmund University, Erich Brost Institute for International Journalism, Dortmund, Germany

PN 176 Trust in journalists among the public as an indicator of deliberative culture: The case of Italy

[Splendore, Sergio](#)^{1*}; Valeriani, Augusto²; Garusi, Diego¹:

¹ Università degli Studi di Milano, Department of Social and Political Sciences, Milan, Italy;

² Università degli Studi di Bologna, Department of Political and Social Sciences, Bologna, Italy

PN 177 Challenges of deliberative communication in the Bulgarian media ecosystem

[Raycheva, Lilia](#)^{1*}; Miteva, Nadezhda¹; Velinova, Neli¹; Zankova, Bissera²; Metanova, Lora³:

¹ St. Kliment Ohridski Sofia University, Faculty of Journalism and Mass Communication, Sofia, Bulgaria;

² Media 21 Foundation, NN, Sofia, Bulgaria;

³ Bulgarian Telegraph Agency, NN, Sofia, Bulgaria

PN 178 Media and communication research in smaller countries in Europe

[Kõuts-Klemm, Ragne](#)^{1*}; [Peruško, Zrinjka](#)²; [Vozab, Dina](#)²; [Rožukalne, Anda](#)³; [Stakle, Alnis](#)³; [Skulte, Ilva](#)³; [Eberwein, Tobias](#)⁴;

¹ University of Tartu, Institute of Social Studies, Tartu, Estonia;

² University of Zagreb, Department of Media and Communication, Zagreb, Croatia;

³ Riga Stradins University, Department of Communication Studies, Riga, Latvia;

⁴ Austrian Academy of Sciences, Institute for Comparative Media and Communication Studies CMC, Vienna, Austria

Parallel Session - EAST

Saturday, 22 October, 13:30–15:00

1325-136

IIC03 Cultural images, roles and constructions in media production and public perception

PP 834 Foreign correspondents and the cosmopolis: Theoretical reflections on cosmopolitanism in the international and intercultural news production process

[Surm, Jasmin](#)^{1*};

¹ University of Leeds, School of Media and Communication, Leeds, United Kingdom

PP 835 From Paris to Berlin: The Discursive Construction of Transnational Roles and Practices in the Franco-German Journalistic Milieu

[Harkort, Viviane](#)^{1*};

¹ Universität Bremen, ZeMKI- Centre for Media- Communication and Information Research, Bremen, Germany

PP 836 Rethinking the impact of culture on a country's social image in international communication

[Chariatte, Jerome](#)^{1*}; [Ingenhoff, Diana](#)¹;

¹ University of Fribourg, Departement of Communication and Media Research, Fribourg, Switzerland

PP 837 Imaginaries of Artificial Intelligence: Industry Stakeholders' Communicative Construction of AI in China, Germany and the US

[Mao, Yishu](#)^{1*}; [Richter, Vanessa](#)²; [Katzenbach, Christian](#)²;

¹ University of Zürich UZH, Department of Communication and Media Research IKMZ, Berlin, Germany

² University of Bremen, Center for Media- Communication and Information Research ZeMI, Bremen, Germany

PP 838 Resonance in intercultural encounters: perspectives for communication in pluralised societies

[Klinglmayr, Theresa](#)^{1*};

¹ University of Salzburg, Communication Studies Transcultural Communication, Salzburg, Austria

Parallel Session - EAST

Thursday, 20 October, 16:15–17:45

1325-128

JCE01 Rethink the Classroom - Teaching Experiences

Chair: Van Der Nat Renée, Netherlands

PP 235 Rethinking the societal impact of journalism education: an analysis of focus group discussions about building resilience to trauma among journalism students

[Trifonova Price, Lada](#)^{1*}; Ogunyemi, Olatunji²:

¹ Sheffield Hallam University, Media- Arts and Communication, Sheffield, United Kingdom

² University of Lincoln, Lincoln School of English and Journalism, Lincoln, United Kingdom

PP 236 Theoretical knowledge and self-regulative integration of knowledges in the speech of research university students of journalism

[Ripatti-Torniainen, Leena](#)^{1*}:

¹ Tampere University, Faculty of Information Technology and Communication Sciences, Tampere University, Finland

PP 237 The strategic alliance between professional journalism and academia through investigative reporting

[Torres Da Silva, Marisa](#)^{1*}; Coelho, Pedro¹:

¹ NOVA University of Lisbon NOVA FCSH- Portugal, ICNOVA, Lisbon, Portugal

PP 238 Back to basic or learn for life? Four scenarios for teaching journalism in 2030

[Severijnen, Maaike](#)^{1*}; Van der Heijden, Chris¹; de Haan, Yael¹:

¹ HU University of Applied Sciences Utrecht, Quality Journalism in Digital Transition, Utrecht, Netherlands

Parallel Session - EAST

Thursday, 20 October, 18:00–19:30

1325-128

JCE02 Rethink Education - Impact of Journalism and Communication Education

Chair: Ripatti-Torniainen Leena, Finland

PP 345 Student active learning in a workshop format: Effects and impact

[Gynnild, Astrid](#)^{1*}:

¹ University of Bergen, department of Information Science and Media Studies, Bergen, Norway

PP 346 Journalism education and the “new normal” – Learning experiences from internship through online collaborative tools

[Vaage Øie, Kjetil](#)^{1*}; Bjørneset, Olaug²; Erdal, Ivar John³; Helleland, Loxley, Charlotte³; Utne, Tormod³:

¹ Volda University College, Institute of Journalism- Faculty of Media and Journalism, Volda, Norway

² NRK Norwegian Broadcasting Corporation, NRK Møre og Romsdal, Aalesund, Norway

³ Volda University College, Faculty of Media and Journalism, Volda, Norway

PP 347 Expanding the horizons of future media and communication professionals by implementing the principles of visual literacy pedagogies in the university

[Kedra, Joanna](#)^{1*}:

¹ University of Jyväskylä, Department of Language and Communication Studies, Jyväskylä, Finland

PP 348 Data visualizations and analysis in the context of data journalism (training): reflection and implications for onboarding concepts

Goldgruber, Eva¹; Radkohl, Sonja^{1*}; Gutounig, Robert¹:

¹ FH JOANNEUM - University of Applied Sciences, Journalism and Public Relations, Graz, Austria

PP 349 Data journalism as “terra incognita”: the road to innovation and upskilling in a cooperative-owned media company

[Morini, Francesca](#)^{1*}:

¹ Södertörn Högskola, Medie- och kommunikationsvetenskap, Stockholm, Sweden

Parallel Session - SOUTH

Thursday, 20 October, 09:00–10:30

1252-310 Jeppe Vontilius aud

JOS01 The Matrix of Media Culture: Central and Eastern Europe Beyond Institutions and Systems

Chair: **Stepinska Agnieszka, Poland**

PN 001 The Matrix of Media Culture in Central and Eastern Europe

[Glowacki, Michal](#)^{1*}; Demeter, Marton²:

¹ University of Warsaw, Faculty of Journalism Information and Book Studies, Warsaw, Poland;

² The National University of Public Service, Budapest, Hungary

PN 002 The Socio-cultural Turn in the Analysis of Disinformation: Insights from Lithuania

[Balcytiene, Aukse](#)^{1*}:

¹ Vytautas Magnus University, Kaunas, Lithuania

PN 003 De-differentiation Through Media Culture: Serbia and Montenegro

[Mladenović, Nikola](#)^{1*}:

¹ Faculty of Diplomacy and Security / Union - Nikola Tesla University, Belgrade, Serbia

PN 004 Estonian Journalism Culture from the Perspective of Journalistic Human Capital

[Harro-Loit, Halliki](#)^{1*}; Lauk, Epp¹:

¹ University of Tartu, Tartu, Estonia

PN 005 Culture in the Bulgarian Media Transformations: Media and Legal Culture

[Zankova, Bissera](#)^{1*}:

¹ Media 21 Foundation, Sofia, Bulgaria

Parallel Session - SOUTH

Thursday, 20 October, 09:00–10:30

1253-211 Merethe Barker aud

JOS02 The global challenges of Public Service Media and the next 100 years

Chair: **Franks Suzanne, United Kingdom**

PN 006 It's all about the money – challenges of funding PSM in Great Britain and Ireland

[Murrell, Colleen](#)^{1*}; Franks, Suzanne²:

¹ Dublin City University, Journalism, Dublin, Ireland

² Suzanne Franks, Journalism, London, United Kingdom

PN 007 Public service media and their funding: Predictors of willingness to pay in three European countries

[Sehl, Annika](#)^{1*}:

¹ Universität der Bundeswehr München, Journalism, Munich, Germany

PN 008 Declining Doodarshan?: India's public broadcaster in the age of infotainment

[Thussu, Daya](#)^{1*}:

¹ Hong Kong Baptist University, Journalism, Hong Kong, Hong Kong

PN 009 Reimagining American Public Media: A Systemic Approach to the Journalism Crisis?

[Lincoln, Louisa](#)^{1*}; Pickard, Victor¹:

¹ University of Pennsylvania, Annenberg School for Communication, Philadelphia, USA

Parallel Session - WEST

Thursday, 20 October, 09:00–10:30

1533-103 (E)

JOS03 Changing Perspectives: Scrutinizing innovation's place within journalism

Chair: Harbers Frank, Netherlands

PN 027 The strategic reinvention of digital journalistic storytelling: a long term perspective

[Harbers, Frank](#)^{1*}:¹ University of Groningen, Media and Journalism Studies, Groningen, Netherlands

PN 028 Audiences: The discursive power of an emerging change agent

[Banjac, Sandra](#)^{1*}:¹ University of Groningen, Centre for media and journalism studies, Groningen, Netherlands

PN 029 Metrics-generated visibility? Between cross-media news prominence and audience engagement

[Lamot, Kenza](#)^{1*}; [Paulussen, Steve](#)¹:¹ University of Antwerp, Communication Studies, Antwerp, Belgium

PN 030 Current Organizational Innovations in Journalism

[Suhr, Maike](#)^{1*}; [Buschow, Christopher](#)¹:¹ Bauhaus-Universität Weimar, Media, Weimar, Germany

PN 031 An ontogenetic approach: Reconciling field and institutional encounters with innovation and change

[Eldridge II, Scott](#)^{1*}:¹ University of Groningen, Media and Journalism Studies, Groningen, Netherlands

Parallel Session - SOUTH

Thursday, 20 October, 11:00–12:30

1252-310 Jeppe Vontilius aud

JOS04 Actors and Actants

Chair: Bélair-Gagnon Valérie, USA

PP 102 From objects of journalism to journalism of objects? A multi-case study on boundary work, civic technology design, and empowerment of journalists and citizens

[Hamm, Andrea](#)^{1*}; [Raetzsch, Christoph](#)²:¹ Technische Universität Berlin, Weizenbaum Institute for the Networked Society, Berlin, Germany² Aarhus University, Department of Media and Journalism Studies, Aarhus, Denmark

PP 103 Interdependent and entangled. The case of journalism's influence on Mozilla

[Baack, Stefan](#)^{1*}; [Cheruiyot, David](#)²; [Ferrer Conill, Raul](#)³:¹ Mozilla Foundation, Global programs, Berlin, Germany² University of Groningen, Media and Journalism Studies, Groningen, Netherlands³ Karlstad University, Media and Communication Studies, Karlstad, Sweden

PP 104 Building Databases Through Crowdsourcing: Motivations and Perceptions of Engaging an Open Data Community during the COVID-19 Pandemic

[Gehrke, Marília](#)^{1*}; [de-Lima-Santos, Mathias-Felip](#)²:¹ University of Southern Denmark, Digital Democracy Centre, Odense, Denmark² Federal University of Sao Paulo, Institute of Science and Technology, Sao Jose dos Campos, Brazil

PP 105 Fact-checking of visual disinformation and deepfakes – An actor-network theory approach

[Weikmann, Teresa](#)^{1*}; [Lecheler, Sophie](#)¹:¹ University of Vienna, Communication, Vienna, Austria

Parallel Session - SOUTH

Thursday, 20 October, 11:00–12:30

1253-211 Merethe Barker aud

JOS05 Audiences and their habits

Chair: Swart Joëlle, Netherlands

- PP 106 Journalism | Audience: One relation, many relationships
[Loosen, Wiebke](#)^{1*}; Reimer, Julius¹; Sprengelmeyer, Louise¹;
¹ Leibniz-Institut für Medienforschung, Hans-Bredow-Institut HBI, Leibniz-Institut für Medienforschung, Hans-Bredow-Institut HBI, Hamburg, Germany
- PP 107 What drives changing news use over time?: A longitudinal study of the informational practices and preferences of young adults
[Peters, Chris](#)^{1*}; Schrøder, Kim Christian¹; Lehaff, Josephine¹; Vulpius, Julie¹;
¹ Roskilde University, Department of Communication & Arts, Roskilde, Denmark
- PP 108 News use before, during and after crises: Towards a typology of temporality in news experiences
[Ytre-Arne, Brita](#)^{1*}; Moe, Hallvard¹; Næerland, Torgeir²;
¹ University of Bergen, Department of Information Science and Media Studies, Bergen, Norway
² NORCE, NORCE Social sciences, Bergen, Norway
- PP 109 Reflect my world or I won't read it. Audience expectations of Czech public service media and their connection with political preferences
[Smejkal, Klára](#)^{1*};
¹ Masaryk University, Department of Media Studies and Journalism, Brno, Czech Republic
- PP 110 Making space for news: how young people organize their home screens to form and sustain news habits on the smartphone
[Swart, Joëlle](#)^{1*}; Broersma, Marcel¹;
¹ University of Groningen, Centre for Media and Journalism Studies, Groningen, Netherlands

Parallel Session - WEST

Thursday, 20 October, 11:00–12:30

1533-103 (E)

JOS06 Future and innovation

Chair: Porlezza Colin, Switzerland

- PP 196 Media innovation beyond perimeter walls: a multilevel theory of innovation processes
[Zambelli, Giordano](#)^{1*}; Morganti, Luciano¹;
¹ Vrije Universiteit Brussel, Department of communication sciences, Brussels, Belgium
- PP 197 The transformation of the journalistic profession: (Re-)defining the skills of future journalists for algorithmic newsrooms
[Sarisakaloglu, Aynur](#)^{1*};
¹ Technische Universität Ilmenau, Media Studies, Ilmenau, Germany
- PP 198 "There's a Cap": An examination of knowledge-based collaboration in platform-fact-checking partnerships
Bélair-Gagnon, Valérie¹; Larsen, Rebekah²; Graves, Lucas³; Westlund, Oscar²; [Steenen, Steen](#)^{4*};
¹ University of Minnesota-Twin Cities, Hubbard School of Journalism and Mass Communication, Minneapolis, USA
² Oslo Metropolitan University, Department of Journalism, Oslo, Norway
³ University of Wisconsin-Madison, School of Journalism and Mass Communication, Madison, USA
⁴ Oslo Metropolitan University, Department of Journalism and Media Studies, Oslo, Norway
- PP 199 Innovating newsrooms with AI. Nordic media executives on organisational and strategic challenges of AI development
[Wiik, Jenny](#)^{1*};
¹ University of Gothenburg, Dept. of Journalism- Media and Communication, Gothenburg, Sweden

Parallel Session - SOUTH

Thursday, 20 October, 16:15–17:45

1252-310 Jeppe Vontilius aud

JOS07 Across journalism boundaries

Chair: Dr. Runge Evelyn, Germany

PP 211 Extending the professional borders or keeping status quo? – Union membership as boundary work

[Mathisen, Birgit Røe](#)^{1*}; Knudsen, Anders Graver²;¹ Nord University, Faculty of Social Science, Bodø, Norway² Oslo metropolitan university, Faculty of social science- Institute of journalism and media, Oslo, Norway

PP 212 Is liveblogging a genre? Routines for realizing credibility in discourse community of livebloggers

[Van Der Lubben, Sebastiaan Peter](#)^{1*};¹ University of Applied Sciences, Journalism, Utrecht, Netherlands

PP 213 News logic, routines and constraints in the UK, Sweden and Greece

[Anastasiou, Andreas](#)^{1*};¹ University of Leicester, Media- Communication and Sociology, Leicester, United Kingdom

PP 214 Immersive storytelling: Overrated hype or the future of journalism?

[Brüggemeier, Patricia](#)^{1*}; Kleine, Amelie¹; Kozary, Lynn¹; Neubauer, Lea¹; Schroeter, Sophie¹; Reer, Felix¹; Quandt, Thorsten¹;¹ University of Muenster, Department of Communication, Muenster, Germany

PP 215 Knock, Knock! The far-right is at the door. A comparative study of mainstreaming attempts amongst Scandinavian far-right alternative media

[Figenschou, Tine Ustad](#)^{1*}; Ihlebæk, Karoline Andrea¹;¹ Oslo Metropolitan University, Department of journalism and media studies, Oslo, Norway

Parallel Session - SOUTH

Thursday, 20 October, 16:15–17:45

1253-211 Merethe Barker aud

JOS08 Constructive journalism

Chair: Eberwein Tobias, Austria

PP 216 Clarifying constructive journalism through a systematic literature review: The emergence of new normative role or the continuation of journalism's core values?

[Albert, Verena](#)^{1*};¹ Leibniz-Institute for Media Research - Hans-Bredow-Institut, Journalism Studies, Hamburg, Germany

PP 217 Constructive journalism – applying deliberative norms to handle online incivility

[Backholm, Klas](#)^{1*}; Ruohonen, Heini¹; Strandberg, Kim¹;¹ Åbo Akademi University, Political Science with Media and Communication, Vasa, Finland

PP 218 (Re-)Viewing of journalistic roles: mapping the relational constructions in journalism studies

[Sprenghelmeyer, Louise](#)^{1*}; Behre, Julia¹;¹ Leibniz Institute for Media Research - Hans-Bredow-Institut HBI, Journalism Research, Hamburg, Germany

PP 219 Teaching Old Watchdogs New Tricks? Implementing Constructive Journalism in the Routinized Newsroom

[Skovsgaard, Morten](#)^{1*};¹ University of Southern Denmark, Centre for Journalism, Odense, Denmark

Parallel Session - WEST

Thursday, 20 October, 16:15–17:45

1533-103 (E)

JOS09 Local media, local journalism

Chair: Steensen Steen, Norway

- PP 297 Time to re-think impact – Local journalism after the COVID-19 outbreak
Ivask, Signe^{1*}; Waschkova Cisarova, Lenka¹;
¹ Masaryk University, Department of Media Studies and Journalism, Brno, Czech Republic
- PP 298 Decoding the automated journalistic experience: an exploratory investigation of local media practitioners' work with automated journalism
Thäsler-Kordonouri, Sina^{1*}; Barling, Kurt²;
¹ LMU Munich, Department of Media and Communication, Munich, Germany
² Middlesex University London, Media, London, United Kingdom
- PP 299 News coverage of the EU in local media: A multiple-case study through different journalistic cultures
Rivas-De-Roca, Rubén^{1*}; García-Gordillo, Mar¹; Caro-González, Francisco J.²;
¹ Universidad de Sevilla, Periodismo II, Seville, Spain
² Universidad de Sevilla, Business Administration and Marketing, Seville, Spain
- PP 300 Where theory meets reality: Models of solutions journalism in local UK news
Glück, Antje^{1*}; Jackson, Dan¹; Nguyen, An¹;
¹ Bournemouth University, Communication and Journalism, Bournemouth, United Kingdom

Parallel Session - SOUTH

Thursday, 20 October, 18:00–19:30

1252-310 Jeppe Vontilius aud

JOS10 Journalism and conflicts

Chair: Hanitzsch Thomas, Germany

- PP 319 Professional Barriers to Constructive Journalism Practice: Kenya's Media Reportage of the War on Terror
Macharia, Loise^{1*}; Barry, Marguerite¹;
¹ University College Dublin, Information Communication Studies, Dublin, Ireland
- PP 320 News as an accurate and proportional reflection of reality? A longitudinal study of whether and how media content is influenced by socioeconomic, real-world indicators
Simonsen, Sandra^{1*};
¹ The Hebrew University of Jerusalem, Dept. of Communication and Journalism, Jerusalem, Israel
- PP 321 Journalism, wars, and conflicts: What peace journalism can incorporate from other journalistic concepts
Malik, Muhammad Sultan^{1*}; Sehl, Annika¹; Kretzschmar, Sonja¹; Neuberger, Christoph²;
¹ Universität der Bundeswehr München, Fakultät für Betriebswirtschaft, Neubiberg, Germany
² Freie Universität Berlin, Fachbereich Politik- und Sozialwissenschaften, Berlin, Germany
- PP 322 Peace journalism revisited: a postcolonial perspective
Arregui Olivera, Cecilia^{1*};
¹ Aarhus University, Media and Journalism Studies, Aarhus, Denmark
- PP 323 Mechanisms and obstacles of journalistic media coverage of (terrorist) violent events
Wende, Sina¹; Schäfer, Markus^{1*};
¹ Johannes Gutenberg-University Mainz, Department of Communication, Mainz, Germany

Parallel Session - SOUTH

Thursday, 20 October, 18:00–19:30

1253-211 Merethe Barker aud

JOS11 Forms of news participation

Chair: Broersma Marcel, Netherlands

PP 324 Facebook news engagement during the pandemic – a comparative Scandinavian study

[Larsson, Anders Olof](#)^{1*}:¹ Kristiania University College, Department of Communication, Oslo, Norway

PP 325 Active involvement or a disrupted experience? How users respond to interactivity in journalistic narratives designed for audience engagement

[Van Der Nat, Renée](#)^{1*}; Müller, Eggo²; Bakker, Piet¹:¹ University of Applied Science Utrecht, School for Journalism, Utrecht, Netherlands² Utrecht University, Department for Media and Cultural Studies, Utrecht, Netherlands

PP 326 How free online news is not a subscription business impediment. An experimental study into the limitations of the zero-price effect in the context of news

[De Cleir, Luc](#)^{1*}; Paulussen, Steve¹; Poels, Karolien¹:¹ Universiteit Antwerpen, Social sciences/Communication science, Antwerp, Belgium

PP 327 Why young people do not pay for news: Reconsidering readers' willingness to pay for news in the digital landscape

[Borchgrevink-Brækhus, Marianne](#)^{1*}; Moe, Hallvard²:¹ University of Bergen, MediaFutures: Research Centre for Responsible Media Technology & Innovation- Department of Information Science and Media Studies, Bergen, Norway² University of Bergen, Department of Information Science and Media Studies, Bergen, Norway

PP 328 Shrinking social spaces? How journalists use filtering practices to manage online negativity

[Wheatley, Dawn](#)^{1*}:¹ Dublin City University, School of Communications, Dublin, Ireland

Parallel Session - WEST

Thursday, 20 October, 18:00–19:30

1533-103 (E)

JOS12 Disinformation/Misinformation

Chair: Bro Peter, Denmark

PP 398 Consumption of fake news in social media and mobile instant messaging services: conditioning factors and formulas to combat misinformation

[Casero-Ripolles, Andreu](#)^{1*}; Alonso-Muñoz, Laura²:¹ Universitat Jaume I, Communication Sciences, Castelló de la Plana, Spain² Universitat Jaume I de Castellón, Communication Sciences, Castelló de la Plana, Spain

PP 399 The good and the bad? Or the bad and the worse? Categorizing alternative media outlets as producers of different types of disinformation in five Western democracies

[Staender, Anna](#)^{1*}; Humprecht, Edda¹:¹ University of Zurich, Department of Communication and Media Research IKMZ, Zurich, Switzerland

PP 400 The role of SEE mainstream media in the spread of COVID-19 dis/misinformation on Facebook

[Nenadic, Iva](#)^{1*}; Brautovic, Mato²:¹ Faculty of Political Science- University of Zagreb, Journalism, Zagreb, Croatia² University of Dubrovnik, Department of Mass Communication, Dubrovnik, Croatia

PP 401 Journalistic understandings of disinformation

[Kyriakidou, Maria](#)^{1*}; Cushion, Stephen¹;

¹ Cardiff University, School of Journalism- Media and Culture, Cardiff, United Kingdom

Parallel Session - SOUTH

Friday, 21 October, 09:00–10:30

1252-310 Jeppe Vontilius aud

JOS13 Learning from crises or stuck on repeat? Ideology, working practices and the mediation of economics

Chair: Silke Henry, Ireland

PN 080 Economic journalists and economic crises: An historical perspective

[Schiffers, Steve](#)^{1*};

¹ City University of London, International Politics, London, United Kingdom

PN 081 The roles of economic journalists after the 2008 crisis

[Arrese, Angel](#)^{1*}; Vara-Miguel, Alfonso Vara-Miguel²;

¹ University of Navarra, School of Communications, Pamplona, Spain;

² University of Navarra, School of Communications, Pamplona, Spain

PN 082 The framing of economic inequality through the pandemic

[Knowles, Sophie](#)^{1*}; Strauß, Nadine²;

¹ Middlesex University, Faculty of Arts and Creative Industries, London, United Kingdom;

² University of Zurich, Department of Communication and Media Research, Zurich, Switzerland

PN 083 Finding their bark? Insider's perspectives on changes in economic news journalism since the GFC

[Quinn, Fergal](#)^{1*}; Silke, Henry²; Rieder, Maria³;

¹ University of Limerick, School of English Irish and Communication, Limerick, Ireland;

² University of Limerick, School of English Irish and Communication, Limerick, Ireland;

³ University of Limerick, School of Modern Languages and Applied Linguistics, Limerick, Ireland

PN 084 Privileged access: How primary definers construct discourses on corporation tax

Graham, Ciara¹; O'Rourke, Brendan O'Rourke¹; [Silke, Henry](#)^{2*};

¹ Technological University of Dublin, School of Business and Humanities, Dublin, Ireland

² University of Limerick, School of English Irish and Communication, Limerick, Ireland

Parallel Session - SOUTH

Friday, 21 October, 09:00–10:30

1253-211 Merethe Barker aud

JOS14 Platformization and hybrid journalism

Chair: Loosen Wiebke, Germany

PP 418 Digital platforms as the cure and cancer of professional journalism: The case study of Google's Digital News Initiative

Mance, Boris¹; [Kaluža, Jernej](#)^{1*};

¹ Faculty of Social Sciences- University of Ljubljana, Social Communication Research Centre, Ljubljana, Slovenia

PP 419 Designing Hybrid Journalism – Embedding Journalistic Values in AI-Driven Tools

[Porlezza, Colin](#)^{1*}; Pranteddu, Laura¹;

¹ Università della Svizzera italiana, Institute of Media and Journalism IMeG, Lugano, Switzerland

PP 420 Technology in Fact-checking Practices

Westlund, Oscar¹; Belair-Gagnon, Valérie²; Graves, Lucas³; Larsen, Rebekah⁴; [Steensen, Steen](#)^{4*};

¹ Oslo Metropolitan University, Department of Journalism and Media Studies, Oslo, Norway

² University of Minnesota, Hubbard School of Journalism & Mass Communication, Minnesota, USA

³ University of Wisconsin-Madison, School of Journalism and Mass Communications, Madison, USA

⁴ Oslo Metropolitan University, Digital Journalism Research Group, Oslo, Norway

PP 421 Convergent media storms. Unravelling the role of mainstream, alternative and social media in the mediated construction of a political scandal

[Hau, Priscilla](#)^{1*}; Paulussen, Steve¹; Maesele, Pieter¹;

¹ University of Antwerp, Communication science, Antwerpen, Belgium

PP 422 Unboxing journalistic AI: Understanding algorithmic news distribution in Chinese newsrooms

[Kuai, Joanne](#)^{1*};

¹ Karlstad University, GMK, Karlstad, Sweden

Parallel Session - WEST

Friday, 21 October, 09:00–10:30

1533-103 (E)

JOS15 Risks, threats, and Reporting Dangerously

Chair: Jackson Dan, United Kingdom

PP 482 Resilient journalism: mapping the dynamics of disaster reporting

[Sreedharan, Chindu](#)^{1*};

¹ Bournemouth University, Department of Communication and Journalism, Bournemouth, United Kingdom

PP 483 Risks and threats women journalists and fixers face reporting on the conflict in Ukraine. Coping strategies

[Hrybenko, Oleksandra](#)^{1*};

¹ Oslo Metropolitan, Journalism and Media Studies, Oslo, Norway

PP 484 Reporting violence: posttraumatic stress and coping in journalism

[Hanitzsch, Thomas](#)^{1*};

¹ LMU Munich, LMU Munich, Munich, Germany

PP 485 Organisational and social support for journalists' well-being: Comparative analysis of Germany and United Kingdom

[Simunjak, Maja](#)^{1*}; Menke, Manuel²;

¹ Middlesex University, Department of Media, London, United Kingdom

² University of Copenhagen, Department of Communication, Copenhagen, Denmark

PP 486 Extreme crisis situations and their impact on journalists. Assessing the emotional toll of covering the economic crisis and the pandemic

[Katsaounidou, Anastasia](#)^{1*}; Angelou, Yannis²; Papadopoulou, Lambrini³;

¹ Ionian University, Digital Media and Communication, Kefalonia, Greece

² Aristotle University of Thessaloniki, Journalism and Mass Communications, Thessaloniki, Greece

³ National and Kapodistrian University of Athens, Communication and Media Studies, Athens, Greece

Parallel Session - SOUTH

Friday, 21 October, 11:00–12:30

1252-310 Jeppe Vontilius aud

JOS16 Journalism and its sources

Chair: Wheatley Dawn, Ireland

PP 507 Right topic, right source? Source variety in right-wing alternative news media across diverse topics

[Mayerhöffer, Eva](#)^{1*}; Heft, Annett²;

¹ Roskilde University, Department of Communication and Arts, Roskilde, Denmark

² Freie Universität Berlin, Weizenbaum Institute for the Networked Society, Berlin, Germany

PP 508 Do news agencies shape the news? A longitudinal study of different media types in German-, French- and Italian-speaking Switzerland 2011–2021

[Vogler, Daniel](#)^{1*}; Udris, Linards¹;

¹ University of Zurich, fôg - Research Center for the Public Sphere and Society / Department of Media and Communication Research, Zurich, Switzerland

- PP 509 When the “social” complements, overlaps or replaces the “professional”. Informal cooperation between journalists and their sources in the political news beat
Malling, Milda^{1*}:
¹ Södertörn university- Sweden, Journalism, Huddinge, Lithuania
- PP 510 How can ordinary citizens impact journalistically mediated public discourse?
Baumgartner, Antonia^{1*}; Schönhaben, Philomen¹:
¹ University of Fribourg, Department of Communication and Media Research DCM, Fribourg, Switzerland
- PP 511 Judging sources, judging information: An inductive analysis of how people navigate the online media environment
Ross, Argedas, Amy^{1*}; Badrinathan, Sumitra¹; Mont'Alverne, Camila¹; Toff, Benjamin¹; Fletcher, Richard¹; Nielsen, Rasmus Kleis¹:
¹ University of Oxford, Reuters Institute for the Study of Journalism, Oxford, United Kingdom

Parallel Session - SOUTH

Friday, 21 October, 11:00–12:30

1253-211 Merethe Barker aud

JOS17 Journalistic role conceptions

Chair: Lauk Epp, Estonia

- PP 512 More continuities than changes in news media: comparing structural conditions for the fulfilment of democratic roles in 9 countries between 2011 and 2021
Tomaz, Tales^{1*}; Trappel, Josef¹:
¹ University of Salzburg, Media Policy and Media Economics, Salzburg, Austria
- PP 513 A role model: Four perspectives for hyperlocals in the local media ecology
Jangdal, Lottie^{1*}:
¹ Mid-Sweden university, Media and communication, Sundsvall, Sweden
- PP 514 Roles of journalism researchers: scholarly responsibilities and influencing factors
Bro, Peter^{1*}:
¹ University of Southern Denmark, Centre for Journalism, Odense M., Denmark
- PP 515 Journalistic role perceptions and role performances in polarized conflicts: A cross-sectional and cross-national study
Leicht, Linda^{1*}; Strohmeier, Rebecca¹; Sehl, Annika¹; Kretzschmar, Sonja¹:
¹ Universität der Bundeswehr München, Institute of Journalism, Neubiberg, Germany

Parallel Session - WEST

Friday, 21 October, 11:00–12:30

1533-103 (E)

JOS18 Media trust

Chair: Splendore Sergio, Italy

- PP 592 The textual construction of news trustworthiness in political projections
Aharoni, Tali^{1*}; Amit-Danhi, Eedan¹; Baden, Christian¹; Overbeck, Maximilian¹; Tenenboim-Weinblatt, Keren¹:
¹ Hebrew University, Communication and Journalism, Jerusalem, Israel
- PP 593 Trust and the media: arguments for the (irr)relevance of a concept
 Stiernstedt, Fredrik¹; Jakobsson, Peter^{2*}:
¹ Södertörn university, Culture and Education, Huddinge, Sweden
² Uppsala University, Informatics and Media, Uppsala, Sweden

- PP 594 A tool for trade or trust? A study on online news startups and community building
Peeters, Maud^{1*}; Maesele, Pieter¹;
¹ University of Antwerp, Communication Sciences, Antwerp, Belgium
- PP 595 Exploring perceptions of fairness in news coverage across 46 countries
Eddy, Kirsten^{1*}; Fletcher, Richard¹;
¹ University of Oxford, Reuters Institute for the Study of Journalism, Oxford, United Kingdom
- PP 596 Trust crisis or strong bond? How German journalists perceive the trust relationship to their audience and how they define trustworthy journalism
Uth, Bernadette^{1*};
¹ University of Münster, Department of Communication, Münster, Germany

Parallel Session - SOUTH

Friday, 21 October, 14:30–16:00

1252-310 Jeppe Vontilius aud

JOS19 Journalistic field and autonomy

Chair: Van Der Nat Renée, Netherlands

- PP 616 The changing face of journalistic autonomy. A case study of Flemish newspaper De Standaard (1980–2020)
Wandels, Nils^{1*}; Mast, Jelle¹; van den Bulck, Hildegard²;
¹ Vrije Universiteit Brussel, Journalism Studies, Brussels, Belgium
² Drexel University, Department of communication, Philadelphia, USA
- PP 617 Imagining the audience. How young journalists navigate professional autonomy and audience demands
Broersma, Marcel^{1*}; Swart, Joëlle¹; Banjac, Sandra¹;
¹ University of Groningen, Centre for Media and Journalism Studies, Groningen, Netherlands
- PP 618 Infrastructuring publics: datafied platform dependencies in news organizations
Kristensen, Lisa Merete^{1*}; Hartley, Jannie Møller¹;
¹ Roskilde University, Department of Communication and Arts, Roskilde, Denmark
- PP 619 A Sociology of Knowledge Approach to understanding African journalism fields
Wahutu, J.^{1*}; Deng, Zhuoru¹; Osman, Osman¹;
¹ New York University, Media- Culture- and Communication, New York, USA

Parallel Session - SOUTH

Friday, 21 October, 14:30–16:00

1253-211 Merethe Barker aud

JOS20 Datafied journalism: the role of metrics

Chair: Borges Rey Eddy, Qatar

- PP 620 Between co-orientation and demarcation: How news media professionals perceive the adoption of news recommender systems
Blassnig, Sina^{1*}; Mitova, Eliza¹; Strikovic, Edina²; Urman, Aleksandra³; de Vreese, Claes²; Hannák, Anikó³; Esser, Frank¹;
¹ University of Zurich, IKMZ – Department of Communication and Media Research, Zurich, Switzerland
² University of Amsterdam, Amsterdam School of Communication Research, Amsterdam, Netherlands
³ University of Zurich, Department of Informatics - Social Computing Group, Zurich, Switzerland
- PP 621 News Personalisation and public service media: The audience perspective in three European countries
Eder, Maximilian^{1*}; Sehl, Annika¹;
¹ Universität der Bundeswehr München, Institute of Journalism, Neubiberg, Germany

PP 622 More of the popular? Assessing the link between audience metrics and content diversity

[Hendrickx, Jonathan](#)^{1*}; Lamot, Kenza²; Van Remoortere, Annelien³;

¹ Vrije Universiteit Brussel, imec-SMIT, Brussel, Belgium

² University of Antwerp, m²p, Antwerp, Belgium

³ Universiteit van Amsterdam, ASCoR, Amsterdam, Netherlands

Parallel Session - WEST

Friday, 21 October, 14:30–16:00

1533-103 (E)

JOS21 Forms of digital journalism

Chair: Ahva Laura, Finland

PP 686 Closing the gap in news exposure? Investigating influencers' potential for connecting "news-poor" Instagram users to current affairs content with computational methods

[Immler, Hannah](#)^{1*}; Merten, Lisa¹; Shahrezaye, Morteza²;

¹ Leibniz Institute for Media Research - Hans-Bredow-Institut HBI, Communication Science, Hamburg, Germany

² University of St. Gallen, Institute for Media and Communications Management, St. Gallen, Switzerland

PP 687 Rethinking the influence of social media on news production of investigative journalism

[Pan, Lin](#)^{1*};

¹ City- University of London, Journalism, London, China

PP 688 User's attitudes and news avoidance in the Spanish online media landscape

[Perez-Altamira, Laura](#)^{1*}; Javier, Díaz-Noci¹;

¹ Universitat Pompeu Fabra, Communication Department, Barcelona, Spain

PP 689 Performative publics and the shifting role of journalism: The emergence of gender-related Covid-19 discourses in the German twittersphere

[Siemon, Miriam](#)^{1*}; Reißmann, Wolfgang¹; Lünenborg, Margreth¹;

¹ Freie Universität Berlin, Institute for Media and Communication Studies, Berlin, Germany

PP 690 The place of photography in changing newsrooms

[Zecchinon, Pauline](#)^{1*}; Standaert, Olivier¹;

¹ Université catholique de Louvain, ORM - Observatoire de Recherche sur les Médias et le journalisme, Louvain-la-Neuve, Belgium

Parallel Session - SOUTH

Friday, 21 October, 16:30–18:00

1252-310 Jeppe Vontilius aud

JOS22 News Coverage and news values

Chair: Perusko Zrinjka, Croatia

PP 707 LGBTI as a news topic: The framing of sexual and gender diversity in Dutch-speaking Belgian news media

[Verhoeven, Emma](#)^{1*}; Paulussen, Steve¹; Dhoest, Alexander¹;

¹ University of Antwerp, Communication Studies, Antwerpen, Belgium

PP 708 News Values in Violence against Women online news reports: A comparative case study – reporting on the murder of Swedish journalist Kim Wall

[Barascu, Maria-Magdalena](#)^{1*};

¹ University of Valencia, Faculty of Philology- Translation and Communication, Valencia, Spain

PP 709 Nationalistic media reporting in the age of COVID-19: A comparison of COVID-19 vaccine coverage in China, Russia and Czechia

[Kankova, Jaroslava](#)^{1*}; Deng, Ruolan¹; Shargina, Elena¹;

¹ University of Vienna, Department of Communication, Vienna, Austria

Parallel Session - SOUTH

Friday, 21 October, 16:30–18:00

1253-211 Merethe Barker aud

JOS23 Comparing journalistic role performance across Europe: new developments and perspectives

Chair: Jackson Dan, United Kingdom

PN 133 Explaining gaps between journalists' reported behaviours and role performance across Europe
Mellado, Claudia¹; Glück, Antje²; [Jackson, Dan](#)^{2*}; Milojevic, Ana³; Quinn, Fergal⁴; Silke, Henry⁴; Van Leuven, Sarah⁵;

- ¹ Pontificia Universidad Católica de Valparaíso, School of Journalism, Valparaíso, Chile
- ² Bournemouth University, Communication and Journalism, Bournemouth, United Kingdom
- ³ University of Belgrade, Journalism and Communication, Belgrade, Serbia
- ⁴ University of Limerick, School Of English, Irish & Communication, Limerick, Ireland
- ⁵ University of Ghent, Center for Journalism Studies, Ghent, Belgium

PN 134 Journalistic role performance in high politicized media systems: comparing Poland and Hungary
[Szabó, Gabriella](#)^{1*}; [Stępińska, Agnieszka](#)²;

- ¹ Hungarian Academy of Sciences, Department for Political Behavior, Budapest, Hungary;
- ² Adam Mickiewicz University, Faculty of Political Science and Journalism, Poznań, Poland

PN 135 "Interpreting" or "reporting"? An analysis of role performance in seven European countries
[Mazzoni, Marco](#)^{1*}; Mincigrucci, Roberto¹; Stanziano, Anna¹; Hagen, Lutz²; Glück, Antje³;

- ¹ University of Perugia, Dipartimento di Scienze Politiche, Perugia, Italy;
- ² University of Dresden, Center for Social Science Methods, Dresden, Germany;
- ³ Bournemouth University, Communication and Journalism, Bournemouth, United Kingdom

PN 136 Towards a model of sports journalistic roles? Comparing sports journalism in 12 European countries
[Jackson, Dan](#)^{1*}; Abuali, Yasser¹; Matthews, Jamie¹; Quinn, Fergal²; Van Leuven, Sarah³; Zhao, Xin¹;

- ¹ Bournemouth University, Communication and Journalism, Bournemouth, United Kingdom;
- ² University of Limerick, School Of English, Irish & Communication, Limerick, Ireland;
- ³ University of Ghent, Center for Journalism Studies, Ghent, Belgium

PN 137 Sourcing practices and journalistic role performance: Comparing C-19 news in 4 European countries
[Van Leuven, Sarah](#)^{1*}; Glück, Antje²; Lecheler, Sophie³; Quinn, Fergal⁴; Silke, Henry⁴; Thorsen, Einar²;

- ¹ University of Ghent, Center for Journalism Studies, Ghent, Belgium;
- ² Bournemouth University, Communication and Journalism, Bournemouth, United Kingdom;
- ³ University of Vienna, Department of Communication, Vienna, Austria;
- ⁴ University of Limerick, School Of English, Irish & Communication, Limerick, Ireland

Parallel Session - WEST

Friday, 21 October, 16:30–18:00

1533-103 (E)

JOS24 Nordic Journalists in the 2020s: Results from the Third Wave of the Worlds of Journalism Study

Chair: Välvirronen Jari, Finland

PN 143 Danish Journalism after Covid 19: Nothing New from the North?
Skovsgaard, Morten¹; [Van Dalen, Arjen](#)^{2*};

- ¹ University of Southern Denmark, Centre for Journalism, Odense, Denmark;
- ² University of Southern Denmark, Centre for Journalism, Odense, Denmark

PN 144 Finland: Adaptation to Turbulent Times
[Välvirronen, Jari](#)^{1*}; Pöyhkäri, Reeta¹; Villi, Mikko¹;

- ¹ University of Jyväskylä, Department of Language and Communication Studies, Jyväskylä, Finland

PN 145 Iceland: Journalists' Safety in a Small State
[Kolbeins, Guðbjörg](#)^{1*};

- ¹ University of Akureyri, School of Humanities and Social Sciences, Akureyri, Iceland

PN 146 Changes to the Diversity of Professional Journalism in Norway

Hovden, Jan Fredrik¹; Steensen, Steen^{2*};

¹ University of Bergen, Department of Information Science and Media Studies, Bergen, Norway;

² Oslo Metropolitan University, Department of Journalism and Media Studies, Oslo, Norway

PN 147 Sweden: Pandemic, Populistic, and Precarious Threats – A Workforce in Concern

Springer, Nina^{1*}; Nygren, Gunnar²;

¹ University of Münster, Department of Communication, Münster, Germany;

² Södertörn University, School of Social Sciences, Stockholm, Sweden

Parallel Session - SOUTH

Saturday, 22 October, 09:00–10:30

1252-310 Jeppe Vontilius aud

JOS25 Climate Change Journalism in the Nordic Countries: temporal issues of events, justice, youth, engagement and awareness

Chair: **Bødker Henrik, Denmark**

PN 157 Event-driven and media-generated climate journalism in Danish newspapers

Welding, Line^{1*};

¹ Roskilde University, Communication, Roskilde, Denmark

PN 158 The intersection of temporality and spatiality in climate justice and climate journalism

Roosvall, Anna^{1*};

¹ Stockholm University, Department of Media Studies, Stockholm, Sweden

PN 159 Climate justice frames in public service broadcasting – a case study of NRK

Ytterstad, Andreas^{1*};

¹ Oslo Metropolitan University, Department of Journalism and Media Studies, Oslo, Norway

PN 160 Engaging the already engaged: young environmentalists' climate change news engagement in Norway

Borgen Eide, Gjølil^{1*};

¹ Oslo Metropolitan University, Dept. of journalism and media studies, Oslo, Norway

PN 161 Seasonal Journalism and Vernacular Phenology

Bødker, Henrik^{1*};

¹ Aarhus University, Dept. of Media and Journalism Studies, Aarhus, Denmark

Parallel Session - SOUTH

Saturday, 22 October, 09:00–10:30

1253-211 Merethe Barker aud

JOS26 Structuring, imagining, loving: Understanding pioneer journalism's re-figuration of the field

Chair: **Loosen Wiebke, Germany**

PN 162 Searching for a foothold: the (re)structuring of a new(s) media landscape

Leckner, Sara^{1*}; Tenor, Carina²;

¹ Malmö University, Faculty of Technology and Society, Malmö, Sweden;

² Karlstad University, Faculty of Arts and Social Sciences, Karlstad, Sweden

PN 163 Network structures in transnational collaborative journalism projects

Lück-Benz, Julia^{1*}; Heft, Annett²;

¹ Institute for Media and Communication Studies, Freie Universität Berlin, Berlin, Germany;

² Weizenbaum Institute for the Networked Society, Freie Universität Berlin, Berlin, Germany

PN 164 Whose futures? Assessing the influence of the technological field on pioneer journalists' agency

[Ruotsalainen, Juho](#)^{1*}; Heinonen, Sirkka¹; Hujanen, Jaana²; Villi, Mikko³;

¹ Futures Research Centre, University of Turku, Helsinki, Finland;

² Swedish School of Social Science, University of Helsinki, Helsinki, Finland;

³ Department of Language and Communication Studies, University of Jyväskylä, Jyväskylä, Finland

PN 165 Loving Journalism

[Witschge, Tamara](#)^{1*}; Deuze, Mark²;

¹ University of Applied Sciences, Faculty of Arts, Amsterdam, Netherlands;

² University of Amsterdam, Faculty of Humanities, Amsterdam, Netherlands

PN 166 Between "love" and "dystopian fears": Pioneer journalists' motivation to change the field

[Hepp, Andreas](#)^{1*}; Loosen, Wiebke²;

¹ ZeMKI, University of Bremen, Bremen, Germany;

² Leibniz-Institut für Medienforschung, Hans-Bredow-Institut HBI, Leibniz-Institut für Medienforschung, Hans-Bredow-Institut HBI, Hamburg, Germany

Parallel Session - WEST

Saturday, 22 October, 09:00–10:30

1533-103 (E)

JOS27 Fighting Covid-19

Chair: Ahva Laura, Finland

PP 797 COVID-19 sceptics' attitudes and expectations toward the media: Understanding the role of moral judgements on trust and distrust in scientific journalistic communication

Kosyk, Anastasiya¹; Kirsten, Anna¹; Scheu, Andreas¹; [Uth, Bernadette](#)^{1*};

¹ University of Münster, Department of Communication, Münster, Germany

PP 798 Forcing journalists out of the box: how using play, games and online experience in a journalistic investigation into Covid-19 amplified marginalised voices

[Cooper, Glenda](#)^{1*};

¹ City University of London, Journalism, London, United Kingdom

PP 799 "Every Day Counts": building a campaign on covid-19 with a national radio station and teenage students

[Zão Oliveira, Hernãni](#)^{1*}; Lima, Helena²;

¹ University of Évora, Citcem, Évora, Portugal

² University of Porto, Citcem, Porto, Portugal

Parallel Session - SOUTH

Saturday, 22 October, 13:30–15:00

1252-310 Jeppe Vontilius aud

JOS28 Algotihms, Innovation and precarity

Chair: Splendore Sergio, Italy

PP 817 Journalism in times of blurring boundaries between journalism, PR and marketing

Russmann, Uta¹; Einwiller, Sabine²; [Seiffert-Brockmann, Jens](#)^{3*}; Reiter, Gisela⁴; Stürmer, Lina²; Kresser, Sarah²;

¹ University of Innsbruck, Department of Media- Society and Communication, Innsbruck, Austria

² University of Vienna, Department of Communication, Vienna, Austria

³ Vienna University of Economics and Business, Foreign Language Business Communication, Vienna, Austria

⁴ FH Wien, Journalism & Media Management, Vienna, Austria

PP 818 Journalism and Silicon Valley: reporting big tech

[Wright, Scott](#)^{1*};

¹ Bournemouth University, Media and Communication, Bournemouth, United Kingdom

PP 819 The social impact of journalism innovation - Rethinking journalism innovation beyond organizational boundaries

[Porlezza, Colin](#)^{1*}; Ferri, Giulia¹; Kaltenbrunner, Andy²; García-Avilés, José³; Meier, Klaus⁴; Wyss, Vinzenz⁵;

¹ Università della Svizzera italiana, Institute of Media and Journalism IMeG, Lugano, Switzerland

² Austrian Academy of Science- Medienhaus Wien, Institute for comparative media and communication studies, Vienna, Austria

³ Miguel Hernández University of Elche, Department of social and human sciences, Elche, Spain

⁴ Catholic University of Eichstätt-Ingolstadt, Journalism Department, Eichstätt, Germany

⁵ Zurich University of Applied Sciences ZHAW, IAM Institute of Applied Media Studies, Winterthur, Switzerland

PP 820 Watchdog or loyal-facilitator: Assessing journalistic role performance in algorithmic accountability reporting in China

[Ji, Xiaolu](#)^{1*}; Kuai, Joanne²;

¹ Tsinghua University, School of Journalism and Communication, Beijing, China

² Karlstad University, Department of Geography- Media and Communication, Karlstad, Sweden

PP 821 Precarious, Peripheral, and Part-Time? The journalistic job market in Denmark after the financial crisis

[Krammer, Aske](#)^{1*}; Moestrup, Steffen²;

¹ Danish School of Media and Journalism, Media and Innovation, Copenhagen, Denmark

² Danish School of Media and Journalism, Journalism, Aarhus N, Denmark

Parallel Session - SOUTH

Saturday, 22 October, 13:30–15:00

1253-211 Merethe Barker aud

JOS29 Covering wars, fighting disinformation

Chair: **Steensen Steen, Norway**

PP 822 Examining audiences' epistemological beliefs about journalism: relevance to trust, credibility, and journalistic practice

[Robertson, Craig](#)^{1*};

¹ University of Oxford, Reuters Institute for the Study of Journalism, Oxford, United Kingdom

PP 823 Exploring the key forces controlling media coverage of humanitarian crises in West and Central Africa

[Sunderland, Mike](#)^{1*}; Jackson, Daniel¹; Veneti, Anastasia¹;

¹ Bournemouth University, Department of Communication and Journalism, Bournemouth, United Kingdom

PP 824 Fighting disinformation: perceptions on the role of fact-checkers

[Baptista, João Pedro](#)^{1*}; Gradim, Anabela¹;

¹ Universidade da Beira Interior, Labcom - Comunicação e Artes, Covilhã, Portugal

Parallel Session - WEST

Saturday, 22 October, 13:30–15:00

1533-103 (E)

JOS30 The extreme right: discourse, affordances of genre and medium, and resistance

PN 198 The abnormalisation of Social Justice Struggle

[Cammaerts, Bart](#)^{1*};

¹ London School of Economics, Media and Communication, London, United Kingdom

PP 871 Analyzing the growth of the far right in Portugal and Spain: Chega and Vox's Facebook communication strategy

[Lapa, Tiago](#)^{1*};

¹ Faculty of Social Sciences - Charles University, Institute of Communication Studies and Journalism, Prague, Czech Republic

PN 199 "Our weapons are good arguments and dissemination" The Austrian Identitarians taken at their words

[Goetz, Judith](#)^{1*};

¹ University of Vienna, Political Sciences, Vienna, Austria

Parallel Session - NORTH

Thursday, 20 October, 09:00–10:30

1410-038

MCS01 Communication and the Smart City

Chair: Rodgers Scott, United Kingdom

Chair: Raetzsch Christoph, Denmark

PN 019 The Smart City as a Curational Platform

[Smets, Annelien](#)^{1*}:

¹ Vrije Universiteit Brussel, Studies in Media Innovation and Technology, Brussels, Belgium

PN 020 Digital Urbanity and Interethnic Friendships: Communication Practices of Conviviality in Trieste

[Krajina, Zlatan](#)^{1*}:

¹ University of Zagreb, Faculty of Political Sciences, Zagreb, Croatia

PN 021 Facebook City: Ambiguities between Translocal Platform and Local Communication Infrastructure

[Rodgers, Scott](#)^{1*}; Ballatore, Andrea²; McLoughlin, Liam³; Moore, Susan⁴:

¹ Birkbeck University of London, Department of Film Media and Cultural Studies, London, United Kingdom;

² King's College London, Department of Digital Humanities, London, United Kingdom;

³ University of Manchester, Department of Politics, Manchester, United Kingdom;

⁴ University College London, Bartlett School of Planning, London, United Kingdom

PN 022 Journalism and the Democratic Interface: From Data Dashboards to Participatory Infrastructures

[Raetzsch, Christoph](#)^{1*}; Hamm, Andrea²; Henriques, Diogo¹; Shibuya, Yuya³:

¹ Aarhus University, Department of Media and Journalism Studies, Aarhus, Denmark;

² Technische Universität Berlin, Weizenbaum Institute for the Networked Society Berlin, Berlin, Germany;

³ University of Tokyo, Center for Spatial Information Studies, Tokyo, Japan

Parallel Session - NORTH

Thursday, 20 October, 11:00–12:30

1410-038

MCS02 Smart Cities, Augmented Spaces

Chair: Dias Marcos, Ireland

PP 159 The performative citizen and the post-pandemic smart city: an analysis of digitally mediated performance in contemporary urban space

[Dias, Marcos](#)^{1*}:

¹ Dublin City University, School of Communications, Dublin, Ireland

PP 160 The demand-side¹ of datafication in the smart city construct: what data are seen to really matter?

[Okafor, Carl Chineme](#)^{1*}:

¹ University of Stavanger, Media and social sciences, Stavanger, Norway

PP 161 Developing Subjective Wellbeing through Augmented Reality in the Urban Space

[Cavalcante, Aclon](#)^{1*}; Pereira Azevedo, José Manuel²:

¹ Universidade do Porto, Faculty of Engineering, Póvoa de Varzim, Portugal

² Universidade do Porto, Faculdade de Letras, Porto, Portugal

PP 162 The impact of augmented space on city life: Developing a theoretical and empirical framework

[Wimmer, Jeffrey](#)^{1*}; Schweiger, Moritz¹:

¹ University of Augsburg, Department for Media- Knowledge and Communication Media Reality Division, Augsburg, Germany

PP 163 Counter-mapping Covid-19: Understanding the impacts of grassroots data projects and research

[Jeppesen, Sandra](#)^{1*}; Trere, Emiliano²; Sartoretto, Paola³; Hoechsmann, Michael⁴:

¹ Lakehead University, Media- Film- and Communications- Media Action Research Group, Orillia ON, Canada

² Cardiff University, School of Journalism- Media and Culture- Data Justice Lab, Cardiff- Wales, United Kingdom

³ Jonkoping University, Department of Media and Communication, Jonkoping, Sweden

⁴ Lakehead University, Education, Orillia ON, Canada

Parallel Session - NORTH

Thursday, 20 October, 16:15–17:45

1410-038

MCS03 Communicating Local Culture and Heritage in Urban Spaces

Chair: Lokot Tetyana, Ireland

- PP 269 "There used to be a movie theater here" Mapping Movie Theaters as Urban Cultural Heritage Sites
[Özkan, Derya](#)^{1*}; Onaran, Ayşenur²;
¹ Izmir University of Economics, Faculty of Communication- Department of Cinema and Digital Media, Konak Izmir, Turkey
² Middle East Technical University, Architecture, Ankara, Turkey
- PP 270 VDNKh on display: Exhibitions, pavilions and East-West dialectics in the media complex of Moscow
[Larsson, Karin](#)^{1*};
¹ Södertörn University, Media and Communication Studies, Stockholm, Sweden
- PP 271 Impacts of being European Capital of Culture. Reflections from 'Aarhus 2017' on the interplay between media, culture, image, identity, and public debate
[Degn, Hans-Peter](#)^{1*}; Hansen, Louise Ejgod²;
¹ Aarhus University, School of Communication and Culture, Aarhus N, Denmark
² Aarhus University, School of Communication and Culture, Aarhus, Denmark
- PP 272 Spacing communication: Affect and senses in urban tourism development
[Porzionato, Monica](#)^{1*};
¹ Lund University, Strategic Communication, Helsingborg, Sweden

Parallel Session - NORTH

Thursday, 20 October, 18:00–19:30

1410-038

MCS04 Whose Spaces? Inclusion, Accessibility and Sustainability in Urban and Rural Environments

Chair: Berg Matthias, Germany

- PP 373 How methods exclude: exploring moving interviews with wheelchair users
[Schulze, Lisa](#)^{1*}; Siegel, Linda¹;
¹ University of Salzburg, Communication Studies/ Media Use & Digital Cultures, Salzburg, Austria
- PP 374 Digital mediated urban mobility: Barrier-free for people with anxiety disorders? Researching use and usability of passenger assistance systems and communicative support in Vienna's urban public transport
[GoetzenbruckerDr., Gerit](#)^{1*}; Griesbeck, Michaela²; Preibisch, Kai³;
¹ University of Vienna, Department of Communication, Wien, Austria
² University of Vienna, Communication, Vienna, Austria
³ University of Vienna, Communication, Vienna, Austria
- PP 375 Social and behavior change communication for sustainable development: An analysis on the ecology-related communicative practices of local authorities in Turkey
Akin, Altug¹; [Doğu, Burak](#)^{1*}; Sevda, Kaya Kitinur¹;
¹ Izmir University of Economics, New Media and Communication, Izmir, Turkey
- PP 376 Dimensions of participation in rural mediatization: The development and appropriation of digital communication tools
[Berg, Matthias](#)^{1*};
¹ Fraunhofer IESE, DSE, Kaiserslautern, Germany

Parallel Session - WEST

Thursday, 20 October, 18:00–19:30

1531-113 (D1)

MED01 Mediatization and Social settings

Chair: Hepp Andreas, Germany

- PP 377 Studying the impact of mediatization on socialisation. Theoretical and methodological reflections on measuring long-term media effects
Potzel, Katrin^{1*}; Lampert, Claudia²; Kammerl, Rudolf¹; Domdey, Paulina²;
¹ Friedrich-Alexander Universität, Chair of Media Education, Nürnberg, Germany
² Leibniz Institute for Media Research - Hans-Bredow-Institut, Knowledge for the Media Society - Media Socialisation, Hamburg, Germany
- PP 378 Processes of mediatization in rural areas. The village community as communicative figuration
Zerrer, Nicole^{1*};
¹ Leibniz Institute for Research on Society and Space, Economy and Civil Society / Social Innovations in Rural Spaces, Erkner, Germany
- PP 379 Digital mediatization impact on sport communication practice in an Australian context: Exploring the perceptions of Australia's leading sport executives
Edmondson, Tracie^{1*};
¹ Charles Sturt University, School of Information and Communication Studies- Faculty of Arts and Education, Bathurst, Australia
- PP 380 Mapping sports bettors' online media repertoire: An in-depth interview study
Bibert, Niels^{1*}; Vanderelst, Sybren¹; Zaman, Bieke¹;
¹ KU Leuven, Institute for Media Studies, Leuven, Belgium
- PP 381 Mediatization of contemporary motherhood: exchanging support and normalizing experience on Twitter
Lāma, Elza^{1*};
¹ University of Latvia, Faculty of Social Sciences, Riga, Latvia

Parallel Session - WEST

Friday, 21 October, 09:00–10:30

1531-113 (D1)

MED02 What is automated communication “enabling”? Communicative AI, deep mediatization and the good life

Chair: Hepp Andreas, Germany

- PN 093 Smoothing out smart tech's rough edges: Imperfect automation and the human fix
Katzenbach, Christian^{1*}; Pentzold, Christian²;
¹ Humboldt Institute for Internet and Society, ZeMKI, Bremen, Germany;
² University Leipzig, Media and Communications, Leipzig, Germany
- PN 094 Rationalisation and communicative AI: The emergence and disappearance of automation pilot projects
 Kaun, Anne¹; Bolin, Göran^{1*};
¹ Södertörn University, Media and Communications, Stockholm, Sweden
- PN 095 What is being automated, anyway? Interrogating automated sociality through histories
Natale, Simone^{1*};
¹ University of Turin, Media and Communications, Turin, Italy
- PN 096 What does communicative AI enable in reporting? Imaginaries and realities of pioneer journalism
Hepp, Andreas^{1*}; Loosen, Wiebke²;
¹ University of Bremen, ZeMKI, Bremen, Germany;
² Leibniz Institute for Media Research, Hans-Bredow-Institute, Hamburg, Germany

PN 097 The perturbing mediatization of voice-based virtual assistants: The case of Alexa

[Fortunati, Leopoldina](#)^{1*}; Edwards, Autumn²; Edwards, Chad²;

¹ University of Udine, Sociology, Udine, Italy;

² Western Michigan University, School of Communication, Kalamazoo, USA

Parallel Session - WEST

Friday, 21 October, 11:00–12:30

1531-113 (D1)

MED03 AI, datafied homes and dataveillance

Chair: Thimm Caja, Germany

PP 564 Mediatized homes: negotiating privacies by media practices

[Nowak, Jakub](#)^{1*};

¹ Maria Curie-Skłodowska University, Institute of Social Communication and Media Studies, Lublin, Poland

PP 565 Trust in AI-mediatization: dynamics of social-cultural diversity and biases

[Feher, Katalin](#)^{1*};

¹ University of Public Service, Department for Science Strategy, Budapest, Hungary

PP 566 Perceptions of personal information privacy in the context of smart home devices, mobile apps, and location tracking

[Gonçalves, João](#)^{1*}; Campos, Jorge¹; Mols, Anouk¹; Pridmore, Jason¹;

¹ Erasmus University Rotterdam, Media & Communication, Rotterdam, Netherlands

PP 567 What triggers chilling effects of dataveillance?—Qualitative evidence on how users' imaginaries of dataveillance inhibit their digital behavior

[Kappeler, Kiran](#)^{1*}; Festic, Noemi¹; Latzer, Michael¹;

¹ University of Zurich, Department of Communication and Media Research, Zürich, Switzerland

PP 568 Tracking mediatization with a machine learning classifier of pseudo-events

[Xu, Mengyao](#)^{1*}; Hu, Lingshu²; Hinnant, Amanda¹;

¹ University of Missouri, Journalism, Columbia, USA

² Washington and Lee University, Williams School of Commerce- Economics- and Politics, Lexington- Virginia, USA

Parallel Session - WEST

Friday, 21 October, 14:30–16:00

1531-113 (D1)

MED04 Mediatized Lifestyles

PP 663 News lifestyles in the context of the digital society: the case of young people news options

[Brites, Maria José](#)^{1*}; Castro, Teresa Sofia²;

¹ Lusófona University/CICANT, Communication Sciences, Porto, Portugal

² Nova University of Lisbon- ICNOVA/Lusófona University/CICANT, Communication Sciences, Porto, Portugal

PP 664 Making “good use” of mobile media: Surveying smartphone practices as a social and moral space

[Fast, Karin](#)^{1*}; Jansson, André¹; Lindell, Johan²; Bengtsson, Stina³;

¹ Karlstad University, Department of Geography- Media and Communication, Karlstad, Sweden

² Uppsala University, Department of Informatics and Media, Uppsala, Sweden

³ Södertörn University, Department of Culture and Education, Stockholm, Sweden

PP 665 Mapping media life: Mediatization as conceptual mediator in a hyper-fragmented academic field

[Lindell, Johan](#)^{1*}; Jansson, André²; Bengtsson, Stina³; Fast, Karin²;

¹ Uppsala University, Informatics and Media, Uppsala, Sweden

² Karlstad University, Geography- Media and Communication, Karlstad, Sweden

³ Södertörn University, Media and Communication Studies, Stockholm, Sweden

PP 666 Rethinking the impact: Dimensions of mediatization

[Lundby, Knut](#)^{1*}:

¹ University of Oslo, Department of Media and Communication, Asker, Norway

PP 667 Guided or steered? A logistical approach to tourism in the platform economy

[Jansson, André](#)^{1*}:

¹ Karlstad University, Geography- media and communication, Karlstad, Sweden

Parallel Session - EAST

Saturday, 22 October, 09:00–10:30

1325-228

MED05 Media platforms and Europeanization

Chair: [Miconi Andrea](#), Italy

PN 183 Three Strands of de-Europeanization

[Miconi, Andrea](#)^{1*}:

¹ IULM University, Arts and Media, Milan, Italy

PP 755 Refugeedom and the struggle over the construction of Europeanity: A discourse-theoretical analysis of the documentary *Along the Borders of Turkey* and its YouTube comments

[Carpentier, Nico](#)^{1*}; [Doudaki, Vaia](#)¹:

¹ Charles University, Institute of Communication Studies and Journalism, Prague, Czech Republic

PN 184 Europeanisation, trust and media systems

[Cannozzaro, Sara](#)^{1*}:

¹ IULM University, Arts and Media, Milan, Italy

PP 756 The Awakening of Volksgeist: Dual Nationality and Nationalism in the Lithuanian Media

[Valantinaviciute, Brigita](#)^{1*}:

¹ Loughborough, Media and Communication, Loughborough, United Kingdom

Parallel Session - WEST

Saturday, 22 October, 09:00–10:30

1531-113 (D1)

MED06 Digital communication and media perception

PP 776 Tactics of invisibility

[Talvitie-Lamberg, Karoliina](#)^{1*}; [Lehtinen, Vilma](#)²; [Valtonen, Sanna](#)²:

¹ University of Jyväskylä, Department of Language and Communication, Jyväskylä, Finland

² University of Tampere, Faculty of Information Technology and Communication Sciences/Comet, Tampere, Finland

PP 777 Match made in the technical heaven – a discourse analysis of dating technologies

[Pettersen, Lene](#)^{1*}; [Karlsen, Faltin](#)¹:

¹ Kristiania University College, School of Communication- Leadership and Marketing, Oslo, Norway

PP 778 Internet Galaxy's Techno-meritocracy: On the Myths of Deep Mediatization

[Mladenović, Nikola](#)^{1*}:

¹ Faculty of Diplomacy and Security / Union - Nikola Tesla University, Faculty of Diplomacy and Security, Belgrade, Serbia

PP 779 The COVID-19 vaccination campaign and the rise of the mediatization of ignorance

[Sendra, Anna](#)^{1*}; [Torkkola, Sinikka](#)¹; [Parviainen, Jaana](#)²:

¹ Tampere University, Faculty of Information Technology and Communication Sciences, Tampere, Finland

² Tampere University, Faculty of Social Sciences, Tampere, Finland

Parallel Session - WEST

Saturday, 22 October, 13:30–15:00

1531-113 (D1)

MED07 Mediatized working worlds and learning

Chair: Horbyk Roman, Sweden

- PP 852 A question of perspective?! From Research-Based Learning to Research-Based Seeing via Video
[Hebbel-Seeger, Andreas](#)^{1*}; [Vohle, Frank](#)²;
¹ Macromedia University- Campus Hamburg, Media Faculty, Hamburg, Germany
² Ghostthinker Inc., none, Hamburg, Germany
- PP 853 Framing mediatised worlds – A theoretical model to analyse and visualise the impact of entertainment on our everyday lives
[Schweiger, Moritz](#)^{1*};
¹ University of Augsburg, Department for Media- Knowledge and Communication Media Reality Division, Augsburg, Germany
- PP 854 Impacts on the mediatization of professional work: Learnings from the pandemic
[Müller, Kathrin Friederike](#)^{1*};
¹ University of Rostock, Department for Media Research, Bochum, Germany
- PP 855 The Mediatization of Work? Young workers and gig work apps in Sweden
[Ornebring, Henrik](#)^{1*}; [Van Couvering, Elizabeth](#)¹; [Regin Öborn, David](#)²; [MacKenzie, Robert](#)²;
¹ Karlstad University, Department of Geography- Media and Communication, Karlstad, Sweden
² Karlstad University, Department of Working Life Science, Karlstad, Sweden

Parallel Session - EAST

Thursday, 20 October, 09:00–10:30

1325-428

MICP01 Shifting Production Cultures

Chair: Milosavljevič Marko, Slovenia

- PP 057 Where are the women? Gendered Indian digital production culture post #metoo
[Mehta, Smith](#)^{1*};
¹ Center for Advanced Internet Studies, Fellow, Bochum, Germany
- PP 058 Multiskilling on Location – Occupational convergence in factual TV production
[Zoellner, Anna](#)^{1*};
¹ University of Leeds, School of Media and Communication, Leeds, United Kingdom
- PP 059 AI at the movies: should algorithms determine which films get made?
[Chow, Pei-Sze](#)^{1*};
¹ University of Amsterdam, Department of Media Studies, Amsterdam, Netherlands

Parallel Session - EAST

Thursday, 20 October, 11:00–12:30

1325-428

MICP02 Challenging the discoverability and diversity of Public Service Television in an on-demand media culture

Chair: Bruun Hanne, Denmark

PN 040 Extended Choice 2.0? New publication practices in public service television the digital era

[Munter Lassen, Julie](#)^{1*}; Bruun, Hanne²;

¹ Julie Munter Lassen, Media and Journalism Studies, Aarhus, Denmark;

² Hanne Bruun, Media and Journalism Studies, Aarhus, Denmark

PN 041 Algorithm + Data + Interface = Programmes: A relational analysis of BBC iPlayer

[Kelly, JP](#)^{1*};

¹ JP Kelly, Royal Holloway University of London, London, United Kingdom

PN 042 An Expedition into the Heart of Data: Learning from Data-mining Video on Demand Interfaces

[Kirk Sørensen, Jannick](#)^{1*};

¹ Aalborg University, Department of Electronic Systems, Copenhagen, Denmark

PN 043 Challenges in television programming

[Arana, Edorta](#)^{1*};

¹ University of the Basque Country UPV/EHU, Audio Visual Communication and Advertising, Leioa, Spain

PN 044 What to Watch? The Impact of Discoverability on the Socio-Cultural Value of Television

[Johnson, Catherine](#)^{1*};

¹ University of Huddersfield, Department of Media and Performance, Huddersfield, United Kingdom

Parallel Session - EAST

Thursday, 20 October, 16:15–17:45

1325-428

MICP03 Infrastructures, Platforms and Approaches to Media Industry and Cultural Production Studies

Chair: Horowitz Minna, Finland

PP 264 Global tech and data sovereignty. Communication infrastructures as boundary objects in the networked media economy

[Ferrer Conill, Raul](#)^{1*}; Sjøvaag, Helle²;

¹ Karlstad University, Media and Communication Studies, Karlstad, Sweden

² University of Stavanger, Department of Media and Social Sciences, Stavanger, Norway

PP 265 Expanding Perspectives on Media Industries Research: From Sites of Production to Productive Relations across Sites

[Velkova, Julia](#)^{1*};

¹ Linköping University, Department for Thematic Studies - Technology and Social Change, Linköping, Sweden

PP 266 Big Tech & the Welfare State: Comparing Scandinavian Internet Infrastructures & Political Economies

[Flensburg, Sofie](#)^{1*}; Lai, Signe Sophus¹;

¹ University of Copenhagen, Department of Communication, Copenhagen S, Denmark

PP 267 At the mercy of the objects, we study? Approaching the implications of relying on commercial and proprietary data sources and tools for critical research

Lai, Signe Sophus¹; [Flensburg, Sofie](#)^{1*}; Ørmen, Jacob¹;

¹ University of Copenhagen, Department of Communication, Copenhagen S, Denmark

PP 268 How have streaming services evolved on the web and can we find their contents, metadata, and graphical user interfaces in the web archives?

[Aegidius, Andreas](#)^{1*}:

¹ The Royal Danish Library, Department for Digital Cultural Heritage, København K, Denmark

Parallel Session - EAST

Thursday, 20 October, 18:00–19:30

1325-428

MICP04 Digital Media Values: Apps, Movies, News, Podcasts

Chair: **Velkova Julia, Sweden**

PP 368 Who made my clothes? The impact of critical consumption apps on the legitimacy in cultural fields

[Brans, Luuc](#)^{1*}:

¹ Catholic University of Leuven KU Leuven, Centre for Sociological Research, Leuven, Belgium

PP 369 Imagined affordances and value creation in social network markets in the case of film industry

[Kauber, Sten](#)^{1*}:

¹ Tallinn University, Baltic Film- Media and Arts School BFM, Tallinn, Estonia

PP 370 Trust in times of Polarisation and Social Media: the challenge of building an audience for digital news

[Gadringer, Stefan](#)^{1*}:

¹ University of Salzburg, Communication Studies, Salzburg, Austria

PP 371 Paying for podcasts? An analysis of which factors predict past payment for podcasts

[Sejersen, Thomas Spejlborg](#)^{1*}; Kammer, Aske¹:

¹ Danish School of Media and Journalism, Media Production and Management, Copenhagen NV, Denmark

PP 372 Playing the game while staying true: Personally branded media producers navigating across platforms

[Sundet, Vilde Schanke](#)^{1*}:

¹ University of Oslo, Department of Media and Communication, Oslo, Norway

Parallel Session - EAST

Friday, 21 October, 09:00–10:30

1325-428

MICP05 Legacy Media and Platforms: Intersections and Transformations

Chair: **Bruun Hanne, Denmark**

PP 457 Podcasts – a new revenue stream for legacy media or just another platform dependency?

[Brandstetter, Barbara](#)^{1*}:

¹ University of Applied Sciences Neu-Ulm, Information Management, Neu-Ulm, Germany

PP 458 The Use of AI Tools by Public Service Media in Europe – Three Levels of Advantages and Threats

van den Bulck, Hilde¹; Horowitz, Minna²; [Milosavljević, Marko](#)^{3*}:

¹ Drexel University, Communication, Philadelphia, USA

² University of Helsinki, Media and communication studies, Vantaa, Finland

³ University of Ljubljana, Journalism, Ljubljana, Slovenia

PP 459 Radio Rocks! Public broadcast pop music radiostations as examples of strategic management with ambidexterity as a second nature

[Derksen, Lisette](#)^{1*}:

¹ University of Groningen, ICOG, Groningen, Netherlands

PP 460 Local TV in Norway

[Puijk, Roel](#)^{1*}:

¹ Inland Norway University of Applied Sciences, Faculty of Audiovisual Media and Creative Technology, Elverum, Norway

Parallel Session - EAST

Friday, 21 October, 11:00–12:30

1325-428

MICP06 The Politics of Place: Location and Labour in Regional Screen Industries

Chair: Spicer Andrew, United Kingdom

PN 115 Representing a nation without borders: NRK Sápmi's role in a decolonial context

[Sand, Stine](#)^{1*}:

¹ UiT The Arctic University of Norway, Tourism and Northern Studies, Tromsø, Norway

PN 116 Public Service Broadcasters as Place-makers: Obligations and Contradictions

[Spicer, Andrew](#)^{1*}:

¹ University of the West of England, Cultural and Creative Industries, Bristol, United Kingdom

PN 117 TG4, Irish language broadcasting and the impact of location

[Barton, Ruth](#)^{1*}:

¹ Trinity College, Creative Arts, Dublin, Ireland

PN 118 How do global streaming platforms understand 'regional' production?

[Engelstad, Audun](#)^{1*}:

¹ Inland Norway University of Applied Science, Film Studies, Lillehammer, Norway

PN 119 A tale of two cities: the role of place in building and sustaining freelance careers

[Genders, Amy](#)^{1*}:

¹ University of the west of England Bristol, Cultural and Creative Industries, Bristol, United Kingdom

Parallel Session - EAST

Friday, 21 October, 14:30–16:00

1325-428

MICP07 Precarity and Entrepreneurship: Platforms, Labour and Cultural Production

Chair: Zoellner Anna, United Kingdom

PP 653 Platform entrepreneurship in African filmmaking: between techno-optimism and subversion in Ghana

[Steedman, Robin](#)^{1*}; [Alacovska, Ana](#)¹; [Langevang, Thilde](#)¹; [Resario, Rashida](#)²:

¹ Copenhagen Business School, Management- Society- and Communication, Copenhagen, Denmark

² University of Ghana, Department of Theatre Arts, Accra, Ghana

PP 654 "But that also happens to YouTubers": Sexual performance as cultural production

[Stegeman, Hanne M.](#)^{1*}:

¹ University of Amsterdam, Sociology, Amsterdam, Netherlands

Parallel Session - EAST

Saturday, 22 October, 09:00–10:30

1325-428

MICP08 From subsea cables to mobile tracking: Empirical approaches to infrastructures for datafication

Chair: Lai Signe Sophus, Denmark

Chair: Lomborg Stine, Denmark

PN 185 Different paths to similar goals: The historical development of the surveillance infrastructure

[Helles, Rasmus](#)^{1*}:

¹ University of Copenhagen, Department of Communication, Copenhagen, Denmark

- PP 766 The global network(s) of cookies on news websites
[Krammer, Aske](#)^{1*};
¹ Danish School of Media and Journalism, Center for Media and Innovation, Copenhagen, Denmark
- PN 186 Privacy Sandbox or Privacy Moat? Embedded Platform Monopolies
[Pybus, Jennifer](#)^{1*};
¹ York University, Department of Politics, York, United Kingdom
- PN 187 Healthcare appscales: How patient data flow from public welfare systems to private tech
[Lai, Signe Sophus](#)¹; [Lomborg, Stine](#)¹; [Klausen, Maja](#)^{2*};
¹ University of Copenhagen, Department of Communication, Copenhagen, Denmark;
² University of Southern Denmark, Department for the Study of Culture, Odense, Denmark
- PN 188 The heterogeneous listener: Playlists and datafication practices on Spotify
[Gandini, Alessandro](#)^{1*};
¹ Centre Régional Léon Berard, Department of Social and Political Sciences, Milan, Italy

Parallel Session - EAST

Saturday, 22 October, 13:30–15:00

1325-428

MICP09 Interrogating SVOD: Markets, Production and Diversity

Chair: Johnson Catherine, United Kingdom

- PP 843 Does market size still matter: How the global expansion of SVOD players redefines audiovisual markets
[Domazetovikj, Nino](#)^{1*}; Raats, Tim¹;
¹ Vrije Universiteit Brussel VUB, imec-SMIT-VUB, Brussels, Belgium
- PP 844 Pure operators vs tech operators. The value of content in the Spanish audiovisual market: a proposed typology of SVOD platforms
[Gallego-Pérez, Nacho](#)¹; [Sande, Manuel Fernandez](#)^{2*};
¹ Universidad Carlos III de Madrid, Departamento de Comunicación, Getafe, Spain
² Universidad Complutense de Madrid, Departamento de Periodismo y Comunicación Global, Madrid, Spain
- PP 845 Aligning policy strategies in the era of VOD dominance: Towards sustainable European audiovisual ecosystems
[Kostovska, Ivana](#)^{1*};
¹ Vrije Universiteit Brussel, imec-SMIT, Brussels, Belgium
- PP 846 'One story away': The re-popularisation of documentary through the Netflix Original
[Iordache, Catalina](#)^{1*}; Raats, Tim¹;
¹ Vrije Universiteit Brussel, imec-smit, Brussels, Belgium
- PP 847 'All roads lead to Squid Game': Fractured viewing, SVOD prominence, and content discoverability
[McLevey, Jen](#)^{1*};
¹ University of Exeter, Film, Exeter, United Kingdom

Parallel Session - SOUTH

Thursday, 20 October, 09:00–10:30

1262-101 Samfundsmedicin

OSC01 Emerging Theoretical and Applied Proposals

Chair: Oliveira Evandro, Spain

PP 011 Regaining impact through reflexive digital public relations research: A literature review on recurrent digitalization narratives of the last decade

[Kretschmer, Jannik](#)^{1*}; [Winkler, Peter](#)¹;

¹ University of Salzburg, Department of Communication Studies, Salzburg, Austria

PP 012 The chairperson of the supervisory board as a new communicator for companies

[Binder-Tietz, Sandra](#)^{1*};

¹ University of Leipzig, Institute of Communication and Media Studies, Leipzig, Germany

PP 013 Personal values and executives' communication: Findings of a literature review and a future agenda

[Lührmann, Julia](#)^{1*}; [Stehle, Helena](#)¹;

¹ University of Muenster, Department of Communication, Muenster, Germany

PP 014 Co-creation for research and the new research value chain – a theoretical and a practical approach to rethinking knowledge creation, relevance and social impact

[Gravengaard, Gitte](#)^{1*};

¹ University of Copenhagen, Department of Nordic Studies and Linguistics, Copenhagen, Denmark

PP 015 Rethinking impact – rethinking the measurement and evaluation of strategic communication

[Raupp, Juliana](#)^{1*};

¹ Freie Universität Berlin, Media and Communication Studies, Berlin, Germany

Parallel Session - SOUTH

Thursday, 20 October, 11:00–12:30

1262-101 Samfundsmedicin

OSC02 Internal Communication and Leadership

Chair: Rodriguez-Amat Joan Ramon, United Kingdom

PP 111 Pandemic meetings: old wine in a new bottle?

[Ruão Correia Pinto, Teresa Augusta](#)^{1*}; [Marinho, Sandra](#)¹; [Silva, Sónia](#)²;

¹ University of Minho, Communication and Society Research Center, Braga, Portugal

² University of Trás-os-Montes and Alto Douro, Communication and Society Research Center, Vila Real, Portugal

PP 112 Rethinking the Impact of (Social) Change Communication via Internal Social Media – Results from a long-term survey among up to 500 German companies 2013–2022

[Sievert, Holger](#)^{1*}; [Meißner, Florian](#)¹; [Feldbusch, Fyn](#)¹;

¹ Macromedia University, Faculty for Culture- Media and Psychology, Cologne, Germany

PP 113 Rethink internal communication: When journalism is invited into the communication department

[Madsen, Vibeke Thøis](#)^{1*}; [Andersen, Helle Tougaard](#)¹;

¹ Danish School of Media and Journalism, Center for Communication and Management, Aarhus N, Denmark

PP 114 Can social media guidelines make a difference? Assessing individual and organizational antecedents of employees' work-related social media behavior

[Soens, Ellen](#)^{1*}; [Claeys, An-Sofie](#)¹;

¹ Ghent University, Department of Translation- Interpreting and Communication, Ghent, Belgium

Parallel Session - SOUTH

Thursday, 20 October, 16:15–17:45

1262-101 Samfundsmedicin

OSC03 Marketing Communication and Advertising

Chair: **Lis Zeler Ileana, Spain**

- PP 220 To Trust or Not to Trust: Consumer Perceptions of Brand Activism in Times of the Black Lives Matter Movement
[Wang, Yijing](#)^{1*}; Bouroncle, Linnéa¹;
¹ Erasmus University Rotterdam, Media and Communication, Rotterdam, Netherlands
- PP 221 Dimensions of believability in metaverses to study brand communication: the applied case in automotive marketing
[Zilles Borba, Eduardo](#)^{1*};
¹ Federal University of Rio Grande do Sul UFRGS, Department of Communication FABICO/UFRGS, Porto Alegre, Brazil
- PP 222 Use of emotions in marketing communication: the presence of the love emotion in brand and product communication ads
[Oliveira, Evandro](#)^{1*};
¹ Universitat Autònoma de Barcelona, Departament de Publicitat- Relacions Públiques i Comunicació Audiovisual, Barcelona, Spain
- PP 223 The peripheral role of advertising on strategic communication studies
[Rego Oliveira Balonas, Sara Teixeira](#)^{1*}; Duarte melo, Ana¹;
¹ University of Minho, Communication and Society Research Centre, Braga, Portugal
- PP 224 Exploring the opportunities and challenges of blockchain technology for addressing fake advertising: Perspectives of private and public stakeholders in the online advertising ecosystem
[Antsipava, Dasha](#)^{1*}; Strycharz, Joanna¹; van Reijmersdal, Eva¹; van Noort, Guda¹;
¹ University of Amsterdam, Amsterdam School of Communication Research ASCoR, Amsterdam, Netherlands

Parallel Session - SOUTH

Thursday, 20 October, 18:00–19:30

1262-101 Samfundsmedicin

OSC04 PR, Journalism and Media

Chair: **Gonçalves Gisela, Portugal**

- PP 329 Blurring boundaries between PR, advertising and journalism: Ethical challenges for PR practitioners and possible solutions
[Seiffert-Brockmann, Jens](#)^{1*}; Russmann, Uta²; Einwiller, Sabine³; Reiter, Gisela⁴; Stürmer, Lina³; Kresser, Sarah³;
¹ Vienna University of Economics and Business, Foreign Language Business Communication, Vienna, Austria
² University of Innsbruck, Department of Media- Society and Communication, Innsbruck, Austria
³ University of Vienna, Department of Communication, Vienna, Austria
⁴ FH Wien, Journalism & Media Management, Vienna, Austria
- PP 330 Powerful through perceptions – considering professional communicators' perceived power (dis)balance with the media when explaining their strategic choices in communication behavior
[Viehmann, Christina](#)^{1*}; Schaaf, Marlene¹; Weber, Mathias¹; Quiring, Oliver¹;
¹ University of Mainz, Department of Communication, Mainz, Germany
- PP 331 Media tensions in interorganizational collaboration – exploring the case of climate change mitigation
[Hedenmo, Otto](#)^{1*};
¹ Jönköping University, Sustainable Communication, JÖNKÖPING, Sweden
- PP 332 Bridging journalists and pr practitioners in a digital context
[Surugiu, Romina](#)^{1*};
¹ University of Bucharest, Faculty of Journalism and Communication Studies, Bucharest, Romania

PP 333 As they like it – Readability as a mediatization strategy in media relations

[Thoms, Claudia](#)^{1*}:

¹ University of Hohenheim, Institute of Communication Science, Stuttgart, Germany

Parallel Session - SOUTH

Friday, 21 October, 09:00–10:30

1262-101 Samfundsmedicin

OSC05 Covid 19 and Health Communication

Chair: Johann Michael, Germany

PP 423 Strategic communication for resilience of urban destinations during the COVID-19 pandemic

[Månsson, Maria](#)^{1*}; Eksell, Jörgen¹:

¹ Lund University, Strategic communication, Helsingborg, Sweden

PP 424 Testing Covid-19 impact on organizational cultures: Italian public sector communication practices facing the pandemic

[Massa, Alessandra](#)^{1*}; Ieracitano, Francesca²; Comunello, Francesca²; Marinelli, Alberto²; Lovari, Alessandro¹:

¹ University of Cagliari, Department of Political and Social Sciences, Cagliari, Italy

² Sapienza University of Rome, Department of Communication and Social Research, Rome, Italy

PP 425 Communication strategies of native digital companies during the COVID-19 pandemic

[Coll Rubio, Patricia](#)^{1*}; Josep-Lluís, Micó¹:

¹ Facultat de Comunicació i Relacions Internacionals Blanquerna Universitat Ramon Llull, Stream, Barcelona, Spain

PP 426 The Word is Free or is it? Internal listening on internal social media during times of turbulence in a Danish hospital

[Gode, Helle Eskesen](#)^{1*}; Madsen, Vibeke Thøis²; Andersen, Mona Agerholm³:

¹ VIA University College, VIA Business, Horsens, Denmark

² Danish School of Media and Journalism DMJX, Center for Kommunikation og Ledelse, Aarhus N, Denmark

³ Aarhus University, School of Communication and Culture, Aarhus C, Denmark

Parallel Session - SOUTH

Friday, 21 October, 11:00–12:30

1262-101 Samfundsmedicin

OSC06 Diversity & Gender

Chair: Oliveira Evandro, Spain

PP 516 The role of women in PR. A critical analysis of the Spanish academia

[Lis Zeler, Ileana](#)^{1*}; Ruiz-Mora, Isabel²; Oliveira, Andrea³:

¹ Autonomous University of Barcelona, Department of Advertising- Public Relations and Audiovisual Communication, Bellaterra, Spain

² University of Malaga, Department of Audiovisual Communication and Advertising, Malaga, Spain

³ University of Girona, Department of Philology and Communication, Girona, Spain

PP 517 The gender sensitive approach in public sector communication: the impact of digital storytelling strategies in Italian municipalities

[Folena, Camilla](#)^{1*}; D'ambrosi, Lucia²; Ducci, Gea¹; Lovari, Alessandro³:

¹ University of Urbino Carlo Bo, Department of Communication Sciences- Humanities and International Studies, Urbino, Italy

² University of Macerata, Department of Political Science- Communication and International Relations, Macerata, Italy

³ University of Cagliari, Department of Political and Social Sciences, Cagliari, Italy

PP 518 Corporate political advocacy and gender equality: How informing and mobilizing message strategies influence corporate reputation

[Bernet, Laura](#)^{1*}; Marschlich, Sarah¹:

¹ University of Zurich, Department of Communication and Media Research, Zurich, Switzerland

PP 519 Integrated reporting on diversity management – Overarching themes and the underlying understanding of diversity within the annual reports of the 20 SMI companies

[Brötzer, Ramon](#)^{1*}; Culum, Sara¹; Vetterli, Janis¹;

¹ University of Zurich, Department of Communication and Media Research, Zurich, Switzerland

PP 520 Diversity and inclusion in the recruitment process: job advertisements as a means of reputation management

[Kalberer, Jacqueline Marlies](#)^{1*}; Bernet, Laura¹; Ceka, Florim¹; Thiraviyanathan, Gishanthi¹; Strauss, Nadine¹;

¹ University of Zurich, Department of Communication and Media Research, Zurich, Switzerland

Parallel Session - SOUTH

Friday, 21 October, 14:30–16:00

1262-101 Samfundsmedicin

OSC07 Dialogic Communication and Organizational culture

Chair: [Ruão Correia Pinto Teresa Augusta](#), Portugal

PP 623 Dialogic communication as strategic corporate communication? An analysis of health organisations' social media strategy

[Boettcher, Alena](#)^{1*}; Lorenz, Hannah¹; Schieb, Carla¹; Blöbaum, Bernd¹; Gehrau, Volker¹; Fijarski, Sam¹;

¹ University of Münster, Department of Communication, Münster, Germany

PP 624 Rethinking the impact of organisational culture for dialogic communication: Reflections from startup CEOs in Germany and Spain

[Johann, Michael](#)^{1*}; Zeler, Ileana²;

¹ University of Augsburg, Department of Media- Knowledge- and Communication, Augsburg, Germany

² Autonomous University of Barcelona, Department of Advertising- Public Relations and Audiovisual Communication, Barcelona, Spain

PP 625 Predicting employees' eco-friendly behavior with internal communication: evaluating the mediating role of organizational green culture

[Leandro, Alexandra](#)^{1*}; Gomes, Daniel²; Ribeiro, Neuza³; Ortega, Eduardo³; Gomes, Gabriela³; Santos, Maria João⁴;

¹ Polytechnic Institute of Coimbra / University of Minho, School of Education- Communication Sciences Department- NICSH - Human and Social Sciences Research Group / CECS - Communication and Society Research Centre, Coimbra, Portugal

² Polytechnic Institute of Coimbra /NOVA Institute of Communication, Education School, Coimbra, Portugal

³ Polytechnic of Leiria, CARME—Centre of Applied Research in Management and Economics- Technology and Management School, Leiria, Portugal

⁴ ISEG – Lisbon School of Economics & Management, SOCIUS – Research Center on Economic and Organizational Sociology, Lisboa, Portugal

PP 626 Corporate Activism. Rethinking the role of business in society

[Vestergaard, Anne](#)^{1*}; Uldam, Julie¹;

¹ Copenhagen Business School, Dept of Management- Society and Communication, Frederiksberg, Denmark

Parallel Session - SOUTH

Friday, 21 October, 16:30–18:00

1262-101 Samfundsmedicin

OSC08 Digital Environments

Chair: [Lis Zeler Ileana](#), Spain

PP 710 The Social Networks in the Communication Strategy of Thermalism: An Analysis of Sentiments

[Antunes, Vera](#)^{1*}; Gonçalves, Gisela¹; Cristina, Estevão²;

¹ Universidade da Beira Interior, LabCom, Covilhã, Portugal

² Universidade da Beira Interior, Nece, Covilhã, Portugal

PP 711 Fans as influencers in music industry strategic communication

[Edlom, Jessica](#)^{1*}; Karlsson, Jenny²; Ryan Bengtsson, Linda³;

¹ Karlstad University, Department of Geography- Media and Communication, Karlstad, Sweden

² Karlstad University, CTF- Service Research Center, Karlstad, Sweden

³ Karlstad University, Geography- media and communication, Karlstad, Sweden

- PP 712 Anticipating the future of AI: Practitioners' visions, stories and imaginaries
[Christensen, Emma](#)^{1*}; [Gulbrandsen, Ib T.](#)¹; [Mahnke, Martina Skrubbeltrang](#)¹;
¹ Roskilde University, Department of Communication and Arts, Roskilde, Denmark
- PP 713 On the transparency of strategic communication in a controversial and expanding industry. An analysis of supplements corporate websites
[García-Arranz, Ana](#)^{1*}; [Perelló-Oliver, Salvador](#)¹; [Gómez-Buil, Fátima](#)¹;
¹ Universidad Rey Juan Carlos, Department of Communication Sciences and Sociology- Universidad Rey Juan Carlos- Madrid- Spain, Madrid, Spain
- PP 714 How has public communication of higher education institutions changed in the past decade? A survey of leaders of Swiss universities and colleges
[Fuerst, Silke](#)^{1*}; [Volk, Sophia Charlotte](#)¹; [Schäfer, Mike S.](#)¹; [Vogler, Daniel](#)¹; [Sörensen, Isabel](#)¹;
¹ University of Zurich, IKMZ – Department of Communication and Media Research, Zürich, Switzerland

Parallel Session - SOUTH

Saturday, 22 October, 09:00–10:30

1262-101 Samfundsmedicin

OSC09 Impacting Society Through Sustainable Communication: Ethics, Critique and New Directions

Chair: [Ditlevsen Marianne](#), Denmark
Chair: [Johansen Trine Susanne](#), Denmark

- PN 167 Brand activism on social media: exploring networked narratives of legitimacy
[Johansen, Trine Susanne](#)^{1*}; [Andersen, Sophie Esmann](#)²;
¹ Aarhus University, School of Communication & Culture, Aarhus, Denmark
² Aarhus University, Department of Management, Aarhus, Denmark
- PN 168 A critical perspective on health-related employee benefits as part of companies' CSR programs
[Schmeltz, Line](#)^{1*}; [Brøgger, Matilde Nisbeth](#)²;
¹ DMJX, Aarhus, Denmark
² Aarhus University, School of Communication & Culture, Aarhus, Denmark
- PN 169 Getting insights from critical scholarship on human resource communication out there
[Kastberg, Peter](#)^{1*};
¹ Aalborg University, Department of Culture & Learning, Aalborg, Denmark
- PN 170 On current research rationales of IR communication research: enhancing sustainable IR communication
[Ditlevsen, Marianne Grove](#)^{1*};
¹ Aarhus University, School of Communication & Culture, Aarhus, Denmark
- PN 171 Rethinking organizational risk communication about sustainability
[Fage-Butler, Antoinette](#)^{1*};
¹ Aarhus University, School of Communication & Culture, Aarhus, Denmark

Parallel Session - SOUTH

Saturday, 22 October, 13:30–15:00

1262-101 Samfundsmedicin

OSC10 Organisational and Strategic Communication

Chair: Duarte Melo Ana, Portugal

- PP 825 The competencies of communication professionals as a determining factor in proving the value for business
[Jakučionienė, Lina](#)^{1*}:
¹ Vilnius University, Communication Faculty, Vilnius, Lithuania
- PP 826 The paradox of CSR Communication: a path towards organizational ethics and sustainability or a status quo tool?
[Costa, Bárbara](#)^{1*}; [Leandro, Alexandra](#)²:
¹ Polytechnic Institute of Coimbra, Education School / Management and Technology School, Coimbra, Portugal
² University of Minho / Polytechnic Institute of Coimbra, Communication Sciences, Póvoa de Varzim, Portugal
- PP 827 Time will tell - How do demanding changes of the macro environment impact the strategic communication of corporate annual reports?
[Becker, Till](#)^{1*}; [Rademacher, Ute](#)¹:
¹ University of Applied Science Emden-Leer, Economy, Emden, Germany
- PP 828 The dark alleys of patient journeys: exploring patient-centredness in health communication
[Monrad, Martha](#)^{1*}:
¹ Roskilde University, Communication and Arts, Roskilde, Denmark

Parallel Session - NORTH

Thursday, 20 October, 09:00–10:30

NORTH Aulaen

PC01 Spiral of Silence Theory 2.0

Chair: **Klimpe Hanna, Germany**

PP 089 It's More Than Fearing Isolation and Falling Silent: An Extension of the Spiral of Silence Theory to Include Various Forms of Speaking out and Falling Silent and Their Motives

[Eilders, Christiane](#)^{1*}; [Scheper, Jule](#)²; [Scherer, Helmut](#)²; [Gerads, Marius](#)¹; [Vondeberg, Carmen](#)¹;

¹ Heinrich Heine University Düsseldorf, Kommunikations- und Medienwissenschaft, Düsseldorf, Germany

² Hanover University of Music- Drama and Media, Department of Journalism and Communication Research, Hannover, Germany

PP 090 The perception of opinion climate if one believes in media being hostile - The Hostile Media Perception integrated in Spiral of Silence Theory

[Gerads, Marius](#)^{1*};

¹ Heinrich Heine University Düsseldorf, Department of Communication and Media Studies - Institute of Social Sciences, Düsseldorf, Germany

PP 091 Why is the majority silent?: Exploring reasons young adults refrain from expressing their political views online

[Solverson, Elizabeth](#)^{1*};

¹ Nord University, Faculty of Social Sciences, Levanger, Norway

PP 092 Hate speech and social media engagement: a silencing effect

[Oana, Ștefăniță](#)^{1*}; [Corbu, Nicoleta](#)¹; [Buturoiu, Raluca](#)¹; [Alexandru, Dumitrache](#)¹;

¹ SNSPA National University of Political Studies and Public Administration, communication, Bucharest, Romania

PP 093 To Vaccinate or not to Vaccinate, is this a Public Opinion Question? The Spiral of Silence in a Health Communication Context

[Bytyci, Isabella](#)¹; [Scherer, Helmut](#)^{1*}; [Scheper, Jule](#)¹;

¹ Hanover University of Music- Drama and Media, Department of Journalism and Communication Research, Hannover, Germany

Parallel Session - WEST

Thursday, 20 October, 09:00–10:30

1534-125 (F)

PC02 They have an issue. How political issues shape social media campaigns in national election campaigns across Europe

Chair: **Magin Melanie, Norway**

Chair: **Bene Marton, Hungary**

PN 032 A consistent picture? Issue-based campaigning on Facebook in Germany

[Wurst, Anna-Katharina](#)^{1*}; [Kruschinski, Simon](#)²; [Haßler, Jörg](#)¹; [Schlosser, Katharina](#)¹;

¹ LMU Munich, Department of Media and Communication, Munich, Germany

² JGU Mainz, Department of Communication, Mainz, Germany

PN 033 Issues in motion. The campaign dynamics of political actors' topical agenda

[Bene, Márton](#)^{1*};

¹ Hungarian Academy of Sciences Centre of Excellence, Centre for Social Sciences, Budapest, Hungary

PN 034 Campaigning on Facebook: Prevailing topics in the election campaigns in Albania and Kosovo

[Gërguri, Dren](#)^{1*}; [Godole, Jonila](#)²;

¹ University of Prishtina, Department of Journalism, Prishtina, Kosovo

² University of Tirana, Department of Journalism and Communication, Tirana, Albania

PN 035 Is "corruption" a campaign topic on Facebook? Evidence from Romania and the Republic of Moldova

[Stoica, Mihnea](#)^{1*}; Balaban, Delia¹;

¹ Babeş-Bolyai University, Department of Communication Public Relations and Advertising, Cluj-Napoca, Romania

PN 036 Issue ownership in the 2021 Norwegian election: parties and candidates on Facebook and Instagram

[Magin, Melanie](#)^{1*}; Tønnesen, Hedvig¹; Larsson, Anders Olof²; Skogerbø, Eli³;

¹ Norwegian University of Science and Technology, Department of Sociology and Political Science, Trondheim, Norway;

² Kristiania University College, Department of Communication, Oslo, Norway;

³ University of Oslo, Department of Media and Communication, Oslo, Norway

Parallel Session - NORTH

Thursday, 20 October, 11:00–12:30

NORTH Aulaen

PC03 Media Exposure and News Consumption Patterns

Chair: Ohme Jakob, Germany

PP 204 A qualitative examination of citizens' political media diets across generations in five European countries

[Stepinska, Agnieszka](#)¹; [Hopmann, David Nicolas](#)^{2*}; Stanyer, James³; Halagiera, Denis¹; Terren, Ludovic⁴; Cardenal Izquierdo, Ana S.⁴; Corbu, Nicoleta⁵; Buturoiu, Raluca⁵; Gehle, Luisa⁶; Meltzer, Christine E.⁶;

¹ Adam Mickiewicz University, Faculty of Political Science and Journalism, Poznan, Poland

² University of Southern Denmark, Department of Political Science- Center for Journalism, Odense, Denmark

³ Loughborough University, Communication and Media, Loughborough, United Kingdom

⁴ Universitat Oberta de Catalunya, Law and Political Science Department, Barcelona, Spain

⁵ National University of Political Studies and Public Administration, College of Communication and Public Relations, Bucharest, Romania

⁶ Johannes Gutenberg-University Mainz, Department of Communication, Mainz, Germany

PP 205 News consumption, digital literacy and the disinformation media ecosystem in Eastern Europe

[Stetka, Vaclav](#)^{1*}; Mihelj, Sabina¹;

¹ Loughborough University, Communication and Media, Loughborough, United Kingdom

PP 206 News websites, social media, and political consumerism: Examining causal relations with panel data

[Kelm, Ole](#)^{1*};

¹ Heinrich Heine University Düsseldorf, Institute for Social Sciences, Duesseldorf, Germany

PP 207 News recommender research: What we know and what we need from a political communication perspective

[Blassnig, Singa](#)^{1*}; Mitova, Eliza¹; Strikovic, Edina²; Urman, Aleksandra³; de Vreese, Claes²; Hannák, Anikó³; Esser, Frank¹;

¹ University of Zurich, Department of Communication and Media Research IKMZ, Zürich, Switzerland

² University of Amsterdam, Amsterdam School of Communication Research ASCoR, Amsterdam, Netherlands

³ University of Zurich, Department of Informatics / Social Computing Group, Zürich, Switzerland

Parallel Session - WEST

Thursday, 20 October, 11:00–12:30

1534-125 (F)

PC04 Campaigning Online in Elections Contexts

Chair: Nowak Jakub, Poland

PP 200 Creating information bits: Information strategies in campaign communication on social media in the 2021 German federal election campaign

[Wurst, Anna-Katharina](#)^{1*}; Haßler, Jörg¹; Schlosser, Katharina¹;

¹ LMU Munich, Department of Media and Communication, Munich, Germany

PP 201 Fragmentation in your timeline: what voters saw on Facebook in the 2021 German election campaigns

[Gruber, Johannes](#)^{1*}; Klinger, Ulrike¹;

¹ European New School of Digital Studies, Chair for Digital Democracy, Frankfurt Oder, Germany

PP 202 Counter-frames, satire and memetic mash-ups: Political communication on TikTok during the early 2022 election campaign in Sweden

[Widholm, Andreas](#)^{1*}; Ekman, Mattias¹:

¹ Stockholm University, Department of Media Studies- JMK, Stockholm, Sweden

PP 203 Extreme right use of social media in election campaigns: countervailing strategies against mainstream political parties

[Pina, Sara](#)^{1*}:

¹ Lusofona University, Communication Sciences, Lisbon, Portugal

Parallel Session - NORTH

Thursday, 20 October, 16:15–17:45

NORTH Aulaen

PC05 Audience Responses & Online Deliberation

Chair: **Fawzi Nayla, Germany**

PP 305 Personality traits or communication situation? Exploring factors influencing individuals' participation in political online discussions

[Dohle, Marco](#)^{1*}; Kelm, Ole¹; Frieß, Dennis¹; Ziegele, Marc¹; Vowe, Gerhard¹:

¹ Heinrich Heine University Düsseldorf, Institute for Social Sciences, Duesseldorf, Germany

PP 306 You can't say what you really think anymore! Investigating factors driving perceptions of freedom of speech in Germany

[Sacher, Anna-Luisa](#)^{1*}; Reinemann, Carsten¹:

¹ Ludwig-Maximilians-Universität Munich, Department of Media and Communication IfKW, Munich, Germany

PP 307 Liking, sharing or commenting – how different imagery evoke different audience responses on Facebook during elections

Russmann, Uta¹; [Lilleker, Darren](#)^{2*}; Bene, Márton³; Farkas, Xénia⁴; Haßler, Jörg⁵; Jackson, Dan²; Kruschinski, Simon⁶; Larsson, Anders⁷; Magin, Melanie⁸; Veneti, Anastasia²:

¹ University of Innsbruck, Department of Media- Society and Communication, Innsbruck, Austria

² Bournemouth University, Faculty of Media & Communication, Bournemouth, United Kingdom

³ Centre for Social Sciences- Hungary, Centre for Social Sciences, Budapest, Hungary

⁴ Centre for Social Sciences, Centre for Social Sciences, Budapest, Hungary

⁵ LMU Munich, Department of Communication, Munich, Germany

⁶ Johannes Gutenberg University of Mainz, Department of Communication, Mainz, Germany

⁷ Kristiania University College, Department of Communication, Oslo, Norway

⁸ Norwegian University of Science and Technology NTNU, Department of Communication, Trondheim, Norway

PP 308 Poisoning online debates? How populist Facebook comments affect online deliberation in Austria and Slovenia

[Thiele, Daniel](#)^{1*}; Turnšek, Tjaša²:

¹ University of Vienna, Department of Political Science, Vienna- AUSTRIA, Germany

² University of Ljubljana, Faculty of Social Sciences, Ljubljana, Slovenia

Parallel Session - WEST

Thursday, 20 October, 16:15–17:45

1534-125 (F)

PC06 Communication in a Divided (Political) World

Chair: **Stepinska Agnieszka, Poland**

PP 301 "We are humans, first of all": Constructing and renegotiating audiences' identities in conflict discourse

[Pasitselska, Olga](#)^{1*}:

¹ The Hebrew University of Jerusalem, Communication and Journalism, Ramat Gan, Israel

- PP 302 A polarized media mirrors a polarized cognitive maps in the public? Network agenda-setting on Syrian refugees in Turkey
Melek, Gizem^{1*}:
¹ Yaşar University, Faculty of Communication, İzmir, Turkey
- PP 303 Divided by climate: Intergenerational justice and age as a polarizing factor in the Czech media coverage of the Fridays for Future movement
Rosenfeldová, Jana^{1*}; Vochocová, Lenka¹:
¹ Charles University, Department of Media Studies, Prague, Czech Republic
- PP 304 Communicating Concerns, Emotional Expressions, and Disparities on Ethnic Communities on Social Media during the COVID-19 Pandemic: A Structural Topic Modeling Approach
Lu, Jiahui¹; Liu, Jun^{2*}:
¹ Tianjin University, School of New Media and Communication, Tianjin, China
² University of Copenhagen, Department of Communication, Copenhagen, Denmark

Parallel Session - NORTH

Thursday, 20 October, 18:00–19:30

NORTH Aulaen

PC07 Media Use, Digital Activism & Political Participation

Chair: **Russmann Uta, Austria**

- PP 405 Negative campaigns, negative votes? How perceptions of political campaigns impact citizens' meanings of voting
Boyer, Ming^{1*}:
¹ University of Vienna, Department of Government, Vienna- Austria, Netherlands
- PP 406 Read, Discuss, Engage: How Following Online Discussions Triggers Political Participation
Weinmann, Carina^{1*}; Kelm, Ole¹; Marschall, Stefan¹; Vowe, Gerhard²:
¹ Heinrich Heine University Düsseldorf, Department of Social Sciences, Düsseldorf, Germany
² Center of Advanced Internet Studies CAIS, Department of Ethical- Legal & Social Issues, Bochum, Germany
- PP 407 Is it more about the media than the issue? Empirical findings on the relationship between political decision making and media activities
Schaaf, Marlene^{1*}; Viehmann, Christina¹; Quiring, Oliver¹; Weber, Mathias¹:
¹ Johannes Gutenberg University Mainz, Department of Communication, Mainz, Germany
- PP 408 The Leaders, Statements, or Programs? What Drives Voters' Choices in the Polarized Society – the Biometric Case Study of Poland
Gackowski, Tomasz^{1*}; Mierzecka, Anna¹:
¹ University of Warsaw, Laboratory of Media Studies- Faculty of Journalism- Information and Book Studies, Warsaw, Poland

Parallel Session - WEST

Thursday, 20 October, 18:00–19:30

1534-125 (F)

PC08 Populism and the Media: Actors, Messages, & Contexts

Chair: **Balaban Delia, Romania**

- PP 402 Populist performance: A multimodal content analysis of Viktor Orbán's populist style on Facebook between 2018 and 2020
Bene, Marton^{1*}; Farkas, Xénia²:
¹ Indiana University Bloomington, The Media School, Bloomington- IN, USA
² Centre for Social Sciences- Hungarian Academy of Sciences Centre of Excellence, Institute for Political Science, Budapest, Hungary

PP 403 Theorising and mapping media ownership networks in authoritarian-populist contexts: a comparative analysis of Austria, Slovenia, Hungary and Turkey

[Toth, Fanni](#)^{1*}; [Radl, Marlene](#)²; [Turnšek, Tjaša](#)³; [Küçükuzun, Melek](#)¹; [Schnyder, Gerhard](#)⁴; [Çelik, Burçe](#)¹;

¹ Loughborough University London, Institute for Media and Creative Industries, London, United Kingdom

² University of Vienna, Department of Political Science, Vienna, Austria

³ Peace Institute, Peace Institute, Ljubljana, Slovenia

⁴ Loughborough University London, Institute for International Management, London, United Kingdom

PP 404 Affective biopolitics in the time of crisis: Unpacking Chinese Party press's soft propaganda during Covid-19

[Zhang, Dechun](#)^{1*}; [Zhang, Chang](#)²; [Shao, Hsuan Lei Shao](#)³;

¹ Leiden University, Leiden Institute for Area Studies, Leiden, Netherlands

² Communication University of China, Department of Communication, Beijing, China

³ National Taiwan Normal University, East Asian Studies, Taiwan, Taiwan

Parallel Session - NORTH

Friday, 21 October, 09:00–10:30

NORTH Aulaen

PC09 Political Incivility in Online Discussions: Causes and Consequences

Chair: [Magin Melanie](#), Norway

PP 492 Perception bias or analysis bias? Negotiating the value of quantitative analysis and subjective experience in online discussions

[Klimpe, Hanna](#)^{1*}; [Kiessling, Bastian](#)¹;

¹ HAW Hamburg University of Applied Sciences Hamburg, Department Information, Hamburg, Germany

PP 493 Understanding incivility in comments on political Facebook pages: Toxic people in a toxic environment?

[Scharnow, Michael](#)^{1*}; [Winkler, Yannick](#)²; [Jürgens, Pascal](#)¹; [Bachl, Marko](#)²;

¹ Johannes Gutenberg University Mainz, Department of Communication, Mainz, Germany

² University of Hohenheim, Department of Communication, Stuttgart, Germany

PP 494 Citizens' perceptions of political incivility

[Bentivegna, Sara](#)¹; [Rega, Rossella](#)^{2*}; [Boccia Artieri, Giovanni](#)³;

¹ "Sapienza" University of Rome, Department of Communication and Social Research, Rome, Italy

² University of Siena, Social- Political and Cognitive Sciences, Rome, Italy

³ University of Urbino Carlo Bo, Department of Communication Sciences- Humanities and International Studies DISCUI, Urbino, Italy

PP 495 Incivility and intolerance in online discussions: the case of COVID-19 in the Czech Republic

[Novotná, Martina](#)^{1*}; [Mackova, Alena](#)¹;

¹ Masaryk University, Department of Media Studies and Journalism, Brno, Czech Republic

PP 496 Curating political animosity? The relation of algorithmic news curation to ideological extremity and social and political intolerance

[Bos, Linda](#)^{1*}; [Ohme, Jakob](#)²; [Tsoulou-Malakoudi, Artemis](#)¹;

¹ University of Amsterdam, Amsterdam School of Communication Research, Amsterdam, Netherlands

² Freie Universität Berlin, Weizenbaum Institute for the Networked Society, Berlin, Germany

Parallel Session - WEST

Friday, 21 October, 09:00–10:30

1534-125 (F)

PC10 Political Information Flow: Directions & Interactions

Chair: [Larsson Anders Olof](#), Norway

PP 487 Politicians as media opinion leaders? Analyzing user engagement with news shared by politicians on social media

[Buyens, Willem](#)^{1*}; [Van Aelst, Peter](#)¹; [Paulussen, Steve](#)²;

¹ University of Antwerp, Political Science, Antwerpen, Belgium

² University of Antwerp, Communication Studies, Antwerpen, Belgium

- PP 488 The role of media in political information flow. Case study of Polish election campaigns in social media
[Adamczewska, Kinga](#)^{1*}:
¹ Adam Mickiewicz University, Faculty of Political Sciences and Journalism, Poznań, Poland
- PP 489 User comments on social media: burden or benefit? How Norwegian party strategists view and deal with comments on Facebook during election campaigns
[Tønnesen, Hedvig](#)^{1*}:
¹ NTNU, Department for Sociology and Political Science, Trondheim, Norway
- PP 490 Political Communication on Social Media in the Lead-Up to the 2021 German Federal Elections: Coordinated Behavior, Political Ads, and Data Access Constraints
[Righetti, Nicola](#)^{1*}; Giglietto, Fabio²; Kakavand, Azade¹; Kulichkina, Aytalina¹; Marino, Giada³; Terenzi, Massimo²:
¹ University of Vienna, Department of Communication, Vienna, Austria
² University of Urbino Carlo Bo, Department of Communication Sciences- Humanities and International Studies, Urbino, Italy
³ University of Sassari, Department of Economics and Business, Sassari, Italy
- PP 491 Investigating the Meta ad delivery algorithm with Dutch political parties
[Votta, Fabio](#)^{1*}; Dobber, Tom¹; de Vreese, Claes¹; Helberger, Natali²:
¹ University of Amsterdam, ASCoR, Amsterdam, Netherlands
² University of Amsterdam, IVIR, Amsterdam, Netherlands

Parallel Session - NORTH

Friday, 21 October, 11:00–12:30

NORTH Aulaen

PC11 Media Effects: Knowledge, Perceptions, & Attitudes

Chair: **Bos Linda, Netherlands**

- PP 601 Distracted by design: Does the choice architecture of social media newsfeeds prevent political knowledge gains?
[Wieland, Mareike](#)^{1*}; Kleinen-von Königslöw, Katharina²:
¹ GESIS - Leibniz-Institut für Sozialwissenschaften, Computational Social Science, Cologne, Germany
² University of Hamburg, Institute of Journalism/Media Research, Hamburg, Germany
- PP 602 Knowing what you (don't) know: effects of news consumption across different channels for actual knowledge, perceived knowledge and participation
[Schäfer, Svenja](#)^{1*}; Schemer, Christian²:
¹ University of Vienna, Department of Communication, Vienna, Austria
² Johannes Gutenberg University, Department of Communication, Mainz, Germany
- PP 603 What are the chances? How media coverage and intrinsic tendencies shape voters' probabilistic estimates about candidates' electoral prospects in the two-round 2022 French presidential elections
[Baden, Christian](#)^{1*}; Overbeck, Maximilian¹; Amit-Danhi, Eedan R.¹; Aharoni, Tali¹; Tenenboim-Weinblatt, Keren¹:
¹ The Hebrew University of Jerusalem, Department of Communication and Journalism, Jerusalem, Israel
- PP 604 The role of pre-existing beliefs in news framing effects
[Glogger, Isabella](#)^{1*}; Shehata, Adam¹; Djerf-Pierre, Monika¹; Zuiderveld, Maria²; Hedenus, Fredrik³; Åhrén, Christina⁴:
¹ Göteborgs Universitet, Institutionen för journalistik- medier och kommunikation JMG, Göteborg, Sweden
² Södertörns Högskola, Institutionen för Samhällsvetenskaper, Stockholm, Sweden
³ Chalmers Tekniska Högskola, Department of Space- Earth and Environment- Physical Resource Theory, Göteborg, Sweden
⁴ Göteborgs Universitet and Swedish Strategic Program against Antimicrobial Resistance Strama- Region Västra Götaland, Institute of Biomedicine- Department of Infectious Diseases and Centre for Antibiotic Resistance Research CARE, Göteborg, Sweden
- PP 605 News frames and the activation of authoritarian predispositions
[Ekström, Mats](#)^{1*}; Shehata, Adam¹; Östlund, Emil¹:
¹ University of Gothenburg, Dep of Journalism- Media and Communication, Gothenburg, Sweden

Parallel Session - WEST

Friday, 21 October, 11:00–12:30

1534-125 (F)

PC12 Media Representation of Politics: What is Covered, How and Why?

Chair: **Widholm Andreas, Sweden**

PP 597 An election campaign like no other? Press coverage of the 2021 German federal election in a long-term comparison

[Leidecker-Sandmann, Melanie](#)^{1*}; Schäfer-Hock, Christian²; Wilke, Jürgen³:

¹ Karlsruhe Institute of Technology, Department of science communication, Karlsruhe, Germany

² formerly TU Dresden- by now Ausländerrat Dresden e.V., formerly Institute of communication science, Dresden, Germany

³ formerly University of Mainz, Department of communication science, Mainz, Germany

PP 598 Mainstreaming the radical right: The Brussels Press Corps and the French elections

[Bologaro, Kait](#)^{1*}:

¹ Vrije Universiteit Brussel, Media and Communication Studies, Ixelles, Belgium

PP 599 The appeal of representative claims by unelected representatives: Presenting a conjoint experiment assessing new routes of representation

[Vik, Andrea](#)^{1*}; de Wilde, Pieter¹; Treib, Oliver²; Aarøe, Lene³:

¹ Norwegian University of Science and Technology, Department of Sociology and Political Science, Trondheim, Norway

² University of Münster, Department of Political Science, Münster, Germany

³ Aarhus University, Department of Political Science, Aarhus, Denmark

PP 600 What's in the News on Instagram? Measuring Information and Entertainment in Swiss News Media's Instagram Stories

[Wirz, Dominique](#)^{1*}; Zai, Florin¹:

¹ University of Fribourg, Department of Communication and Media Research, Fribourg, Switzerland

Parallel Session - NORTH

Friday, 21 October, 14:30–16:00

NORTH Aulaen

PC13 Political Information Environment: Challenges, Expectations, & Solutions

Chair: **Kelm Ole, Germany**

PP 696 Elite perceptions of threats to the political information environment across five European countries

[Stepinska, Agnieszka](#)^{1*}; Stanyer, James²; Halagiera, Denis¹; Terren, Ludovic³; Gehle, Luisa⁴; Meltzer, Christine E.⁴; Buturoiu, Raluca⁵; Corbu, Nicoleta⁵; Cardenal Izquierdo, Ana S.³; Schemer, Christian⁴:

¹ Adam Mickiewicz University, Faculty of Political Science and Journalism, Poznan, Poland

² Loughborough University, Communication and Media, Loughborough, United Kingdom

³ Universitat Oberta de Catalunya, Law and Political Science Department, Barcelona, Spain

⁴ Johannes Gutenberg-Universität Mainz, Department of Communication, Mainz, Germany

⁵ National University of Political Studies and Public Administration, College of Communication and Public Relations, Bucharest, Romania

PP 697 Are the media a mouthpiece for all citizens? Analyzing perceived interest representation by legacy and alternative media in Germany

[Fawzi, Nayla](#)^{1*}; Magdalena, Obermaier¹; Zieringer, Lisa¹:

¹ LMU Munich, Department of Communication and Media, Munich, Germany

PP 698 Media criticism as a propaganda strategy in political communication

[Ekman, Mattias](#)^{1*}; Widholm, Andreas¹:

¹ Stockholm University, Department of Media Studies, Stockholm, Sweden

PP 699 Selecting The (Not So) Regular Joe: The effect of journalistic socialization and psychological biases on preferences for exemplars in news reporting

Aaroe, Lene¹; Skovsgaard, Morten^{2*}; Andersen, Kim³; Svith, Flemming⁴:

¹ Aarhus University, Dept. of Political Science, Aarhus, Denmark

² University of Southern Denmark, Centre for Journalism, Odense, Denmark

³ University of Southern Denmark, Dept. of Political Science, Odense, Denmark

⁴ Danish School of Media and Journalism, Journalism Studies, Aarhus, Denmark

PP 700 Talking about solutions? The role of solutions journalism in the COVID-19 pandemic

Schuck, Andreas^{1*}:

¹ University of Amsterdam, Amsterdam School of Communication Research ASCoR, Amsterdam, Netherlands

Parallel Session - WEST

Friday, 21 October, 14:30–16:00

1534-125 (F)

PC14 Factors Shaping Political Perceptions and Opinions

Chair: **Baden Christian, Israel**

PP 691 Capturing opinion power in a hybrid high-choice media environment – towards a theoretical framework

Stegmann, Daniel^{1*}; Zieringer, Lisa²; Stark, Birgit¹; Reinemann, Carsten²:

¹ University of Mainz, Department of Communication, Mainz, Germany

² University of Munich, Department of Communication, Munich, Germany

PP 692 Modeling party agendas: A neural network approach

Bernhard, Jana^{1*}; Boomgaarden, Hajo¹:

¹ University of Vienna, Department of Methods in the Social Sciences, Vienna, Austria

PP 693 Opinion-Making on the internet. The (new) role of influencers in the political opinion-forming process

Dietrich, Philip^{1*}:

¹ University of Passau, Chair of Digital and Strategic Communication, Passau, Germany

PP 694 Perceptions of identity, justice, climate change and media use

Tschötschel, Robin^{1*}:

¹ University of Amsterdam, Amsterdam School of Communication Research ASCoR, Amsterdam, Netherlands

PP 695 Cultural resonance effects on policy evaluations: Guilt and shame in pandemic infection control

Monzer, Cristina^{1*}; Geiss, Stefan¹; Aalberg, Toril¹:

¹ NTNU, Sociology and Political Science, Trondheim, Norway

Parallel Session - WEST

Friday, 21 October, 16:30–18:00

1534-125 (F)

PC15 Challenges in sampling and linking political communication data from diverse sources

Chair: **Walter Stefanie, Germany**

Respondent: Righetti Nicola, Austria

PN 148 Power of fight? Public Disputes' Influence on Public Debates - Investigation With Facebook 57M Urls

Jin, Soyeon^{1*}:

¹ Technical University of Munich, Department of Governance, Munich, Germany

PN 149 Identification of climate future frames in the news: embedding human coding into automated analyses

Meyer, Hendrik^{1*}; Guenther, Lars²; Brüggemann, Michael²:

¹ University of Hamburg, Journalism and Communication Studies, Hamburg, Germany;

² University of Hamburg, Journalism and Communication Studies, Hamburg, Germany

PN 150 Introducing a Computer-Assisted Approach to Discover Inclusive Minority Keywords in Newspaper Texts

Palicki, Sean K.¹; [Beazer, Alice](#)^{1*}; Walter, Stefanie¹;

¹ Technical University of Munich, Department of Governance, Munich, Germany

PN 151 Understanding the role of Twitter in the discourse on the Covid-vaccine in Norway

[Elgesem, Dag](#)^{1*}; Brendsdal, Ingrid¹; Touileb, Samia²;

¹ University of Bergen, Department of Information Science and Media Studies, Bergen, Norway;

² University of Bergen, Research Centre for Responsible Media Technology & Innovation, Bergen, Norway

Parallel Session - NORTH

Saturday, 22 October, 09:00–10:30

NORTH Aulaen

PC16 Truth, Trust & Fact-Checking

Chair: Schemer Christian, Germany

PP 805 Covid-19 as destroyer or booster of media trust? An analysis of self-assessed trust changes during the pandemic in Germany

Reinemann, Carsten¹; [Fawzi, Nayla](#)^{1*}; Zieringer, Lisa¹;

¹ LMU Munich, Department of Communication and Media, Munich, Germany

PP 806 COVID-19 Vaccination on YouTube: An Analysis of Different Types of Misinformation

[Kessler, Sabrina Heike](#)^{1*}; Humprecht, Edda¹;

¹ University of Zurich, Dept of Communication and Media Research, Zurich, Switzerland

PP 807 Strategic humour and post-truth public diplomacy: A comparative study of audience reception

[Chernobrov, Dmitry](#)^{1*};

¹ University of Sheffield, Journalism Studies, Sheffield, United Kingdom

Parallel Session - WEST

Saturday, 22 October, 09:00–10:30

1534-125 (F)

PC17 News Avoidance & Selective Exposure: Causes, Patterns, & Consequences

Chair: Corbu Nicoleta, Romania

PP 800 Too much information? A longitudinal analysis of information overload and avoidance of referendum information prior to voting day

[Metag, Julia](#)^{1*}; Gurr, Gwendolin²;

¹ University of Münster, Department of Communication, Münster, Germany

² Université de Fribourg/Universität Freiburg, Media and Communication Research, Fribourg, Switzerland

PP 801 Social media and the avoidance of political participation

[Bucholtz, Ianis](#)^{1*};

¹ Vidzeme University of Applied Sciences, Institute of Social- Economic- and Humanities Research, Valmiera, Latvia

PP 802 Too Scared to Share? Examining Fear of Social Sanctions and Political Opinion Expression Online

[Weeks, Brian](#)^{1*}; Halversen, Audrey¹; Neubaum, German²;

¹ University of Michigan, Department of Communication & Media, Ann Arbor, USA

² University of Duisburg-Essen, Research Group "Psychological Processes of Education in Social Media", Duisburg, Germany

PP 803 Selective exposure or news avoidance? The impact of civic duty to keep informed and topic salience on selection and avoidance in an online comparative experiment

[Betakova, Dominika](#)^{1*}; Boomgaarden, Hajo¹; Lecheler, Sophie¹;

¹ University of Vienna, Department of Communication, Vienna, Austria

PP 804 Turning to Information about Populism – Applying the Theory of Motivated Information Management to Political Information Seeking

[Spreen, Nico](#)^{1*}; [Link, Elena](#)¹; [Scherer, Helmut](#)¹;

¹ Hanover University of Music- Drama and Media, Department of Journalism and Communication Research, Hanover, Germany

Parallel Session - NORTH

Saturday, 22 October, 13:30–15:00

NORTH Aulaen

PC18 State and Public Authorities Behind Political Communication

Chair: [Stetka Vaclav](#), United Kingdom

PP 877 Who is communicating?: Scottish parliamentarians' approach to controlling outsourced political communication

[Ludwicki-Ziegler, Sebastian](#)^{1*};

¹ University of Stirling, Faculty of Arts and Humanities Division of Communications- Media and Culture, Glasgow, United Kingdom

PP 878 Comparing Ethical Competencies, Responsibilities, and Codes in Public Sector Organizations: EU, UK, and US Expectations for Government Communicators

[Lovari, Alessandro](#)^{1*}; [Bowen, Shannon](#)²;

¹ University of Cagliari, Political Sociology, Cagliari, Italy

² University of South Carolina, Journalism and Mass Communication, Columbia, USA

PP 879 Navigating the news: Russophone youth's reception of Russia's strategic narratives in Latvia

[Rönngren, Emma](#)^{1*};

¹ Uppsala University, Informatics and Media, Uppsala, Sweden

PP 880 Networked frame contestation from authoritarian to democracy: a case of China's (failed) Twiplomacy in contesting coronavirus narrative in the UK

[Zeng, Yuan](#)^{1*};

¹ University of Leeds, Media and Communication, Leeds, United Kingdom

Parallel Session - WEST

Saturday, 22 October, 13:30–15:00

1534-125 (F)

PC19 Media and Political Communication in International Contexts

Chair: [Schuck Andreas](#), Netherlands

PP 872 Europeanization on Twitter? Mapping the trans-national migration discourse

[Farjam, Mike](#)^{1*}; [Anamaria, Dutceac Segesten](#)²;

¹ Lund University, Centre for Languages and Literature, Lund, Sweden

² Lund University, European Studies, Lund, Sweden

PP 873 Perceptions of Europeanisation in the Irish society and media during key crises: a historical analysis

[Lokat, Tetyana](#)^{1*}; [Deligiaouri, Anastasia](#)¹; [Cornia, Alessio](#)¹;

¹ Dublin City University, Communications, Dublin, Ireland

PP 874 European right-wing populist parties on Twitter: how personalization shapes the fact-checking agenda

[Rivas-De-Roca, Rubén](#)^{1*}; [Pérez Curiel, Concha](#)¹; [Casero-Ripollés, Andreu](#)²;

¹ Universidad de Sevilla, Periodismo II, Seville, Spain

² Universitat Jaume I, Ciencias de la Comunicación, Castelló, Spain

PP 875 Comparing hate speech in French and German news comment sections in the context of migration

[Reiners, Liane](#)^{1*}; Schemer, Christian¹;

¹ Johannes Gutenberg University Mainz, Department of Communication, Mainz, Germany

PP 876 Understanding the impact of the Colombian news media in a peace process during crisis times: the 2014 escalation of the conflict

[Ortega Chavez, Jose David](#)^{1*};

¹ University of Leeds, School of Media and Communication, Leeds, United Kingdom

Parallel Session - EAST

Thursday, 20 October, 16:15–17:45

1325-136

PHOC01 Classic Philosophy for Technological World

Chair: Bergman Mats, Finland

PP 239 Anticipation and communication

[Siebers, Johan](#)^{1*}:

¹ Middlesex University, Language and Communication Research Cluster, London, United Kingdom

PP 240 The good life in a mediatized world: Social freedom as a foundation for privacy and agency

[H. Pedersen, Leif](#)^{1*}:

¹ Roskilde University, Department of Communication and Arts, Roskilde, Denmark

PP 241 Demand of Trust. Løgstrup's Ethics of Communication

[Kovacs, Barna](#)^{1*}:

¹ Sapientia University - Hungarian University of Transylvania, Applied Social Sciences, Targu-Mures, Romania

PP 242 Towards an epistemology of mediated temporality: from ethics to empiricism

[Markham, Tim](#)^{1*}:

¹ Birkbeck- University of London, Film- Media and Cultural Studies, London, United Kingdom

PP 243 Identity and repetition: on communication and media

[Gomes Pinto, Jose](#)^{1*}:

¹ Lusofona University, School of Communication/CICANT, Lisbon, Portugal

Parallel Session - EAST

Thursday, 20 October, 18:00–19:30

1325-136

PHOC02 Communication in Contemporary Society

Chair: Sanchez Lydia, Spain

PP 350 The impacts of digital propaganda: from computational manipulation to participatory amplification and volatile dissemination

[Bergman, Mats](#)^{1*}:

¹ University of Helsinki, Swedish School of Social Science, University of Helsinki, Finland

PP 351 Remodeling communication for contemporary public debates

[Kirtiklis, Kestas](#)^{1*}:

¹ Vilnius University, Faculty of Communication, Vilnius, Lithuania

PP 352 Reflections of society: Towards a critical approach to conspiracy theories

[Göths, Steffen](#)^{1*}:

¹ Freie Universität Berlin, Institute for Media and Communication Studies, Berlin, Germany

PP 353 Slow bearings in the dark: Existential media and the art of carefully attending in the digital limit situation

[Lagerkvist, Amanda](#)^{1*}:

¹ Uppsala University, Department of Informatics and Media, Uppsala, Sweden

Parallel Session - EAST

Friday, 21 October, 11:00–12:30

1325-136

PHOC03 New Directions and Challenges

Chair: Kirtiklis Kestas, Lithuania

PP 537 Anticipating the nation and constructing the digital citizen for the future. Ed-tech imaginaries from Sweden and Estonia

[Forsman, Michael](#)^{1*}; Forsler, Ingrid²:

¹ Södertörn University, Media and Communication, Stockholm, Sweden

² Södertörn university, Media and communication studies, Huddinge, Sweden

PP 538 Disinformation, informational and media literacy and motivated reasoning

[Sanchez, Lydia](#)^{1*}; Sosa, Luciana¹:

¹ Universitat de Barcelona, Facultat de Informació y Medios Audiovisuales, Barcelona, Spain

PP 539 Towards a 'carnal turn' in Communication Sciences

[Pereira De Matos, João](#)^{1*}:

¹ School of Social Sciences and Humanities/ Nova University of Lisbon, Communication Sciences / NOVA Institute of Communication, Lisbon, Portugal

PP 540 Communicative Resources. The concept of sustainability in communication theory

[Neverla, Irene](#)^{1*}:

¹ Freie Universität Berlin, Faculty of Business- Economics and Social Sciences, Berlin, Germany

Parallel Session - NORTH

Friday, 21 October, 09:00–10:30

1410-038

RAS01 Community Radio and New Practices

Chair: Scifo Salvatore, United Kingdom

PP 461 The impact of pirate radios in Portugal: a new radio, a new radio journalism

[Reis, Isabel](#)^{1*}:

¹ Faculdade de Letras da Universidade do Porto, Citcem, Porto, Portugal

PP 462 Hyperlocal media, urban spaces in transformation, turbulent times: Radio NoLo, a community radio in Milan

[Carlo, Simone](#)^{1*}:

¹ Università Cattolica del Sacro Cuore, Scienze della Comunicazione e dello Spettacolo, Milano, Italy

PP 463 The Portuguese community radio podcasting practice and the primordial use of internet to share their contents and developing the third Portuguese broadcasting sector

[Midões, Miguel](#)^{1*}:

¹ Instituto Politécnico de Viseu / CECS - Centro Estudos Comunicação e Sociedade, DECA - Departamento de Comunicação e Arte, Viseu, Portugal

PP 464 The potential of independent podcasts in Vietnam

[Dinh-Hong, Anh](#)^{1*}:

¹ Academy of Journalism and Communication, Faculty of Broadcasting, Hanoi, Viet Nam

Parallel Session - NORTH

Friday, 21 October, 11:00–12:30

1410-038

RAS02 Facing the Future: Strategies for the Digital Context

Chair: Monclus Belen, Spain

PP 554 Mapping the maps: what the world sounds like and how these tools can be applied to radio and sound content

[Paiva, Ana Sofia](#)^{1*}; [Morais, Ricardo](#)²:

¹ New University of Lisbon, Icnova - Communication Institute of Nova, Lisbon, Portugal

² University of Beira Interior/IADE-European University, LabCom - Communication and Arts, Covilhã, Portugal

PP 555 Newspapers' strategies to increase audience reach: from alerts and newsletters to the rise of podcast

[Legorburu, José M.](#)^{1*}; [Edo, Concha](#)²; [García de Torres, Elvira](#)³; [Yunqueira, Juan](#)⁴; [Martínez, Silvia](#)⁵:

¹ CEU San Pablo, Audiovisual Journalism, Madrid, Spain

² Complutense University, Journalism and Global Communication, Madrid, Spain

³ CEU Cardenal Herrera, Journalism, Valencia, Spain

⁴ Carlos III University, Journalism, Madrid, Spain

⁵ Open University of Catalonia, Journalism, Barcelona, Spain

PP 556 Innovation and development of the sound digital perimeter in the public talk radio stations in Spain and Catalonia

[Ribes, Xavier](#)^{1*}; [Monclus, Belen](#)¹; [Gutierrez, Maria](#)¹; [Martí, Josep Maria](#)¹:

¹ Autonomous University of Barcelona, Audiovisual Communication, Bellaterra, Spain

PP 557 Digital strategies and third-party platforms – How Nordic PSMs are reframing their audio strategies to fit the future

[Lindeberg, Aura](#)^{1*}:

¹ Tampere University, Faculty of Information Technology and Communication Sciences- The Communication Sciences Unit, Tampere, Finland

PP 558 The unfulfilled potential of the radio archives. Developing the prototype "Pastfinder": Location based digital interpretation in vulnerable landscapes

[Strand, Rebecca Nedregotten](#)^{1*}:

¹ University College of Volda, Media, Volda, Norway

Parallel Session - NORTH

Friday, 21 October, 14:30–16:00

1410-038

RAS03 Podcasting: From Theory to Practice

Chair: Algan Ece, USA

PP 655 Conceptualizing the Ideal Podcast Host from a Listener Perspective

[Heiselberg, Lene](#)^{1*}; [Have, Iben](#)²;

¹ University of Southern Denmark, Centre for Journalism, Odense, Denmark

² Aarhus University, Media & Journalism Studies, Aarhus, Denmark

PP 656 The journalistic value of podcast: exploring the offer, production, and publication by digital native media in Spain

[Amoedo, Avelino](#)^{1*}; [Moreno, Elsa](#)¹; [Martínez-Costa, María Pilar](#)¹;

¹ University of Navarra, Journalism Department, Pamplona, Spain

PP 657 New Classroom Sound Storytelling: Podcast as Part of Transmedia Narratives in Education

[Terol-Bolinches, Raúl](#)^{1*}; [Gutiérrez García, María](#)²;

¹ Universitat Politècnica de València, Departament de Comunicació Audiovisual- Documentació e Historia del Arte, València, Spain

² Universitat Autònoma de Barcelona, Departament de Comunicació Audiovisual i Publicitat, Barcelona, Spain

Parallel Session - NORTH

Saturday, 22 October, 09:00–10:30

1410-038

RAS04 Gendered Productions and Perspectives in Sound and Radio

Chair: Haydari Nazan, Turkey

PP 767 Female radio art: woman authors in Polish Radio Experimental Studio (PRES, 1959–2002)

[Kowalska-Elkader, Natalia](#)^{1*};

¹ University of Lodz, Department of Journalism and Social Communication, Łódź, Poland

PP 768 Echoes of #MeToo: A feminist sound studies perspective on listening in mediated contexts

[Udsen, Anne-Sofie](#)^{1*}; [Højlund, Marie Koldkjær](#)¹; [Breinbjerg, Morten](#)¹;

¹ Aarhus University, Communication and Culture, Aarhus, Denmark

PP 769 Reforming the radio: the case of The Swedish Women's Movement's Radio Committee (1933-1940)

[Stiernstedt, Fredrik](#)^{1*};

¹ Södertörn university, Culture and Education, Huddinge, Sweden

PP 770 My paper Title for ECREA 2022: Not even Covid killed the radio star: the role and impact of Portuguese Renascença Morning show during the pandemics

[Curvelo, Rita](#)^{1*};

¹ Portuguese Catholic University- Faculty of Human Sciences, Communication studies, Lisbon, Portugal

PP 771 The Oral and Aural Turn in Digital Communication and Media Culture

[Have, Iben](#)^{1*};

¹ Aarhus University, Media and Journalism Studies, Aarhus N., Denmark

Parallel Session - EAST

Thursday, 20 October, 09:00–10:30

1325-240

SEC01 Science communication: Impact and public perspectives

Chair: Roslyng Mette Marie, Denmark

- PP 047 Mapping two decades of Science Communication: the rise of disinformation studies in the field
[Gradim, Anabela](#)^{1*}; Baptista, João Pedro¹:
¹ Universidade da Beira Interior, Labcom - Comunicação e Artes, Covilhã, Portugal
- PP 048 The emergence of quantum imaginaries: exploring initial public perceptions
[Haeck, Marie-Helene](#)^{1*}:
¹ Université de Sherbrooke, Department of communication, Sherbrooke, Canada
- PP 049 Understanding science communication as a communicative figuration
[Broer, Irene](#)^{1*}; Hasebrink, Ulwe^(1,2):
¹ Leibniz Institute for Media Research - Hans Bredow Institute, Social Sciences, Hamburg, Germany
² Hamburg University, Faculty of Media and Communication, Hamburg, Germany
- PP 050 Rethinking science communication? Debunking lessons learned from sustainability communication
[Voci, Denise](#)^{1*}; Karmasin, Matthias²:
¹ University of Klagenfurt, Media and Communication Studies, Klagenfurt, Austria
² University of Klagenfurt / ÖAW, Media and Communication Studies / CMC, Klagenfurt / Vienna, Austria
- PP 051 Changing epistemic roles through communicative AI
[Greussing, Esther](#)^{1*}; Taddicken, Monika¹; Baram-Tsabari, Ayelet²:
¹ TU Braunschweig, Institute for Communication Science, Braunschweig, Germany
² Technion – Israel Institute of Technology, Faculty of Education in Science and Technology, Haifa, Israel

Parallel Session - EAST

Thursday, 20 October, 11:00–12:30

1325-240

SEC02 Climate and environment activism online

Chair: Kassirer Shai, United Kingdom

- PP 150 How flaunted climate activism and message sidedness affect the impact of Instagram influencer posts promoting sustainable products
[Schorn, Anna](#)^{1*}; Tandhika, Stella¹; Wirth, Werner¹:
¹ University of Zurich, Media Psychology and Effects, Zurich, Switzerland
- PP 151 Between science populism and citizenship in environmental food conflicts
[Roslyng, Mette Marie](#)^{1*}:
¹ Aalborg University, Department of Communication, Copenhagen S, Denmark
- PP 152 Youth activism on climate change: analysing visions on politics and social transformation
[Carvalho, Anabela](#)^{1*}:
¹ University of Minho, Department of Communication Sciences, Braga, Portugal
- PP 153 F/act movement for transformation of a polluting fashion industry – the case of influencers as green consumers
[Egan Sjölander, Annika](#)^{1*}; Nyberg, Annakarin²:
¹ Umeå University, Department of Culture and Media Studies, Umeå, Sweden
² Umeå University, Department of Informatics, Umeå, Sweden

PP 154 Behind the narratives of climate change denial and rights of nature: Sustainability and the ideological struggle between anthropocentrism and ecocentrism in two radical Facebook groups in Sweden

[Doudaki, Vaia](#)^{1*}; [Carpentier, Nico](#)¹;

¹ Charles University, Faculty of Social Sciences, Prague 1, Czech Republic

Parallel Session - EAST

Thursday, 20 October, 16:15–17:45

1325-240

SEC03 Science scepticism

Chair: [Olesk Arko](#), Estonia

PP 254 Legacy media as inhibitors and drivers of public reservations against science: Global survey evidence on the link between media use and anti-science attitudes

[Mede, Niels G.](#)^{1*};

¹ University of Zurich, Department of Communication and Media Research, Zurich, Switzerland

PP 255 Social media as a driver of integration or fragmentation? The multilingual Twitter-discourse on vaccination in Germany during the COVID-19 pandemic

[Schmid-Petri, Hannah](#)^{1*}; [Bürger, Moritz](#)¹; [Schlögl, Stephan](#)¹; [Schwind, Mara](#)¹; [Mitrović, Jelena](#)²; [Kühn, Ramona](#)²; [Käsbauer, Isabel](#)¹;

¹ University of Passau, Center for Media and Communication Studies, Passau, Germany

² University of Passau, Faculty of Computer Science, Passau, Germany

PP 256 Fear the science! – The weaponization of historical references by anti-corona protest movements to discredit science and medicine

[Schwarzenegger, Christian](#)^{1*}; [Wagner, Anna](#)²;

¹ University of Augsburg, Department of Media- Knowledge and Communication, Augsburg, Germany

² Bielefeld University, School of Public Health, Bielefeld, Germany

PP 257 Uncivil communication toward German virologists on Twitter during the Covid-19 pandemic

[Peters, Nicola](#)^{1*}; [Taddicken, Monika](#)¹;

¹ Technische Universität Braunschweig, Institute for Communication Science, Braunschweig, Germany

PP 258 Science-antagonism & the question of ethics

[Oezkula, Suay Melisa](#)^{1*};

¹ University of Trento, School of International Studies, Trento, Italy

Parallel Session - EAST

Thursday, 20 October, 18:00–19:30

1325-240

SEC04 Scientists communicating

Chair: [Mede Niels G.](#), Switzerland

PP 358 The amassment of scientists' media visibility in linear media: analysing career and gender patterns, disciplinary differences and elite formation in newspapers and magazines in Flanders (Belgium)

[Jonker, Hans](#)^{1*}; [Ysebaert, Walter](#)¹;

¹ Vrije Universiteit Brussel, R&D Centraal, Belgium, Belgium

PP 359 Visual science communication on social media: Exploring self-presentation and communication strategies of science communicators on Instagram

[Huber, Brigitte](#)¹; [Schreiber, Maria](#)²; [Schöppl, Katharina](#)^{3*};

¹ University of Vienna, Department of Communication, Vienna, Austria

² University of Salzburg, Department of Communication, Salzburg, Austria

³ University of Augsburg, Public Communication, Augsburg, Germany

- PP 360 Finding space in a crowded landscape: researcher visibility, motivations and barriers for digital communication
[Weitkamp, Emma](#)^{1*}; Wilkinson, Clare¹; Ridgway, Andy¹; Milani, Elena¹;
¹ University of the West of England, Department of Applied Sciences, Bristol, United Kingdom
- PP 361 Science communication training: what scientists have to say about their needs
[Costa e Silva, Elsa](#)^{1*};
¹ University of Minho, Communication Sciences, Braga, Portugal
- PP 362 Science communication to health professionals - May one size fit all?
[Pilskog, Veronica Kvalen](#)^{1*};
¹ Volda University College, Faculty of Media and Journalism, Volda, Norway

Parallel Session - EAST

Friday, 21 October, 09:00–10:30

1325-240

SEC05 Media coverage of science and climate change and the environment

Chair: **Carvalho Anabela, Portugal**

- PP 448 Shareability of news as a determinant of the most influential climate change media articles
[Lodzki, Bartlomiej](#)^{1*};
¹ University of Wroclaw, Department of Social Science, Wroclaw, Poland
- PP 449 Evidence-based and emotional arguments about forests and climate change in the Baltic region: a comparison of mediatization in hybrid media systems
[Jonsson, Anna Maria](#)^{1*}; Riegert, Kristina²; Himma-Kadakas, Marju³; Wallin, Ida⁴;
¹ Södertörn University, Department of Media and Communication Studies, Huddinge, Sweden
² Södertörn University, Department of Journalism, Huddinge, Sweden
³ University of Tartu- Estonia, Institute of Social Studies- Faculty of Social Sciences, Tartu, Estonia
⁴ University of Freiburg, Forest and Environmental Policy, Freiburg, Germany
- PP 450 Actor constellations in climate change coverage of Germany news media. A time comparison analysis (2000–2019)
[Promies, Nikolaj](#)^{1*}; Leidecker-Sandmann, Melanie¹; Lehmkuhl, Markus¹;
¹ Karlsruhe Institute of Technology, Department of science communication, Karlsruhe, Germany
- PP 451 The old and the new in climate contestation in the media: a case study of televised coverage of the IPCC's WG1 report in five countries
[Painter, James](#)^{1*}; Ettinger, Josh²; Vowles, Kjell³;
¹ Reuters Institute- Oxford University, Politics and International Relations, Oxford, United Kingdom
² University of Oxford, School of Geography, Oxford, United Kingdom
³ University of Chalmers, Div. of Science- Technology and Society, Gothenburg, Sweden

Parallel Session - EAST

Friday, 21 October, 11:00–12:30

1325-240

SEC06 Communicating climate change

Chair: **Painter James, United Kingdom**

- PP 545 Rethinking climate impact regarding self-enhancement and self-transcendence values – Analyzing the effects of framing in science communication regarding climate consequences
[Habermeier, Tanja](#)^{1*}; Blessing, Janine Nadine¹; Bilandzic, Helena¹; Reinichs, Julian Nikolaus¹;
¹ Augsburg University, Department of Media- Knowledge and Communication, Augsburg, Germany

PP 546 Ideas of impact - a qualitative exploration of professional science communicators' perspectives on quality in science communication

[Fischer, Liliann](#)^{1*}; [Schmid-Petri, Hannah](#)¹;

¹ University of Passau, Department of Science Communication, Passau, Germany

PP 547 Climate change as an emerging topic amidst the disinformation era in the Spanish Parliament (2017–2021)

[Vicente, Miguel](#)^{1*}; [Campos-Dominguez, Eva](#)²;

¹ Universidad de Valladolid, Sociología y Trabajo Social, Segovia, Spain

² Universidad de Valladolid, Periodismo, Valladolid, Spain

PP 548 Creative practices for environmental and climate change communication – a review

[Wibeck, Victoria](#)^{1*};

¹ Linköping University, Dept of Thematic Studies, Linköping, Sweden

Parallel Session - EAST

Friday, 21 October, 14:30–16:00

1325-240

SEC07 Politicising and debating nature and the environment

Chair: [Egan Sjölander Annika](#), Sweden

PP 649 The worths of nature: Valuations of glaciers in U.S. and Norwegian media discourse

[Bruns, Catherine](#)¹; [Andersen, Ida Vikøren](#)^{2*};

¹ University of Minnesota-Twin Cities, Department of Communication Studies, Minneapolis, USA

² University of Bergen, Department of Foreign Languages, Bergen, Norway

PP 650 The construction of human-nature relationships in two Climate Heroes campaigns

[Olesk, Arko](#)^{1*};

¹ Tallinn University, Baltic Film- Media and Arts School, Tallinn, Estonia

PP 651 Shrinkage and swelling of clay soils: a problem without controversy or media coverage?

[Rouquette, Sébastien](#)^{1*}; [Bihay, Thomas](#)²; [Chemerik, Fateh](#)¹;

¹ Clermont-Ferrand University, Communication, 63001 Clermont-Ferrand Cedex 1, France

² Lille University, communication, Lille, France

PP 652 Public debates on the eradication of bovine tuberculosis: topics, actors and metaphors in Spain and France, 2018–2020

[Capdevila, Arantxa](#)¹; [Moragas-Fernández, Carlota M.](#)^{1*}; [Giovanna, Ciaravino](#)²; [Espluga, Josep](#)³; [Allepuz, Alberto](#)²; [Vergne, Timothée](#)⁴;

¹ Universitat Rovira i Virgili, Communication Studies, Tarragona, Spain

² Universitat Autònoma de Barcelona, Department of Animal Health and Anatomy, Barcelona, Spain

³ Universitat Autònoma de Barcelona, Department of Sociology, Barcelona, Spain

⁴ National Veterinary School of Toulouse, Epidesa group, Toulouse, France

Parallel Session - EAST

Saturday, 22 October, 09:00–10:30

1325-240

SEC08 Policy, stakeholders and paths towards sustainability

Chair: [Wibeck Victoria](#), Sweden

PP 757 The Business Call for a UN Treaty on Plastic Pollution: Investigating Corporate Communication in the Pursuit of a Multilateral Plastic Pollution Treaty

[Hill, Stephanie](#)^{1*};

¹ Ryerson University, Communication & Culture, Toronto, Canada

PP 758 Co-designing participatory approaches to increase impacts of cities' climate neutrality actions

[Mazzonetto, Marzia](#)^{1*}; Roca Cuberes, Carles¹; Simone, Angela²; Pellizzone, Anna²; Zolotonosa, Maria³;

¹ Universitat Pompeu Fabra, Communication Department / Critical Communication critiCC research group, Barcelona, Spain

² Fondazione Giannino Bassetti, Fondazione Giannino Bassetti, Milan, Italy

³ Stickydot srl, Stickydot srl, Brussels, Belgium

PP 759 Becoming friends – The influence of climate change on European nuclear narratives

[Sarlos, Gabor](#)^{1*}; Egres, Dorottya²;

¹ University of Roehampton, Business School, London, United Kingdom

² Budapest University of Technology and Economics, Department of Philosophy and History of Sciences, Budapest, Hungary

PP 760 Re-Framing Sustainability in a Pandemic. Understanding Sustainability Attitudes, Behaviors, Visions and Responsibilities for a Post-Covid Future

[Weder, Franzisca](#)^{1*}; Elmenreich, Wilfried²; Hübner, Renate³; Mertl, Stefanie⁴; Sposato, Robert⁵;

¹ University of Queensland, School of Communication and Arts, Brisbane, Australia

² Alpen-Adria University of Klagenfurt, Networked and Embedded Systems, Klagenfurt, Austria

³ Alpen-Adria University of Klagenfurt, Soe, Klagenfurt, Austria

⁴ Alpen-Adria University of Klagenfurt, Sustainable Development, Klagenfurt, Austria

⁵ Alpen-Adria University of Klagenfurt, School of Psychology, Klagenfurt, Austria

Parallel Session - EAST

Saturday, 22 October, 13:30–15:00

1325-240

SEC09 Reporting on science and the environment

Chair: [Jonsson Anna Maria](#), Sweden

PP 839 The functions of narratives about genetic research in television science magazines

[Gresser, Lisa](#)^{1*}; Bilandzic, Helena¹; Kinnebrock, Susanne¹;

¹ University of Augsburg, Department of Media- Knowledge- and Communication, Augsburg, Germany

PP 840 The epistemic struggle in science reporting: Work routines of Russian journalists during the pandemic

[Litvinenko, Anna](#)^{1*}; Borissova, Alexandra²; Smoliarova, Anna³;

¹ Freie Universitaet Berlin, Institute for Media and Communication Studies, Berlin, Germany

² ITMO University, Centre for science communication, St. Petersburg, Russian Federation

³ St. Petersburg University, School of Journalism and Mass Communications, St. Petersburg, Russian Federation

PP 841 From universalism to organized skepticism: how scientific norms are (re-)negotiated in science news regarding COVID-19

[Schug, Markus](#)^{1*}; Bilandzic, Helena¹; Kinnebrock, Susanne¹;

¹ University of Augsburg, Department of Media- Knowledge- and Communication, Augsburg, Germany

PP 842 Politicization of environmental agenda and practices of media professionals in Russia

[Perkiömäki, Mika](#)^{1*}; Dovbysh, Olga¹;

¹ University of Helsinki, Aleksanteri Institute, University of Helsinki, Finland

Parallel Session - EAST

Thursday, 20 October, 09:00–10:30

1325-036

TVS01 Reaching young audiences in an on-demand age: Rethinking strategies for outreach and impact in Danish fiction for children and young audiences

Chair: Redvall Eva, Denmark

PN 014 Understanding children's and teenagers' media preferences via the method of mobile ethnography

Mouritsen, Amanda Skovsager¹; [Jensen, Pia Majbritt](#)^{1*};

¹ University of Aarhus, Media Studies, Aarhus, Denmark

PN 015 Can the Audience Design method help youth content reach audiences? The case of 'Efterskolen'

[Mitric, Petar](#)^{1*};

¹ University of Copenhagen, Dept. of Communication, Copenhagen, Denmark

PN 016 Perceptions of children among commissioners at the Danish Broadcasting Corporation, DR

[Christensen, Christa Lykke](#)^{1*};

¹ University of Copenhagen, Dept. of Communication, Copenhagen, Denmark

PN 017 Making serial drama for the youngest viewers: The production strategies of DR Ramasjang

[Redvall, Eva Novrup](#)^{1*};

¹ University of Copenhagen, Dept. of Communication, Copenhagen, Denmark

PN 018 Impact in the classroom: Integrating the RYA project in teaching television fiction

[Christensen, Katrine Bouschinger](#)^{1*};

¹ University of Copenhagen, Dept. of Communication, Copenhagen, Denmark

Parallel Session - EAST

Thursday, 20 October, 11:00–12:30

1325-036

TVS02 Diversity

Chair: Eichner Susanne, Germany

PP 128 European public service media, disability sports, and cultural citizenship in the digital age: an analysis of agenda diversity in the Tokyo 2020 Paralympic Games

[Ramon, Xavier](#)^{1*}; Rojas-Torrijos, José Luis²;

¹ Universitat Pompeu Fabra, Communication, Barcelona, Spain

² Universidad de Sevilla, Departamento de Periodismo II, Sevilla, Spain

PP 129 Young Andalusians migrated to Europe and Television: consumption and representation in news and entertainment content

[Gutierrez Lozano, Juan Francisco](#)^{1*}; Cuartero, Antonio¹;

¹ University of Malaga, Department of Journalism- Communication Faculty Media Studies, Malaga, Spain

PP 130 Stories from the Rust: Racial and Class Conflicts in Mare of Easttown, Dopesick, American Rust, and Mayor of Kingstown

[Lombardi, Giancarlo](#)^{1*};

¹ The Graduate Center/CUNY, Comparative Literature, New York, USA

Parallel Session - EAST

Thursday, 20 October, 16:15–17:45

1325-036

TVS03 TV Drama Series Research

Chair: **Bengesser Cathrin, Denmark**

- PP 225 Quality TV Drama and Impact: Discourses in the German Television Industry
[KrauB, Florian](#)^{1*};
¹ University of Siegen, Media Studies / Medienwissenschaftliches Seminar, Siegen, Germany
- PP 226 New partnerships in TV Series productions (Case Study Germany)
[Eichner, Susanne](#)^{1*};
¹ Aarhus University, Media and Journalism Studies, Aarhus, Denmark
- PP 227 Three decades of local fiction series in the south of Europe: The cases of Spain and Italy (1990–2020)
[Navarro, Celina](#)^{1*}; Garcia-Muñoz, Núria¹; Delgado, Matilde¹;
¹ Universitat Autònoma de Barcelona, Departament de Comunicació Audiovisual i Publicitat, Barcelona, Spain
- PP 228 Intertextuality and Turkish Crime Drama, Yargı
[Kesirli Unur, Aysegül](#)^{1*};
¹ Istanbul Bilgi University, Department of Film and Television, Istanbul, Turkey
- PP 229 TV Drama Series Research as a Question of Class and Cultural Capital
[Mikos, Lothar](#)^{1*};
¹ Film University Babelsberg, Filmuniversität Babelsberg, Potsdam, Germany

Parallel Session - EAST

Thursday, 20 October, 18:00–19:30

1325-036

TVS04 Public Service and Public Values

Chair: **Gutierrez Lozano Juan Francisco, Spain**

- PP 336 Quantifying public value creation in public service media using big programming data
[Ibrus, Indrek](#)^{1*}; Karjus, Andres²; Zemaityte, Vejune¹; Rohn, Ulrike¹; Schich, Maximilian¹;
¹ Tallinn University, Baltic Film- Media and Arts School, Tallinn, Estonia
² Tallinn University, Institute of Humanities, Tallinn, Estonia
- PP 337 Value appeals in the time of COVID-19: A content analysis of German and British television advertising
[Abdallah, Saamah](#)^{1*}; Brill, Janine²; Dominik, Daube³;
¹ University of Erfurt, Media and Communication Science, Erfurt, Germany
² University of Erfurt, Chair of Communication Science with focus on social communication, Erfurt, Germany
³ Friedrich-Schiller-Universität Jena, Institute of Communication Science, Jena, Germany
- PP 338 “It was unusual to suddenly watch the national TV-newscast together, as an event.” Changes in media usage among young audiences during the first COVID-19 Lockdown in Austria
[Reiter, Gisela](#)^{1*}; Bernhard, Jana²;
¹ FH Wien University of Applied Sciences of WKW, Department of Communication, Vienna, Austria
² University of Vienna, Department of Communication, Vienna, Austria
- PP 339 Public service television in the multi-platform era: Investigating participatory programmes for teenagers
[Rautakorpi, Tiina](#)^{1*};
¹ Aalto University, Department of Film- Television and Scenography, Helsinki, Finland

Parallel Session - EAST

Friday, 21 October, 09:00–10:30

1325-036

TVS05 New Television Strategies

Chair: Mikos Lothar, Germany

PP 432 Rethinking Europe's video-on-demand ecologies beyond Netflix to improve media policy

[Bengesser, Cathrin](#)^{1*}:¹ Aarhus University, Media and Journalism Studies, Aarhus, Denmark

PP 433 To Be Continued: Rethinking Television's Lasting Impact on Current VOD and YouTube's Business and Legitimation Strategies

Hagedoorn, Berber¹; [Becker, Sandra](#)^{2*}:¹ University of Groningen, Media and Journalism Studies, Groningen, Netherlands² Utrecht University, Media and Culture Studies, Utrecht, Netherlands

PP 434 The power of information programmes in the scheduling strategies of European generalist-interest television

[Monclus, Belen](#)^{1*}; Franquet, Rosa¹; Froilan, Cristina¹:¹ Autonomous University of Barcelona, Audiovisual Communication, Bellaterra, Spain

PP 435 Tour de France in a digital television paradigm

[Frandsen, Kirsten](#)^{1*}:¹ Aarhus University, Department of Media and Journalism Studies, Aarhus N, Denmark

PP 436 Unwrapping the value of innovation in Public Service Media: case study of RTP and RTVE

[Pérez-Seijo, Sara](#)^{1*}; Rodríguez-Castro, Marta¹; Faustino, Paulo²:¹ Universidade de Santiago de Compostela, Communication Sciences, Santiago de Compostela, Spain² University of Porto, Department of Communication and Information Sciences, Porto, Portugal

Parallel Session - EAST

Friday, 21 October, 11:00–12:30

1325-036

TVS06 Televisual Landscapes in the Era of Climate Crisis

Chair: Saunders Robert, USA

PN 108 Greenland on Fire: Thin Ice as Environmental Thriller and Anthropocene Imaginary

Saunders, Robert¹; Souch, Irina²; [Waade, Anne Marit](#)^{3*}:¹ State University of New York, History Politics & Geography, Farmingdale, USA;² University of Amsterdam, Literary and Cultural Analysis and Linguistics, Amsterdam, Netherlands;³ Aarhus University, Media Studies, Aarhus N, Denmark

PN 109 When a Real Storm Hits the Shores: Representing Climate Change in the Television Series The Swell

[Souch, Irina](#)^{1*}:¹ University of Amsterdam, Literary and Cultural Analysis and Linguistics, Amsterdam, Netherlands

PN 110 Blinding Visions of the Anthropocene: Thinking and Feeling the New Human Epoch While Watching See

[Saunders, Robert](#)^{1*}:¹ Farmingdale State College - SUNY, History Politics & Geography, Farmingdale, USA

PN 111 'Together for Our Planet'? Environmental Nordic Teen Media and the Netflix Algorithm

[Kääpä, Pietari](#)^{1*}:¹ University of Warwick, Centre for Cultural and Media Policy Studies, Coventry, United Kingdom

PN 112 Particles in Time: Nuclear Winter, Co-produced Transcultural Histories in HBO/Sky's Chernobyl (2019)

[McCabe, Janet](#)^{1*}:¹ Birkbeck University of London, Film Media & Cultural Studies, London, United Kingdom

Parallel Session - EAST

Thursday, 20 October, 09:00–10:30

1325-136

VC01 Visual cultures of representation

Chair: Schreiber Maria, Austria

- PP 032 "If you're not there, share!": emplacement in Facebook live videos of political struggle
[Schlüssel, Hadass](#)^{1*}:
¹ Hebrew University of Jerusalem, Communication and Journalism, Jerusalem, Israel
- PP 033 A study of visuals and its significance in group formations and communications in the 2019 Hong Kong movement
[Fung, Cheryl](#)^{1*}:
¹ Lund University, Media and Communication, Lund, Sweden
- PP 034 Photographs of protest and visual rhetorics of women standing up to the system
[Sommier, Mélodine](#)^{1*}; [Kedra, Joanna](#)¹:
¹ University of Jyväskylä, Department of Language and Communication Studies, Jyväskylä, Finland
- PP 035 The Taliban in a pedal boat: A visual framing analysis of Associated Press and Reuters news photographs of the fundamentalist regime after the end of the Afghanistan war
[Gironès Martin, Cristina](#)^{1*}:
¹ Charles University, Institute of Communication Studies and Journalism - Erasmus Mundus, Prague, Czech Republic
- PP 036 When media don't die: The persistence of photography and the mimetic archive
[Frosh, Paul](#)^{1*}:
¹ Hebrew University of Jerusalem, Communications and Journalism, Jerusalem, Israel

Parallel Session - EAST

Thursday, 20 October, 11:00–12:30

1325-136

VC02 Visual cultures across contexts and media

Chair: Kedra Joanna, Finland

- PP 139 Corporate appropriations of vernacular images on Instagram: from User Generated Content to a User Generated Aesthetic
[Smatzkin Ohana, Liron](#)^{1*}; [Frosh, Paul](#)¹:
¹ Hebrew University of Jerusalem, Department of Communication and Journalism, Jerusalem, Israel
- PP 140 Envisioning educational futures: Ed-tech industry images of the "smart classroom"
[Forsler, Ingrid](#)^{1*}; [Forsman, Michael](#)¹:
¹ Södertörn University, School of Culture and Education, Huddinge, Sweden
- PP 141 Looped memories: the temporality of photographed GIFs
[Kopelman, Sara](#)^{1*}:
¹ The Hebrew University of Jerusalem, Communication and Journalism, Jerusalem, Israel
- PP 142 Prison Images as Counter-Shots: investigating the illicit digital media use in Lebanese incarceration
[Najem, Chafic](#)^{1*}:
¹ Stockholm University, Institute of Media Studies, Stockholm, Sweden

PP 143 'FACTS' vs 'Protect the NHS': Applying a contingency-based analytic framework to compare the English and Scottish visual campaigns for self-protective behavior during COVID-19

Diers-Lawson, Audra^{1*}; Omondi, Grace²; Hillier, Sophie³:

¹ Kristiania University College, School of Communication- Leadership- and Marketing, Oslo, Norway

² Leeds Beckett University, School of Public Relations and Journalism, Leeds, United Kingdom

³ Nottingham Trent University, Department of Marketing, Nottingham, United Kingdom

Parallel Session - EAST

Thursday, 20 October, 16:15–17:45

1325-140

WN01 The challenge of constructing an inclusive academy in Eastern and Southern Europe: women, disabilities and equality in Higher Education

Chair: Hänninen Liisa, Spain

Chair: Darakchi Shaban, Bulgaria

PN 052 Policies towards Higher Education Inclusion in Bulgaria

[Dimitrova, Ralitsa](#)^{1*}:

¹ Bulgarian Academy of Science, IFS, Sofia, Bulgaria

PN 053 Policies for social inclusion of students with special needs at a University in Bulgaria

[Popova, Ani](#)^{1*}:

¹ Bulgarian Academy of Science, IFS, Sofia, Bulgaria

PN 054 Roma women, integration and political discourse in Bulgaria

[Darakchi, Shaban](#)^{1*}:

¹ Bulgarian Academy of Science, IFS, Sofia, Bulgaria

PN 055 How EU projects can improve inclusion at academic institutitons

[Leone, Cinzia](#)^{1*}; [Siri, Anna](#)²; [Bencivenza, Rita](#)³:

¹ Università degli Studi di Genova, Directorate Generale, Genoa, Italy;

² Università degli Studi di Genova, School of Medical and Pharmaceutical Sciences, Genoa, Italy;

³ Università degli Studi di Genova, DCCI, Genoa, Italy

PN 056 Spotting good practices in the domain of gender, disability and inclusion: twinning for the East

[Kolotouchkina, Olga](#)^{1*}; [Hanninen, Liisa](#)²; [Sánchez Valiente, Clara](#)²:

¹ Complutense University of Madrid, Applied Communication Science, Madrid, Spain;

² Complutense University of Madrid, Theory and Analysis of Communication, Madrid, Spain

Audience and Reception Studies

- PS34 **Over-time dynamics in article readership: An analysis of log-data from regional newspaper websites**
[Trilling, Damian](#)^{1*}; Kroon, Anne C.¹; Lin, Zilin¹; Simon, Mónika¹; Vermeer, Susan¹; Welbers, Kasper²; Boukes, Mark¹;
¹ University of Amsterdam, Department of Communication Science, Amsterdam, Netherlands;
² Vrije Universiteit Amsterdam, Department of Communication Science, Amsterdam, Netherlands;
- PS41 **Sorting by software: Collecting data in mobile situations and among marginalized groups**
[Hohmann, Florian](#)^{1*}; Belli, Alessandro¹; Hepp, Andreas¹;
¹ University of Bremen, ZeMKI, Bremen, Germany;
- PS56 **What happened to civility? From civic culture to mediated public discourse**
[Lunt, Peter](#)^{1*};
¹ University of Leicester, Media and Sociology, Leicester, United Kingdom;
- PS58 **When Participating Audiences Reshape the Periphery: Sicily's 1 Euro House Projects and the Impact of Media Messages**
[Nani, Alessandro](#)^{1*}; Hoyer, Dirk¹;
¹ Tallinn University, Baltic Film Media Arts School, Tallinn, Estonia;
- PS62 **The long-term social effects of fake news: between information disorder and knowledge disorder**
 Ugolini, Lorenzo¹; [Ciofalo, Giovanni](#)^{1*}; Leonzi, Silvia¹;
¹ Sapienza University of Rome, CoRiS Department, Rome, Italy;

Children, Youth and Media

- PS05 **Children and young people media repertoires: first results from a Portuguese study**
[Pereira, Sara](#)^{1*}; Pinto, Manuel¹; Toscano, Margarida²;
¹ University of Minho, Communication Sciences, Braga, Portugal;
² Portuguese School Libraries Network, Portuguese School Libraries Network, Lisbon, Portugal;
- PS06 **Children's digital skills acquisition in non-formal educational contexts: the role of facilitators' technological imaginaries and teaching practices**
[Cino, Davide](#)^{1*}; Brandsen, Silke²; Bressa, Nathalie Alexandra³; Mascheroni, Giovanna¹; Zaman, Bieke²; Eriksson, Eva⁴;
¹ Università Cattolica del Sacro Cuore- Milano, Department of Communication and Performing Arts, Milan, Italy;
² KU Leuven, Faculty of Social Sciences, Leuven, Belgium;
³ Aarhus University, Department of Computer Science, Aarhus, Denmark;
⁴ Aarhus University, Department of Digital Design and Information Studies, Aarhus, Denmark;
- PS09 **Co-creating science communication and research with young people about their mental health during the covid-19 crisis**
[Maindal, Nina](#)^{1*}; Kirk, Ulrik Bak¹; Poulsen, Signe Herbers¹; Obel, Carsten¹; Kragh, Gitte²; Jacob F., Jacob F.²; Harrits, Anne³; Oddershede, Kristian⁴; Sejerkilde, Mathias⁴; Pedersen, Stine Breiner⁴; Haghju, Manizha⁴; MacLean Sinclair, Emma⁴;
¹ Aarhus University, Public Health, Aarhus, Denmark;
² Aarhus University, Center for Hybrid Intelligence, Aarhus, Denmark;
³ The Academy for Talented Youth, Education Administration, Aarhus, Denmark;
⁴ The Academy for Talented Youth, Graduated, Aarhus, Denmark;
- PS10 **Co-Creating the Museum Exhibition 'The Body as Data with Young People**
[Herbers Poulsen, Signe](#)^{1*}; Kirk, Ulrik Bak¹; Maindal, Nina¹; Obel, Carsten¹; Harrits, Anne²; Lauridsen, Kamma³; Wang Bjerg, Tobias³; Greve, Linda⁴; Skov Sabra, Jakob Borrits⁵; Kristensen, Sia Søndergaard⁵;
¹ Aarhus University, Public Health, Aarhus, Denmark;
² The Academy for Talented Youth, Education Administration, Aarhus, Denmark;
³ Steno Museum, Science Museums, Aarhus, Denmark;
⁴ VIA University College, Centre for Teaching and Learning, Aarhus, Denmark;
⁵ VIA University College, The Animation Workshop, Viborg, Denmark;
- PS16 **Does mamma know best? Parental characteristics and their association to parents' knowledge about children's online risks**
[Geržičáková, Michaela](#)^{1*}; Dědková, Lenka¹;
¹ Masaryk University, Interdisciplinary Research Team on Internet and Society, Brno, Czech Republic;

- PS26** How families negotiate media use: dynamics of privacy, freedom, care, and safety
Mols, Anouk^{1*}; Pereira Campos, Jorge¹; Pridmore, Jason¹;
¹ Erasmus University Rotterdam, Erasmus School of History Culture and Communication - Department of Media and Communication, Rotterdam, Netherlands;
- PS35** Parental mediation divide: a multilevel analysis of the importance of origin and migration status on parental mediation
Naab, Thorsten^{1*}; Simm, Inga¹;
¹ German Youth Institute, Department Children and Child Care, Munich, Germany;
- PS36** Parenting in a world of deep mediatization
Campos, Iolli^{1*}; Winkler-Vilhena, Andrea²;
¹ Nova University of Lisbon- ICNova - FCSH & Católica University of Portugal- FCH, Communication Sciences, Lisbon, Portugal;
² Universidade Nova, ICNova, Lisbon, Portugal;
- PS44** The association between mood-related affective social media content choices and depressive symptoms in adolescence: an investigation of media response styles as moderators
Brimmel, Nausikää^{1*}; Bijttebier, Patricia²; Eggermont, Steven¹;
¹ KU Leuven, School for Mass Communication Research, Leuven, Belgium;
² KU Leuven, School Psychology and Development in Context, Leuven, Belgium;
- PS64** Promoting and impacting young people's perceptions of citizenship through media creation in the classroom. Lessons learned from an action research project in Portugal
Pereira Oliveira, Ana Filipa^{1*};
¹ CICANT/ CECS - UM, Ciências da Comunicação, Braga, Portugal;

Communication and Democracy

- PS11** Conceptualizing Anti-Systemness in Online Counterpublics
Henriksen, Frederik^{1*};
¹ Roskilde University, Department of Communication and Arts, Roskilde, Denmark;
- PS12** Contesting the Covid-19 consensus: connective action of pseudoanonymous accounts on Finnish Twitter
 Heikkilä, Tuomas¹; Laaksonen, Salla-Maaria^{1*}; Väliverronen, Esa²;
¹ University of Helsinki, Center for Consumer Research- Faculty of Social Sciences, Helsinki, Finland;
² University of Helsinki, Media and Communication Studies- Faculty of Social Sciences, Helsinki, Finland;

Crisis Communication

- PS21** Expectation versus reality: How crisis statement essentials are evaluated by Gen Z stakeholders and crisis managers
Karinshak, Elise^{1*}; Shook, Cameron¹; Ford, Morgan¹; Voges, Taylor¹; Jin, Yan¹; Reber, Bryan¹; Arenstein, Seth²;
¹ University of Georgia, Grady College of Journalism and Mass Communication, Athens, USA;
² Access Intelligence, PR News, Washington D.C. Metro Area, USA;
- PS59** Whose agendas more effective? Relationship between types of opinion leaders on social media and the stock market during COVID-19 infodemic
Wang, Xin^{1*}; Vergeer, Maurice¹;
¹ Behavioural Science Institute / Radboud University, Communication Science, Nijmegen, Netherlands;

Digital Culture and Communication

- PS13** Development and validation of the Food Media Content Gratifications Scale (FMCG-Scale)
Decorte, Paulien^{1*}; Cuyck, Isabelle¹; Teunissen, Lauranna¹; Poels, Karolien¹; Smits, Tim²; Vandebosch, Heidi¹; Van den Bulck, Hilde³; Pabian, Sara⁴; Van Royen, Kathleen⁵; De Backer, Charlotte¹;
¹ University of Antwerp, Communication Sciences, Antwerp, Belgium;
² KU Leuven, Institute for Media Studies, Leuven, Belgium;
³ Drexel University, Department of Communication, Philadelphia, USA;
⁴ Tilburg University, Department of Communication and Cognition, Tilburg, Netherlands;
⁵ University of Antwerp, Dept. of Family Medicine and Population Health, Antwerp, Belgium;

List of Posters

PS24 Gender and Hate Speech on Instagram: An Online Experiment

[Kampkötter, Julia](#)^{1*}; Koch, Maria¹; Nast, Jela¹; Protzmann, Johannes¹; Vu, Eliza¹; Zang, Ayla¹; Klapproth, Johanna¹; Reer, Felix¹; Quandt, Thorsten¹;

¹ University of Muenster, Department of Communication, Muenster, Germany;

Film Studies

PS39 Robot buddies & AI mates – a content analysis of artificial companions in science fiction movies and series

[Rogge, Ayanda](#)^{1*};

¹ TU Dresden, Institute of Media and Communication, Dresden, Germany;

Gender, Sexuality and Communication

PS20 Endometriosis: The Role of Social Media in Endometriosis Care

[Holowka, Eileen Mary](#)^{1*}; Kirk, Ulrik Bak²;

¹ Concordia University, Dept. of Communication Studies, Montreal, Canada;

² Aarhus University, Public Health, Aarhus, Denmark;

PS31 It makes women feel like they're being overdramatic: The Influence of Social Norms and the Media on Young People's Perceptions of Endometriosis

[Kirk, Ulrik Bak](#)^{1*}; Tomlinson, Maria Kathryn²;

¹ Aarhus University, Public Health, Aarhus, Denmark;

² University of Sheffield, Dept. of Journalism Studies, Sheffield, United Kingdom;

PS38 Re-imagining (de)legitimized scientific subjects: female researchers in the field of communication

[García, Leonarda](#)^{1*}; Herrero, Esperanza¹;

¹ Universidad de Murcia, Communication, Murcia, Spain;

International and Intercultural Communication

PS53 Turkish Women Using Instagram for Body Positivity: A Qualitative Analysis

[Koroglu, Melis](#)^{1*}; Eckler, Petya¹; Tonner, Andrea²;

¹ University of Strathclyde, HaSS / Journalism- Media and Communication, Glasgow, United Kingdom;

² University of Strathclyde, SBS / Marketing, Glasgow, United Kingdom;

Interpersonal Communication and Social Interaction

PS07 Cleaning work as knowing work? Practices of knowledge construction during break interactions of a cleaning team

[Lahti, Malgorzata](#)^{1*}; Olbertz-Siitonen, Margarethe¹;

¹ University of Jyväskylä, Department of Language and Communication Studies, Jyväskylä, Finland;

PS18 Empowering people in times of adversity: the communicative dimension of sociocultural resilience

[Herdin, Thomas](#)^{1*}; Klinglmayr, Theresa¹;

¹ University of Salzburg, Communication Studies, Salzburg, Austria;

PS30 Instagram and WhatsApp "save" university students during covid19

[Vidal Portés, Eduard](#)^{1*}; Vilajoana-Alejandre, Sandra¹; Fondevila-Gascón, Joan-Francesc¹; Polo-López, Marc¹;

¹ Blanquerna - Universitat Ramon Llull, Advertising- RRPP & Marketing, Barcelona, Spain;

PS33 Online Collective Live-streaming Channels: a case study of integrated communication mode in a Chinese village

Liu, Peng¹; Zheng, Yuhang^{2*}; Xiao, Qing¹; Li, Jiayi³;

¹ Communication University of China, Faculty of International Media, Beijing, China;

² University of Amsterdam, Faculty of Social Science, Amsterdam, Netherlands;

³ Communication University of China, Television School, Beijing, China;

PS50 Theoretically speaking: What means to belong?

[Rajamäki, Sari](#)^{1*};

¹ University of Jyväskylä, Department of Language and Communication Studies, University of Jyväskylä, Finland;

Journalism Studies

PS22 Fake news research: a priority for academia in times of pandemic

[Blanco, Sonia](#)^{1*}; [Cea, Nereida](#)²; [Palomo, Bella](#)²;

¹ Universidad de Málaga, Audiovisual Communication and Advertisement, Málaga, Spain;

² Universidad de Málaga, Department of Journalism, Málaga, Spain;

Media, Cities and Space

PS19 Empty spaces, abandoned places? The impact of TV advertising on the sense of belonging during Covid 19 pandemic

[Pezzoli, Silvia](#)^{1*}; [Materassi, Letizia](#)¹;

¹ University of Florence, Department of Political and Social Sciences, Florence, Italy;

PS32 Mobile Location-Based Advertisement - The effects of gratuities, experiences and privacy thoughts using the example of the SmarT City Application of the City of Reutlingen (Germany)

[Badermann, Mandy](#)^{1*}; [Nunnenmacher, Sven](#)¹;

¹ University of Tübingen, Institute of Media Studies, Tübingen, Germany;

PS61 A media-place approach to resilience

[Eksell, Jörgen](#)^{1*}; [Månsson, Maria](#)¹;

¹ Lund University, Department of Strategic Communication, Helsingborg, Sweden;

Media Industries and Cultural Production

PS03 Catering to the Impatient Digital Listener: Accelerated Composition Patterns in Popular Music, 1986–2020

[Klimmt, Christoph](#)^{1*}; [Sperzel, Mareike](#)²; [Strassburger, Jasmin](#)²; [Winkler, Viviane](#)¹; [Schneeweiss, Yannick](#)²; [Léveillé Gauvin, Hubert](#)³;

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² Hanover University of Music- Drama and Media, Department of Journalism and Communication Research, Hanover, Germany;

³ Independent Researcher, Independent, Montreal, Canada;

PS15 Digitization and value in educational media: A Swedish case study

[Hansén, Saga](#)^{1*};

¹ Södertörn University, Department of Media and Communication Studies, Stockholm, Sweden;

PS45 The datafication of podcasting

[Sejersen, Thomas Spejlborg](#)^{1*}; [Kammer, Aske](#)¹;

¹ Danish School of Media and Journalism, Media Production and Management, Copenhagen NV, Denmark;

PS55 Ways to study creativity in media industries

[Andersen, Mads Møller](#)^{1*};

¹ University of Copenhagen, Department of Communication, København S, Denmark;

Mediatization

PS27 Impact over quality? Contrasting media reports and scientific results against the actual content the Tor-network

[Lux, Alexandra](#)^{1,2*}; [Löchel, Lorena](#)¹;

¹ TU Darmstadt, Computer Science, Darmstadt, Germany;

² University of Hohenheim, Media Psychology, Hohenheim, Germany;

Organisational and Strategic Communication

PS02 A Dark Shade on Environmental Signalling? The Effects of Dark Triad Personalities on Environmentally Friendly Travel Behaviour

[Löhmann, Kim](#)^{1*}; [Martin, Julia](#)¹; [Granzer, Michael](#)¹; [Saumer, Melanie](#)¹; [Neureiter, Ariadne](#)¹; [Matthes, Jörg](#)¹;

¹ University of Vienna, Department of Communication, Vienna, Austria;

List of Posters

PS42 Storytelling and Story Maps as tool of communication in the dissemination of Appellation of Origin (APO) products from Portugal

[Rech, Gisele Krodel](#)^{1*}:

¹ Universidade Federal do Paraná UFPR/Universidade NOVA de Lisboa, ECCOS, CURITIBA, Brazil:

PS46 The images of mayoral nominees in social media

[Nieminen, Esko](#)^{1*}; [Kannasto, Elisa](#)¹; [Isotalus, Pekka](#)¹:

¹ Tampere University, Communication Sciences, Tampere, Finland:

Organisational and Strategic Communication

PS65 Reclaiming "utopia": confluences among idealistic and pragmatic approaches on vegan strategic communication and political consumerism

[Castellano, Julia](#)^{1*}

¹ Universitat Pompeu Fabra, Department of Communication, Barcelona, Spain

Philosophy of Communication

PS47 The Multilayered Object – A Guattarian Framework for Understanding Environmental Knowledge in the Digital Age

[Kass, Susanne](#)^{1*}:

¹ Charles University, Institute of Communication Studies and Journalism – Faculty of Social Sciences, Prague, Czech Republic:

PS66 Compassion and interspecies ethics: A theory of knowledge on the ways social communication conditions human's perception about the suffering of other animals

[Aranceta Reboredo, Olatz](#)^{1*}; [Almiron, Núria](#)¹

¹ Universitat Pompeu Fabra, Communication, Barcelona, Spain:

Political Communication

PS40 Social media use, political trust, and political participation: evidence from five Asian societies

[Wang, Pengda](#)^{1*}:

¹ University of Warwick, Center for interdisciplinary methodologies, coventry, United Kingdom:

PS43 Textual and visual frames of right-wing populist communication: an analysis of campaign posters from Germany, Austria, and Switzerland

[Mayen, Sophie](#)¹; [Kulichkina, Aytalina](#)^{1*}:

¹ University of Vienna, Department of Communication, Vienna, Austria:

PS57 When fictional characters run for office: Election trolling in Croatia and Serbia

[Vuković, Silvija](#)^{1*}; [Grbeša, Marijana](#)²:

¹ Institution of Communication Studies and Journalism- Faculty of Social Sciences- Charles University, Department of Marketing Communication and Public Relations, Prague, Czech Republic:

² University of Zagreb- Faculty of Political Science, Strategic Communication, Zagreb, Croatia:

Science and Environment Communicarion

PS08 Climate change as a health threat or an environmental hazard happening locally or globally? – Analyzing the effects of consequence framing and local framing in newspaper articles

[Blessing, Janine Nadine](#)^{1*}; [Habermeyer, Tanja](#)¹; [Bilandzic, Helena](#)¹; [Kießlich, Kristina](#)¹:

¹ University of Augsburg, Department of Media- Knowledge and Communication, Augsburg, Germany:

PS25 Global issue, global coverage? How climate change is reported in African countries and countries in the Global North with regard to national issues and international relations

[Van Berkum, Merle](#)^{1*}:

¹ City- University of London, Department of Journalism, London, United Kingdom:

PS54 Using a virtual reality application for learning science
[Scheffel, Benjamin](#)^{1*}; Brambrink, Nils¹; Ruetz, Anna¹; Frowerk, Lucia¹; Reer, Felix¹; Quandt, Thorsten¹;
¹ University of Muenster, Department of Communication, Muenster, Germany;

PS63 Being in Place: Communicating the Scales of Waste to Challenge the Scalability of Impact
[Boucher, Isabelle](#)^{1*}; Miller, Elizabeth¹; Vandal, Philippe²;
¹ Concordia University, Communication Studies, Montreal, Canada;
² Concordia University, Studio Arts, Montreal, Canada;

Health Communication

PS14 Digital Literacy on Instagram and Access to Health Information: The case study of the StayAwayCovid
[Casarin, Jordana](#)^{1*}; Maia, Haline²; Lima, Helena³;
¹ University of Porto, Department of Informatics Engineering - Doctoral Program in Digital Media, Porto, Portugal;
² University of Porto, Department of Informatics Engineering- Doctoral Program in Digital Media / InescTec, Porto, Portugal;
³ University of Porto, Department of Communication and Information Sciences- Faculty of Arts and Humanities, Porto, Portugal;

PS17 Effects of sensational news reporting about an impending COVID-19-related "suicide wave"
Mestas, Manina¹; [Forrai, Michaela](#)^{1*}; Markiewitz, Antonia²;
¹ University of Vienna, Department of Communication, Vienna, Austria;
² LMU Munich, Department of Media and Communication, Munich, Germany;

PS28 Individuals' public connection repertoires in Germany and their implications for public communication
Hasebrink, Uwe¹; [Behre, Julia](#)^{2*}; Merten, Lisa²;
¹ Leibniz Institute for Media Research, Hans-Bredow-Institut, Hamburg, Germany;
² Leibniz Institute for Media Research - Hans-Bredow-Institut, Research Programme 1, Hamburg, Germany;

PS37 Perception of the appeal of COVID-19 vaccination in the social media. Preliminary results of an eye-tracking study
[Brylska, Karolina](#)^{1*};
¹ University of Warsaw, Laboratory of Media Studies- Faculty of Journalism- Information and Book Studies, Warsaw, Poland;

PS60 Use and trust in information sources regarding COVID-19, emotional reactions, risk perceptions and compliance to measures
[Argyroudi, Anthi](#)^{1*}; Gardikiotis, Antonis¹;
¹ Aristotle University of Thessaloniki, Department of Journalism and Mass Media Communication, Thessaloniki, Greece;

Business Meeting Overview

Welcome Notes	Business Meeting – Audience and reception Studies	20. 10. 2022	13:30–14:30	1250-304 Per Kirkeby aud	
General Information	Business Meeting – Digital Culture and Communication	20. 10. 2022	13:30–14:30	1324-011 Twin aud	
	Business Meeting – Film Studies	20. 10. 2022	13:30–14:30	1325-028	
	Business Meeting – Health Communication	20. 10. 2022	13:30–14:30	1325-120	
	Business Meeting – Ethics of Mediated Suffering	20. 10. 2022	13:30–14:30	1325-128	
	Business Meeting – Visual Cultures	20. 10. 2022	13:30–14:30	1325-136	
	Business Meeting – Central and East-European Network CEEN	20. 10. 2022	13:30–14:30	1325-140	
	Business Meeting – Women’s Network	20. 10. 2022	13:30–14:30	1325-220	
	Business Meeting – Communication History	20. 10. 2022	13:30–14:30	1325-228	
	Business Meeting – Interpersonal Communication and Social Interaction	20. 10. 2022	13:30–14:30	1325-420	
	Practical Information	Business Meeting – Media Cities and Space	20. 10. 2022	13:30–14:30	1410-038
Business Meeting – Diaspora, Migration and the Media		20. 10. 2022	13:30–14:30	1412-229	
Business Meeting – Mediatization		20. 10. 2022	13:30–14:30	1531-113 (D1)	
Business Meeting – Communication and Democracy		20. 10. 2022	13:30–14:30	1531-119 (D2)	
Business Meeting – Children, Youth and Media		20. 10. 2022	13:30–14:30	1531-219 (D4)	
Business Meeting – Crisis Communication		20. 10. 2022	13:30–14:30	1532-122 (G2)	
Business Meeting – Political Communication		20. 10. 2022	13:30–14:30	1534-125 (F)	
Conference Programme		Business Meeting – Affect, Emotion and Media	21. 10. 2022	13:30–14:30	1325-128
		Business Meeting – Communication, Law and Policy	21. 10. 2022	13:30–14:30	1325-220
		Business Meeting – International and Intercultural Communication	21. 10. 2022	13:30–14:30	1325-228
	Business Meeting – YECREA	21. 10. 2022	13:30–14:30	1325-140	
	Business Meeting – Digital Games Research	21. 10. 2022	13:30–14:30	1412-229	
	Business Meeting – Journalism Studies	21. 10. 2022	13:30–14:30	1533-103 (E)	
	Business Meeting – Organizational and Strategic Communication	21. 10. 2022	13:30–14:30	1262-101 Samfundsmedicin	
	Business Meeting – Science and Environment	21. 10. 2022	13:30–14:30	1325-240	
	Business Meeting – Journalism and Communication Education	21. 10. 2022	13:30–14:30	1325-420	
	Business Meeting – Philosophy and Communication	21. 10. 2022	13:30–14:30	1325-136	
Authors Index	Business Meeting – Media Industries and Cultural Production	21. 10. 2022	13:30–14:30	1325-428	
	Business Meeting – Gender and Sexuality	21. 10. 2022	13:30–14:30	1252-204 Eduard Biermann aud	
	Business Meeting – Communication and Sport	21. 10. 2022	13:30–14:30	1325-120	
	Business Meeting – TV Studies	21. 10. 2022	13:30–14:30	1325-036	
	Business Meeting – Radio and Sound	21. 10. 2022	13:30–14:30	1410-038	

Authors Index

Aalberg, T.	PP 695	Antunes, E.	PP 116. PP 117	Batista, S.	PN 196
Aarøe, L.	PP 699. PP 599	Antunes, V.	PP 710	Bauer, L.	PP 850
Aasman, S.	PP 148	Apers, S.	PP 636	Baumann, E.	PP 438
Abdallah, S.	PP 337	Apprich, C.	PP 628	Baumgartner, A.	PP 510
Abuali, Y.	PN 136	Aran-Ramspott, S.	PP 284	Beatriz, H.	PP 672
Adamczewska, K.	PP 488	Arana, E.	PN 043	Beaufort, M.	PN 181
Adel, N.	PP 025. PP 439	Araújo, R.	PP 024	Beazer, A.	PN 150. PP 740
Adrian, C.	PP 156	Araujo, T.	PP 390	Bechmann, A.	PP 074
Aegidius, A.	PP 268	Ardizzone, L.	PN 131	Becker, S.	PP 433
Afilipoaie, A.	PN 066	Arenstein, S.	PS21	Becker, T.	PP 827
Aharoni, T.	PP 592. PP 603	Argyroudi, A.	PS60	Bedrošová, M.	PP 579
Ahenkona, L.	PP 468	Arnesson, J.	PP 718	Behre, J.	PP 218. PS28
Ahlborn, J.	PP 522	Arnold, C.	PP 748	Behrendt, M.	PP 790
Åhrén, C.	PP 604	Aroldi, P.	PP 385	Bélair-Gagnon, V.	PP 420. PP 198
Aitaki, G.	PP 137	Arregui Olivera, C.	PP 322	Belinskaya, Y.	PP 429
Akcakaya, E.	PN 130	Arrese, A.	PN 081	Belli, A.	PN 046. PS41
Akdenizli, B.	PN 088	Askanius, T.	PP 282. PP 789	Belluati, M.	PP 506
Akin, A.	PP 375	Atanasova, S.	PP 056. PP 342	Belotti, F.	PP 577
Akser, M.	PP 022	Atay, A.	PP 613	Ben Moussa, M.	PP 062
Al-Othmani, R.	PP 524	Ayllón Gatnau, S.	PN 141	Bencivenga, R.	PN 055
Ala-Korteesmaa, S.	PP 157	Azevedo, C.	PP 309	Bene, M.	PN 033. PP 307. PP 402
Alacovska, A.	PP 653	Baack, S.	PP 103	benecchi, E.	PN 037
Albert, V.	PP 216	Bachl, M.	PP 493	Bengesser, C.	PP 432
Alencar, A.	PP 465. SS05-4	Backholm, K.	PP 194. PP 217	Bengtsson, S.	PP 664. PP 665
Alexandru, D.	PP 092	Baden, C.	PN 026. PP 592. PP 603	Bentivegna, S.	PP 494
Ali, C.	PP 043. SS02-1. SS05-3	Badermann, M.	PS32	Berg, M.	PN 046. PN 086. PP 376
Allan, S.	PP 040	Badrinathan, S.	PP 511	Berganza, R.	PP 672
Allepuz, A.	PP 652	Bakker, P.	PP 325	Berger, P.	PP 677
Almeida, N.	PP 384	Balaban, D.	PN 035. PP 026. PP 115	Bergillos, I.	PP 284
Alonso-Muñoz, L.	PP 398	Balaban, D.C.	PP 177. PP 392	Bergman, M.	PP 350
Alpers, F.	PP 395	Balan, V.	PP 172. PP 572	Bergström, A.	PP 311
Altartz, D.	PN 012	Balbi, G.	PN 037. PP 251	Bernardini, V.	PP 343
Alves, M.	PP 133	Balbutin, S.	PP 751	Bernet, L.	PP 518. PP 520
Amadori, G.	PP 389. PP 629	Balčytienė, A.	PN 002. PN 092	Bernhard, J.	PP 338. PP 692
Amaral, I.	PP 116. PP 117	Ballatore, A.	PN 021	Besalú, R.	PP 865
Amit-Danhi, E.	PP 592	Ballesteros-Herencia, C.	PP 527	Betakova, D.	PP 803
Amit-Danhi, E.R.	PP 603	Balonas, S.	PP 133	Betlemidze, M.	PN 089
Amoedo, A.	PP 656	Balty, C.	PP 064	Bibert, N.	PP 380. PP 851
Anamaria, D.S.	PP 872	Bamberger, A.	PP 181	Biernacka-Ligieja, I.	PP 039
Anastasiou, A.	PP 213	Banjac, S.	PN 028. PP 617	Bihay, T.	PP 651
Andersen, H.T.	PP 113	Baptista, C.	PP 061. PP 532	Bijttebier, P.	PS44
Andersen, I.V.	PP 649	Baptista, J.P.	PP 047. PP 824	Bilandzic, H.	PP 545. PP 839. PP 841.
Andersen, K.	PP 699	Baptista, R.	PN 142		PS08
Andersen, M.A.	PP 426	Baram-Tsabari, A.	PP 051	Biltereyst, D.	PP 830. PP 831
Andersen, M.M.	PS55	Barascu, M.	PP 708	Binder-Tietz, S.	PP 012
Andersen, S.E.	PN 167	Barassi, V.	PP 186	Birrer, A.	PP 645
Andreassen, R.	PN 101	Barcella, D.	PN 037	Bjørneset, O.	PP 346
Angelou, Y.	PP 486	Barling, K.	PP 298	Blaga Ibram, P.	PP 120
Anglada Pujol, O.	PP 716	Barra, L.	PP 251	Blahošová, J.	PP 364
Angulo, A.	PP 118	Barreiro, M.S.	PP 021	Blanco, S.	PS22
Angus, D.	PP 529	Barry, M.	PP 319	Blassnig, S.	PP 207. PP 275. PP 620.
Anter, L.	PP 499	Barton, R.	PN 117		PP 809
Antsipava, D.	PP 224	Basílio de Simões, R.	PP 117	Blessing, J.N.	PP 545. PS08
		Basille, A.	PP 559	Bleyer-Simon, K.	PN 180

Blöbaum, B.	PP 276. PP 437. PP 623	Brüggemeier, P.	PP 214	Chairetis, S.	PP 167
Boberg, S.	PN 190. PP 070. PP 582	Brügger, N.	PN 039	Chajed, A.	PP 076
Boccia Artieri, G.	PP 494	Brun, A.	PP 528. PP 529	Chariatte, J.	PP 836
Bodden, N.	PP 632	Brun, C.	PP 649	Charquero-Ballester, M.	PP 074
Bødker, H.	PN 161	Bruun, H.	PN 040	Cheatham, S.	PP 340
Boettcher, A.	PP 623	Brylska, K.	PS37	Chemerik, F.	PP 651
Bolin, G.	PN 094. PP 313	Bucholtz, I.	PP 801	Chen, R.	PP 209. PP 412
Bolongaro, K.	PP 598	Bueno Doral, T.	PN 130. PN 132	Chen, V.	PP 476
Boomgaarden, H.	PN 197. PP 692. PP 803	Bühling, K.	PN 189	Chernobrov, D.	PP 807
Boothby, H.	PP 443	Bunyasi, T.L.	PN 078	Cheruyot, D.	PP 103
Borchgrevink-Brækhus, M.	PP 327	Burde, E.	PP 850	Chiaro, D.	PP 671
Borgen Eide, G.	PN 160	Bürger, M.	PP 255	Chimirri, N.	PP 721
Borissova, A.	PP 840	Buschow, C.	PN 030	Chimirri, N.A.	PP 701
Bormann, M.	PP 066	Buse, C.	PP 590	Chivers, T.	PP 040
Bos, L.	PP 496	Bussoletti, A.	PP 281. PP 343	Cho, Y.W.	PP 287. PP 364
Boston, N.	PP 741	Butera, A.	PP 587	Choudary, S.	PP 684
Botella, L.	PP 284	Buturoiu, R.	PP 092. PP 204. PP 696	Chow, P.	PP 059
Böttcher, C.	PN 195	Buyens, W.	PP 487	Chow, S.	PP 287. PP 364
Böttcher, L.	PP 635	Bytyci, I.	PP 093	Christensen, C.L.	PN 016
Boukes, M.	PP 671. PS34	Caldeira, S.P.	PP 746	Christensen, E.	PP 712
Bouroncle, L.	PP 220	Calderon, O.	PP 126	Christensen, K.B.	PN 018
Bowen, S.	PP 878	Çam, A.	PP 168	Chronaki, D.	PP 067
Boyer, M.	PP 405	Cammaerts, B.	PN 198	Chuilina, S.	PP 811
Bozdag, C.	PP 674	Campion, B.	PP 096	Cino, D.	PP 385. PS06
Bradt, L.	PP 087	Campos-Dominguez, E.	PP 547	Ciofalo, G.	PP 098
Brambrink, N.	PS54	Campos, I.	PP 086. PS36	Claes, A.	PP 634. PP 704
Brancato, M.	PP 470	Campos, J.	PP 566	Claeys, A.	PP 114
Brand, F.	PP 097	Cañete Sanz, L.	PP 662	Clausen, P.	PP 001
Brandão, D.	PP 384	Cannozzaro, S.	PN 184	Clini, C.	PP 063
Brändle, V.K.	PN 023	Capdevila, A.	PP 652	Coelho, P.	PP 237
Brandsen, S.	PP 676. PS06	Cardenal Izquierdo, A.S.	PP 204. PP 696	Cole, S.	PP 703
Brandstetter, B.	PP 457	Carlo, S.	PP 462	Coll Rubio, P.	PP 425
Brans, L.	PP 368	Carlos, O.	PP 672	Colombo, F.	PP 791
Brautovic, M.	PP 400	Caro-González, F.J.	PP 299	Comunello, F.	PN 103. PP 340. PP 343. PP 424. PP 577
Breinbjerg, M.	PP 768	Carpentier, N.	PP 154. PP 755	Cooper, G.	PP 798
Brendsdal, I.	PN 151	Carvalho, A.	PP 152	Corbu, N.	PP 092. PP 204. PP 393. PP 696
Bressa, N.A.	PS06	Casarin, J.	PP 027. PS14	Cornia, A.	PP 873
Brill, J.	PP 337	Casero-Ripollés, A.	PP 398. PP 874	Correia, C.	PP 384
Brimmel, N.	PS44	Cassinger, C.	PP 641	Costa e Silva, E.	PP 145. PP 361
Brites, M.J.	PP 663	Castellvi Lloveras, M.	PP 415. PP 716	Costa, B.	PP 826
Brix, R.	PP 156	Castro, D.	PN 173	Cotal San Martin, V.	PP 137
Bro, P.	PP 514	Castro, T.	PP 784	Craft, R.	PP 863
Broadhead, V.	PP 863	Castro, T.S.	PP 663	Cristina, E.	PP 710
Brock, M.	PP 071	Catalina-García, B.	PP 286	Croci, I.	PP 343
Broer, I.	PP 049	Cauberghe, V.	PP 367	Cuartero, A.	PP 129
Broersma, M.	PP 085. PP 110. PP 617. PP 628. PP 722. PP 728	Cavalcante, A.	PP 161	Cuelenaere, E.	PN 123. PP 830. PP 831
Brøgger, M.N.	PN 168	Cea, N.	PS22	Culic, L.	PP 366
Brogi, E.	PN 182	Ceka, F.	PP 520	Culum, S.	PP 519
Brosius, H.	PP 609	Çelik, B.	PN 113. PP 006. PP 403	Curvelo, R.	PP 770
Brotzer, R.	PP 519	Centola, A.	PP 715	Curylo, B.	PP 039
Broughton Micova, S.	PN 064. SS02-2	Cerqueira, C.	PP 024. PP 504. PP 729. PP 739	Cushion, S.	PP 401
Brüggemann, M.	PN 149	Cervi, L.	PP 681		

Cuykx, I.	PS13
D'ambrosi, L.	PP 039. PP 517
d'Haenens, L.	PN 138. PP 783
D'Heer, J.	PP 007
Dalkilic, T.	PN 129
Darakchi, S.	PN 054
Das, R.	PP 721. PP 749
De Backer, C.	PP 471. PS13
De Cleir, L.	PP 326
De Cock, R.	PP 087. PP 245
De Coninck, D.	PP 783
De Graeve, K.	PP 614
de Haan, Y.	PP 238
de la Hera Conde-Pumpido, T.	PP 562
De La Hera, T.	PP 662
De Man, A.	PP 123
De Ridder, S.	PN 156. PP 416
de Sá, S.	PP 795
de Segovia Vicente, D.	PN 047
De Segovia, D.	PP 441
De Smet, B.	PP 816
De Sutter, F.	PP 830
de Vreese, C.	PP 207. PP 491. PP 620. SS05-2
De Vuyst, S.	PP 614
De Waele, A.	PP 195
de Wilde, P.	PP 599
De Wolf, R.	PP 575
de-Lima-Santos, M.	PP 104
Declerck, P.	PP 660
Decorte, P.	PS13
Dedecek Gertz, H.L.	PP 860
Dědková, L.	PP 179. PP 185. PP 365. SS01-2. PS16
Degn, H.	PP 271
Dehghan, E.	PP 528
Delgado, M.	PP 227
Deligiaouri, A.	PP 873
Deller, R.	PP 717
Demeter, M.	PN 001
Demetriou, T.	PP 344
Deng, R.	PP 709
Deng, Y.	PP 209
Deng, Z.	PP 619
Denis, L.	PP 316
Denoo, M.	PP 087. PP 660. PP 851
Depounti, I.	PP 743
Dergacheva, D.	PP 394
Derinöz, S.	PP 480
Derksen, L.	PP 459
Descampe, A.	PP 704
Detel, H.	PP 497
Deuze, M.	PN 165

Dewaele, S.	PN 066
Dhaenens, F.	PP 615
Dhoest, A.	PP 088. PP 471. PP 707
Di Cintio, A.	PP 786
Dias, B.	PP 504
Dias, M.	PP 159
Dierkes, S.	PN 121
Diers-Lawson, A.	PP 143. PP 591
Dietrich, P.	PP 413. PP 693
Dimitrova, R.	PN 052
Dinh-Hong, A.	PP 464
Ditchfield, H.	PP 521. PP 551
Ditlevsen, M.G.	PN 170
Divon, T.	PN 085. PP 681
Djerf-Pierre, M.	PP 604
Dobber, T.	PP 491
Dogu, B.	PP 375
Dohle, M.	PP 079. PP 305
Domazetovikj, N.	PP 843
Domdey, P.	PP 377
Dominik, D.	PP 337
Donders, K.	PN 066
Doona, J.	PP 864
Dopona, V.	PP 385
Doudaki, V.	PP 154. PP 755
Dovbysh, O.	PP 842
Driessens, O.	PP 252
Drueeke, R.	PP 523
Drzewiecka, J.	PP 469
Duarte Melo, A.	PP 223. PP 133
Ducci, G.	PP 023. PP 517
Dudek, D.	PP 317
Dufková, E.	PP 849
Dufrasne, M.	PP 410. PP 858
Dumitrica, D.	PP 172. PP 572. PP 671
Dupont, B.	PP 087
Durnez, W.	PP 441
Duru, D.N.	PP 479
Dvorsak, L.	PP 785
Dwyer, T.	PN 179
Eaddy, L.	PN 107. PP 588
Ebbrecht-Hartmann, T.	PN 085
Eberwein, T.	PN 174. PN 178
Eckler, P.	PP 132. PS53
Eddy, K.	PP 595
Edenborg, E.	PP 210
Eder, M.	PP 621
Edlom, J.	PP 711
Edmondson, T.	PP 379
Edo, C.	PP 555
Edwards, A.	PN 097
Edwards, C.	PN 097
Egan Sjölander, A.	PP 153
Eggermont, S.	PS44

Eggert, S.	PP 181
Egres, D.	PP 759
Egrikavuk, I.	PN 059
Eichner, S.	PP 226
Eilders, C.	PP 089. PP 292
Einwiller, S.	PP 329. PP 817
Eisele, O.	PN 023
Eisenegger, M.	PP 295
Ekman, M.	PP 202. PP 698
Eksell, J.	PP 423. PS61
Ekström, M.	PP 605
Elavski, S.	PP 364
Elavsky, S.	PP 287
Eldridge II, S.	PN 031
Elgesem, D.	PN 151
Elmenreich, W.	PP 760
Elmezeny, A.	PP 659
Emde-Lachmund, K.	PP 002
Emmer, M.	PP 291
Engelmann, I.	PP 497
Engelstad, A.	PN 118
Engesser, S.	PP 500. PP 606
Erdal, I.J.	PP 346
Eriksson, E.	PS06
Espluga, J.	PP 652
Esser, F.	PP 207. PP 620
Esteve Del Valle, M.	PP 670
Esti Puji Hartanti, L.	PP 477
Ettinger, J.	PP 451
Etzrodt, K.	PP 500. PP 576
Evans, C.	PP 044
Evans, E.	PP 409
Fage-Butler, A.	PN 171
Falk, P.	PP 188
Farci, M.	PP 414
Farjam, M.	PP 872
Farkas, X.	PP 307. PP 402
Fast, K.	PP 664. PP 665
Faustino, P.	PP 436
Fawzi, N.	PP 697. PP 805
Feci, N.	PP 245
Fegitz, E.	PP 472
Feher, K.	PP 565
Feijoo, B.	PP 184
Feldbusch, F.	PP 112
Fengler, S.	PN 175
Fernandes, M.	SS02-3
Fernandez-Ardévol, M.	PP 577
Fernandez-Rodriguez Labayen, M.	PN 122
Fernando, V.	PP 672
Ferreira Gonçalves, J.F.	PP 627
Ferreira, M.	PP 133
Ferrer Conill, R.	PP 103. PP 264

Ferri, G.	PP 819	García Leiva, M.T.	PP 246	Göths, S.	PP 352
Festic, N.	PP 567	García-Arranz, A.	PP 135. PP 713	Gousseva, N.	PP 259
Fiadotava, A.	PP 671	García-Avilés, J.	PP 819	Gradim, A.	PP 047. PP 824
Fiedler, A.	PP 357	García-Gordillo, M.	PP 299	Graf, H.	PP 165
Figenschou, T.U.	PN 192. PP 215	García-Jimenez, A.	PP 286	Graham, C.	PN 084
Figueiras, R.	PP 313	García-Muñoz, N.	PP 227. PP 612	Graham, R.	PP 178
Fikejzová, M.	PP 815	García, L.	PS38	Grandien, C.	PP 718
Filia, A.	PP 340	Gardikiotis, A.	PP 234. PS60	Granzer, M.	PS02
Fischer Sivertsen, M.	PP 082	Garin, M.	PP 021	Gräßler, D.	PP 042
Fischer, J.	PP 866	Garusi, D.	PN 176	Grassucci, E.	PP 343
Fischer, L.	PP 546	Gavrilescu, M.	PP 393	Gravengard, G.	PP 014
Flensburg, S.	PN 098. PP 266. PP 267	Gehle, L.	PP 005. PP 204. PP 696	Graves, L.	PP 198. PP 420
Fletcher, R.	PP 511. PP 595	Gehrau, V.	PP 276. PP 437. PP 623	Grbeša, M.	PS57
Florêncio Dos Santos, C.	PP 208	Gehrke, M.	PP 104	Green, L.	PP 317. PP 676
Flores, A.M.	PP 116	Geiss, S.	PP 695	Gresser, L.	PP 839
Folena, C.	PP 517	Genders, A.	PN 119	Greussing, E.	PP 051
Fomasi, M.	PN 037	Georgi, F.	PP 736	Greve, L.	PS10
Fondevila-Gascón, J.	PS30	Geppert, J.	PP 097	Griesbeck, M.	PP 374
Ford, M.	PS21	Gerads, M.	PP 089. PP 090	Grishaeva, E.	PP 571
Forrai, M.	PS17	Gërguri, D.	PN 034	Grønning, A.	PP 675
Forsler, I.	PP 140. PP 537	Gerhardts, L.	PP 388	Grosemans, E.	PP 087. PP 245
Forsman, M.	PP 140. PP 537	Gerl, K.	PP 290	Gross, E.	PP 392
Fortunati, L.	PN 097	Geržičáková, M.	PS16	Gruber, J.	PP 201. PP 812
Fox, S.	PP 053	Gesualdo, F.	PP 340. PP 343	Grünkorn, J.	PP 561
François, A.	PP 096	Ghersetti, M.	PP 732. PP 796	Guenther, L.	PN 149
Frandsen, K.	PP 435	Giesler, P.	PP 232	Gulbrandsen, I.T.	PP 712
Franks, S.	PN 006. PP 505	Giglietto, F.	PP 490. PP 726	Güleç, H.	PP 179. PP 578
Franquet, R.	PP 434	Giolo, G.	PP 671	Gulich, S.	PP 413
Frederik, D.	PP 816	Giovanna, C.	PP 652	Gurr, G.	PP 800
Freytag, A.	PP 171	Gironès Martín, C.	PP 035	Gusic, I.	PP 430
Friemel, T.	PP 808	Giselinde, K.	PP 671	Gustafsson, J.	PP 165
Frieß, D.	PP 790. PP 305	Glas, R.	PP 562	Gutiérrez García, M.	PP 657
Friman, U.	PP 772	Glassner, S.	PN 076	Gutierrez Lozano, J.F.	PP 129
Frischlich, L.	PN 190	Glogger, I.	PP 604	Gutierrez, M.	PP 556
Froilan, C.	PP 434	Glowacki, M.	PN 001	Gutounig, R.	PP 348
From, U.	PP 279	Glück, A.	PN 133. PN 135. PN 137.	Gynnild, A.	PP 345
Frosh, P.	PP 036. PP 139		PP 300	H. Pedersen, L.	PP 240
Frowerk, L.	PS54	Gober, G.	PP 502	Haara, P.	PN 072. PP 289
Frowijn, L.	PP 728	Gode, H.E.	PP 426	Haastруп, H.K.	PP 125
Fuerst, S.	PP 714	Godemann, J.	PP 134	Haavisto, C.	PP 076
Fujarski, S.	PP 276. PP 437. PP 623	Godole, J.	PN 034	Habermeyer, T.	PP 545. PS08
Fulían, d.I.F.	PP 288	Godulla, A.	PP 080	Habib, L.	PP 094
Fung, C.	PP 033	Goetz, J.	PN 199	Hackl, L.	PP 764
Gabriels, B.	PP 020	Goetzenbrucker, G.	PP 374	Haeck, M.	PP 048
Gackowski, T.	PP 408	Goldgruber, E.	PP 348. PP 785	Hagedoorn, B.	PP 433
Gadringer, S.	PP 370	Gomes Pinto, J.	PP 243	Hagen, L.	PN 135
Gagrcin, E.	PP 291	Gomes, D.	PP 625	Haghju, M.	PS09
Gallego-Pérez, N.	PP 844	Gomes, G.	PP 625	Halagiera, D.	PP 005. PP 204. PP 696
Galloway, C.	PP 293	Gómez-Buil, F.	PP 135. PP 713	Haldrup, M.	PP 481
Gammelby, A.K.	PP 341	Gómez-García, S.	PP 527. PP 562	Haller, A.	PP 296
Gandini, A.	PN 188	Gonçalves, G.	PP 589. PP 710.	Háló, G.	PP 037
Garcez, B.	PP 010. PP 504		PP 795	Halversen, A.	PP 802
García Castillo, N.	PN 129. PN 132	Gonçalves, I.	PP 781	Hamm, A.	PN 022. PP 102
García de Torres, E.	PP 555	Gonçalves, J.	PP 155. PP 566	Hanitzsch, T.	PP 484

Hannák, A. PP 207. PP 620
Hänninen, L. PN 056. PN 131. PN 132
Hansen, E. PN 075
Hansen, L.E. PP 271
Hansén, S. PS15
Hansen, S.S. PP 190
Hansson, S. PP 193
Harbers, F. PN 027
Hardyns, W. PP 552
Hargittai, E. PP 812
Harju, A. PN 013
Harkort, V. PP 835
Härmä, V. PP 191
Harrington, S. PP 529
Harrits, A. PS09. PS10
Harro-Loit, H. PN 004. PN 174
Hartel, J. PP 734
Hartley, J.M. PN 099. PP 618
Hartmann, M. PN 063
Hasa, M. PP 260
Hasebrink, U. PP 049. PP 385. PS28
Hasenöhrl, S. PP 060
Haßler, J. PN 032. PP 200. PP 307
Hau, P. PP 421
Have, I. PP 655. PP 771
Haydari, N. PP 006
He, D. PP 645
Hebbel-Seeger, A. PP 852
Hedenmo, O. PP 331
Hedenus, F. PP 604
Heft, A. PN 026. PN 163. PN 189. PP 507
Heiden, L. PP 559
Heikkilä, R. PP 829
Heikkilä, T. PP 247. PS12
Heinbach, D. PP 066. PP 292
Heinonen, S. PN 164
Heiselberg, L. PP 655
Heitkamp, L. PP 848
Helberger, N. PP 491
Helleland. Loxley, C. PP 346
Helles, R. PN 185
Hendrickx, J. PP 622
Henkel, I. PP 391
Henriksen, F. PN 193. PS11
Henriques, D. PN 022
Hepp, A. PN 046. PN 096. PN 166. PS41
Herbers Poulsen, S. PS10
Herdin, T. PS18
Hermes, J. SS01-1
Herrero, E. PS38
Hill, S. PP 757
Hillier, S. PP 143. PP 591

Himma-Kadakas, M. PP 261. PP 449
Hinnant, A. PP 568
Hochsmann, M. PP 163
Höfer, M. PP 445
Hoffmann, C.P. PP 080
Hoffmann, D. PP 702
Hoffmann, M. PN 024
Hofhuis, J. PP 155
Hohmann, F. PN 046. PS41
Höhnle, L. PP 283
Højlund, M.K. PP 768
Højsted, A. PP 661
Holec, H. PP 632
Holmarsdóttir, H. PN 138
Holowka, E.M. PS20
Hopmann, D.N. PP 204
Horbyk, R. PP 427
Horky, T. PP 534. PP 536
Hornmoen, H. PP 094
Horowitz, M. PP 458
Hoß, B. PP 632
Houška, J. PP 765
Hovden, J.F. PN 146
Hoyer, D. PS58
Hrbáčková, A. PP 533
Hrybenko, O. PP 483
Hu, L. PP 568
Huang, J. PP 744
Huber, B. PP 359
Hübner, R. PP 760
Hujanen, J. PN 164
Hulsbergen, M. PP 259
Humprecht, E. PP 399. PP 806
Hurcombe, E. PP 529
Hyde-Clarke, N. PP 094
Hyzen, A. PP 723
Iancu, I. PP 120. PP 366. PP 719
Iannelli, L. PP 725
Ibrus, I. PP 127. PP 336
Iddrisu, F. PP 046
Ieracitano, F. PP 424. PP 715
Ihlebaek, K.A. PN 192. PP 215
Immler, H. PP 686
Imre, A. PN 114
Indrevoll Stänicke, L. PP 178
Ingenhoff, D. PP 836
Innes, M. PP 733
Iordache, C. PP 846
Iosifidis, A. PP 149
Irene, D.J. PP 780
Isotalus, P. PP 454. PS46
Ivan, L. PP 530
Ivask, S. PP 297

Jackson, D. PN 133. PN 136. PP 300. PP 307. PP 823
Jacob F., J.F. PS09
Jacques, C. PP 317. PP 676
Jacques, J. PP 096. PP 704
Jakobsson, P. PP 593
Jakučionienė, L. PP 825
Jangdal, L. PP 513
Janiques de Carvalho, B. PP 285
Janssen, S. PP 081. PP 279. PP 829
Jansson, A. PP 664. PP 665. PP 667
Jansson, M. PP 126
Jaramillo-Dent, D. PP 861
Jasmine, H. PP 063
Jaunzems, K. PP 317
Javier, D. PP 688
Jensen, H.S. PP 355
Jensen, P.M. PN 014
Jensen, T. PP 178
Jeppesen, S. PP 163
Jerslev, A. PP 411
Ji, X. PP 820
Jin, S. PN 148
Jin, Y. PN 105. PP 588. PS21
Jinadu, O. PP 642
Jobin, A. PP 736
Johann, M. PP 283. PP 624
Johansen, S.L. PP 183
Johansen, T.S. PN 167
Johansson, B. PN 104. PP 732. PP 794. PP 796
Johansson, J. PP 794
Johansson, S. PP 607. PP 794
Johnson, C. PN 044
Johnson, M. PP 164
Johnston, V. PP 355
Jones, B. PP 685
Jonker, H. PP 358
Jonsson, A.M. PP 449
Jontes, D. PP 383
Jorge, A. PP 285. PP 721
Josep-Lluís, M. PP 425
Joye, S. PN 123
Juan-Luis, L. PP 672
Jude, N. PP 529
Juha, M. PP 498
Jungkunz, V. PN 078. PN 079
Juraitė, K. PN 092
Jurg, D.H.M. PN 154
Jürgens, P. PP 493
Just, N. PP 645
Kääpä, P. PN 111
Kainzmaier, N. PP 609
Kakavand, A. PN 191. PP 490

Kalberer, J.M.	PP 520	Kipp, L.	PP 734	Krammer, A.	PP 766. PP 821
Kalmus, V.	PN 139. PN 194. PP 313	Kirk Sørensen, J.	PN 042	Kramp, L.	PP 018
Kalpokas, I.	PN 090	Kirk, U.B.	PS09. PS10. PS20. PS31	Krauß, F.	PP 225
Kaltenbrunner, A.	PP 819	Kirschbauer, J.	PN 062	Krell, F.	PP 121
Kaluža, J.	PP 418	Kirsten, A.	PP 797	Kresser, S.	PP 329. PP 817
Kamin, T.	PP 342	Kirtiklis, K.	PP 351	Kretschmer, J.	PP 011
Kammer, A.	PP 371. PS45	Kiliç, D.	PN 130	Kretschmar, S.	PP 321. PP 515
Kammerl, R.	PP 377	Kryak, S.	PP 783	Kreutler, M.	PN 175
Kampkötter, J.	PS24	Kjeldsen, J.E.	PP 737	Krijnen, T.	PP 705
Kankova, J.	PP 709	Klaassen, M.	PP 261	Kristensen, J.B.	PN 193
Kannasto, E.	PS46	Klapproth, J.	PP 070. PP 848. PS24	Kristensen, L.M.	PP 618
Kannengießer, S.	PP 792	Klapproth, J.J.	PN 190. PP 582	Kristensen, N.N.	PP 081. PP 279. PP 411
Kantola, A.	PP 668	Klastrup, L.	PP 122	Kristensen, S.S.	PS10
Kappeler, K.	PP 567	Klausen, M.	PN 187	Kroon, A.C.	PS34
Karadas, N.	PP 068	Kleine, A.	PP 214	Krstic, A.	PP 680
Karatzogianni, A.	PN 142	Kleinen-von Königslöw, K.	PP 601	Kruckeberg, D.	PP 293
Karinshak, E.	PS21	Klimmt, C.	PS03	Kruschinski, S.	PN 032. PP 307
Karjus, A.	PP 127. PP 336	Klimpe, H.	PP 492	Kuai, J.	PP 422. PP 820
Karlsen, F.	PP 016. PP 777	Klinger, U.	PP 201	Küçükuzun, M.	PP 403
Karlsson, A.	PP 233	Klinglmayr, T.	PP 838. PS18	Kuehn, J.	PP 386. PP 610
Karlsson, J.	PP 711	Klocke, V.	PN 060	Kühn, R.	PP 255
Karmasin, M.	PP 050	Kluck, J.P.	PP 066	Kuklis, L.	PN 064
Kárníková, L.	PP 173. PP 314	Klug, D.	PN 087	Kulichkina, A.	PN 023. PP 490. PS43
Karppinen, K.	PP 054	Knieper, T.	PP 413	Kümpel, A.S.	PP 499
Käsbauer, I.	PP 255	Knorr, C.	PP 585	Kunze, D.	PP 170
Kasdorf, R.	PP 101. PP 775	Knowles, S.	PN 082	Kvardová, N.	PP 578
Kasprowski, L.	PP 850	Knudsen, A.G.	PP 211	Kyllönen, R.	PP 076
Kass, S.	PS47	Knuutila, A.	PP 289	Kyriakidou, M.	PP 071. PP 401
Kastberg, P.	PN 169	Koch, M.	PS24	Laaksonen, S.	PP 247. PS12
Katsaounidou, A.	PP 486	Koiranen, I.	PP 870	Laban, A.	PP 155
Katzenbach, C.	PN 093. PP 837	Koivula, A.	PP 724. PP 870	Lacasa, P.	PP 288
Kauber, S.	PP 369	Koivula, M.	PP 550	Lacko, D.	PP 180. PP 849
Kaun, A.	PN 094. PN 101. PN 102. PP 190. PP 789	Koivunen, A.	PP 017. PP 029	Lagerkvist, A.	PP 353
Kaur, H.	PP 580	Kolbeins, G.	PN 145	Lahti, M.	PS07
Kaye, D.B.V.	PP 544	Kolotouchkina, O.	PN 056	Lai, S.S.	PN 187. PP 266. PP 267
Keceli, D.	PN 129	Komorowski, M.	PN 065	Laitinen, K.	PP 550
Kedra, J.	PP 034. PP 347	Konzack, L.	PP 661	Lam, S.	PP 569
Keightley, E.	PN 045. PP 063	Kopelman, S.	PP 141	Läma, E.	PP 381
Kelly, J.	PN 041. PP 676	Koponen, J.	PP 549	Lamberti, G.	PP 279
Kelm, O.	PP 079. PP 206. PP 305. PP 406	Koren Ošljak, K.	PP 383. PP 574	Lameiras, M.	PP 145
Kennedy, H.	PP 521	Koroglu, M.	PS53	Lamot, K.	PN 029. PP 622
Kepinska Meleschko, S.	PP 745	Koskimaa, R.	PP 762	Lampert, C.	PP 377. PP 385
Kermani, H.	PP 174	Kosonen, H.	PP 289	Lamy, S.	PP 729
Kersevan, T.	PN 068	Kostkovska, I.	PN 065	Lanfranchi, B.	PP 343
Kesirli Unur, A.	PP 228	Kostovska, I.	PP 845	Lang, L.	PP 635
Kessler, S.H.	PP 736. PP 806	Kosyk, A.	PP 797	Langevang, T.	PP 653
Kick, L.	PP 030	Köuts-Klemm, R.	PN 178	Langmann, K.	PP 631. PP 748
Kießlich, K.	PS08	Kovacs, B.	PP 241	Lapa, T.	PP 871
Kiessling, B.	PP 492	Kowalik, N.	PP 124	Lara Martínez, M.	PN 129
Kikerpill, K.	PP 382	Kowalska-Elkader, N.	PP 767	Larsen, R.	PP 198. PP 420
Kinnebrock, S.	PP 363. PP 839. PP 841	Kozary, L.	PP 214	Larsson, A.	PP 307
		Kraemer, A.	PP 132	Larsson, A.O.	PN 036. PP 324
		Kragh, G.	PS09	Larsson, K.	PP 270
		Krajina, Z.	PN 020		

Latz, S.	PP 282	Lohmeier, C.	PP 354	Malinen, S.	PP 724
Latzner, M.	PP 567	Lokajova, A.	PP 179	Malliet, S.	PP 087
Lauk, E.	PN 004. PN 092	Lokot, T.	PP 873	Malling, M.	PP 509
Lauridsen, K.	PS10	Lombardi, G.	PP 130	Malos, S.	PP 177
Lawson, B.	PP 334	Lomborg, S.	PN 098. PN 187. PP 190	Mance, B.	PP 418
Leandro, A.	PP 625. PP 826	Loock, K.	PN 121	Männistö, A.	PP 149
Lebedíková, M.	PP 287. PP 185	Loosen, W.	PN 096. PN 166. PP 106	Månsson, M.	PP 423. PS61
Lecheler, S.	PN 137. PP 105. PP 803	Lopes De Oliveira, M.C.	PP 865	Mao, Y.	PP 837
Leckner, S.	PN 162	Lopes, F.	PP 024	Marcos-Ramos, M.	PP 475
Ledderer, L.	PP 233	López-Sintas, J.	PP 081	Margitta, W.	PP 585
Legorburu, J.M.	PP 555	Lorenz, A.	PN 086	Marian, N.	PP 672
Lehaff, J.	PP 031. PP 107	Lorenz, H.	PP 276. PP 437. PP 623	Marincean, A.	PP 138
Lehmkuhl, M.	PP 450	Lott, K.	PP 633	Marinelli, A.	PP 424
Lehmuskallio, A.	PN 072	Lovari, A.	PN 103. PP 023. PP 424. PP 517. PP 878	Marinho, S.	PP 111
Lehtinen, V.	PN 100. PP 776	Løvlie, A.	PP 119	Marino, G.	PP 490. PP 725. PP 726
Leicht, L.	PP 515	Lowis, D.	PN 061	Marino, S.	PP 466
Leidecker-Sandmann, M.	PP 450. PP 597	Lu, J.	PP 304	Markham, T.	PP 242
Leinonen, T.	PP 191	Lu, X.	PP 588	Markiewicz, A.	PS17
Leismann, K.	PP 134	Luchs, I.	PP 628	Markus, M.	PP 570
Leone, C.	PN 055	Lück-Benz, J.	PN 163	Marôpo, L.	PP 285
Leonzi, S.	PP 098	Lüders, M.	PP 095	Marquart, F.	PP 081. PP 279
Leppäkumpu, J.	PP 262	Ludwicki-Ziegler, S.	PP 877	Marschall, S.	PP 406
Lesniczak, R.	PP 274	Lührmann, J.	PP 013	Marschlich, S.	PP 275. PP 518
Leuppert, R.	PP 438	Lundby, K.	PP 666	Marta, M.	PP 672
Leurs, K.	PN 074	Lundgaard, D.	PP 282	Martens, E.	PN 172
Léveillé Gauvin, H.	PS03	Lundgren, L.	PP 044	Marti, J.M.	PP 556
Li, J.	PS33	Lundqvist, M.	PP 430	Martín-García, T.	PP 475
Li, L.	SS02-1	Lundtofte, T.E.	PP 675	Martin, J.	PS02
Li, M.	PP 813	Lünenborg, M.	PP 028. PP 689	Martinez Soria, C.	PP 158
Li, Y.	PP 753	Lunt, P.	PS56	Martínez-Boda, R.	PP 288
Liao, Y.	PP 813	Lüthi, E.	PP 144	Martínez-Costa, M.P.	PP 656
Lilleker, D.	PP 307	Lux, A.	PS27	Martínez, C.	PN 049
Lima, H.	PP 027. PP 648. PP 799. PS14	Lygdman, J.	PP 191	Martínez, S.	PP 555
Lin, Z.	PP 810. PS34	Lykkebo Petersen, M.	PP 231	Martini, F.	PP 727
Lincoln, L.	PN 009	Machackova, H.	PN 140. PN 195. PP 179. PP 578. PP 579. PP 849	Martins, N.	PP 384
Lindeberg, A.	PP 557	Macharia, L.	PP 319	Marttila, E.	PP 870
Lindell, J.	PP 664. PP 665	MacKenzie, R.	PP 855	Mascheroni, G.	PN 048. PN 141. PP 389. PP 791. PS06
Lindemann, A.	PP 097	Mackova, A.	PP 495	Massa, A.	PP 424
Ling, K.	PP 553	Macková, V.	PP 533	Masso, A.	PN 102
Link, E.	PP 230. PP 232. PP 438. PP 804	MacLean Sinclair, E.	PS09	Mast, J.	PP 616
Linke, C.	PP 101	Madsen, V.T.	PP 113. PP 426	Masullo, G.M.	PP 155
Lion, A.	PP 750	Maesele, P.	PP 421. PP 442. PP 594	Materassi, L.	PS19
Lis Zeler, I.	PP 516	Magalhães, O.	PP 024	Mathieu, D.	PN 099. PN 153
Litvinenko, A.	PP 639. PP 840	Magdalena, O.	PP 697	Mathisen, B.R.	PP 211
Liu, J.	PN 025. PP 304	Magin, M.	PN 036. PP 307	Matich, P.	PP 529
Liu, P.	PS33	Mahnke, M.S.	PN 152. PP 231. PP 712	Matthes, J.	PS02
Livingstone, S.	KL 1. PP 178. PP 182	Maia, H.	PP 027. PS14	Matthews, J.	PN 136
Löchel, L.	PS27	Maier, C.D.	PP 735	Mayen, S.	PS43
Lodzki, B.	PP 448	Maindal, N.	PS09. PS10	Mayerhöffer, E.	PN 193. PP 507
Löffler, C.	PP 635	Mainsah, H.	PP 094	Mazzei, A.	PP 587
Löhmann, K.	PS02	Malik, M.S.	PP 321	Mazzoli, E.M.	PP 246
		Malinaki, E.	PP 234	Mazzonetto, M.	PP 758
				Mazzoni, M.	PN 135

McAllum, K.	PP 053	Mithöfer, M.	PP 278	Nærland, T.U.	PP 310
McCabe, J.	PN 112	Mítova, E.	PP 207. PP 620. PP 809	Nainová, V.	PP 754
Mckeown, C.	PP 136	Míttra, S.	PP 640	Najem, C.	PP 142
Mclevey, J.	PP 847	Míttric, P.	PN 015	Nani, A.	PS58
McLoughlin, L.	PN 021	Mítrović, J.	PP 255	Nast, J.	PS24
Mecklenburg, S.	PP 850	Mittlböck, K.	PP 774	Natale, S.	PN 095
Mede, N.G.	PP 254	Mladenović, N.	PN 003. PP 778	Nataraj, P.	PP 063
Meers, P.	PP 124	Moe, H.	PP 108. PP 327. SS02-4	Navarro Remesal, V.	PP 409
Mehta, S.	PP 057	Moeller, J.	PP 792	Navarro, C.	PP 227
Meier, K.	PP 819	Moestrup, S.	PP 821	Neag, A.	PP 280
Meir, C.	PN 120	Molitorisz, S.	PP 541	Neeten, L.	PP 848
Meirosu, C.	PP 166	Molnar, D.	PP 848	Nemcova Tejkalova, A.	PP 533
Meißner, F.	PP 112. PP 590. PP 793	Mols, A.	PP 566. PP 627. PS26	Nenadic, I.	PN 182. PP 400
Meister, D.M.	PP 388	Mølster, R.	PP 737	Nestler, D.	PP 606
Melek, G.	PP 302. PP 318	Moltesen Agger, G.	PP 019	Neto, F.	PP 285
Mellado, C.	PN 133	Momméja, J.	PP 249	Neubauer, L.	PP 214
Meltzer, C.E.	PP 005. PP 204. PP 696	Monclus, B.	PP 434. PP 556	Neubaum, G.	PP 802
Menke, M.	PP 411. PP 485	Monica, B.	PP 182	Neuberger, C.	PP 321
Menning, A.	PP 097	Monrad, M.	PP 828	Neumayer, C.	PN 024. PP 187
Mensonides, D.	PP 085	Mont'Alverne, C.	PP 511	Neureiter, A.	PS02
Mercuri, C.	PP 455	Monzer, C.	PP 695	Neverla, I.	PP 540
Meredith, L.	PP 553	Moore, S.	PN 021	Nevinskaitė, L.	PP 862
Merkle, S.	PP 156	Mooshammer, S.	PP 576	Nguyen, A.	PP 300
Merkovity, N.	PP 039	Moragas-Fernández, C.M.	PP 652	Nguyen, D.	PP 524
Merla, A.	PP 096	Morais, R.	PP 554	Nguyen, M.H.	PP 275
Merten, L.	PP 686. PS28	Moreira Flores, A.M.	PP 117	Nicolai, J.	PP 442
Mertens, S.	PP 783	Moreno, E.	PP 656	Niebla, S.A.	PP 467
Mertl, S.	PP 760	Morganti, L.	PP 196	Niederelz, C.	PP 292
Mestas, M.	PS17	Möri, M.	PP 065	Nieland, J.	PP 535. PP 536
Metag, J.	PP 800	Morini, F.	PP 349	Nielsen, D.	PP 761
Metanova, L.	PN 177	Moro, A.	PP 284	Nielsen, J.	PP 045
Meyer, C.	PP 001	Morse, T.	PN 012	Nielsen, R.K.	PP 511
Meyer, H.	PN 149	Mortensen, M.	PP 187. PP 586	Niemann-Lenz, J.	PP 002
Meyer, J.	PP 670	Mothes, C.	PP 170	Nieminen, E.	PS46
Miazhevich, G.	PN 127	Moura Medeiros, D.M.	PP 028	Nikolić, L.	PP 250
Miconi, A.	PN 183	Mouritsen, A.S.	PN 014	Nikunen, K.	PN 100. PN 101. PP 017. PP 273. PP 289
Midões, M.	PP 463	Muis, I.	PP 188. PP 189	Nilsson, E.	PP 094
Miedema, M.	PP 148	Mulargia, S.	PP 343. PP 577	Nisi, C.	PP 343. PP 577
Mierzecka, A.	PP 408	Müller, E.	PP 325	Nissen, I.A.	PP 074
Mignon, S.	PP 316	Müller, F.	PP 388	Nitsch, C.	PP 363
Mihailidis, P.	PN 057	Müller, K.F.	PP 854	Noguera, C.	PP 447
Mihelj, S.	PP 205. PP 501	Müller, N.	PP 052	Nölleke, D.	PP 536
Mikos, L.	PP 229	Münch, F.V.	PP 528	Nørgaard Kristensen, N.	PP 586. PP 829
Milkucki, J.	PP 038	Munter Lassen, J.	PN 040	Novotná, M.	PP 495
Milani, E.	PP 360	Murphy, K.	PP 717	Nowak, J.	PP 564
Milojevic, A.	PN 133	Murrell, C.	PN 006	Nunes de Castro, L.	PP 612
Milosavljević, M.	PP 458	Murumaa-Mengel, M.	PP 069. PP 261. PP 633	Nunnenmacher, S.	PS32
Milzner, M.	PP 291	Musiani, F.	SS02-5	Nyberg, A.	PP 153
Mincigrucci, R.	PN 135	Mustatea, M.	PP 115	Nybro Petersen, L.	PP 584
Minna, K.	PP 498	Mütschele, H.	PP 452	Nygren, G.	PN 147
Minttu, T.	PP 191	Mýlek, V.	PP 185. PP 365	O'Rourke, B.O.	PN 084
Miranda, J.	PP 504	Naab, T.	PS35	Oana, Ş.	PP 092
Mistiaen, V.	PP 782	Nærland, T.	PP 108		
Miteva, N.	PN 177				

Obel, C.	PS09. PS10
Oberlinner, A.	PP 181
Oblak Črnič, T.	PP 383. PP 574
Oddershede, K.	PS09
Oezkula, S.M.	PP 258
Ogunyemi, O.	PP 235
Ohme, J.	PP 496
Ohser, F.	PP 866
Okafor, C.C.	PP 160
Ólafsson, K.	PP 385
Olbertz-Siitonen, M.	PS07
Olesk, A.	PP 650
Oliva, M.	PP 716
Oliveira, A.	PP 516
Oliveira, E.	PP 222
Olsson, T.	PN 049
Oman, S.	PP 521
Omondi, G.	PP 143. PP 683
Onaran, A.	PP 269
Oomen, T.	PP 627
Opermann, S.	PN 194. PP 077
Orhon, N.	PN 130
Ørmen, J.	PP 267
Orminski, J.	PP 635. PP 734
Ornebring, H.	PP 855
Orru, K.	PP 193
Ort, A.	PP 396. PP 531
Ortega Chavez, J.D.	PP 876
Ortega, E.	PP 625
Ortega, F.	PP 475
Oshima, S.	PP 440
Osman, O.	PP 619
Östlund, E.	PP 605
Overbeck, M.	PP 592. PP 603
Özkan, D.	PP 269
Pabian, S.	PS13
Pailler, F.	PN 069
Painter, J.	PP 451
Paiva, A.S.	PP 554
Palade, I.	PP 026
Palicki, S.	PP 740
Palicki, S.K.	PN 150
Palomo, B.	PS22
Pan, L.	PP 687
Panarese, P.	PP 577
Papadopoulou, L.	PP 486
Parisi, L.	PP 340. PP 343
Parito, M.	PP 039
Park, S.	PP 563
Parsanoglou, D.	PP 773
Parvainen, J.	PP 779
Pasitselska, O.	PP 301
Pater, M.	PP 503
Patra, R.	PP 186

Patriarche, G.	PP 410
Paulussen, S.	PN 029. PP 326. PP 421. PP 487. PP 707
Pavelea, A.	PP 366
Pavlickova, T.	PN 156
Pawelczig, A.	PP 388
Payson, A.	PP 863
Paz Pérez, E.	PP 099
Pearce, H.	PP 367
Pedersen, S.B.	PS09
Pedro, L.	PP 009
Peeters, M.	PP 594
Peil, C.	PN 050. PP 523
Pellizzone, A.	PP 758
Pentzold, C.	PN 093. PP 585
Pereira Azevedo, J.M.	PP 161
Pereira Campos, J.	PS26
Pereira De Matos, J.	PP 539
Pereira, S.	PS05
Perelló-Oliver, S.	PP 713
Perello, S.	PP 135
Pérez Curiel, C.	PP 874
Perez-Altale, L.	PP 688
Pérez-Calle, R.	PP 039
Pérez-Latorre, Ó.	PP 763
Pérez-Seijo, S.	PP 436
Perkiömäki, M.	PP 842
Perko, T.	PP 636
Persici Toniolo, B.	PP 589
Peruško, Z.	PP 253. PN 178
Peters, C.	PP 107
Peters, N.	PP 257
Petersen, C.	PP 083
Petrič, G.	PP 056
Pettersen, L.	PP 777
Pezzoli, S.	PP 470. PS19
Pfeifer, M.	PN 070
Pfetsch, B.	PN 026
Pfiffner, N.	PP 808. PP 809
Phelps, A.	PP 560
Philippette, T.	PP 634
Pickard, V.	PN 009
Picone, I.	PN 154
Pierce-Grove, R.	PN 155
Piilskog, V.K.	PP 362
Pina, S.	PP 203
Piñeiro-Naval, V.	PP 795
Pinto-Coelho, M.Z.	PP 208
Pinto, M.	PS05
Piotrowski, J.	PP 390
Pitzalis, M.	PN 103
Pluymaekers, M.	PP 259
Podschuweit, N.	PP 497
Poels, K.	PP 326. PS13

Pohjonen, M.	PP 247
Pohle, J.	PP 646. SS02-5
Pohlmann, J.	PP 147
Pollach, I.	PP 735
Polo-López, M.	PS30
Polyak, G.	PN 068
Ponnet, K.	PP 552
Ponte, C.	PN 142. PN 196
Popiel, P.	SS02-1
Popova, A.	PN 053
Porcu, M.	PN 103
Porlezza, C.	PP 419. PP 819
Porzionato, M.	PP 272
Possler, D.	PP 171
Potzel, K.	PP 377
Poulsen, S.H.	PS09
Poux-Berthe, M.	PP 186. PP 720
Pöyhtäri, R.	PN 144. PP 289
Poyntz, S.	PN 058
Pranteddu, L.	PP 419
Preibisch, K.	PP 374
Pridmore, J.	PP 566. PS26
Primig, F.	PP 583
Priya T K, K.	PP 867
Promies, N.	PP 450
Protzmann, J.	PS24
Pruulmann Vengerfeldt, P.	PP 409
Puertas, D.	PP 004
Puijk, R.	PP 460
Pujari, H.S.	PP 146
Puppis, M.	SS02-2
Pybus, J.	PN 186
Pyżalski, J.	PP 579. PN 196
Quandt, T.	PN 190. PP 070. PP 214. PP 848. PP 850. PS24. PS54
Quercia, G.	PP 098
Quico, C.	PP 131
Quinn, F.	PN 083. PN 133. PN 136. PN 137
Quiring, O.	PP 330. PP 407
Raamkumar-, A.S.	PP 588
Raats, T.	PN 065. PP 843. PP 846
Radechovsky, J.	PP 003
Rademacher, U.	PP 827
Radkohl, S.	PP 348. PP 785
Radl, M.	PP 403
Radue, M.	PP 156
Raetzsch, C.	PN 022. PP 102
Raitoharju, J.	PP 149
Rajamäki, S.	PS50
Raluca, B.	PP 393
Ramon, X.	PP 128
Ramos, G.	PP 856
Ranaivoson, H.	PN 067

Rani, P.	PP 867	Rodriguez-Amat, J.	PP 717	Sande, M.F.	PP 844
Rasquinet, O.	PP 410	Rodriguez-Amat, J.R.	PP 429	Şanlıer Yüksel, İ.	PP 168
Rathai, E.	PP 079	Rodríguez-Castro, M.	PP 436	Santos, M.J.	PP 625
Ratilainen, S.	PN 125	Rogge, A.	PP 606. PS39	Saresma, T.	PP 289
Raupp, J.	PP 015	Röhle, T.	PP 188	Sarisakaloglu, A.	PP 197
Rautkorpi, T.	PP 339	Rohn, U.	PP 127. PP 336	Sarlos, G.	PP 759
Ravazzani, S.	PP 587. PP 735	Rohrbach, T.	PP 396	Sarria-Sanz, C.	PP 465
Raycheva, L.	PN 177	Röhring, L.	PP 848	Sartoretto, P.	PP 163
Reber, B.	PS21	Roitsch, C.	PN 046	Saumer, M.	PS02
Rebergen, M.	PP 728	Rojas-Torrijos, J.L.	PP 128	Saunders, R.	PN 108. PN 110
Rech, G.K.	PS42	Rönngren, E.	PP 879	Savk, S.	PP 168
Redvall, E.N.	PN 017	Roosvall, A.	PN 158	Sawhney, N.	PP 191
Reer, F.	PP 214. PP 848. PP 850. PS24. PS54	Roqueta-Fernández, M.	PP 731	Scarcelli, M.	PP 414
Refslund Christensen, D.	PN 010	Rosenberg, D.	PP 530	Schaaf, D.	PP 535
Rega, R.	PP 494	Rosenfeldová, J.	PP 173. PP 303. PP 314	Schaaf, M.	PP 330. PP 407
Regin Öborn, D.	PP 855	Röser, J.	PN 050	Schäfer-Hock, C.	PP 597
Rego Oliveira Balonas, S.T.	PP 223	Roslyng, M.M.	PP 151	Schäfer, M.	PP 189. PP 323. PP 473
Reifegerste, D.	PP 097. PP 637	Ross Arguedas, A.	PP 511	Schäfer, M.S.	PP 714
Reijven, M.	PP 456	Rossi, L.	PP 726	Schäfer, M.T.	KL 3. PP 188
Reimer, J.	PP 106	Rossmann, C.	PP 097	Schäfer, S.	PP 602
Reinemann, C.	PP 244. PP 278. PP 306. PP 691. PP 805	Rota, M.C.	PP 340	Schafer, V.	PN 038. PN 069
Reiners, L.	PP 875	Rotaru, I.	PP 581	Schallhorn, C.	PP 536
Reinichs, J.N.	PP 545	Rouquette, S.	PP 651	Scharenberg, A.	PP 186
Reis, I.	PP 461	Rozgonyi, K.	PN 067	Scharkow, M.	PP 493
Reiss, M.	PP 809	Rožukalne, A.	PN 178	Schatto-Eckrodt, T.	PN 190
Reißmann, W.	PP 689	Ruão Correia Pinto, T.A.	PP 111	Scheffel, B.	PS54
Reiter, G.	PP 329. PP 338. PP 817	Ruão, T.	PP 133	Schei Jessen, R.	PP 178
Reitmair-Juárez, S.	PP 075	Rucz, M.	PP 542	Schemer, C.	PP 602. PP 696. PP 875
Renkema, E.	PP 189	Ruetz, A.	PS54	Scheper, J.	PP 089. PP 093
Resario, R.	PP 653	Ruiz-Mora, I.	PP 516	Scherer, H.	PP 089. PP 093. PP 804
Ribeiro, N.	PP 625	Runnel, P.	PP 409	Scheu, A.	PP 797
Ribes, X.	PP 556	Ruohonen, H.	PP 194. PP 217	Schich, M.	PP 127. PP 336
Rice, C.	PP 733	Ruotsalainen, J.	PN 164	Schieb, C.	PP 276. PP 437. PP 623
Richter, V.	PP 837	Ruotsalainen, M.	PP 762	Schifferes, S.	PN 080
Ridgway, A.	PP 360. PP 553	Rusch, D.	PP 560	Schleithoff, A.	PP 734
Rieder, M.	PN 083	Russmann, U.	PP 307. PP 329. PP 817	Schlögl, S.	PP 255
Riegert, K.	PP 449	Ruzaitė, J.	PN 091	Schlosser, K.	PN 032. PP 200
Riesmeyer, C.	PP 386. PP 610	Ryan Bengtsson, L.	PP 711	Schlote, E.	PN 087
Righetti, N.	PN 191. PP 490	Sabau, C.	PP 474	Schlussel, H.	PP 032
Rikkonen, L.	PP 454	Sacher, A.	PP 306	Schlütz, D.	PP 001
Ripatti-Torniaainen, L.	PP 236	Sackl-Sharif, S.	PP 785	Schmeltz, L.	PN 168
Rise, C.	PP 679	Sádaba, C.	PP 184	Schmid-Petri, H.	PP 255. PP 546
Rivas-De-Roca, R.	PP 299. PP 874	Sakariassen, H.	PP 312	Schmidt, L.E.	PP 848
Rizzo, C.	PP 340	Salin, L.	PP 549	Schneeweiss, Y.	PS03
Robbeets, C.	PP 096	Sallinen, E.	PP 055	Schneiders, P.	PP 244
Roberti-Lintermans, M.	PP 096	Salonen, M.	PP 498	Schnyder, G.	PP 403
Robertson, C.	PP 822	Salte, L.	PP 453	Schokkenbroek, J.	PP 552
Roca Cuberes, C.	PP 758	Samanta, S.	PP 814	Schönhagen, P.	PP 510
Rochet, B.	PP 020	Sampaio-Dias, S.	PP 010. PP 504	Schöppl, K.	PP 073. PP 359
Rodgers, S.	PN 021	Sánchez Valiente, C.	PN 056	Schorn, A.	PP 150
Rodin, P.	PP 869	Sanchez, L.	PP 538	Schreiber, M.	PP 354. PP 359
Rodrigues Cardoso, C.	PP 729	Sand, S.	PN 115	Schröder, K.C.	PP 107
		Sandberg, H.	PP 176	Schroeter, S.	PP 214
				Schröter, M.	PN 077

Schuck, A.	PP 700	Simm, I.	PS35	Stakle, A.	PN 178
Schug, M.	PP 841	Simões, R.B.	PP 116	Staksrud, E.	PN 139. PP 178. SS05-1
Schulz, A.	PP 275	Simon, M.	PS34	Stald, G.	PP 669
Schulze, A.	PP 097	Simone, A.	PP 758	Standaert, O.	PP 690
Schulze, L.	PP 373	Simonsen, S.	PP 320	Stanton, E.	PP 679
Schütz, T.	PP 848	Simunjak, M.	PP 485	Stanyer, J.	PP 204. PP 696
Schwartz, S.A.	PN 152	Sinner, P.	PP 536	Stanziano, A.	PN 135
Schwarz, A.	PP 395	Siri, A.	PN 055	Stark, B.	PP 244. PP 691
Schwarzenegger, C.	PP 073. PP 256. PP 354	Sirkkunen, E.	PP 248	Stecker, M.	PP 748
Schweiger, M.	PP 162. PP 853	Šiša, A.	PP 742	Steedman, R.	PP 653
Schwind, M.	PP 255	Sivunen, A.	PP 262	Steensen, S.	PN 146. PP 198. PP 420
Seddighi, G.	PP 084	Sjøvaag, H.	PP 264	Stegeman, H.M.	PP 654
Seeger, C.	PP 536	Skogerbø, E.	KL 2. PN 036. PP 478	Stegen, M.	PP 851
Sehl, A.	PN 007. PP 321. PP 515. PP 621. SS05-5	Skov Sabra, J.B.	PS10	Stegmann, D.	PP 244. PP 691
Seibert, D.	PP 080	Skovsgaard, M.	PN 143. PP 219. PP 699	Stehle, H.	PP 013. PP 497
Seiffert-Brockmann, J.	PP 329. PP 431. PP 817	Skulte, I.	PN 178	Stehr, P.	PP 097
Sejerkilde, M.	PS09	Šmahel, D.	PP 179. PP 287. PP 364. SS01-2	Stępińska, A.	PP 204. PP 696. PN 134
Sejersen, T.S.	PP 371. PS45	Smatzkin Ohana, L.	PP 139	Stetka, V.	PP 205. PP 501
Seker, M.	PP 149	Smejkal, K.	PP 109	Stiernstedt, F.	PP 593. PP 769
Sellnow, D.	PN 106	Smets, A.	PN 019	Stoica, M.	PN 035
Sellnow, T.L.	PN 106	Smets, K.	PP 467. PP 468	Stoilova, M.	PP 178. PP 182
Sendra, A.	PP 779	Smit, A.	PP 722	Stoker, R.	PP 787
Serada, A.	PP 658	Smits, T.	PP 087. PS13	Stoll, A.	PP 290
Serani, D.	PP 725	Smoliarova, A.	PP 840. PP 859	Strand Offerdal, T.	PP 868
Sereke, W.	PP 469	Soenens, B.	PP 087	Strand, C.	PP 210
Serong, J.	PP 635. PP 734	Soens, E.	PP 114	Strand, R.N.	PP 558
Seuferling, P.	PN 071	Sofia, J.	PP 796	Strandberg, K.	PP 217
Seul, S.	PP 444	Sohlberg, J.	PP 732	Strandgaard Jensen, H.	PP 446
Sevda, K.K.	PP 375	Solverson, E.	PP 091	Strassburger, J.	PS03
Severijnen, M.	PP 238	Sommier, M.	PP 034	Strauß, N.	PP 275. PP 520. PN 082
Sevignani, S.	PP 701	Sörensen, I.	PP 714	Stricker, A.	PP 008
Shahrezaye, M.	PP 686	Sørensen, K.	PP 638	Stricker, J.	PP 522
Shao, H.L.S.	PP 404	Sørensen, K.B.	PP 638	Strikovic, E.	PP 207. PP 620
Shapovalova, V.	PN 128	Soronen, A.	PP 029	Strohmeier, R.	PP 515
Shargina, E.	PP 709	Sosa, L.	PP 538	Stromer-Galley, J.	PP 529
Sharma, S.	PP 588	Souch, I.	PN 108. PN 109	Strycharz, J.	PP 224
Shehata, A.	PP 604. PP 605	Sousa, J.P.	PP 648	Stuedahl, D.	PP 094
Shehata, M.	PP 025. PP 397	Speck, D.	PP 041	Stürmer, L.	PP 329. PP 817
Shibuya, Y.	PN 022	Sperzel, M.	PS03	Su, C.C.	PN 025
Shook, C.	PS21	Spicer, A.	PN 116	Suárez-Álvarez, R.	PP 286
Siebers, J.	PP 239	Splendore, S.	PN 176	Suárez-Gonzalo, S.	PP 788
Siegel, L.	PP 373	Sposato, R.	PP 760	Suau, J.	PP 004
Siegen, D.	PP 295	Spotswood, F.	PP 553	Suhr, M.	PN 030
Siemon, M.	PP 689	Spreen, N.	PP 804	Sukalla, F.	PP 531
Sievert, H.	PP 112. PP 590	Sprengelmeyer, L.	PP 106. PP 218	Sümer, B.	SS01-3
Siibak, A.	PP 382	Springer, N.	PN 147	Sumiala, J.	PN 011
Siitonen, M.	PP 762	Spurava, G.	PP 277	Sun, Y.	PP 175
Silke, H.	PN 083. PN 084. PN 133. PN 137	Sreedharan, C.	PP 482. PP 738. PP 867	Suna, L.	PP 702
Silva, S.	PP 111	Staender, A.	PP 399	Sunderland, M.	PP 823
Silveirinha, M.J.	PP 010. PP 504	Stage, C.	PP 233	Sundet, V.S.	PP 372
		Stahl, B.	PN 076	Supa, M.	PP 280
				Surm, J.	PP 834
				Surugiu, R.	PP 332
				Šušterič, N.	PP 574

Svensson, J.	PP 210	Tomlinson, M.K.	PS31	Van Bauwel, S.	PP 471. PP 615
Svetlana, S.	PP 182	Tonner, A.	PP 132. PS53	Van Berkum, M.	PS25
Svith, F.	PP 699	Tønnesen, H.	PN 036. PP 489	Van Bijnen, E.	PP 456
Swart, J.	PP 110. PP 617. PP 722. PP 728	Topinka, R.	PP 428	Van Bruyssel, S.	PP 441. PP 575
Swiatek, L.	PP 293	Torkkola, S.	PP 779	Van Cauwenberge, A.	PP 085
Symeonaki, M.	PP 773	Torpan, S.	PP 193	Van Couvering, E.	PP 855
Szabó, G.	PN 134	Torres Da Silva, M.	PP 155. PP 237	Van Dalen, A.	PN 143
Szambolics, J.	PP 177	Tortajada, I.	PP 417	Van de Sompel, D.	PP 367
Szulg, L.	PP 741	Tosca, S.	PP 409	van den Berg, D.	PP 189
Szurminski, L.	PP 038	Toscano, M.	PS05	Van den Bulck, H.	PP 043. PP 458. PP 616. PS13. SS02-2
Taborda Silva, C.	PP 739	Toth, F.	PP 403. PP 501	Van der Heijden, C.	PP 238
Taddicken, M.	PP 051. PP 257	Touileb, S.	PN 151	Van Der Lubben, S.P.	PP 212
Taipale, S.	PP 530	Tozzi, A.E.	PP 340	Van Der Nat, R.	PP 325
Talvitie-Lamberg, K.	PN 100. PP 498. PP 776	Trappel, J.	PP 512. PP 644	van Erkel, P.	PP 005
Tampone, F.	PP 506	Trbojević, F.	PP 253	Van Gaeveren, K.	PP 441. PN 047
Tan, J.	PP 529	Treib, O.	PP 599	Van Haelter, H.	PP 615
Tan, X.	PP 730	Trere, E.	PP 163	Van Leuven, S.	PN 133. PN 136. PN 137
Tancoš, M.	PP 180. PP 287. PP 364	Trifonova Price, L.	PP 235	Van Neste-Gottignies, A.	PP 780
Tandhika, S.	PP 150	Trilling, D.	PP 810. PS34	van Noort, G.	PP 224
Tant, C.	PP 316. PP 858	Trimithiotis, D.	PP 344	van Oosten, J.M.	PP 390
Tapp, A.	PP 553	Trültzsch-Wijnen, C.	PP 721	van Reijmersdal, E.	PP 224
Tarantino, M.	PP 629	Trültzsch-Wijnen, C.W.	PP 387	Van Remoortere, A.	PP 622
Taşner, V.	PP 574	Trültzsch-Wijnen, S.	PP 387	Van Royen, K.	PS13
Tedeschi, L.	PP 098	Trunečka, O.	PP 533	van Vught, J.	PP 562
Teichert, J.	PP 388	Tsaliki, L.	PP 067. PP 100	Van Wessel, M.	PP 678
Tenenboim-Weinblatt, K.	PP 592. PP 603	Tschötschel, R.	PP 694	Van Wichelen, T.	PP 088
Tenor, C.	PN 162	Tsoulou-Malakoudi, A.	PP 496	Vandebosch, H.	PP 636. PS13
Tercova, N.	PP 579	Tuite, D.	PP 640	Vanden Abeele, M.	PN 047. PP 441. PP 575
Terenzi, M.	PP 490	Tulonen, U.	PP 289	Vanderelst, S.	PP 380
Terol-Bolinches, R.	PP 657	Tuomola, S.	PP 072	Vanlee, F.	PP 706
Terren, L.	PP 005. PP 204. PP 696	Turková, K.	PP 533	Vara-Miguel, A.V.	PN 081
Teunissen, L.	PS13	Turnšek, T.	PP 308. PP 403	Vaughan, M.	PN 026
Thäsler-Kordonouri, S.	PP 298	Twigt, M.	PN 073	Vazquez-Casaubon, E.C.	PP 367
Theis, D.	PP 078	Udris, L.	PP 508	Vécsey, V.	PP 832
Thiele, D.	PP 308	Udsen, A.	PP 768	Veera, E.	PP 498
Thiele, M.	PP 356	Uldam, J.	PP 282. PP 626. PP 789	Velinova, N.	PN 177
Thiraviyanathan, G.	PP 520	Uluçay, D.M.	PP 318	Velkova, J.	PP 265
Thoma, L.	PP 848	Unger, M.S.H.	PP 582	Veneti, A.	PP 307. PP 823
Thomas, T.	PP 356	Unger, S.	PP 070	Ventura, J.B.	PP 752
Thoms, C.	PP 333	Unkel, J.	PP 499	Verboord, M.	PP 081. PP 279. PP 829
Thorsen, E.	PN 137. PP 738. PP 867	Urman, A.	PP 207. PP 620	Verdoodt, V.	PP 660
Thorsten, Q.	PP 582	Ursi, B.	PP 559	Vergeer, M.	PS59
Thurman, N.	PP 609	Uskali, T.	PP 498	Vergne, T.	PP 652
Thussu, D.	PN 008	Uth, B.	PP 596. PP 797	Verhoeven, E.	PP 707
Tintel, S.	PN 065	Utne, T.	PP 346	Verhovnik - Heinze, M.	PP 078
Tkaczyk, M.	PP 180. PP 364	Vaage Øie, K.	PP 346	Verhovnik-Heinze, M.	PP 561
Toff, B.	PP 511	Valantinaviciute, B.	PP 756	Vermeer, S.	PP 810. PS34
Tolochko, P.	PN 197	Valentini, C.	PN 105	Verständig, D.	PP 522
Tomanic Trivundza, I.	PP 647	Valeriani, A.	PN 176. PP 725	Vesa, J.	PP 668
Tomaz, T.	PP 512. PP 644	Välisalo, T.	PP 762	Vestergaard, A.	PP 626
Tomlinson, M.	PP 263	Väliverronen, E.	PS12	Vetterli, J.	PP 519
		Väliverronen, J.	PN 144		
		Valtonen, S.	PN 100. PP 273. PP 776		
		Van Aelst, P.	PP 487		

Vicari, S.	PP 335	Wang, P.	PS40	Xu, M.	PP 568
Vicente, M.	PP 547	Wang, X.	PS59	Xu, Y.	PP 833
Victoria, C.	PP 672	Wang, Y.	PP 220	yan, y.	PP 209
Vidal Portés, E.	PS30	Waschkova Cisarova, L.	PP 297	Yangeldina, D.	PN 126
Viehmänn, C.	PP 330. PP 407	Wassell Smith, M.	PP 863	Younge, G.	KL 4
Vígsö, O.	PP 682	Weber, I.H.	PP 155	Ysebaert, W.	PP 358
Vijaykumar-, S.	PP 588	Weber, M.	PP 330. PP 407	Ytre-Arne, B.	PP 108
Vilk, A.	PP 599	Weder, F.	PP 760. PP 814	Ytterstad, A.	PN 159
Vikström, A.	PP 857	Weeks, B.	PP 802	Yunquera, J.	PP 555
Vilajoana-Alejandre, S.	PS30	Weichert, S.	PP 018	Zaffaroni, L.G.	PP 389
Vilasís-Pamos, J.	PP 763	Weidmueller, L.	PP 500	Zai, F.	PP 600
Villanueva Baselga, S.	PP 611	Weidmüller, L.	PP 576. PP 606	Zaidi, N.	PP 863
Villegas Simón, I.	PP 716	Weikmann, T.	PP 105	Zakharova, I.	PP 525
Villi, M.	PN 144. PN 164. PP 498	Weinmann, C.	PP 406. PP 790	Zaman, B.	PP 087. PP 380. PP 851. PS06
Vís, S.	PN 154	Weitkamp, E.	PP 360. PP 553	Zambelli, G.	PP 196
Vochocová, L.	PP 173. PP 280. PP 303. PP 314	Welbers, K.	PP 810. PS34	Zang, A.	PS24
Voci, D.	PP 050	Welding, L.	PN 157	Zankova, B.	PN 005. PN 177
Vogel, J.	PP 534	Wende, S.	PP 323	Zão Oliveira, H.	PP 799
Voges, T.	PS21	Wendt, R.	PP 476	Zecchinon, P.	PP 690
Vogler, D.	PP 295. PP 508. PP 714. PP 793	Westlund, O.	PP 198. PP 420	Zeh, R.	PP 156
Vohle, F.	PP 852	Wever, M.	PP 001	Zeler, I.	PP 624
Voigt, C.	PP 132	Wheatley, D.	PP 328	Zemaityte, V.	PP 127. PP 336
Voina, A.	PP 474	Whittaker, L.	PP 608	Zeng, Y.	PP 880
Volk, S.C.	PP 275. PP 714	Wiard, V.	PP 410. PP 704	Zerback, T.	PP 068
Vondeberg, C.	PP 089	Wibeck, V.	PP 548	Zerrer, N.	PP 378
Voss, K.	PP 573	Widholm, A.	PP 202. PP 698	Zhaivoronok, D.	PN 124
Votta, F.	PP 491	Wiedel, F.	PP 413	Zhang, C.	PP 404
Vowe, G.	PP 305. PP 406	Wieland, M.	PP 601	Zhang, D.	PP 404
Vowles, K.	PP 451	Wiggins, B.	PP 431. PP 526	Zhang, H.	PP 717
Vozab, D.	PN 178. PP 253	Wigienka, S.	PP 543	Zhang, Z.	PP 643
Vranic, A.	PP 315. PP 478	Wiik, J.	PP 199	Zhao, H.	PP 641
Vrijssen, E.	PP 471	Wilding, D.	PN 179. PP 541	Zhao, X.	PN 136
Vu, E.	PS24	Wilhelm, C.	PP 497	Zheng, Y.	PS33
Vujnovic, M.	PP 293	Wilke, J.	PP 597	Zhu, L.	PP 833
Vuković, S.	PS57	Wilkinson, C.	PP 360	Zhu, Q.	PP 670
Vulpus, J.	PP 107	Willem, C.	PP 417	Ziegele, M.	PP 066. PP 290. PP 305. PP 632
Waade, A.M.	PN 108	Willems, G.	PP 020	Zieringer, L.	PP 244. PP 278. PP 630. PP 691. PP 697. PP 805
Waechter, N.	PN 140. PN 195	Williams, R.	PP 747	Zilles Borba, E.	PP 221
Wagner Olfermann, E.U.	PP 395	Wilms, L.	PP 632	Zipoli, M.	PN 131
Wagner, A.	PP 256. PP 637	Wilms, L.K.	PP 290. PP 292	Zitmane, M.	PP 192
Wahl-Jorgensen, K.	PP 529	Wimmer, J.	PP 162	Zlámál, R.	PP 673
Wahl-Jorgesen, K.	PP 072	Winkler-Vilhena, A.	PS36	Zoellner, A.	PP 058
Wahutu, J.	PP 619	Winkler, P.	PP 011	Zolotonosa, M.	PP 758
Wald, R.	PP 390	Winkler, V.	PS03	Zsubori, A.	PP 169
Waldecker, D.	PN 051	Winkler, Y.	PP 493	Zuiderveld, M.	PP 604
Waldherr, A.	PN 191. PP 748	Wirth, W.	PP 150		
Wallin, I.	PP 449	Wirz, D.	PP 600		
Walter, J.G.	PP 074	Witschge, T.	PN 165		
Walter, S.	PP 740. PN 150	Woodley, G.	PP 317. PP 676		
Wandels, N.	PP 616	Wright, S.	PP 175. PP 529. PP 818		
Wang Bjerg, T.	PS10	Wu, Y.	PP 833		
Wang, J.	PP 294	Wurst, A.	PN 032. PP 200		
		Wyss, V.	PP 819		
		Xiao, Q.	PS33		



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