

## On University Innovation

The Kitchen [The Kitchen – the biggest startup hub in Aarhus](#) is Aarhus University's Innovation Hub, hosting more than 350 company cases across all academic fields. In this talk, we will present how The Kitchen supports students and researchers in developing new products, solutions, and strong business ideas.

Following that we will do an interactive workshop and you get to test your entrepreneurial mindset and the key conditions for being an entrepreneur, and illustrate the importance of a user-centric approach to analyzing user / market needs and developing the right solutions.

Agenda for the workshop:

9-10: Welcome + This is Kitchen (Head of Innovation, Jeppe Dørup Olesen).

10-12: Innovation workshop (Head of Toolbox, Vegar Ausrød)

12-13: Lunch at The Kitchen