

UNIVERSITÀ DEGLI STUDI DI MILANO DEPARTMENT OF ECONOMICS, MANAGEMENT AND QUANTITATIVE METHODS

The effects of carbon taxes on investments in Smart-Grids and consumer engagement

E.C. Ricci

15th Global Conference on Environmental Taxation Copenhagen - September 24-26, 2014

Main theme

Economics of Climate Change and the Electric sector

- <u>Anthropogenic emissions</u> are among the main causes of CC + growing public concern
- Why the electric sector?
 - Most carbon intensive sector
 - Increasing demand
 - Long lived capital
 - Availability of low-carbon technologies
 - Though now it is subject to strong external constraints:
 - Fossil fuels
 - Nuclear power
 - Renewable energy
 - → need for a profound change/qualitative innovation

□ Sustainable Innovation (Environment, Economics, Society)

Innovation of the electric power grid



Innovation of the electric power grid

Innovation of the electric power grid

Drivers:

- climate change
- quality of service
- cost reduction
- energy independence/security

□ <u>Options:</u> Super-Grids and Smart Grids

Super-grids:

- connect inter-regional electric power systems facilitating trade among regions
- allow to take advantage of distantly located energy sources to minimize the costs of electricity.

Smart-grids:

- exploit local electricity production possibilities by engaging with "empowered" consumers
- increase the use of distributed renewable sources
- Improve **grid operations**, management and quality & reliability of service and possibly change the architecture of the system (from distributive to integration of local self-sufficiencies)

Both technologies entail a modernization of the electric grid and allow an increase in the electricity share of renewable sources, even if they have very **different implications**, organizational dynamics and cultures:

- Super: deal with a centralized setting, large investment projects, no interaction with the end user;
- Smart: favour decentralization and end-user involvement and empowerment.

→ they need to be addressed and analysed with <u>different methods and tools</u> that allow to capture all relevant dimensions.





General Objective: Analyse the role of in the innovation of the power system via both Super and Smart Grids in climate policies.

□ Specific focus on Smart-Grids

- Four dimensions of Smart-Grids:
 - Technological improvements
 - 1.Management efficiency gains
 - 2.Larger share of renewable sources is manageble
 - Consumer as a new generation source
 - 3."tangible" household production (PV, micro-wind)
 - 4. "intangible" household production through demand management (behavioural change)
- CSP powered Super-Grids (Massetti and Ricci, 2013);



Methodology

METHODOLOGY: Integrated assessment model + Multi-Criteria Analysis

WITCH: World Induced Technical Change Hybrid model

To evaluate optimality of investments of Super and Smart Grids in a unique platform able to compare them also with other mitigation options.

SUPER-GRIDS

- CSP Electricity generation
- Long distance transmission
- Electricity trade Europe-MENA

SMART-GRIDS

- Investments in ICT-zation of the grid
- Customer relation management cost reduction
- "real" electricity generation by households
- "virtual" electricity generation by households
- Relaxation of the penetration limit for renewables

MCA

Extend the analysis to include also other **evaluation criteria** in order to have a multidisciplinary approach that takes into account the different impacts that different energy strategies may have on that important for **policy** decisions.

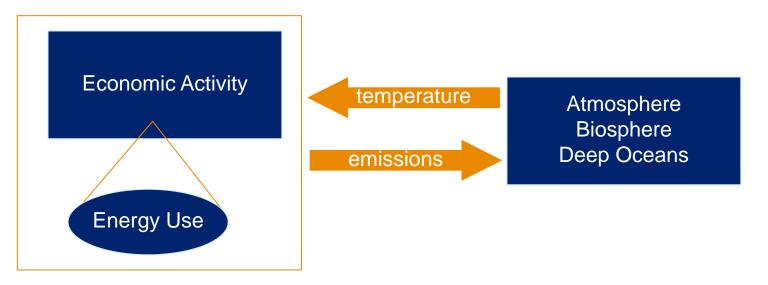


The WITCH model

METHODOLOGY: extention of the WITCH Model (Bosetti *et* al., 2006)

• Hybrid I.A.M.:

- **Economy:** Ramsey-type optimal growth (inter-temporal)
- Energy: Energy sector detail (technology portfolio)
- Climate: Damage feedback (global variable)



SCOPE: Specific focus on Europe and USA



Smart–Grids in WITCH

Investments in the innovation of the grid (I_{SMART}) accumulate as follows:

 $CUM_I_{smart}(n,t+1) = CUM_I_{smart}(n,t) + I_{smart}(n,t)$

For each region and at each time step, the level of innovation of the power system is evaluated with an index:

 $INNOV(t,n) = CUM _I_{smart}(t,n) / SGI(t,n)$ with SGI being the cost for a complete "smartening" of the grid

once a certain level of investments is reached, it is possible to make:

- Investments in "home production systems" (I_{hp})
- Investments in "behavioural triggers" (information) (I_{bc})

$$K_{PV}(n,t+1) = K_{PV}(n,t)(1-\delta_{PV}) + \frac{I_{PV}(n,t)}{SC_{PV}(n,t)}$$

The level of electricity generated depends on investment costs, O&M costs, capital and efficiency and "SWITCH"

$$EL_{PV}(n,t) = \min \left\{ \mu_{PV,n} \cdot K_{PV}(n,t); \theta_{PV} \cdot O\&M_{PV}(n,t) \right\}$$

$$EL_{_{\textit{DSM}}}\left(n,t\right)=\left\{ \mu_{_{\textit{DSM}},n}\cdot K_{_{\textit{DSM}}}\left(n,t\right)\right\}$$

All three investments and $O\&M_{hp}$ costs are subtracted from consumption at time t, that influences utility



Simulation scenarios

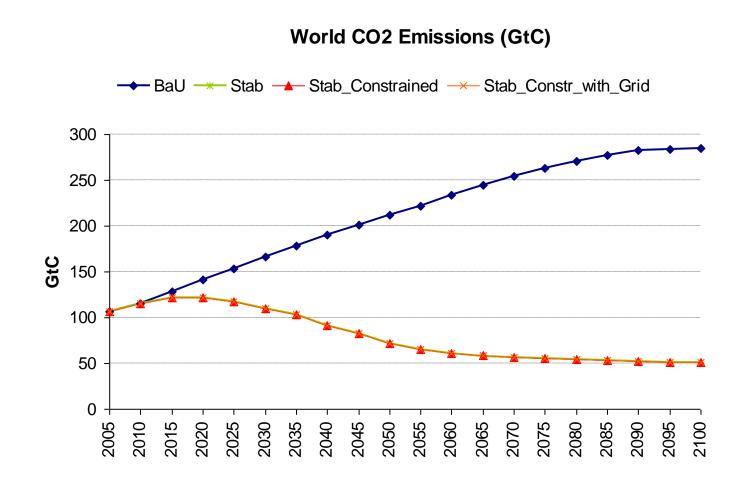
- **Business as usual** ("Bau") no climate policy, i.e. no restriction on GHG emissions
- Unconstrained Stabilization ("U-Stab");
- **Constrained Stabilization with limit on Nuclear Power** ("NC-Stab"), expansion of Nuclear Power that cannot exceed 2005 levels;
- Constrained Stabilization with limit on CCS ("CC-Stab"), there is no possibility of Capturing and Storing CO₂ (CCS);
- Constrained Stabilization with penetration limits on Nuclear power and CCS and on the import of CSP from MENA ("INCC-Stab"), import constraints (15% of electricity consumption) plus constraints on Nuclear power and CCS activities.

Policy Scenarios:

- **Stabilization target:** All GHG atmospheric concentration stabilised at 535ppm-CO₂eq by 2100
- Stabilization instrument: a world carbon market that equalizes marginal abatement costs worldwide.
 Carbon allowances are allocated according to the "Contraction and Convergence" scheme.



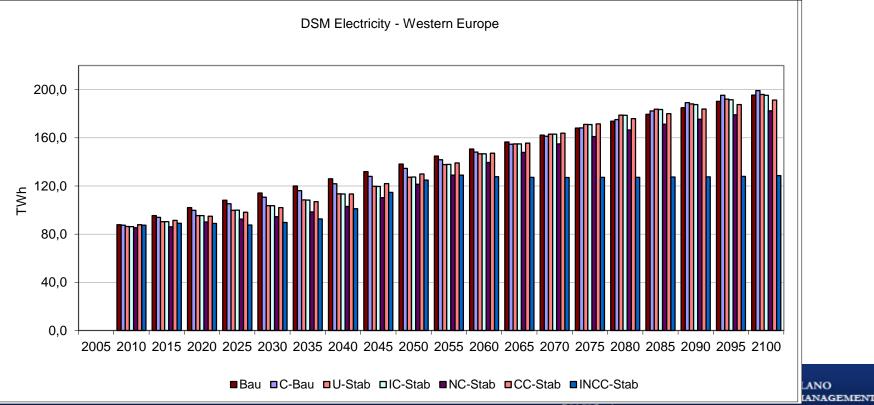
Carbon emissions



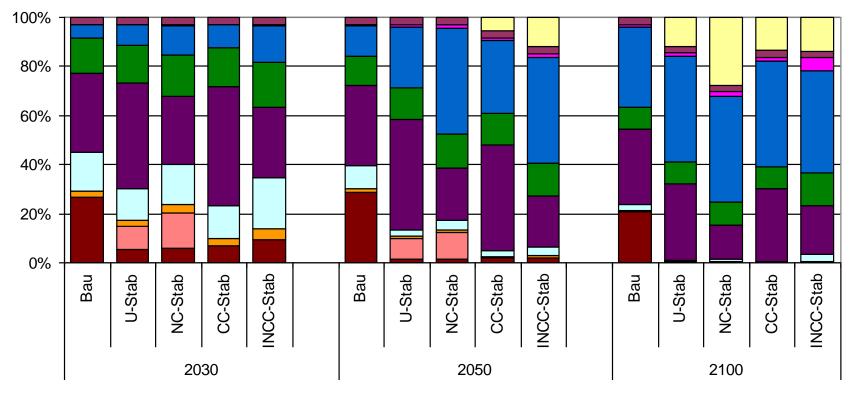


Investments

- Investments in Smart-Grids from 2010 all scenarios (full 2020) in Super Grids in 2035-2050
- Management gains, investments in DSM and in residential PV start early; limit on renewables is extended in 2035-2050
- Even if we exclude the benefits, investments in Smart-Grids, DSM & residential PV start in 2010 (slower)



Simulation results



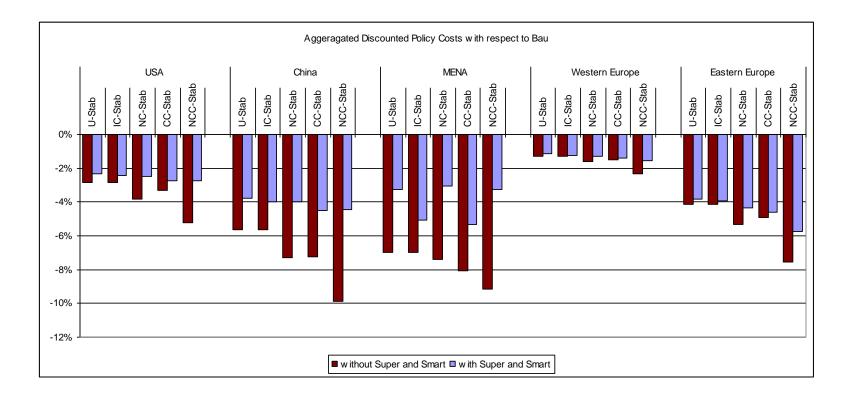
Western Europe - Electricity Mix with Super and Smart Grids

■ COAL PC ■ COAL IGCC ■ OIL □ GAS ■ NUKE ■ HYDRO ■ W&S ■ DG ■ DSM □ CSP



UNIVERSITÀ DEGLI STUDI DI MILANO DEPARTMENT OF ECONOMICS, MANAGEMENT AND QUANTITATIVE METHODS (DEMM)

Policy costs





S+S Grids: main results (1)

Quantitative analysis:

We have integrated both Smart and Super in a **unique platform** to compare them, and assess their integrated **economic potential with respect to other mitigation options**, under different scenarios.

To find that:

- » for <u>Smart Grids</u>, the **time** to invest is **now**: the managing gains are large with respect to costs and generation by consumers, although at quite low levels, is optimal. The impact the electricity mix by allowing a greater use also of medium and large scale renewable domestic plants.
- » for <u>Super Grids</u> the timing seems to be different (around 2035-40) but **shares** become very large.
- w the stabilization option value of the innovation of the network is very large (up to 23-64%)



<u>Construction of a multi-criteria sustainability function</u> that takes into account the different impacts that the energy strategies can have on many aspects important for policy-makers (here we focus on Super and Smart Grids):

Sustainability Function = f (Env, Tech, Energy, Econ, Organiz, Society, Geop)

- Environment (Large plants and transmission lines vs. already covered surfaces or local opportunities)
- Technology (Engineering challeges vs. engineering + ICT)
- Economy and Finance (Small number of large players vs. large number of different sized players; new market opportunities also for non energyrelated business and for consumers!; new sources of financing; optimization of local opportunities)
- Organizational relevance (Centrally planned system vs. integration of local 'ecosystems')
- Society

(small impact vs. new role/empowement of citizens, new opportunities to diffuse environmental and energy culture both with potential spillovers to other sectors)

• Geopolitical relevance (large vs. Impact, depending on the level of diffusion)

For now the analysis is qualitative, we will though extend it to identify performance indices for each argument



S+S Grids: main results (2)

Qualitative analysis:

- » Super-Grids belong to a more traditional energy management context/culture.
- Smart-Grids instead open towards a more complex context/culture, closer to the concepts of Knowledge Economy and the related Knowledge Society, where the role of the consumer is changing from passive to active. Smart-Grids, in fact, facilitate a smart energy use and the consumer/citizen empowerment.
 - →New roles and relations in the market for "old" players (consumers may become producers)
 - →New players are able to enter the market and offer more sophisticated goods and services.
 - →More players and of different sizes, that can also find innovative ways of interacting.

This has effects also on the structure of system, on society.

- The complexity of the system assessment and management is increased because the variable of human behaviour is introduced in the picture →NEW TOOLS FOR ASSESSMENT that consider new dimensions explicitly
- » Potential conflict: innovative policies for reward system and system integration (regulatory agency)



□ Our results seem to confirm the <u>structural importance</u> of the innovation of the power network for all possible future scenarios, in a carbon constrained world.

□ What emerges to be particularly interesting is the timing

□ To exploit their <u>full potential</u> these technologies should interact synergically. The fact that they are characterised by very <u>different actors and organizational structures</u> and cultures may induce the risk of one prevailing on the other. In particular, if Super-Grids prevail over Smart Grids, the opportunity of engaging with the end-users could be lost. The potential of a <u>more distributed empowerment</u> – that is

spreading in many sectors especially services – is, also in this case, very important as consumer involvement is necessary to tackle the issues of climate change.

□ The importance of a <u>multi-dimensional</u> analysis capable of capturing many aspects of a complex phenomena. A first step has been to extent the quantitative analysis of the economic and CO_2 mitigation potentials to consider also additional aspects even if in a qualitative way.



Future Steps

Next Steps:

- evaluate other policies
- extend the simulation in the WITCH model of the effects of Smart-Grids to consider for example demand response and other consumption management options (data);
- include in all the analysis commercial activities, public buildings and non-electricity related industries.
- extend and operationalize the multi-disciplinary analysis

Sost. Function = f (Env, Tech, Econ, Organiz, Society, Geop).



Thank you

Elena Claire Ricci Department of Economics, Management and Quantitative Methods Università degli Studi di Milano

elenaclaire.ricci@unimi.it

