

Call for papers for the international conference

EUROPHRAS 2025

Phraseology and communication – Formulaic language in communication

19-22 May 2025

Aarhus University, Denmark

As a research discipline, phraseology refers to the study of formulaic language, incl. various types of multi-word units such as collocations, idioms, proverbs, and other fixed expressions. The international conference *Phraseology and communication – Formulaic Language in Communication* invites to interdisciplinary discussions at the intersection of phraseology as a research discipline and the broad field of communication research, as well as on the function and realization forms of formulaic language in communication.

The conference welcomes research papers on the following topics, but is also open to other research on phraseology and paroemiology:

- Phraseology and international, intercultural and interlingual communication incl. translation and interpreting.
- Phraseology and specialized communication, e.g., in tourism, business, economics, law, medicine and health communication or academic, science and technical communication.
- Phraseology and corporate communication within the framework of organizational and strategic communication incl. disciplines such as business and marketing communication, crisis communication, internal communication, and PR.
- Phraseology and educational communication, didactic approaches in first, second, foreign and neighboring language teaching and learning, formulaic language in curricula and textbooks incl. new (interdisciplinary, digital, inter-/plurilingual) learning concepts and teaching materials.
- Formulaic language in social media communication.
- The relation of formulaic language to other sign systems, e.g., visual, and pictorial aspects of formulaic language, interaction of formulaic language with images, emojis and other non-verbal aspects in the communication.

- Formulaic language in digital communication tools: AI, translation and writing aid programs, dictionaries and databases, other language technology.
- The realization forms and functions of formulaic language in selected text types or media, including spoken, written, and digital communication.
- Qualitative and quantitative approaches to formulaic language in communication studies as well as in studies within linguistic, cultural, and literature research.
- Formulaic language in literature, music, film, and other art disciplines.
- Theory of phraseology incl. discussion of the consequences of a broad definition of the research objects of phraseology as formulaic language for the theory, terminology, and applied aspects of phraseology research.

Submission and registration

The deadline for the submission of abstracts for a presentation at the conference is **1 October 2024**. The presentation formats are:

- Oral presentation (20 minutes plus discussion)
- Workshop (60 minutes)
- Poster presentation

The conference languages are English, French, German and Spanish.

Submissions should be made by e-mail to euophras2025@cc.au.dk, stating the format and language of the presentation.

Further information on registration (possible from 15 October) and the conference fee, keynote speakers and practical questions are available on the conference website: <https://conferences.au.dk/euophras-2025>.

Important deadlines

- 1 October 2024: submission of abstracts for presentations
- 31 December 2024: notification of acceptance
- 1 February 2025: registration with paper
- 1 April 2025: registration without paper

Organization

The conference is organized by *The European Society of Phraseology* ([EUOPHRAS](#)) and the [Department of German and Romance languages](#) at the [Aarhus University](#), Denmark. For further information, please email *Erla Hallsteinsdóttir*: ehall@cc.au.dk.

About EUROPHRAS

EUROPHRAS - The European Society of Phraseology (www.euophras.org) is an international and interdisciplinary academic association of researchers working on formulaic language and multiword units. The society has members from a wide range of different research disciplines from about 50 countries around the world. EUROPHRAS was founded in Germany in 1999 and thus, the society celebrates its 25th anniversary in 2024. The EUROPHRAS 2025 conference is the 13th regular conference (with general assembly) of the society.