

ECREA 2022: Workshop Proposal

[Section: Media Industries and Cultural Production]

Title: Investigating European Regional Screen Production

Over the last decade there has been an increased interest – and a growing body of academic research – in the development of *regional* film and television production. Although tensions between media concentration in capital cities and less well-served regions has a long history, the relationship between ‘centre’ and ‘peripheries’ has become more urgent and pressing. In many countries, increased resources are being directed into regional screen production to foster regional talent development and capacity-building in order to strengthen local economies and identities and to produce a more diverse and sustainable industry that supports a range of voices. Although Public Service Media embrace this role, they are competing with satellite channels or streaming platforms such as Netflix that have no national or regional location in an era of accelerating internationalisation of the screen industries.

This workshop is convened by members of the European Regional Screen Production Network, established in 2020, who came together to investigate this complex topic. Through comparative research, discussion and knowledge exchange, the network seeks to explore and analyse the changing nature and sustainability of regional screen industries within specific countries, the diversity of strategies that have been pursued and the range of agencies involved.

In the workshop we wish to open out our discussions to other interested scholars, to hear about current or projected research projects and, in particular, to discuss plans to establish a biannual academic journal dedicated to regional screen production research, provisionally entitled the *International Journal of Regional Screen Industries*.

Contact person: Professor Andrew Spicer, University of the West of England, Bristol;
andrew2.spicer@uwe.ac.uk

Number participants: 25 max; coffee, cakes & fruit will be provided.

Date 19 October, pm (14.00-17.00)

Location Katherebjerg Campus -TBA