# Carbon taxes and equity issues: old debates, new insights

**Lucas Chancel** 

Researcher, IDDRI Lecturer, Sciences Po Paris

### In the news: French Energy Transition Law

- 1-year debate, law to be voted in a week
- Measure of interest: cash transfers for energy poor households.
- At the same time, carbon tax, implemented earlier this year, level slowly increasing.

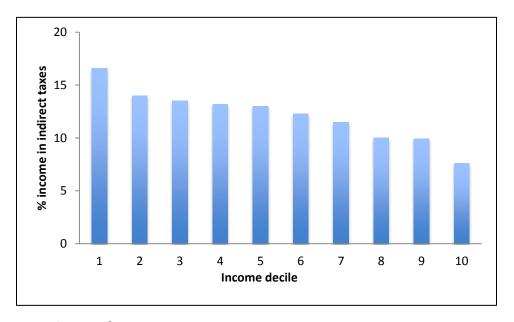
What does this measure tell us of the equity/efficiency debate and its evolution in France? How does it relate to other energy poverty support mechanisms in Europe?



French National Assembly; source: wikimedia

Part I: Old debates

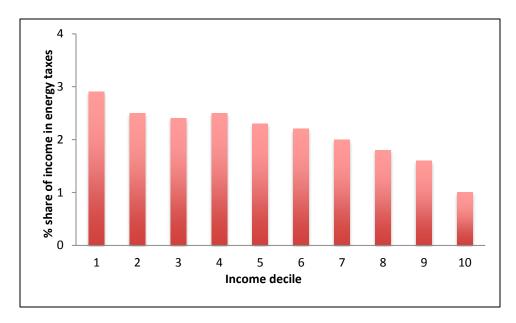
### Consumption taxes are regressive...



Share of income spent on consumption taxes, France

Key: the first decile spends 16% of its income in consumption taxes, against 8 % for the 10th decile. Source: BdF 2001.

### ... energy taxes are no exception...

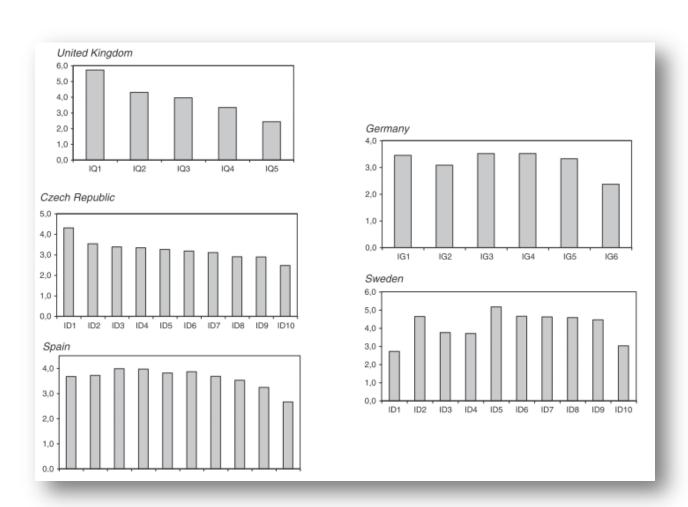


Share of income spent on petroleum products taxes, France

Key: the first decile spends 3% of its income in consumption taxes, against 1.3 % for the 10th decile. Source: BdF 2001.

#### ...there are national, regional disparities...

-Regressive nature over most MS, but disparities -Household energy taxation clearly regressive - Transport energy taxation less clear



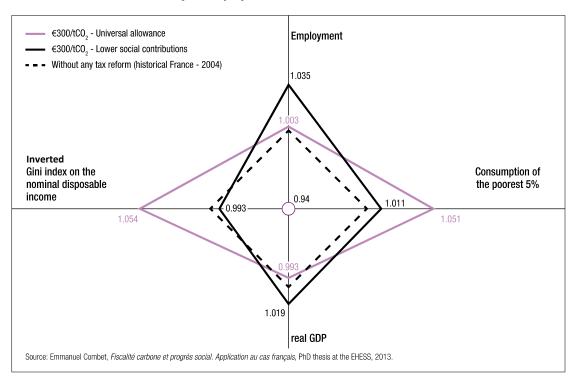
Share of environmental taxes in household budget, 6 european countries

Leipprand et al. 2007

### ... but good policy design can solve the equity problem.



#### FIGURE 1 Can we combine efficiency and equity?



Goulder (1995), weak vs. strong double dividend.

Combet et al. (2010), opposition between efficiency and equity is not automatic, smart tax architecture and recycling option can address both concerns.

### ...in practice, things are more complex...

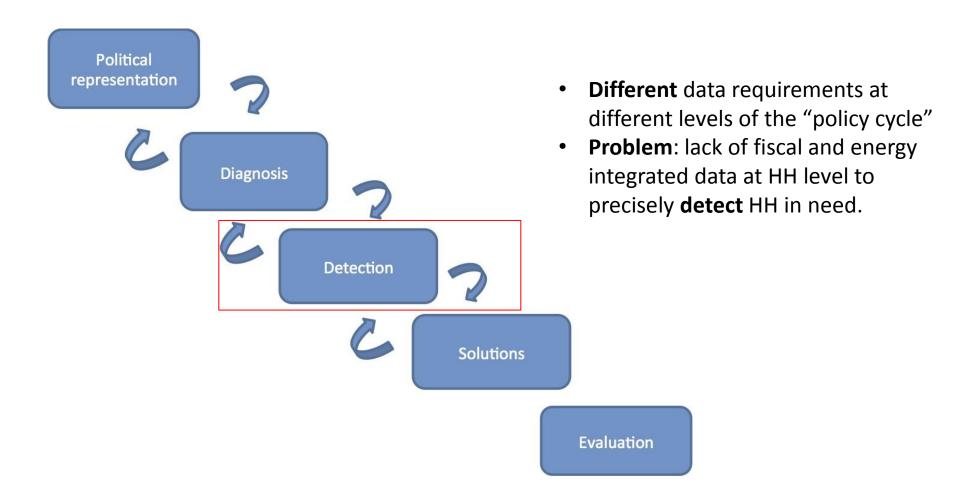


Revenue alone not sufficient to identify households in need (Ekins et al., 2011).

Importance of household type, urbanization, professional status, work location (Chancel, 2014).

Need to look at intradecile dynamics.

### ... "In the real world, look at the data" (M. Grubb)



Part II: New insights

## Energy poor HH Support mechanims: four different logics

- ➤ Modulation of energy prices / bill
- ➤ Income support
- > Energy retrofit subsidies
- > Benefits in kind

### Energy poor HH Support mechanims: Four criterions

- ➤ Reach the proper targets
- ➤ Simple & timely mechanism
- > Financially sound
- > Environmentally sustainable

### Energy poor HH support mechanisms in France

- → Key mechanism: modulation of energy prices
- → Mechanism extended last year

Type d'aide	Examples	
Modulation of energy prices	Reduced energy prices (450m€/yr)	
Income support	Energy support via housing aid	
Energy efficiency subsidies	Energy poor households subsidies (1.35 bn€)	
Benefits in kind	Importance of local associations	

### Energy poor HH support mechanisms in Germany

- → Two type of mechanisms:

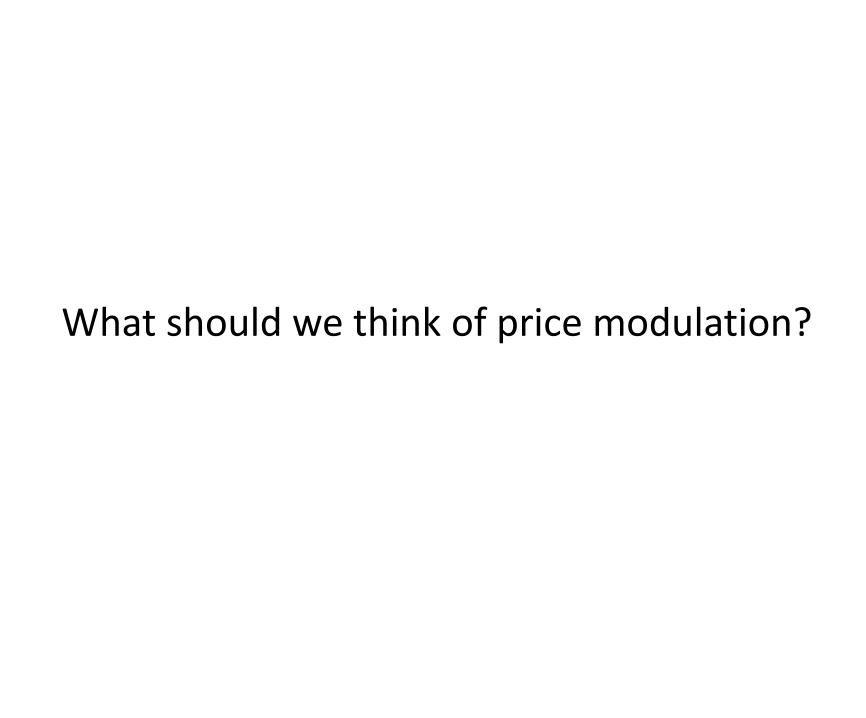
  via social security mechanisms (electricity) et via bill reimbursment (gas)
- → Importance of electricity

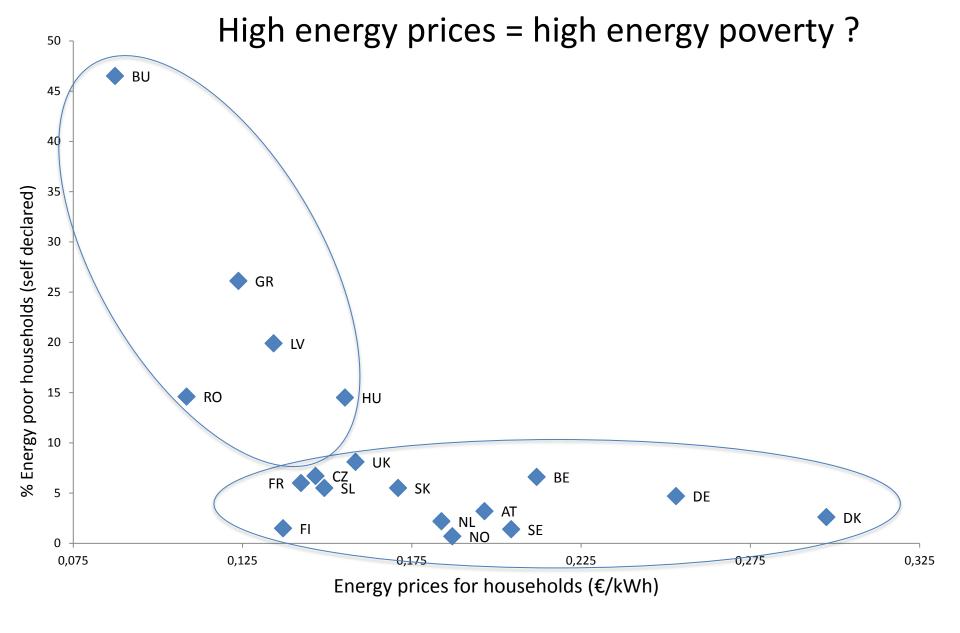
Type d'aide	Examples	
Modulation of energy prices	Reduction on gas bill	
Income support	Electricity support (3 bn€/yr) via <b>social security.</b>	
Energy efficiency subsidies	Local support as well as regional subsidies for retrofit	
Benefits in kind	Importance of local associations	

### Energy poor HH support mechanisms in Sweden

- → Stability of energy price
- →Energy poverty dealt via social security mechanisms

Type d'aide	Examples
Modulation of energy prices	-
Income support	Via social mechanisms, 1,2Mds€ 5% HH.  Transport support via tax system
Energy efficiency subsidies	Heating devices subsidies.
Benefits in kind	Local and regional level



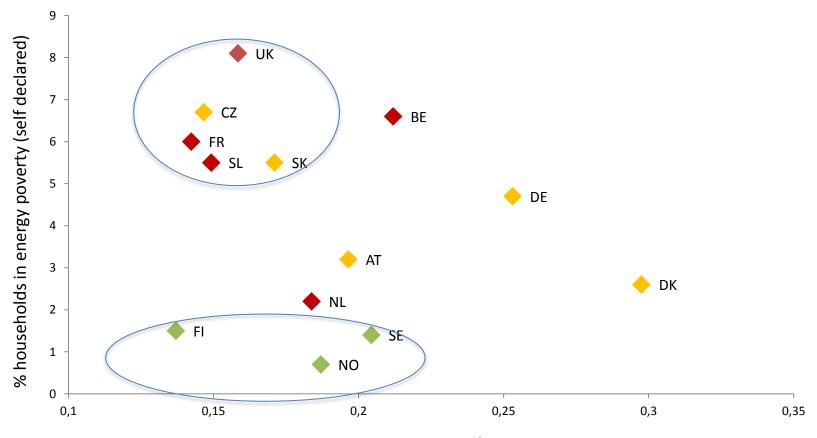


Caution 1: subjective measure (cultural and individual noise)

Caution 2: compare countries at v. different socio-economic levels

Nevertheless, cross country analysis shows absence of link between two variables

### Importance of energy efficiency: EU example



Energy price for households (€/kWh) thermal efficiency of housing stock: red= poor; orange = agerage; green= good

Energy efficiency values are reconstructed on the basis of Building Efficiency Europe for housing stock.

- → Different country groups and national trajectories
- → Energy efficiency seems to be better predictor of EP level

What about income support then?

### French case: a shift in support strategy

- Recent shift from price support to income support
- Cash transfer can be saved and spent on energy efficiency
- But transfers on the basis of income only

	% Total pop.	Total count
Beneficiaries according to		
income threshold	3.9%	1098257
Under income threshold,		
Energy expenses > 10% income	1.9%	547298
Income < 1000€ & energy		
>10% income	3.9%	1113071
Vulnerable HH (under income		
threshold when energy		
deduced from income)	0.7%	212143

Dataset: French consumer expenditure survey 2010; Sample: 15,795 HH

50% beneficiaries not energy poor

### How to integrate fiscal/social and energy public data systems?

 Focus on income: anything else "too complicated" for French administration.

#### Solutions?

- Energy information in fiscal declaration?
- Suppliers obliged to send info to fiscal administration?
- Compulsory energy audits (Dresner and Ekins, 2006)?
- Decentralize whole mechanism?

### Conclusion

- There are several mechanisms to counter regressive effects of tax system.
- Importance of good policy design and wider fiscal reform for more progressivity.
- But the devil is in the details...
- Different logics exist for energy support mechanisms: prices vs. income support; local vs. centralized.
- France as interesting case shift from price modulation to cash transfers; but mismatch between centralized nature of scheme and current availability of energy information.